



## Contacto

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Benito Juárez, Mexico City

## Personal profile

Versatile web developer fluent in Java and Python, adept marketer. With a unique blend of technical prowess and strategic marketing, Let's transform your ventures with innovation and precision.

## Qualifications

|                                    |                             |
|------------------------------------|-----------------------------|
| Marketing                          | <div><div></div></div> 90 % |
| Java                               | <div><div></div></div> 75 % |
| Python                             | <div><div></div></div> 75 % |
| SQL                                | <div><div></div></div> 80 % |
| Web Development<br>(Html, CSS, JS) | <div><div></div></div> 90 % |

## Podcasts

[De emprendedor a empresario](#)

[Viviendo como un yogui en sociedad](#)

## Languages

|                  |                              |
|------------------|------------------------------|
| Spanish (Native) | <div><div></div></div> 100 % |
| English (B1)     | <div><div></div></div> 90 %  |

## Certifications

- Python Developer - 2023
- Java Developer - 2023
- Database (SQL) - 2023
- Web Image Manager - 2020
- Amazon Advertising Certified - 2020
- Business fundamentals Shopify Partners Certified - 2019
- Web Development -2019

## Key Skills

### Marketing Strategist

Dynamic specialist skilled in crafting impactful campaigns that analyze customer behavior for precise purchase decisions and heightened brand awareness. Proven track record of delivering clear and specific responses. Data-driven approach.

### Python Developer

Versatile Python Developer with a knack for building robust and scalable solutions. Proven expertise in crafting efficient code for seamless functionality. Excel in analyzing project requirements and delivering high-performance applications.

### UX Designer

Creative UX Designer specializing in transforming ideas into content that shapes a focused, clean, and seamless user journey. Expert at organizing concepts to deliver an orderly and engaging user experience.

## Experience

- Participated in hackathons, creating web apps, mobile apps, and business pitches
- Established and managed marketing strategies for various yoga-focused start-ups with member-only platforms featuring 500 videos and various sections.
- Curated captivating content and enhanced audiovisual creations to enrich user experience on the platform.
- Spearheaded seamless web development, optimizing conversion funnels to ensure a user-friendly and efficient interface.
- Elevated user engagement through targeted email marketing initiatives.
- Led dynamic marketing strategies at Bufete Cataño Moreno, contributing to the firm's success by delivering impactful solutions and refining audiovisual creations.