



cuHacking 2020

Sponsorship Package



cuhacking.com



sponsorship@cuhacking.com



cuHacking 2020

Ottawa's **longest running MLH hackathon** is back for its fourth year at Carleton University!

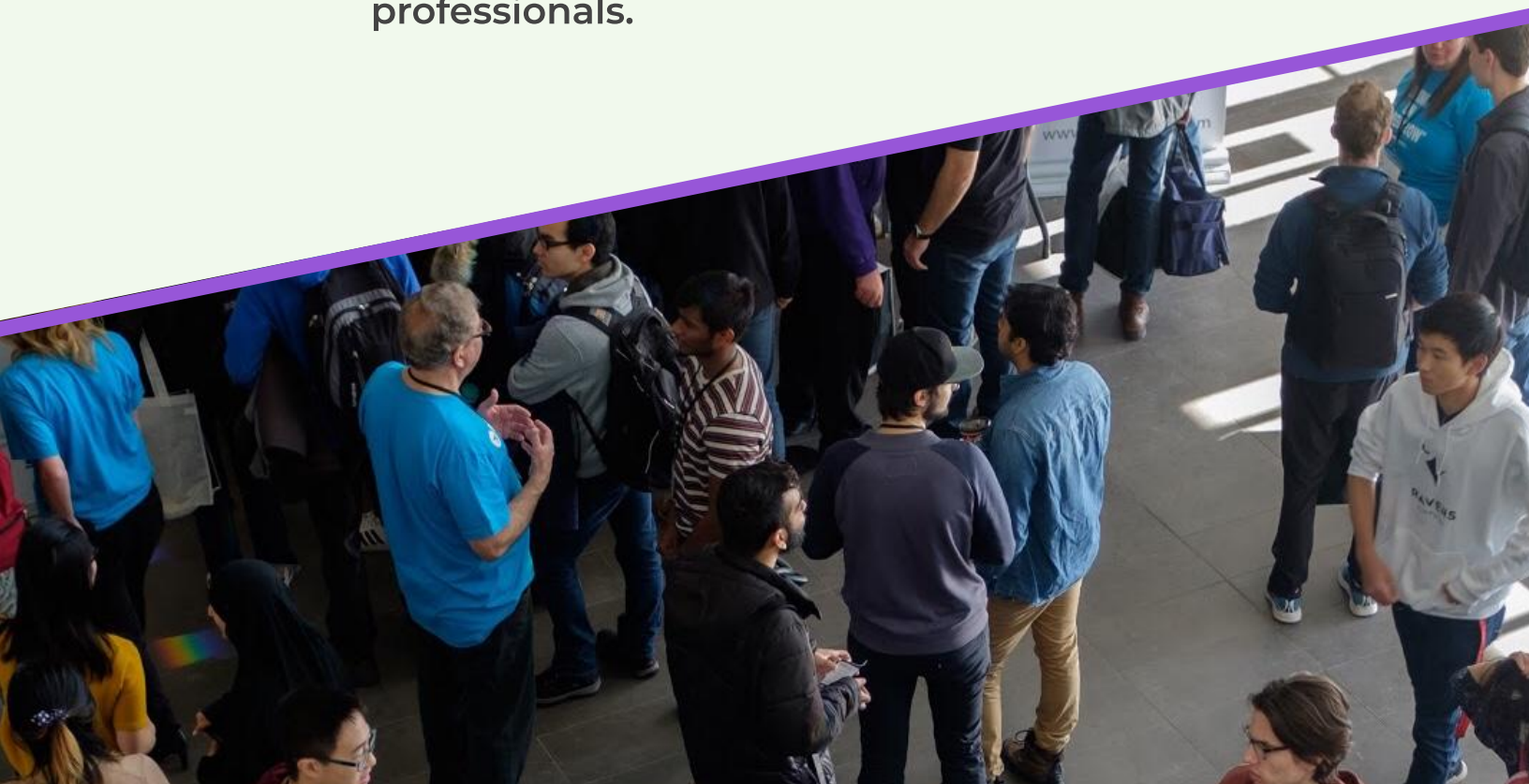
where Carleton University, Richcraft Hall

who Your team and 400+ students

when January 11th - 12th, 2020

mission Our goal is to help **students** learn practical **software development skills** and expand their professional portfolios. We believe that the best way to learn new skills is by working on projects, with **support from peers and mentors**.

cuHacking 2020 is set to provide an unforgettable experience where students can make new friends, and create **genuine connections with industry professionals**.





cuHacking 2020

See our trends from previous years!

2019

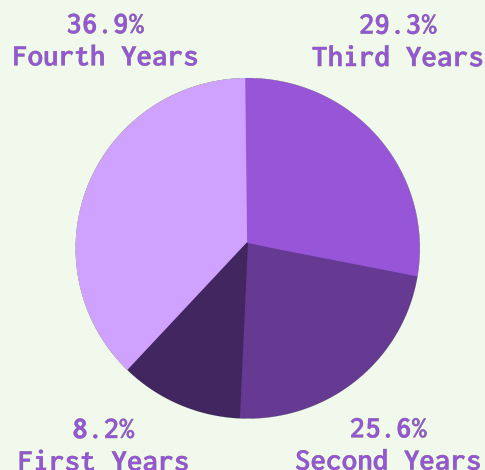
380
participants

63
schools

62
projects

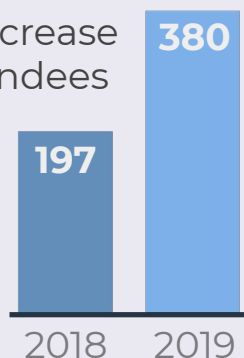
1171
applications

56% of attendees said
cuHacking was their **first**
hackathon

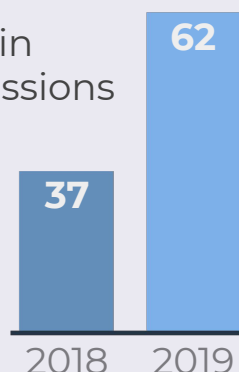


since
2018

52% increase
in attendees



60% increase in
project submissions



Workshops

Docker

Android

Graph SQL

**Serverless
Computing**



Activities

Piece It Puzzle Racing
Race in teams to build a puzzle.



Sponsor Speed Dating

Mingle with students through a speed dating activity.



Cup Stacking

Students compete to build the tallest tower of cups.

Projects from past years can be found at cuhacking-2019.devpost.com



cuHacking 2020

How can your company get involved?

cuHacking would not be possible without the **support from our sponsors**. We want to deliver an **unforgettable experience** for both our hackers and our sponsors. Here are some of the ways we can **support your company through this partnership**.

talent acquisition

cuHacking is one of the **best events** for your organization to attract talent. Our brand new **mini-events** will allow you to **connect** with the hackers on a **much deeper level** than any other hackathon.

marketing

We have the ability to reach a **large audience** of hackers from our **social media platforms**. Through facebook, emails, instagram and twitter, you can ensure **hackers are seeing your company** as you want to represent it. Promoting your company will **increase awareness, engagement, and interest** among students.

product advertising

Students at cuHacking are keen to get their hands on **new technologies**. With a **workshop or a challenge**, hackers will love to work with a new **product from your company**. Being future engineers, students can use this knowledge to **choose your tools in their workplace**.





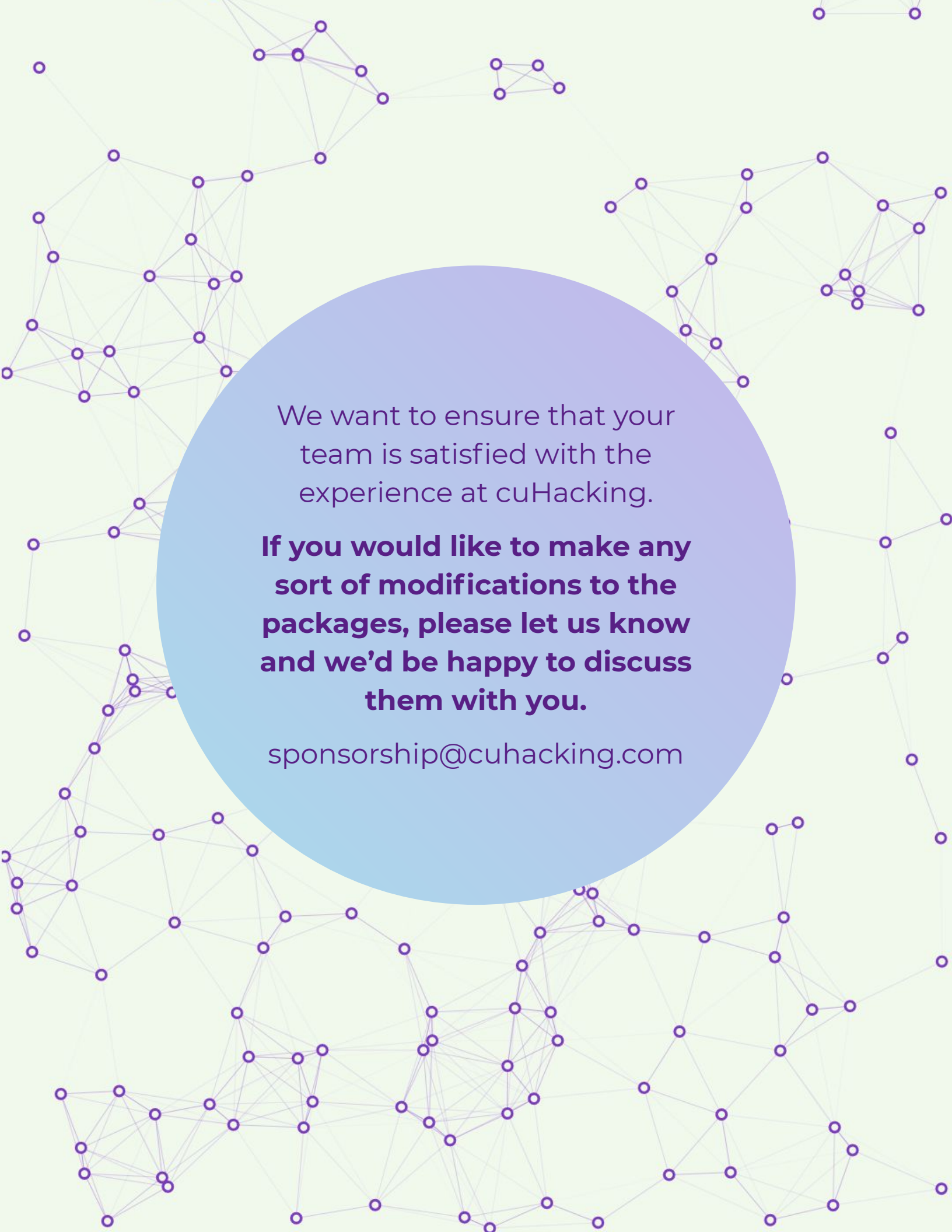
cuHacking 2020

Sponsorship Benefits

BENEFIT	KILO	MEGA	GIGA	TERA
Sponsor Amount (CAD)	\$1000	\$3000	\$5000	\$8000
<i>Early Bird pricing valid until Oct. 1st</i>	\$900	\$2700	\$4500	\$7200
Your Involvement				
Send Representatives	two	four	five	six
Pre-event Happy Hour	✓	✓	✓	✓
Sponsorship Table	✓	✓	✓	✓
Sponsor Speed Dating		✓	✓	✓
Sponsored Challenge			✓	✓
Opening Statement			one min	two mins
Sponsored Meal			✓	✓
Mentorship Room				✓
Tech Panel				✓
Closing Remarks				✓
Your Branding				
Social Media Mentions	one	two	three	four
Logo on Shirts / Website	S	M	L	XL
Award Custom Prize		✓	✓	✓
Swag in our Swag Bags		✓	✓	✓
API Demo			✓	✓
"Powered by You"				✓
Your Recruitment				
Distribute Recruiting Material	✓	✓	✓	✓
Github / LinkedIn / Resumes		post	post	pre
Student Emails			post	pre

MICRO

This tier is for sponsors that would like to provide in-kind sponsorship for our event. Please reach out to sponsorship@cuhacking.com to customize a perk list.



We want to ensure that your
team is satisfied with the
experience at cuHacking.

**If you would like to make any
sort of modifications to the
packages, please let us know
and we'd be happy to discuss
them with you.**

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