



March Mayhem! Win a Kindle Fire

Team Emily vs. Team Mortimer

At GameHouse we're always debating about which of our two favorite characters is better: Mortimer Beckett or Emily from Delicious? This eternal struggle is bigger than just these two characters, though – it gets to the heart of the ultimate question in casual gaming. Which is better: Hidden Object games or Time Management games? Your votes will decide!

We've divided our award-winning and most popular Hidden Object and Time Management games into two brackets. The left bracket is made up of 16 games and game series featuring quests and adventures. The right bracket's games and game series star career-driven folks trying to get ahead (and/or solve mysteries!). Every weekday we'll highlight matchups from each side. Your votes in our blog and Facebook polls will choose the victors, who will then advance to the next round.

How It Works

Take a look at the attached bracket and select your choices for who will win each round. **Email your picks for which games will be the final two – and which game will win – to marketing@gamehouse.com.** If you're right, you'll be entered to win a Kindle Fire! Five lucky players will also win a coupon for a free standard edition GameHouse game of their choice.

The Voting

Read about our new matchups every day on <http://www.GameHouse.com/blog> or at <http://www.facebook.com/GameHouse>. Vote for the game or game series you think is best from each matchup, and support your team: Team Emily (Time Management) or Team Mortimer (Hidden Object)! Don't worry if you haven't played the games; we'll post a profile of each game/series to help you make the call. Of course, you can always play free trials of each game or play free with FunPass!

Timeline

The first round of matchups will be posted March 6th – 9th, with 4 matchups posted every day. We'll post the winners from each round and give you a preview of Round 2 on March 12th. Voting for Round 2 will take place March 13th – 16th, with two matches every day. We'll announce the winners from Round 2 on March 19th, and Round 3 voting will take place then. You'll meet your final four games on March 20th. Final 4 voting will be on March 21st, and we'll announce our finalists on the 22nd. Your final day to support your team will be March 23rd, when we hold our championship round! We'll announce the game that reigns supreme on Monday, March 26th and announce the winners of the Kindle Fire and free games on the 27th. It's MAYHEM!

Left Bracket: Quests & Adventures

Adventures

Western Adventures

Team Mortimer:
Golden Trails
Team Emily:
The Golden Years

Island Adventures

Team Mortimer:
Lost Lagoon
Team Emily:
Rescue Team

Adventures Abroad

Team Mortimer:
Jewel Quest Mysteries
Team Emily:
Youda Legend

Adventures in Time

Team Mortimer:
Mortimer Beckett
Team Emily:
Jack of All Tribes

Fantasy Lands

Her Royal Highness

Team Mortimer:
Empress of the Deep
Team Emily:
My Kingdom for the Princess

Heroes and Legends

Team Mortimer:
Mystery Legends
Team Emily:
Roads of Rome

Things that Go Bump in the Night

Team Mortimer:
Campfire Legends
Team Emily:
Vampires vs. Zombies

New Societies

Team Mortimer:
Tiny Bang Story
Team Emily:
Royal Envoy

Right Bracket: Careers & Occupations

All Business

Career Pursuits

Team Mortimer:
Mystery P.I.
Team Emily:
Build-a-Lot

Entrepreneurs

Team Mortimer:
Little Shop
Team Emily:
Diner Dash

Doctors on Missions

Team Mortimer:
Ancient Secrets
Team Emily:
Heart's Medicine

Leading a Team

Team Mortimer:
Unsolved Mystery Club
Team Emily:
Island Tribe

Big Responsibilities

Plucky Heroines

Team Mortimer:
Samantha Swift
Team Emily:
Delicious

Rising to the Challenge

Team Mortimer:
Midnight Mysteries
Team Emily:
Farm Frenzy

Canine Catastrophes

Team Mortimer:
Sherlock Holmes
Team Emily:
Jessica's Bow Wow Bistro

Grumpy Old Men

Team Mortimer:
Mystery of Mortlake Mansion
Team Emily:
Amelie's Cafe



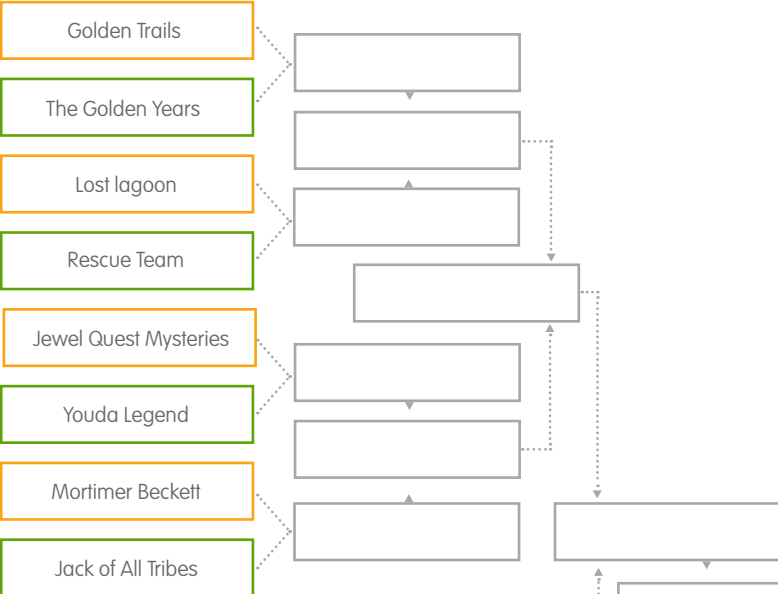
Quests & Adventures

☐ Team Emily

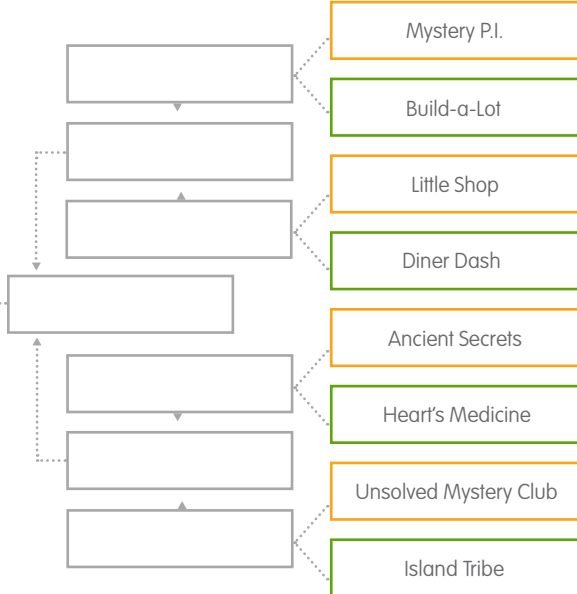
 Team Mortimer

Careers & Occupations

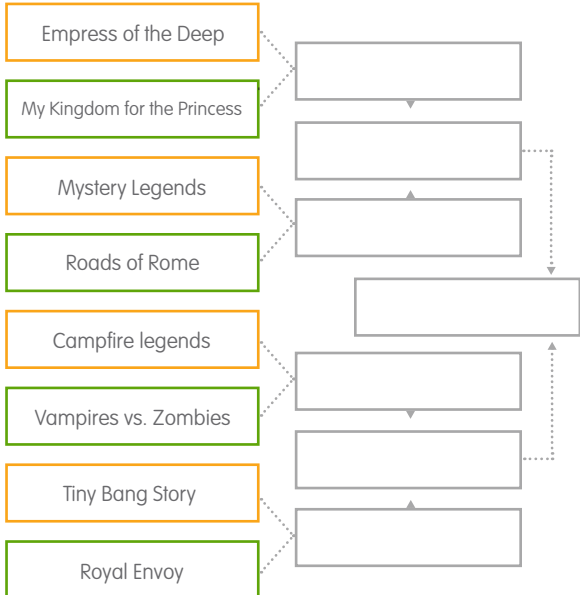
Adventures



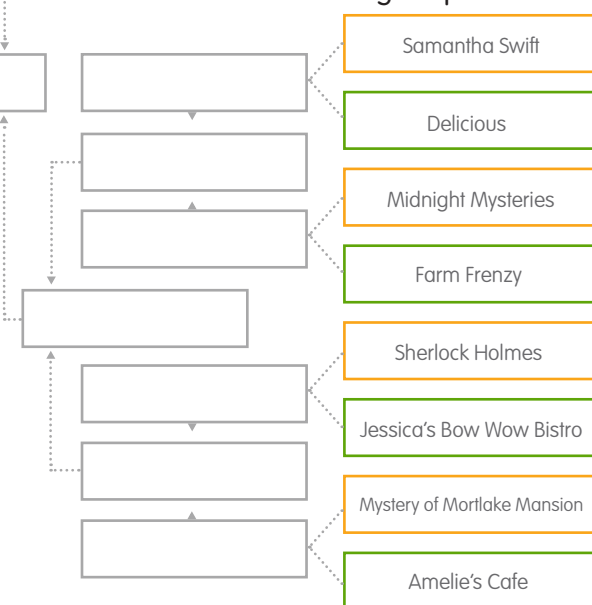
All Business



Fantasy Lands



Big Responsibilities



THE GAMEHOUSE MARCH MAYHEM 2012 CONTEST("Contest") OFFICIAL RULES ("Rules") – THIS CONTEST IS OFFERED IN THE 50 UNITED STATES AND DISTRICT OF COLUMBIA (D.C.).THIS CONTEST IS VOID OUTSIDE THE 50 UNITED STATES AND D.C. AND WHEREVER PROHIBITED BY LAW. THIS CONTEST SHALL BE CONSTRUED AND EVALUATED IN ACCORDANCE WITH ALL APPLICABLE LAWS AND REGULATIONS. THIS CONTEST IS OPEN SOLELY TO PERSONS WHO ARE LEGAL RESIDENTS OF, AND CURRENTLY RESIDING IN, ONE OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA. IN ORDER TO ENTER, RESIDENTS OF THE 50 UNITED STATES/D.C. MUST BE 18 YEARS OF AGE OR OLDER (19 OR OLDER IF A RESIDENT OF AL OR NE). ALL ENTRANTS MUST HAVE AN ACTIVE AND VALID E-MAIL ADDRESS AT TIME OF ENTRY. BY ENTERING, YOU REPRESENT THAT YOU HAVE READ THE OFFICIAL RULES AND ANY APPLICABLE WEB SITE POLICIES AND/OR TERMS OF USE OF THE WEB SITE AT WHICH YOU ENTER, AND THAT YOU AGREE TO BE BOUND BY ALL OF THEM. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING A PRIZE.

1 a. RealNetworks ("Sponsor") is offering this Contest ("Contest"). This Contest is open solely to legal residents of the 50 United States and the District of Columbia ("D.C.") who (a) presently are located and living in one of the 50 United States or D.C., (b) are 18 years of age or older (19 or older if a resident of AL or NE) as of the time of entry, and (c) have an active and valid e-mail address as of time of entry. The Contest is void outside the 50 United States and D.C. and wherever prohibited by law. Employees of Sponsor and their respective parent companies, affiliates, subsidiaries, agents, promotion, marketing and advertising agencies, and members of the immediate families (defined for these purposes as including parents, spouses, children, siblings, grandparents, grandchildren, aunts and uncles, and each of their respective spouses, regardless of whether living in the same household) or households (regardless of whether related) of any of the above persons, are NOT eligible to participate in this Contest or to receive any prize hereunder. Proof of eligibility may be required. 2. This Contest begins at 12:00:01 am Pacific Time ("PT") on February 29th, 2011 and ends at 11:59:59 pm PT on March 27th, 2011, "The GAMEHOUSE MARCH MAYHEM Contest 2012 Period". The contest period consists of five days in which entrants can submit entries into the contest, followed by 22 days in which user-selected votes will determine the contest outcome.

1) b. To enter The GAMEHOUSE MARCH MAYHEM 2012 CONTEST submit a guess as to the final two games in the user-selected contest, plus a guess as to the winner (limit one entry per person) to marketing@gamehouse.com. Each email will count as an entry for the prizing as documented below in section 2.

1 d.) You may access the contest information page for this promotion via the GameHouse.com website: www.gamehouse.com/blog/march-mayhem. From this page you will receive instructions on the different manners in which to compete in THE GAMEHOUSE MARCH MAYHEM 2012 CONTEST.

2) There is one way to enter the contest

a) Send an email to marketing@gamehouse.com with a guess as to what the final two games in the user voting contest will be, as well as a guess as to which game will be the winner. A complete list of games in the user voting contest, as well as a schedule of game matchups, can be found at <http://www.gamehouse.com/blog/march-mayhem>.

i. Grand Prize –

This prize will be randomly selected from all of the entries received from March 1st through to March 5th 2012 which correctly guess the final two games and the winning game.

a. If no entrant correctly guesses the outcome of the user voting contest, the entry pool will be expanded to include entries that correctly guessed the final two games, but not the winning game.

b. If no entrant correctly guesses the final two games, a winner will be randomly selected from the entire entry pool.

ii. Runners-up: Five entrants will be selected at random to receive a coupon for a free standard edition GameHouse game of their choice.

(1) All entries must be received before March 6th, 2012. Prize winners will be chosen in a random drawing from among the correct guesses from entries received. (See Rule 5, below, for complete details of The GAMEHOUSE MARCH MAYHEM 2012 CONTEST drawings.). All entry forms and other related materials submitted shall become the exclusive property of Sponsor and shall be neither acknowledged nor returned except as provided herein.

3. RealNetworks, is not responsible for any lost, misdirected, late, damaged, illegible, stolen, or incomplete entries. RealNetworks, Inc. is also not responsible for any damaged, garbled, destroyed, delayed or misdirected electronic transmissions or for any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation of transmission, communication failures, destruction or unauthorized access to, or alteration of entries. Nonconforming or corrupted entries, multiple entries from the same person, or entries without completed entry forms, will be disqualified. In the event of a dispute as to who submitted a particular Contest entry, such entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry, provided that such person otherwise meets each of the eligibility requirements of these Rules. "Authorized account holder" means the natural person who was assigned an e-mail address by an Internet access provider, service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any potential prize recipient hereunder may be requested to provide proof that he/she is the authorized email account/credit card payment account holder (as applicable). Contest Entities hereby specifically reserve the right to invalidate any and all Contest entries that are made through any robotic, automatic, mechanical, programmed or similar entry duplication method, or through fraud, and to disqualify the individuals using such a method from participating in this Contest or receiving any prize hereunder. By entering, each participant in this Contest hereby agrees to irrevocably release, indemnify and hold harmless the RealNetworks, the Prize Sponsors, each of their respective parent companies, affiliates, subsidiaries, advertising, marketing and promotion agencies, and the officers, directors, employees, designees and agents of each of the foregoing (collectively, the "Released Parties"), from and against any and all claims, actions, causes of action, demands, judgments, liability, injuries, damages, losses, costs and expenses (collectively indecipherable, inaccurate, damaged, garbled, destroyed, misdirected or not received by Sponsor or Administrator for any reason; any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of any Contest entries, or the destruction of or unauthorized access to, or alteration of, any Contest entries; failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any persons' computer and/or its contents, or causes beyond Sponsor's reasonable control that may jeopardize the administration, security, fairness, integrity, safety or proper conduct of this Contest; the submission of any Contest entries in a manner that is not expressly allowed under these Rules; incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in this Contest; any typographical or other error of any kind in any printing, advertising or other materials related to this Contest (including but not limited to the prizing descriptions and contents thereof), in the administration or execution of this Contest, or in the announcement of prizes/prize winners; or cheating or fraud by any participant. SOME JURISDICTIONS MAY NOT ALLOW SOME OF THE LIMITATIONS OR EXCLUSIONS OF LIABILITY LISTED ABOVE, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR PROHIBITIONS REGARDING SUCH LIMITATIONS AND EXCLUSIONS. All incomplete or otherwise non-conforming Contest entries will be disqualified from the Contest and ineligible to receive any prize hereunder. If for any reason this Contest cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause(s) beyond the control of Sponsor that may corrupt or affect the security, administration, fairness, integrity, safety or proper conduct of this Contest, or if this Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, Sponsor hereby specifically reserves the right, exercisable at any time thereafter by Sponsor in its sole discretion or by Administrator, on behalf of Sponsor, to terminate, suspend or modify this Contest. If THE GAMEHOUSE MARCH MAYHEM 2012 CONTEST is terminated before the scheduled conclusion date of THE GAMEHOUSE MARCH MAYHEM 2012 CONTEST Period as stated herein, RealNetworks will select the potential Prize winners from among the eligible, non-suspect entries received prior to the date and time of such termination. CAUTION: ANY ATTEMPT BY ANY PERSON(S) DELIBERATELY TO DAMAGE ANY WEB SITE OR OTHERWISE TO CORRUPT THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR HEREBY SPECIFICALLY RESERVES THE RIGHT TO DISQUALIFY (FROM THIS CONTEST), PROSECUTE AND SEEK DAMAGES FROM AND AGAINST ANY SUCH PERSON(S) TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW.

4. Odds of winning a Prize depend on the number of eligible entries received. On or about the 26th of March, 2012, Prize Winners will be selected in an individual random drawing from among all eligible entries received.

5. Prizing Details

a) Grand Prize -

The Grand Prize will consist of a new Kindle Fire. (approximate value \$199).

b) Runners-up -

These prizes will consist of a GameHouse coupon code for a free standard edition game of the user's choice.

Prize winners will be notified via phone and verified via email. All prize winners shall have five (5) business days to accept the prizes after the contestant has been contacted by RealNetworks. Sponsors payment of these prizes will complete any and all prize reward obligations on behalf of the Sponsor.

6. Total ARV of the available prizes in The GAMEHOUSE MARCH MAYHEM 2012 CONTEST is approximately \$2,50. The prizes may not be transferred or assigned. If a potential winner cannot accept prize as stated the prize will be forfeited and awarded to the next highest scoring entrant on the basis of the criteria stated herein. Prizes will be awarded provided that they are properly claimed in accordance with these Rules.

7. Other than as expressly set forth in Section 5.b above, no prize transfers, assignments, redemptions for cash or substitutions of any kind will be allowed, except that RealNetworks may substitute a prize (or any component thereof) with a different prize (or prize component) of equal or greater value, if the advertised prize (or any component thereof) becomes unavailable. All applicable income taxes in connection with any prize awarded in this Contest are the sole and full responsibility of the prize winner. Winners of prizes valued at \$600 or more will be issued an IRS Form 1099 for the value of the prize. Limit of one prize per household. All other details of the prizes that are not set forth specifically above shall be determined at RealNetwork's sole discretion.

8. All matters decided by RealNetworks relating to eligibility, prize fulfillment and this Contest shall be final, binding and non-appealable in all respects. All potential prize winners in this Contest must comply fully with each provision of these Official Rules in order to remain eligible to receive their respective prizes. RealNetworks will attempt to notify each potential prize winner of his/her selection by means of regular U.S. Mail, telephone, e-mail or other appropriate means within approximately ten (10) days after the date of the above-described drawing. If: (a) any potential prize winner is found to be ineligible for any reason; or (b) any potential prize winner fails to comply with each provision of these Official Rules; or (c) the notification to any potential prize winner is returned as undeliverable; or (d) a potential prize winner cannot accept his/her prize in accordance with the provisions of these Rules then (i) such potential prize winner will forfeit all rights to receive and use the prize (and all components thereof), (ii) Contest Entities shall be relieved of any and all further obligations or liability to such potential prize winner, and (iii) RealNetworks shall have the right (but not the obligation) to select an alternate potential prize winner by means of a subsequent random drawing conducted by Administrator (or its designee) from among all remaining eligible Contest entries received in the appropriate entry pool.

9. Subject solely to RealNetwork's privacy policy at <http://www.realnetworks.com/company/privacy/>, any potential prize winner in this Contest (except a resident of TN) hereby irrevocably agrees that upon his/her acceptance, receipt or use of the prize, RealNetworks may use his/her name, city and state/jurisdiction of residence, likeness (photographic or simulated) and/or voice for any and all advertising, marketing, promotion, public relations or other business operations or trade purposes whatsoever, in any and all media (whether now known or hereafter devised) throughout the world, in perpetuity, without any restriction(s), further notice, approval, or further payment or compensation of any kind or amount. By participating in this Contest, each entrant hereby irrevocably agrees to be bound by each provision of these Official Rules and each decision of the RealNetworks as the Administrator, which shall be final, binding and non-appealable in all respects.

10. For the names of the major prize winners (available after all prizes are awarded), send a self-addressed, stamped #10 size envelope, postmarked by no later than April 15, 2012, to Ruth Burr c/o RealNetworks, "GAMEHOUSE MARCH MAYHEM 2012 CONTEST", 2601 Elliott Avenue, Seattle, WA 98121. Sponsor & Administrator : RealNetworks, 2601 Elliott Avenue, Seattle, WA 98121