



PRESS RELEASE

JULY 2012

- JEANNEAU, A GLOBAL STRATEGY FOR 2013
- SUN ODYSSEY 469 NEW FOR 2013
- SUN ODYSSEY 41DS NEW FOR 2013





JEANNEAU 2013, A GLOBAL STRATEGY

After three years of significant investment in new models and innovation, Jeanneau is enlarging its product offer and strengthening its position in the global market, particularly in emerging markets.

Each line will be enlarged. No less than nine new models will be presented this fall, two new sailboat models and seven new powerboat models.

JEANNEAU POWERBOATS

Two large Jeanneau powerboats will be launched at the upcoming Paris and Dusseldorf boat shows: the NC 14 and the VOYAGE 42.

Cap Camarat and Merry Fisher outboard powerboat lines will be enlarged by the addition of five new models.

JEANNEAU SAILBOATS

The Sun Odyssey line, from 30 to 50 feet, is adding two major new models, the Sun Odyssey 469 and the Sun Odyssey 41 DS.

Finally, Jeanneau Yachts, world leaders in the 50- to 57-foot segment, will unveil their very stylish new interiors.

Jeanneau is thus strengthening its position in the world sailboat market, with the brand positioning: “seaworthy boats, to sail with confidence and with pleasure.”



New developments rely on technology and unique production tools.

Since its creation, Jeanneau has heavily invested in technology and in its state-of-the-art industrial sites in the Vendée region of France.

These include the shipyards in Les Herbiers, one of the largest production facilities in Europe, producing boats of over 50 feet, and the ultra-modern production facility in Cholet, designed to adapt to the exacting demands of our customers, with:

- ISO 9001 and 14001 Certification,
- Injection moulding facilities, and
- A highly developed quality control system.

Jeanneau is also pursuing an aggressive and highly competitive commercial strategy.

Jeanneau's objective is to continue to strengthen its position as a key player in the global market of pleasure cruising, where it ranks among the first in the world of boat builders. Jeanneau is:

- A brand that is competitive across every cruising market segment
- A brand for pleasure-seekers
- A dealer network that continues to expand worldwide
- Attractive prices



PRESS
RELEASE



SUN ODYSSEY 469

The newest addition to the Sun Odyssey line, the Sun Odyssey 469, benefits from the latest innovations and inherits the finest traits of this iconic line. Nominated by the international press for the prestigious «European Yacht of the Year», the Sun Odyssey 469 is already attracting attention.

From the design cabinet of Philippe Briand, clean lines and an elongated hull with moderate freeboard give the Sun Odyssey 469 an extraordinary aesthetic value and performance.

Bathed in light, the interior affords the volume and comfort typically found on a 50-foot sailboat. Aboard the Sun Odyssey 469, you will find many principal attributes of her inspiration and “big sister” model, the 509.

Guiding concepts in the drafting of the Sun Odyssey 469 were ergonomic design, personalisation, interior volume and attention to detail.

The perfect blend of performance, comfort and ease of handling, the Sun Odyssey 469 proves both responsive and stable. Whatever your destination may be, she will deliver moments of unforgettable cruising.

Suggested price ex VAT 197,900 €

Exhibited at the following boat shows : Cannes, La Rochelle, Friedrichshafen, Genoa, Istanbul,
Barcelona, Paris, Düsseldorf

> SPECIFICATIONS

Prism  Process



PROVISIONAL TECHNICAL INFORMATIONS

Overall length: 14,05 m / 46' 1"
 Hull length: 13,65 m / 44' 9"
 Waterline length: 12,54 m / 41' 1"
 Beam: 4,49 m / 14' 8"

Displacement: 10.809 kg / 23.830 lbs*
 Standard keel draft: 2,24 m / 7' 4"
 Shoal keel draft: 1,65 m / 5' 4"

Cabins: 3 / 4
 Berths: 6 / 8 / 10

Power engine: Yanmar 54 Cv / 40 Kw
 Fuel capacity: 237 l / 63 US gal
 Water capacity: 635 l / 168 US gal
 Fridge capacity: 255 l / 67 US gal

Sail area:
 - Standard 96 m² / 1 033 Sq ft

CE Category: A10-II / B12 / C14 Pers*
 Designers: Philippe Briand - Jeanneau Design

VERSIONS • LAYOUTS

Compatible 360 Docking - POD90

Fixed keel version
 Shoal draft version

3 cabins / 2 heads
 3 cabins / 3 heads
 4 cabins / 4 heads

* Certification in process

The latest model in the Sun Odyssey range: Offshore cruiser, elegant and very comfortable.

EXTERIOR

Comfort and performance for passagemaking:

- Powerful, balanced and modern hull designed by Philippe Briand, that combines a long waterline length and a hard chine for speed and comfort at sea.
- Sleek deck lines, safe and ergonomic with flush hatches and integrated running rigging.
- Sail plan with a high aspect ratio. Multiple choices including: self-tacking jib, large, overlapping genoa, Code 0, furling mast, etc...
- Safe and ergonomic cockpit with lines led back to helm stations.

Relaxation and aesthetics:

- Large cockpit with full-function table
- Fold-down transom for easy access to the sea and sundeck
- Sleek deck with curved windows, flush panels and integrated running rigging

INTERIOR

Light, volume and ventilation:

- A multitude of ports and hatches for ventilation and light
- 3 distinct zones in the saloon designed to allow each to be used independently without constricting movement throughout the interior
- Light and luxury down below with solid wood, mat varnish, polished stainless steel, leather and a full selection of interior fabrics.

Lots of features:

- All the features of the larger Sun Odysseys concentrated on the same boat
- Plenty of choices available: Different interior layouts, sail plans, keel and fabrics allow each owner a high level of personalisation



HULL AND KEEL: Modern and balanced

- **Philippe Briand design**
- **Deep keel** (2.24m) or shoal (1,65m)
- **Hard chine on hull** creates stability and enhances interior volume
- **Long water line** provides performance under sail and power
- **Moderate freeboard** lends a beautiful and sleek look to the hull along with the 8 hull ports and hard chine.



DECK AND COCKPIT: Liveability, comfort and safety

- **Twin helm steering moved far aft**, keeps the cockpit clear and gives easy access to the transom
- **Harken deck hardware**: winches, blocks, tracks designed to make sail handling easy from the helm
- **Easy access to the sea** thanks to a wide drop-down aft platform.
- **Large cockpit table** with storage, lighting, icebox, place for instruments and the joystick of the optional 360 Docking system.
- **Flush hatches and integrated running rigging** gives the deck a sleek look and makes movements onboard safer.
- **Lots of storage**: 2 lateral lockers, 2 large lockers under the helm stations, 1 large locker for the optional generator. Forward sail locker and deep anchor locker.



INTERIOR: Space, style and comfort

All the attributes of the larger Sun Odyssey come together on this yacht:

- **Spacious interior** with choice of 3 layouts (from 3 to 4 cabins).
- **An exceptional layout in the saloon**, separate zones for living aboard plenty of functional details
- **Luxurious materials**, set off by all LED lighting
- **Numerous and practical storage lockers**, for offshore cruising with friends and family.
- **Light and ventilation**: 8 hull ports, long deckhouse windows, lots of opening ports and flush hatches.
- **Personalisation**: Choice of different fabrics, floorboards and a full list of options allow you to chose the combination that is right for you.

INTERIOR LAYOUTS

3 cabins version / 2 heads



4 cabins version / 4 heads



3 cabins version / 3 heads



SUN ODYSSEY 469





SUN ODYSSEY 41DS

Designed for relaxation and comfort, the Sun Odyssey 41DS also delivers the thrill of responsive sailing. A spacious owner's cabin aft features a private head and shower compartment and plenty of storage for life on board, offering owners all the luxury of a 45-foot sailboat. Forward, a VIP guest cabin with private head compartment provides guests with the privacy and comfort of home.

Whether cruising, living aboard, or entertaining friends, you will find functional and aesthetic design in every detail. An innovative galley incorporates space for everything you might need, a lounging sofa transforms into a berth, and a telescopic table converts the saloon into a multi-use space for dining, lounging or sleeping.

Experience the combined pleasures of exhilarating sailing and relaxed liveability aboard the Sun Odyssey 41DS.

Suggested price ex VAT 154 900 €

Exhibited at the following boat shows : Oslo, Southampton, Annapolis, Paris, Düsseldorf,
Seattle, Miami



PROVISIONAL TECHNICAL INFORMATION

Overall length: 12,34 m / 40' 5"
 Hull length: 11,98 m / 39' 3"
 Waterline length: 11,00 m / 36' 1"
 Beam: 4,00 m / 13' 1"

Displacement: 7.650 kg / 16.865 lbs
 Standard keel draft: 2,10 m / 6' 10"
 Shoal draft: 1,55 m / 5' 1"

Cabins: 2
 Berths: 4 / 6 + 2

Engine power: Yanmar 40 Hp / 29 Kw
 Fuel capacity: 200 l / 53 US gal
 Water capacity: 330 l / 87 US gal
 Cold capacity: 180 l / 48 US gal

Sail area:
 - Standard 66 m² / 710 Sq ft

CE Category: A8 Pers*
 Designers: Franck Darnet - Flahault Design
 Philippe Briand - Jeanneau Design

VERSIONS • LAYOUTS

Compatible 360 Docking – POD60

Fixed keel version
 Shoal draft version

2 cabins / 2 heads

* Certification in process

EXTERIOR

- **Sleek deck lines and spacious cockpit:** flush hatches, twin helm design, long cockpit, innovative cockpit table, easy access transom.
- **Modern hull and sail plan:** a hard chine on the Philippe Briand designed hull, high-aspect ratio rig with 106% or self-tacking jib available, sheets lead back to the secondary winches

PORTRAIT OF FRANCK DARNET



"My life has always been guided by two passions: design and the sea."

The art of space:

We create bright, spacious interiors, inviting living areas for recreation and relaxation.

Interior volumes must be wide and open to maximize visual space. A few centimetres, the degree of a curve or a recessed joint can change the perception of interior volume.

Franck Darnet Design develops innovative design concepts for yachts, fine residences and other projects of note. To date, over 1,300 yachts measuring from 15 to 56 metres have been designed by Franck Darnet Design.

INTERIOR

Stylish interior design by Franck Darnet & Olivier Flahault:

- **Careful study of each detail ensures aesthetics, functionality, and most importantly, ergonomics:** meridienne sofa, innovative galley, touch-latch hardware, etc...
- **Rich materials:** Walnut wood, stainless steel, white-lacquered cabinets, light floorboards, leather upholstery, two-tone vinyl finish on ceiling panels, no other boat in its class offers this level of finish.
- **Interior volume unrivalled in her category:** The Sun Odyssey 41DS has comparable space and features often found on 45' boats

Concept Deck Saloon :

- **Light and ventilation throughout:** huge side windows, 10 opening ports and hatches, for exceptional ventilation, vertical sliding hatch for companionway
- **Raised saloon flooring allows** for superb visibility while standing. Multiple hull ports provide views of the water when seated, spacious cockpit and aft owner's cabin.
- **Unique aft owner's cabin:** extra large double berth, opening port in transom, private head with separate shower, plenty of storage compartments, seats to each side of the berth

INTERIOR :

NEW AND INNOVATIVE

• **A new interior designer:**

Franck Darnet Design ensures careful study of each detail for aesthetics, functionality, and, most importantly, ergonomics

Wood: Walnut for a contemporary look

• **High-end materials selected for this range:**

- Walnut woodwork
- Light floorboards with machined stripes
- White-laquered cabinets
- Leather details
- Polished stainless steel
- Two-tone head liner
- High-quality upholstery
- "Touch-latch" hardware on cabinets

DECK SALOON CONCEPT, WITH VIEW OF THE SEA

Unique aft owner's cabin:

- Extra large double berth (1,97m x 1,90m x 1,20m)
- Opening port in transom
- Private head with separate shower
- Plenty of storage compartments
- Seats to each side of the berth

• **Superb visibility:**

- Raised saloon flooring allows for superb visibility while standing
- Multiple hull ports provide views of the water when seated

INTERIOR LAYOUTS

Spacious **2 cabin layout** with a large aft owner's cabin and a guest cabin forward



SUN ODYSSEY 41 DS - INTERIOR

