

NATASHA PNG

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EDUCATION

University of Sydney
B.S. in Interaction Design
Minor in Marketing

September 2026

EXPERIENCE

Liqui Moly East Malaysia
Marketing and Sales Intern

February 2023 - May 2023
Sarawak, Malaysia

- Enhanced product marketing during car servicing through product training, resulting in increased sales and customer satisfaction.
- Utilized multilingual abilities to enhance customer communication, resulting in increased customer engagement.
- Conducted market research to identify customer preferences and trends, leading to targeted marketing strategies and increased sales.

SUAMS
Marketing Sub-Committee

March 2024 - Present
Sydney, Australia

- Created engaging short videos for the club events on TikTok and Instagram, resulting in boosted event participation.
- Conducted intensive market research to ensure maximum exposure for videos, leading to increased visibility and reach.
- Developed creative strategies and collaborated with team members to execute design concepts, fostering a dynamic marketing approach.

USU
Casual Retail Member

September 2023 - Present
Sydney, Australia

- Gained valuable communication skills through serving customers in a casual retail and café setting.
- Developed strong multitasking abilities by balancing various tasks including taking orders, serving food and beverages, and handling transactions.
- Enhanced problem-solving skills by addressing customer inquiries and resolving issues in a fast-paced environment.
- Fostered teamwork and collaboration by working effectively with colleagues to ensure smooth operations and excellent customer service.

Chung Hua Middle School No.1
High School Teacher

May 2022 - August 2022
Sarawak, Malaysia

- Demonstrated effective time management skills by teaching four classes in mathematics and chemistry.
- Developed strong organizational skills in lesson planning, grading, and student assessment across multiple subjects.
- Cultivated problem-solving abilities by addressing student challenges and finding creative solutions.
- Enhanced communication skills through clear explanations and regular interaction with students, parents, and colleagues.

TECHNICAL STRENGTHS

Computer Languages
Tools

HTML5, CSS, JavaScript
Figma, Canva, Adobe Illustrator, GitHub