

Questions for Client I - 31/10/2019

- **Which project fits the scope the best?**

Lab Script - Scope is good and target market could lead to good marketing things. Interactive charts? Marketing focus on who the target audience would be?

Online Tutoring - VLCJ (<https://caprica.github.io/vlcj/>) for video capture and streaming, would have to build in as a cost in the final plan. Server written in Java will be included in coding mark.

D&D App - Satisfies technical stuff, could buy/sell D&D content as a means of making money for the company. The role of marketing would be to get the marketing right for this project, not missing the target audience.

- **How significant / What is expected from the finance and marketing manager? How is marketing without deadlines being assessed?**

For the final mark for the group section, everything is presented and if marketing is important to the project then it will have a larger value in the overall group mark. Report is handed in week 4 of spring.

- **XP usually has the customers on site at all times to answer questions, assuming the role of a Product Manager. Since this is really our idea/product are we playing the role of customer for most decisions. Should we assign a Product Manager?**

Stuart is the ULTIMATE CUSTOMER. Tony is also a customer. We are an embedded customer of sort (the marketing manager should assume this role). Product direction can also be influenced by Product Customer/Person with vision for the product.

- **"Part of the project demonstration may consist of the system being tested with an independently constructed presentation file and associated media files." Does this mean that all groups must have a presentation XML file displayed exactly the same? How does this work around people designing software with completely different applications than ours?**

Layout can be however you want but how XML displayed will be agreed between all groups. Not usually tested but might be if they think people are ignoring the XML portion of this task.

- **How have groups worked the best in previous years? How have they approached the project development?**

Structure company or project after the group skills. This is partly what the QA Manual will do, help focus how each role will be structured and success measured. Needs to be tailored to each group and the members in it. If splitting group up into sub groups, need to make sure you have good communication and that people are responsible for maintaining that communication. If you think this will work with the group need to think about the risks and how you will manage them.

- **Can we schedule the meetings with yourself (Stuart), fortnightly?**

Get a business mentor after Christmas. Major iteration at end of Spring Term will demonstrate to Stuart.