Q1. Draw a character sketch of yourself. Describe the type of person you think you are. (150 words)

Q2. Drawing from the above, perform a SWOT analysis on yourself. Try to list and describe at least 3 of each. Which is the one quality that is dearest to you, and why. Within ‘opportunities’, specifically try to include some that you perceive to achieve from IIM Kozhikode. (300 words)

Q3. Describe what you wish to achieve from your stint at IIMK. Highlight 3 activities that you intend to do in order to gain greater confidence in preparation of your goal, and why. (300 words)

Q4. Tell us about your interests (like to do) and/or hobbies (passionately follow). Describe 3 things that you are passionate about. Also elucidate with examples of some activities that you do that bring out these passions. (200 words)

Q5. Give us a brief idea of which sector/profession you would like to enter, and why. Also, try to link it with your prior work-experience and/or educational background, or the lack thereof. (200 words)