



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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- Summary of methodologies
  - Data collection
  - Data wrangling
  - EDA with SQL
  - EDA with data visualization
  - Create interactive map with Folium
  - Create a Dashboard with Plotly
  - Classification
- Summary of all results
  - EDA result
  - Interactive visual analytics
  - Predictive analysis

# Introduction

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- Project background and context

SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage.

- Problems you want to find answers

Predict if the Falcon 9 first stage will land successfully.



Section 1

# Methodology

# Methodology

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## Executive Summary

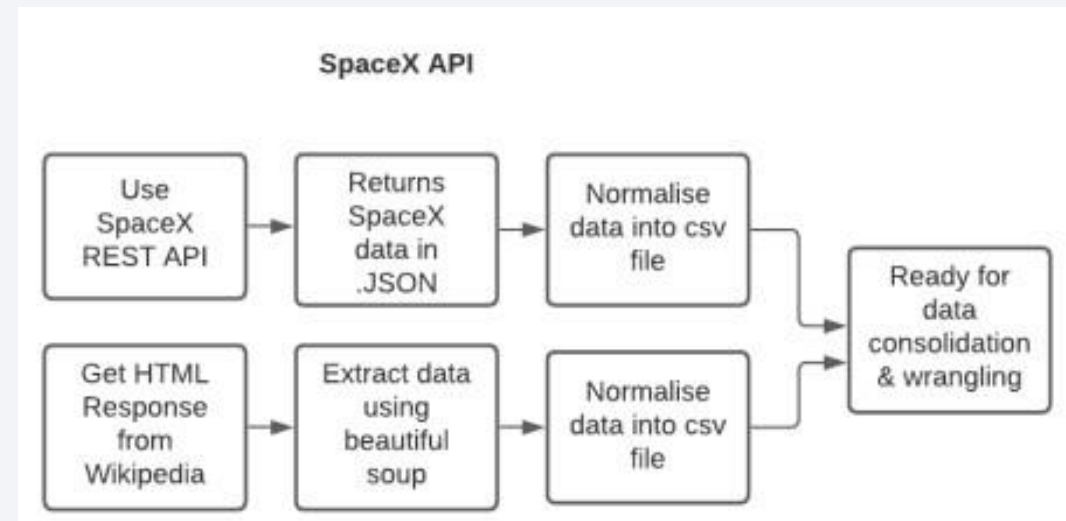
- Data collection methodology:
  - SpaceX Rest API
  - Web Scrapping from Wikipedia
- Perform data wrangling
  - One Hot Encoding data fields for Machine Learning and data cleaning of null values and irrelevant columns
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - LR, KNN, SVM, DT models have been built and evaluated for the best classifier

# Data Collection

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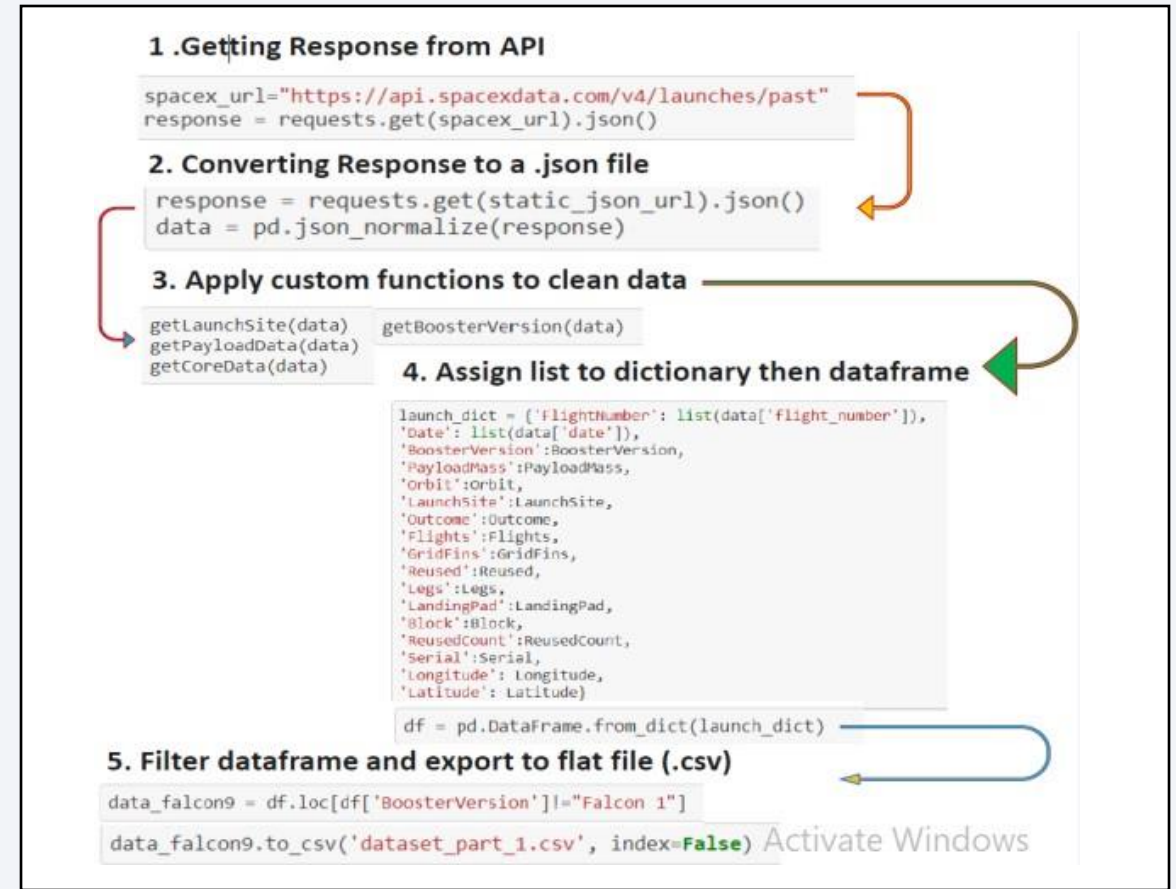
- Describe how data sets were collected.

- SpaceX launch data is gathered from the SpaceX REST API.
- This gives us data about launches, including information about the rocket used, payload delivered, launch specifications, landing specifications, and landing outcome.
- The SpaceX REST API endpoints, or URL, starts with `api.spacexdata.com/v4/`.
- Another data source for obtaining Falcon 9 Launch data is web scraping Wikipedia using BeautifulSoup.



# Data Collection – SpaceX API

- [https://github.com/cucphuong/IBM\\_Data\\_science/blob/main/jupyter-labs-spacex-data-collection-api.ipynb](https://github.com/cucphuong/IBM_Data_science/blob/main/jupyter-labs-spacex-data-collection-api.ipynb)



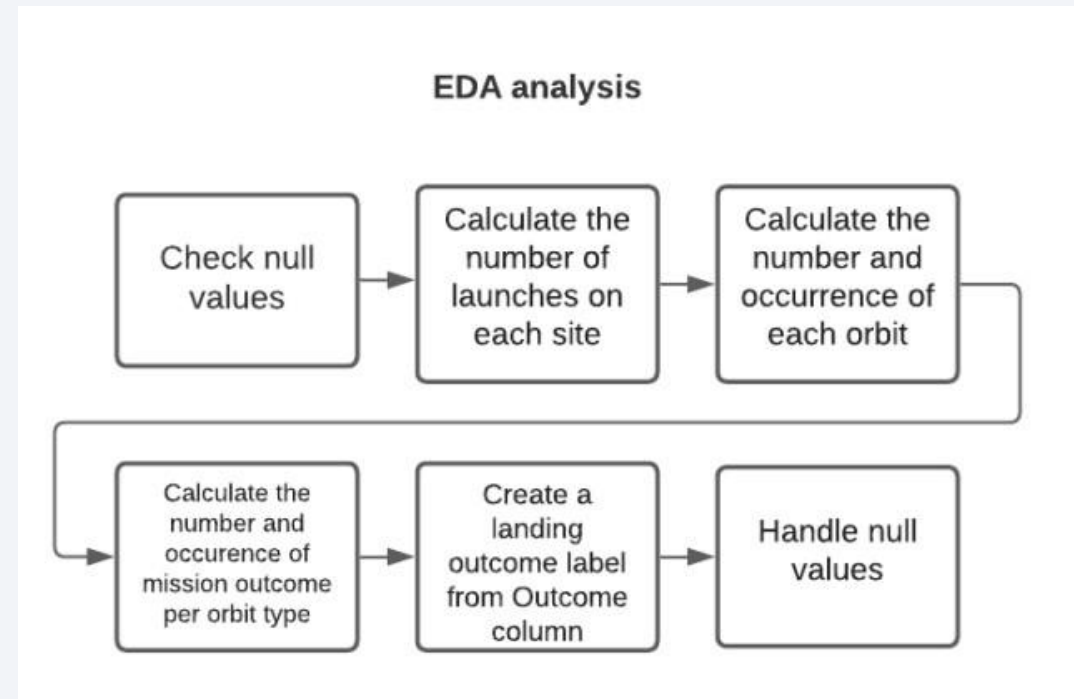


- #### 4. Getting column names

# Data Wrangling

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- [https://github.com/cucphuong/IBM\\_Data\\_science/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb](https://github.com/cucphuong/IBM_Data_science/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb)



# EDA with Data Visualization

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- Scatter charts are used to explore the relationship between two attributes
- Bar chart is used to visualize the relationship between success rate of each orbit type
- Line chart is used to visualize the launch success yearly trend
- [https://github.com/cucphuong/IBM\\_Data\\_science/blob/main/jupyter-labs-eda-dataviz.ipynb](https://github.com/cucphuong/IBM_Data_science/blob/main/jupyter-labs-eda-dataviz.ipynb)

# EDA with SQL

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- Using bullet point format, summarize the SQL queries you performed
- Displaying the names of the unique launch sites in the space mission
  - Displaying 5 records where launch sites begin with the string 'KSC'
  - Displaying the total payload mass carried by boosters launched by NASA (CRS)
  - Displaying average payload mass carried by booster version F9 v1.1
  - Listing the date where the successful landing outcome in drone ship was achieved.
  - Listing the names of the boosters which have success in ground pad and have payload mass greater than 4000 but less than 6000
  - Listing the total number of successful and failure mission outcomes
  - Listing the names of the booster\_versions which have carried the maximum payload mass.
  - Listing the records which will display the month names, successful landing\_outcomes in ground pad ,booster versions, launch\_site for the months in year 2017
  - Ranking the count of successful landing\_outcomes between the date 2010 06 04 and 2017 03 20 in descending order.
- [https://github.com/cucphuong/IBM\\_Data\\_science/blob/main/jupyter-labs-eda-sql-coursera\\_sqlite%20\(1\).ipynb](https://github.com/cucphuong/IBM_Data_science/blob/main/jupyter-labs-eda-sql-coursera_sqlite%20(1).ipynb)

# Build an Interactive Map with Folium

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- I added markers, circles to locate the site's location of all launch sites and easily detect which sites have high success rates by eyes.
- [https://github.com/cucphuong/IBM\\_Data\\_science/blob/main/lab\\_jupyter\\_launch\\_site\\_location.ipynb](https://github.com/cucphuong/IBM_Data_science/blob/main/lab_jupyter_launch_site_location.ipynb)



# Build a Dashboard with Plotly Dash

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- I added pie chart with site-dropdown to visualize the percent of launch success at each launch site.
- I also added a scatter chart with a range slider for selecting Payload to determine if the variable payload is correlated to the launch outcome.
- [https://github.com/cucphuong/IBM\\_Data\\_science/blob/main/spacex\\_dash\\_app.py](https://github.com/cucphuong/IBM_Data_science/blob/main/spacex_dash_app.py)

# Predictive Analysis (Classification)

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- SVM, KNN, and logistic regression gained the highest accuracy at 83.3%, while SVM performs the best in terms of Area under the curve at 0.958.
- Firstly, we standardized the data by the function `StandardScaler()`
- Then, split the dataset to train set (80%) and test set (20%)
- Use grid search to choose the best parameter values for logistic regression, support vector machine, k nearest neighbors and decision tree
- Finally, we used the confusion matrix, F1 score, Precision and Accuracy to evaluate the models and find the best model among them.
- [https://github.com/cucphuong/IBM\\_Data\\_science/blob/main/SpaceX\\_Machine%20Learning%20Prediction\\_Part\\_5.ipynb](https://github.com/cucphuong/IBM_Data_science/blob/main/SpaceX_Machine%20Learning%20Prediction_Part_5.ipynb)

# Results

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- SVM, KNN, and logistic regression gained the best result in terms of prediction accuracy for this dataset.
  - Low weighted payloads perform better than the heavier payloads.
  - The success rates for SpaceX launches is directly proportional time in years they will eventually perfect the launches.
  - KSC LC 39A had the most successful launches from all the sites.
  - Orbit GEO,HEO,SSO,ES L1 has the best Success Rate.



The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of blue and red, creating a sense of motion or data flow. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is high-tech and digital.

Section 2

# Insights drawn from EDA



# Flight Number vs. Launch Site

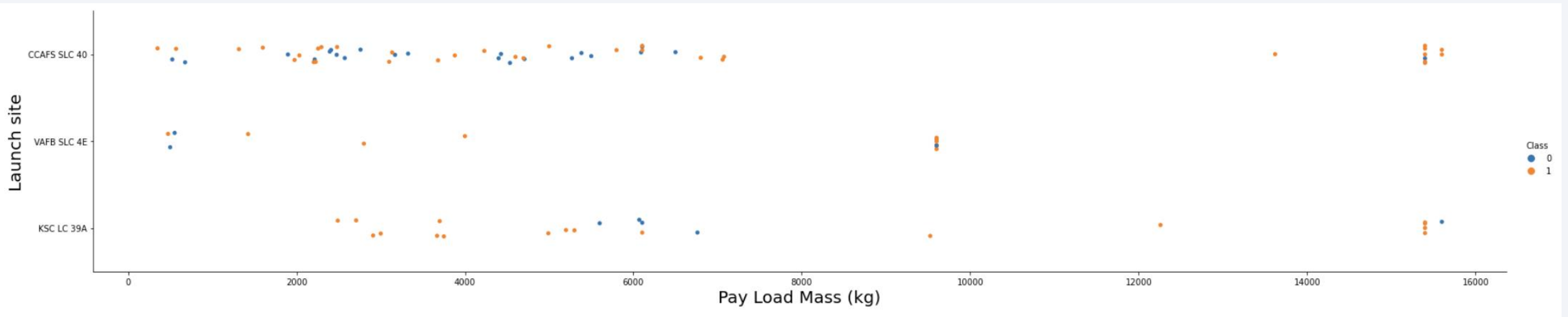
- Launches from the site of CCAFS SLC 40 are significantly higher than launches from other sites.





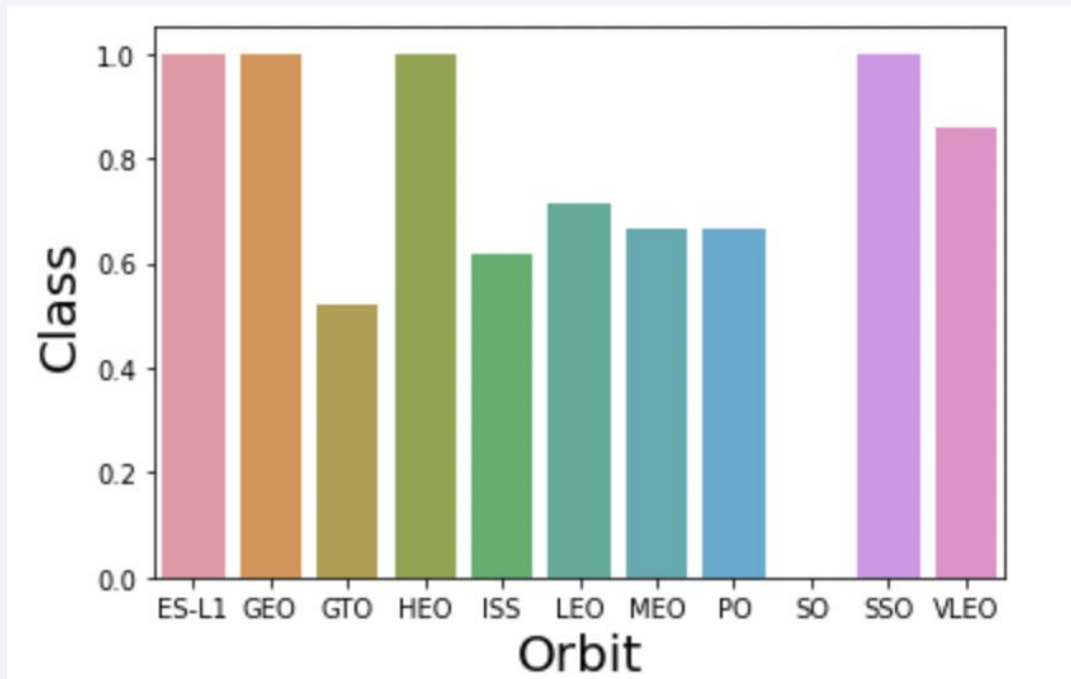
# Payload vs. Launch Site

- The majority of IPay Loads with lower Mass have been launched from CCAFS SLC 40.



# Success Rate vs. Orbit Type

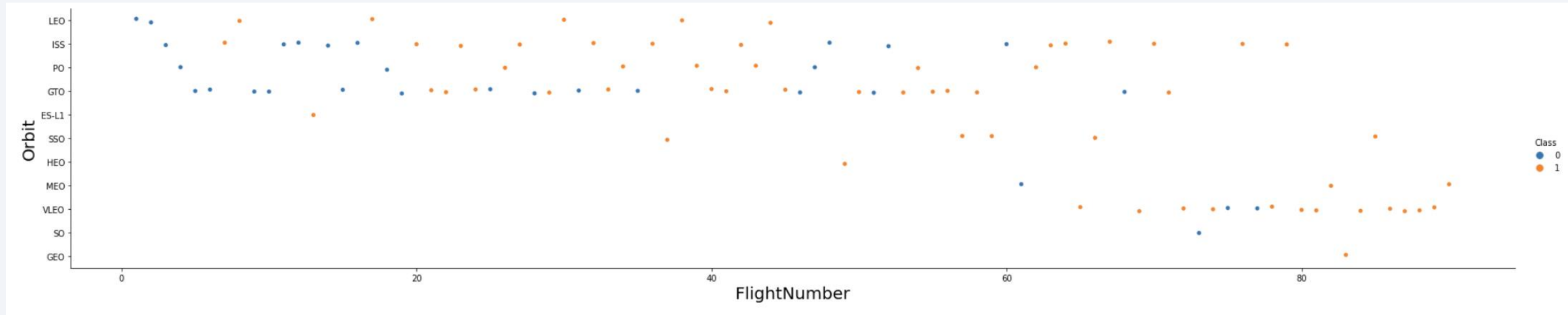
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Orbit GEO,HEO,SSO,ES L1  
has the best Success Rate.

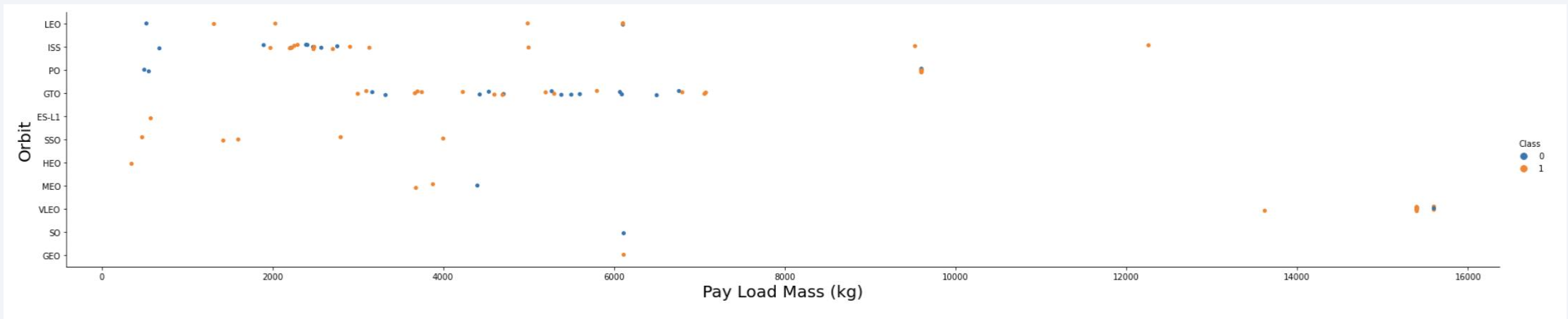
# Flight Number vs. Orbit Type

- SA trend can be observed of shifting to VLEO launches in recent years.



# Payload vs. Orbit Type

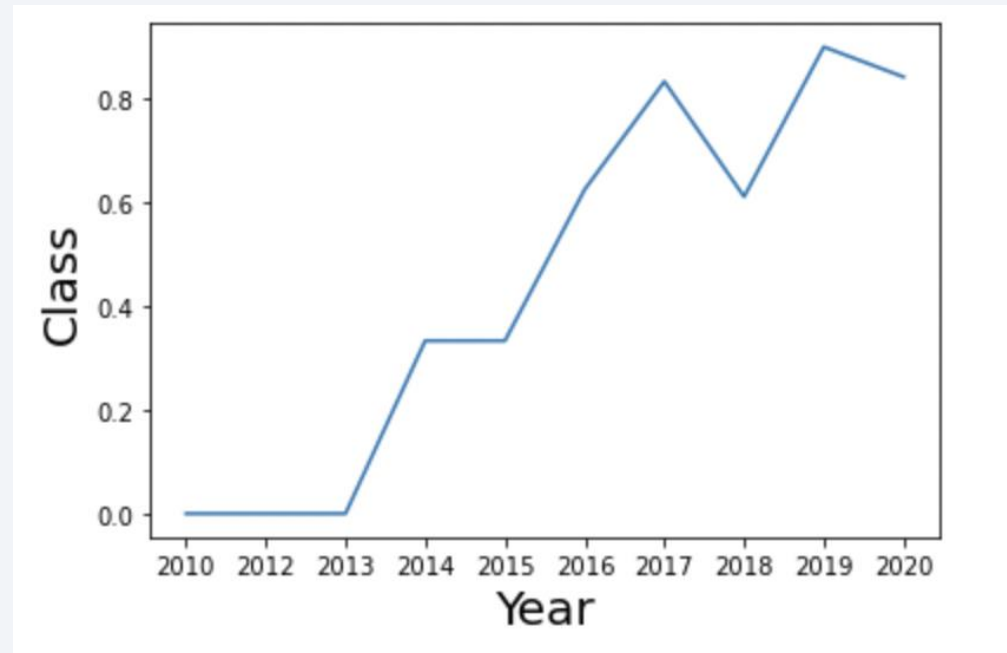
- There are strong correlation between ISS and Payload at the range around 2000, as well as between GTO and the range of 4000-8000.



# Launch Success Yearly Trend

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- Launch success rate has increased significantly since 2013 and has stabilised since 2019, potentially due to advance in technology and lessons learned.





# All Launch Site Names

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- %%sql select distinct LAUNCH\_SITE from SPACEXTBL

Launch_Site
CCAFS LC-40
VAFB SLC-4E
KSC LC-39A
CCAFS SLC-40

# Launch Site Names Begin with 'CCA'

- `%%sql select * from SPACEXTBL where LAUNCH_SITE like 'CCA%' limit 5`

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
04-06-2010	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
08-12-2010	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
22-05-2012	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
08-10-2012	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
01-03-2013	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# Total Payload Mass

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- %%sql select sum(PAYLOAD\_MASS\_\_KG\_) from SPACEXTBL where CUSTOMER = 'NASA(CRS)'

Total_payload_mass
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45596
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# Average Payload Mass by F9 v1.1

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- %%sql select avg(PAYLOAD\_MASS\_\_KG\_) from SPACEXTBL  
where BOOSTER\_VERSION = 'F9 v1.1'

aver
2534.66666666666665

# First Successful Ground Landing Date

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- %%sql select min(DATE) from SPACEXTBL where Landing\_\_Outcome = 'Success (ground pad)'

2015-12-22



## Successful Drone Ship Landing with Payload between 4000 and 6000

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- `%%sql select BOOSTER_VERSION from SPACEXTBL where Landing__Outcome = 'Success (drone ship)' and PAYLOAD_MASS__KG_ > 4000 and PAYLOAD_MASS__KG_ < 6000`

**booster\_version**

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2

# Total Number of Successful and Failure Mission Outcomes

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- %%sql select count(MISSION\_OUTCOME) from SPACEXTBL where MISSION\_OUTCOME = 'Success' or MISSION\_OUTCOME = 'Failure (in flight)'

100

# Boosters Carried Maximum Payload

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- %%sql select BOOSTER\_VERSION from SPACEXTBL where PAYLOAD\_MASS\_\_KG\_ = (select max(PAYLOAD\_MASS\_\_KG\_) from SPACEXTBL)

Booster_Version
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7

# 2015 Launch Records

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- %%sql select \* from SPACEXTBL where Landing\_\_Outcome like 'Success%' and (DATE between '2015-01-01' and '2015-12-31') order by date desc

14:39:00	F9 FT B1031.1	KSC LC-39A	SpaceX CRS-10	2490	LEO (ISS)	NASA (CRS)	Success	Success (ground pad)
17:54:00	F9 FT B1029.1	VAFB SLC-4E	Iridium NEXT 1	9600	Polar LEO	Iridium Communications	Success	Success (drone ship)
05:26:00	F9 FT B1026	CCAFS LC-40	JCSAT-16	4600	GTO	SKY Perfect JSAT Group	Success	Success (drone ship)
04:45:00	F9 FT B1025.1	CCAFS LC-40	SpaceX CRS-9	2257	LEO (ISS)	NASA (CRS)	Success	Success (ground pad)
21:39:00	F9 FT B1023.1	CCAFS LC-40	Thaicom 8	3100	GTO	Thaicom	Success	Success (drone ship)

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

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- %%sql select \* from SPACEXTBL where Landing\_\_Outcome like 'Success%' and (DATE between '2010-06-04' and '2017-03-20') order by date desc

2016-05-27	21:39:00	F9 FT B1023.1	CCAFS LC-40	Thaicom 8	3100	GTO	Thaicom	Success	Success (drone ship)
2016-05-06	05:21:00	F9 FT B1022	CCAFS LC-40	JCSAT-14	4696	GTO	SKY Perfect JSAT Group	Success	Success (drone ship)
2016-04-08	20:43:00	F9 FT B1021.1	CCAFS LC-40	SpaceX CRS-8	3136	LEO (ISS)	NASA (CRS)	Success	Success (drone ship)
2015-12-22	01:29:00	F9 FT B1019	CCAFS LC-40	OG2 Mission 2 11 Orbcomm-OG2 satellites	2034	LEO	Orbcomm	Success	Success (ground pad)

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The image is a composite of a solid blue background on the left and a satellite photograph of Earth on the right. The Earth's surface is dark, with numerous bright yellow and orange lights representing cities and urban areas. The horizon of the Earth is visible as a curved line separating the dark surface from the deep blue of space.

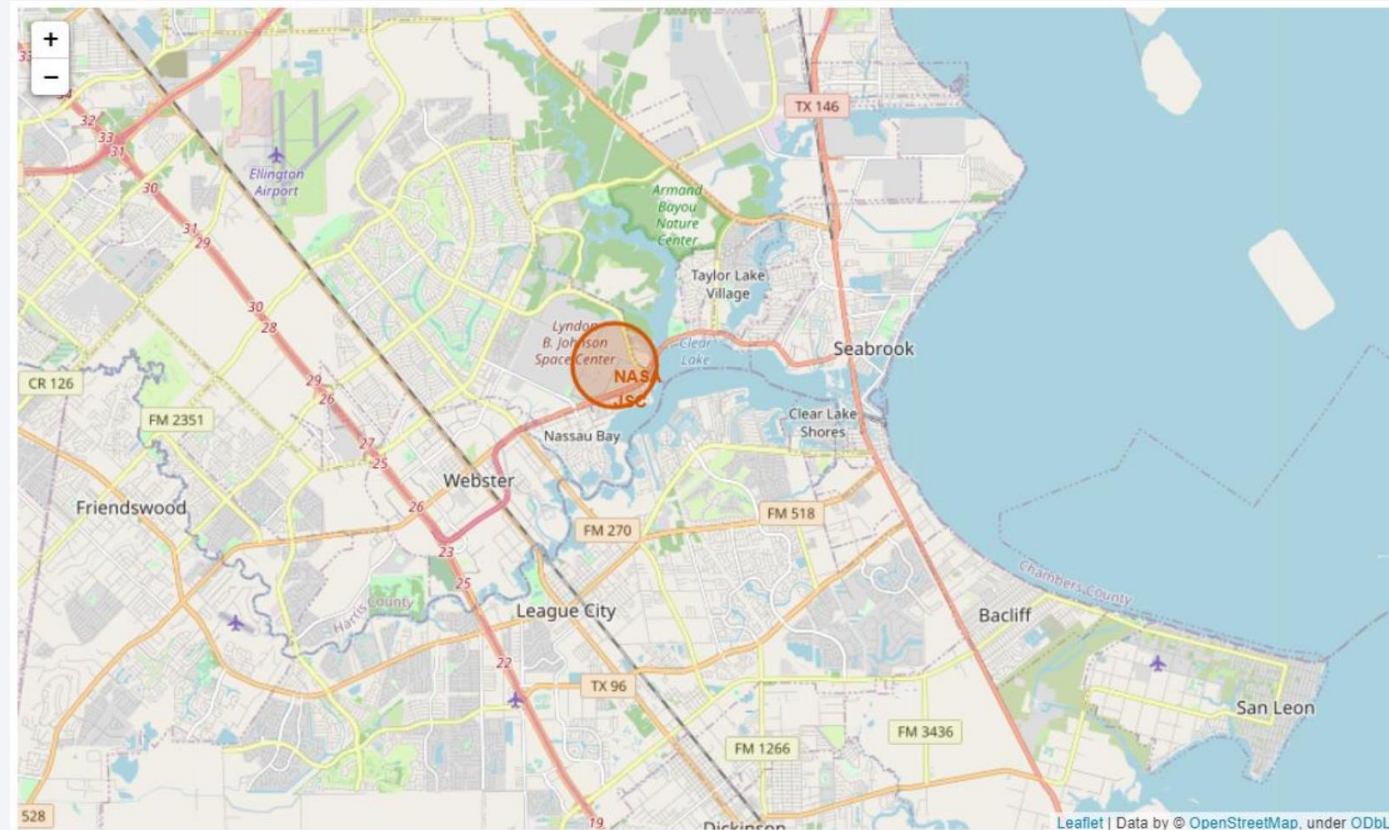
Section 3

# Launch Sites Proximities Analysis



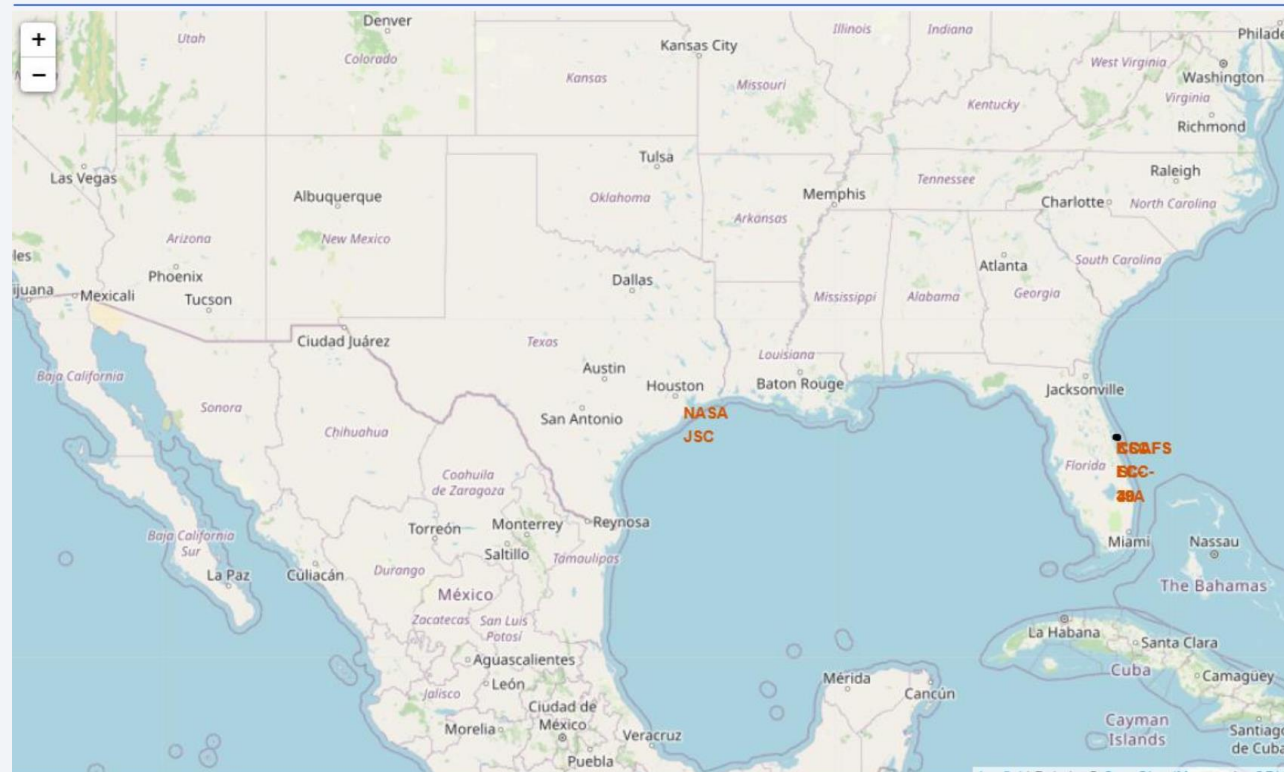
# All launches marked on the map

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# Success or fail launches marked on map

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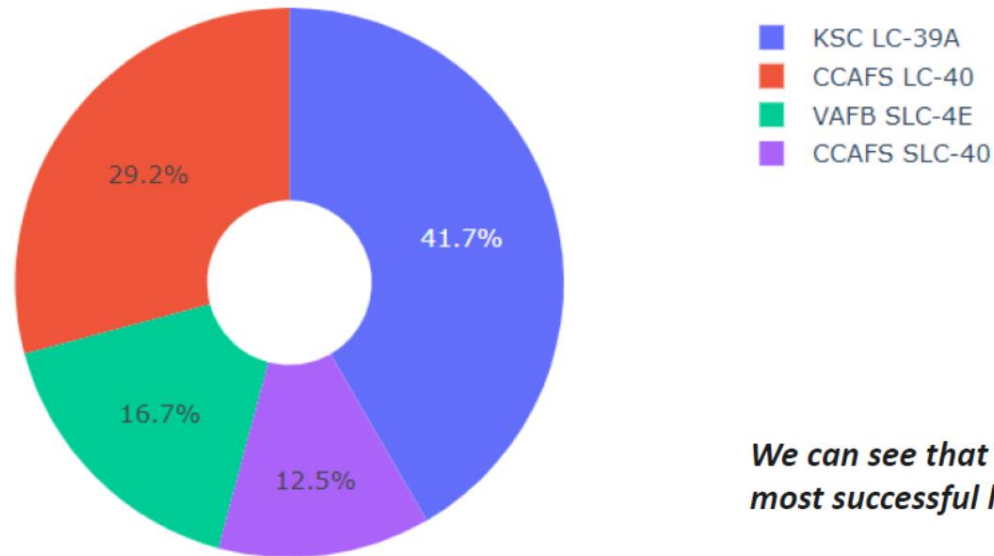
Section 4

# Build a Dashboard with Plotly Dash

# Total successful launches by all sites

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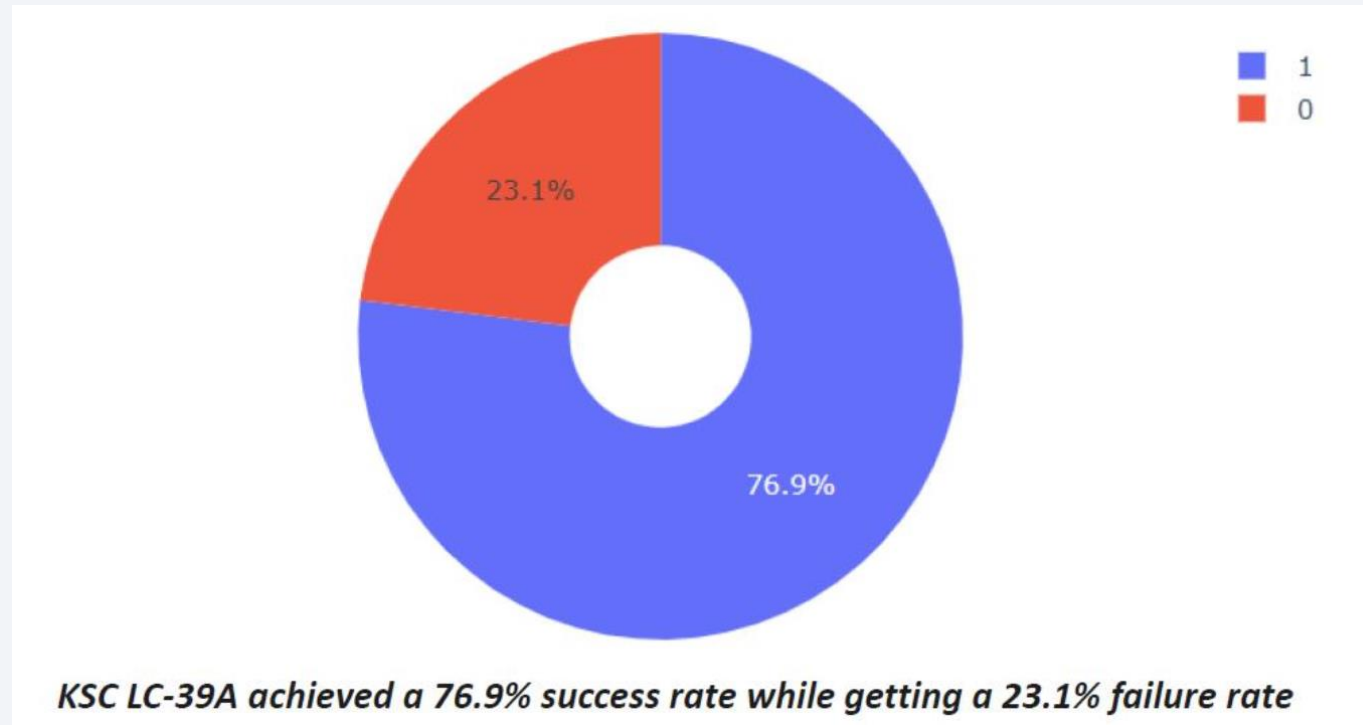
Total Success Launches By all sites



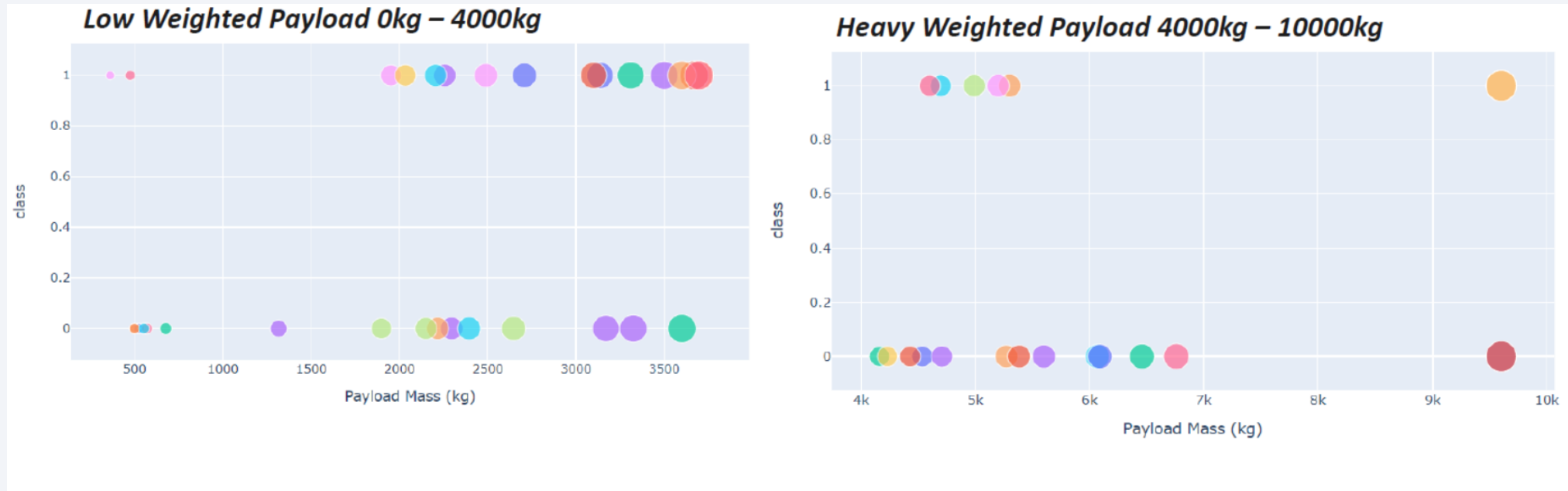
*We can see that KSC LC-39A had the most successful launches from all the sites*

# Successful rate by sites

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# Payload and launch outcome





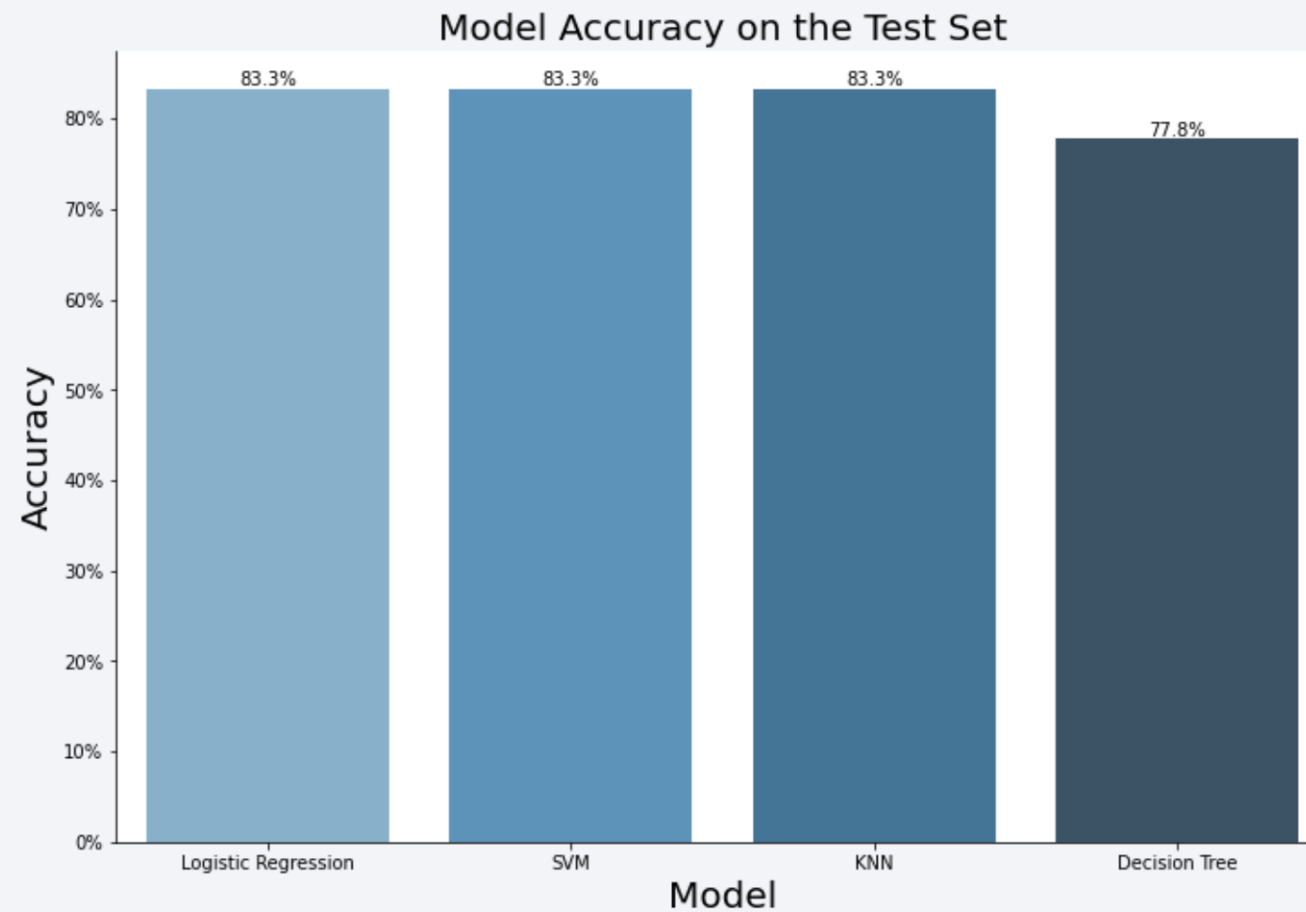


Section 5

# Predictive Analysis (Classification)

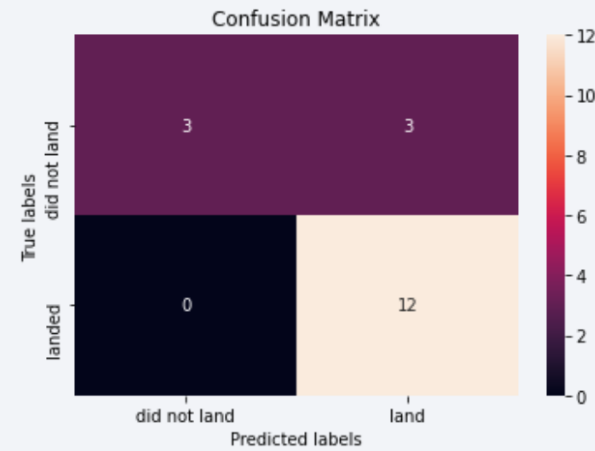
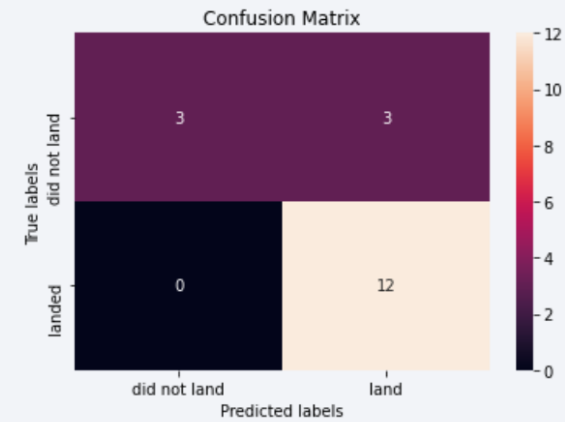
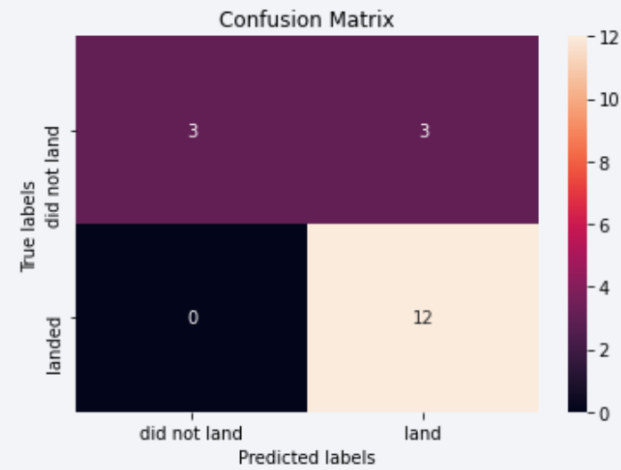
# Classification Accuracy

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# Confusion Matrix



# Conclusions

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- The SVM, KNN, and logistic regression models gave the best results in terms of prediction accuracy for this dataset.
  - Low weighted payloads perform better than the heavier payloads.
  - The success rates for SpaceX launches is directly proportional time in years they will eventually perfect the launches.
  - KSC LC 39A had the most successful launches from all the sites.
  - Orbit GEO,HEO,SSO,ES L1 has the best Success Rate.

# Appendix

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- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

