# Phase III Report





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Source Code Available:

https://github.com/cuiaiyu/YABE2018

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## 1. Introduction

If you want to buy everything special at home, YABE is one of your top choices. YABE is a fantastic website that provides excellent products of all categories, which would satisfy your daily demands. We offer new, used, and virtual items with the lowest prices in the world. Any users can be sellers and buyers, and we are glad to provide our fantastic services for everyone. YABE is the best auction platform in the world because of our three features, which are User-Behavior Based Recommendation, Donation, and Membership. YABE will be based on your behaviors to give our best recommendation. For our responsibility, our website also encourages customers to donate a little bit to help many people who need help. Then we provide more benefits for our VIP members; VIP members can use very little money to save a lot on our website, and they will enjoy more valuable services. Our website also provides the features of cash back and monthly payment that will help our customers enjoy more happiness. Then the most critical item is that we auction the future success. You will make more money on our website in the future. In this report, our group will introduce our requirement analysis and conceptual database design. Our goal is to present what is the best on our website.

## 2. Requirement Analysis

#### 2.1 Auction Items

The items that are auctioned by YABE are unique products from many sellers. The source of the items can be either an individual and a company. Everyone can be a registered user to auction items on our website. Main categories of items on our website that are new, used, virtual and future success. For new and used items, they are set a starting price, once price

increment, and maximum price for BuyItNow option. For the virtual item, it includes the electronic bookstore, video store, applications and electronic licenses, and so on. Our website also provides same auction option for virtual items. The item of future success is an investment plan for seeking funds. If a user has a very wonderful program but no money, he or she can also auction the plan on our website. If the project is profitable, it needs to distribute dividends to investors investors of a plan can be multiple users, and the sellers can choose bidders who they want when the bidders give a price for this program. There are two options for an item to sell that are buy once payment, and payment by installment if the sellers accept this option. For the item of future success, it can be once funded and phased funded that depends on the sellers.

After we finished the implementation, our team gives a virtual tag to each virtual item.

Sellers can sell any virtual items on our webpage. Then, the item of future is not provided on our webpage because we think it is not necessary our current business.

### 2.2 Categories

- A11
  - Bookstore
  - Collectibles & Art
  - Electronics
  - Fashion
  - Home & Garden
  - Sporting Goods
  - Toys & Hobbies
  - Others

All items sold at YABE are categorized by the classification tree above, The highest subject of the tree is "All" that can represent all items on our website. There are ten branches of the department since we tried to categorize our products. Ours next step is add more subcategories under each category, which was proposed in our phase 2 report.

In addition, our website would like to represent the products under each category in alphabetical order. In future, we plan to sort by priority the specific item recommended or with lowest price offer.

## 2.3 Registered Users

Customer can register as buyers and sellers to access YABEt. The users are requested to fill up personal information including name, address, and contact information. Any user can be both a seller and a buyer. If a user wants to purchase or auction an item, our website will ask about the address of shipping and billing, and payment methods such as debit card, credit card, banking account. Once the user set payment information in the profile, the record will be used for future transactions. After becoming a user on our website, he or she can purchase our VIP member. A VIP member can enjoy many benefits of our site such as free shipping, more cash back and so on. In the future, we plan to implement more types of sellers, like individual seller and company seller, to better manage our system. Here is our detailed plan of company seller:

## 2.3.1 Companies

Companies can stand for two type of users that are company providers and individual providers. Manufacturers are for firms or corporations that can produce a sale in a large quantity and long-term supply agreement. The individual provider is for individual who provider items what can be any little objects or recycle items. Our website welcomes every user to auction their handmade item with arts and skills. Any registered users can sell items on our website, and they require to submit an application that will be reviewed by our management. The application includes more specific information that users need to fill, such as social security number. For

manufacturers, they must provide their government certificate of the company. To guarantee the quality of products, all providers must accept our returning policy, and they are responsible for listing all descriptions of the items.

#### 2.4 Rating

To provide the best shopping experience to our customer, we offer the feature of rating for buyers. All buyers can rate items that they have purchased and the service of sellers after a product has been finished delivery. Our website will provide a rating on a scale from 1 to 5, and the right to write a review for this item. The rate and review will present publicly under each item sorted by dates. The feature of rating will help customers to make decisions when they want to buy something.

For users, they can find a button of "Write A Review" under the main page of the items they has bought. After they received an ordered item, users have the right to rate the purchased products and the seller can also reply to review of their products. Sellers do not have permissions to delete or modify the evaluation. In future, we plan to enable users to use text, pictures, and videos to customize customer reviews and to edit their reviews later.

#### 2.5 Browsing

On our website, users can trace everything from the classification tree under the function of categories. Users can browse the categories step by step, and narrow down branches under categories to specify what they want during browsing. In the future, we want achieve something like, for example, a VIP member wants to browse some special items, members can browse like Departments>>Bookstore>>Books Offer that path will give best results to the customer. Also,

our website provides special-off items, recommended items, and amazing items on the home page when every user get into our website.

### 2.6 Searching

Besides targeting items directly on the category trees, the user can also search items by keywords in the searching bar. Our website will return all items that match the keywords. The searching range includes the name of all items on our website. In future, we want that the matched items will be shown to users from highest rating to lowest rating, and the users can also change the type of item sorting by price, categories, etc. Also we want to our website can recommend items the customers may interested when there is no matching someday in the future.

#### 2.7 Bidding

The auction is the primary business of our website. If many users are interested in one certain item, the seller can offer it up for bidding. All the buyers have to bid for this item, and that item would belong to the bidder with highest bidding price. For the bidding, the seller can set the start price, once-increment price, maximum price and end time of the auction. Buyers can choose to participate any auctions that are open on our website. Buyers can give the amount that must be higher than the start price and the last biding price. If there is a once-increment price, they also need to follow it. When the period ends, the item would belong to the buyer with the highest price, or the buyer can buy the item with the maximum price that is set by the seller. That is allowance if the seller does not set the maximum price. Each buyer can bid an item multiple times. Once the buyer placed bidding, the bidding cannot be canceled, and that would be recorded in the bidding history of this item. In terms of implementation, each time when the

maximum amount of bidding price changes, the website would present the maximum bidding price at present. In case of bidding price has been canceled, all the bidding information must be stored in the database until all the process for bidding has been ended.

In the future, we want to achieve all information about the buyers is all protected on our website, so other customers cannot see any information about the buyers. After the auction is finished, the winner receives a notice, that notice can be text or email that would let the winner know that he or she wins the bidding, then he or she needs to pay the item. During the winner pay the item, the deposit will be a part of the bill. If the winner abandons this bidding result, our website will charge this deposit as penalty fee.

## 2.8 BuyItNow

This option is a relationship between sellers and buyers. Each regular item will at least set a basic price, time period and maximum price. If users like an item very well because of its description or figure, they can use BuyItNow option to buy the item directly with the maximum price of this item in its time period. If an item does not set a maximum price, our website does not provide BuyItNow option for this item. Then if users set one-click BuyItNow, they can buy an item without getting payment process, and our website will directly charge from users' payment record in profile. One-click BuyItNow is dangerous but that can avoid missing users' beloved items in a second. All users can cancel the function of one-click, next will go into payment process when users hit BuyItNow. By default, one-click BuyItNow is be turned off.

When user decided to purchase some items using BuyItNow feature and after the user made a payment, the process would continue for setting up the delivery information and shipping methods.

#### 2.9 Auction Statistics

Our website will periodically provide auction statistics in any items to offer the best user experience for every customer. It is a report summarizing the statistics of auction items based on categories of item are generated. The auction statistics includes item id, list of bidding price, sales volume, and stock of the item. The auction statistics will provide much valuable information, and that is good for sellers to develop a better sales plan.

Auction Statistics feature could be implemented by simply manipulating the database for seller's products. Our website would be able to analyze the number of products sold, bidding information and number of stocks for seller's convenience to view the current sell status at glance.

## 2.10 Delivery

When the winner of an item is determined, the winner must pay the full amount of money to YABE's account, or payment with installment. After payment transaction, the item will start shipping processes, and send tracking number both to buyer and YABE. Then our open a permitted API to the shipping company to update the status of the shipment. The status of the shipment is suitable for both the seller and the winner to track their item. When the item is shipped, our website will pay the money to the seller or start the payment installation if the winner has no further request after the couple days. If the item is lost during shipping, we have the right to return money to the winner and report this situation to the seller, and the seller should go to talk to the shipping company. If the winner does not satisfy the item, he or she should report to the seller first and start the returning process. After both sides confirm the refund, the buyer will deliver the item to the seller at its own cost and the seller will give the money to us.

Once the seller receives the item, our website will give the money back to the buyer. If the winner does not receive the item in an estimated period of time for delivery, he or she can also report to our website and request to cancel the order. For virtual items, the seller will provide a download link or confirmation email to the winner after the winner pay for the item.

#### 2.11 Report to Telemarketers

Our website has business with the telemarketers, and we will send users' information to the telemarketers such as username, address, purchase history, and selling history. They will send the required information to all users for every season of our website. That information will help users to consume on our website.

#### 2.12 User-Behavior Based Recommendation

We did NOT implement this, because we realize it is meaningless to try to develop such a recommendation algorithm without real world big data. If one day we could have access of the real world data, we wish Our website could provide the featured recommendation that is based on the behavior of users on the website. Base on the searching history and order history of customers, our website will recommend items that are related to the personalized experience of customers. For example, if a user bought a laptop from our website, we will recommend the accessories of the computer such as bag, mouse, and protection cover. Our website will present the related items on the home page, and the users can browse everything related what they want at the beginning of opening our website. This feature is terrific for giving suggestions to our users so that they are more convenient to make decisions.

#### 2.13 Donation

YABE provides an optional donation for our society as one of our three unique features. When a user places an order at the end of the payment process, our website will have a checkbox to ask the user to donate. The money will all be donated to the Red Cross." and the option for the donation will be \$1, for each checkbox. Then our website will add this donating amount to the final bill without the tax, next the user just needs to pay the bill to finish the donation.

## 2.14 Membership

To better benefit the customers, our website offers the VIP membership for our loyal users. The annual fee of VIP membership is \$100 if users pay it oncet. Our website will provide many unique benefits for VIP member, which makes cost for VIP-ship totally worth. The benefits of VIP membership includes more cash back, free shipment with any bill, special item offer, and so on. In future, we want to achieve the distinguishment between regular user and VIP: regular users need to pay one-week ground shipping, but VIP members will enjoy free two-day shipping; Regular users will have 2% cash-back, then VIP members will enjoy 4% cash-back; More valuable and lower-priced items are offered to VIP members. More and more benefits will be severed to our VIP members.

#### 2.15 Cash Back

To give back to our valuable customers, we have the feature of cash-back that is provided to our users. When users pay the final bill, regular users will earn 5% cash back that can be used for future consumption, and VIP member is the only customer who can use this benefit. Also, the part of the amount of donation does not earn any cash back.

## 3. Conceptual Database Design

Our team edited some errors in our ER diagram from the phase 1 to the phase 2. We fixed the weak entity mistakes. The mistakes always are the dotted line for the weak-entity primary keys, bold lines for the relation with weak entities, and bold rectangles for weak entities. From the phase 2 to the phase 3, we modified the attributes of the user table. We change some attributes to improve the quality of our database and remove the ISA relation in the user entity and change to an attribute - isSeller that can determine the seller in this database. We also modified some attributes in the item table, the category table, the review table and so on. Please see our ER diagrams to check the details of the reports of three phases.

**NOTE:** In Appendix A, we provide the comparison among the ER diagrams of three phases.

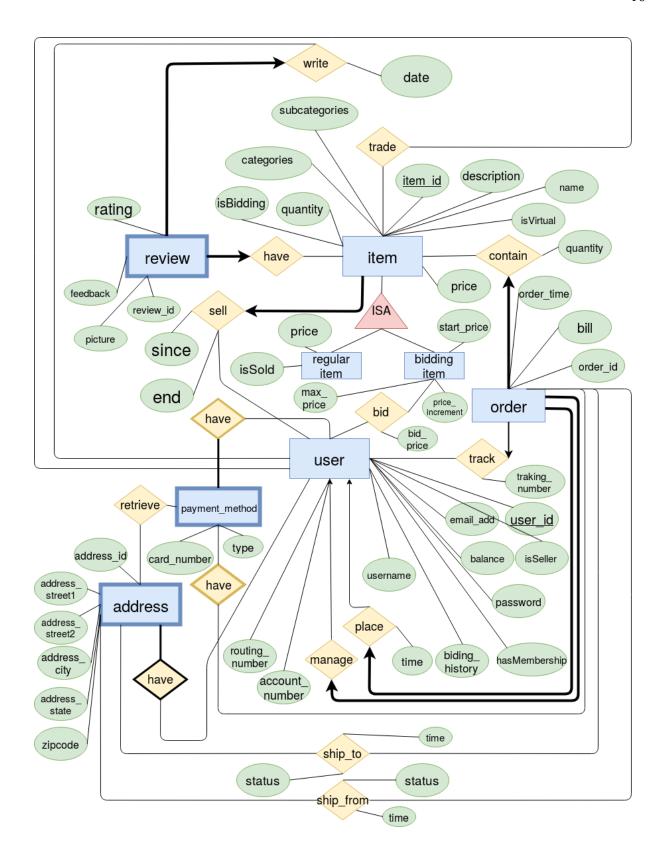


Figure 1: Conceptual Design Overview

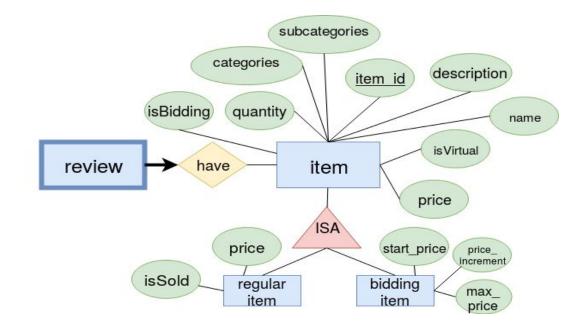


Figure 2: ERD of Item with Categories

In this Figure 2, all items belong to the categories, and some items can belong to couple categories. For the attribute of isVirtual, the database records 0 when items are not virtual. Otherwise, it marks 1.

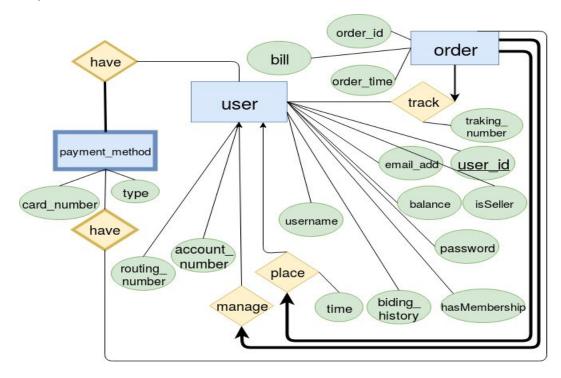


Figure 3: ERD of Users Make Orders

In this Figure 3, buyers can place orders, and seller can manage orders. When the order is placed, the user can make the order retrieve the payment method. For hasMembership of the user, the database will record 1 if the user is VIP member. Otherwise, it marks 0.

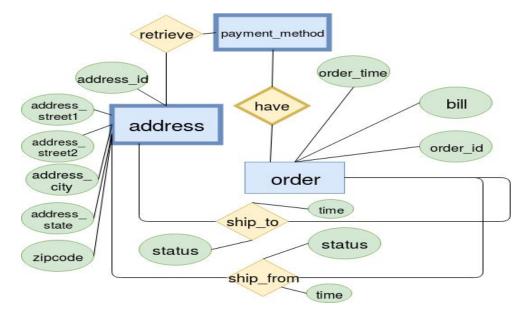


Figure 4: ERD of Order Processing

In Figure 4, the address is a weak entity, and the primary key is with dash underline.

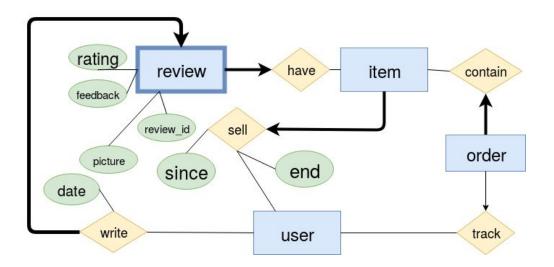


Figure 5: ERD of Reviews of Items

## 4. Refined Schema

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normalization to normalize the most part of the schema design. Therefore, the new schema design would reduce the possibility of inconsistent data, and it also applies the easier

From the phase 1 to this final report, we optimized our database design. We used the third

database design. And, we also merged some tables of relationships to other tables that could

object-to-data mapping. We removed some tables of entities to improve the quality of our

increase the consistency in our database.

**NOTE:** The details of the creation of tables are shown in Appendix C.

**NOTE:** The details of the schema normalization are shown in Appendix D.

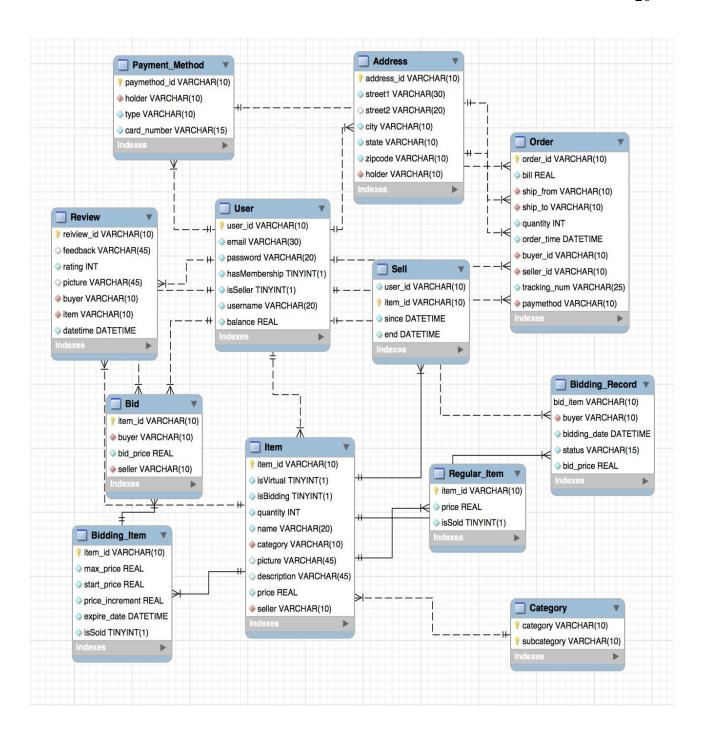


Figure 6: Overview of Refined Schema

## 5. SQL Statements

**NOTE:** The details of the creation of tables are shown in Appendix C.

**NOTE:** The details of the schema normalization are shown in Appendix D.

#### **5.1.** User

This table has seven attributes: user\_id, email, password, hasMembership, isSeller, username, balance. nWe assign a ten-character string to user\_id, 30-character string to email, 20-character string to a password and username, 0 or 1 to hasMembership and isSeller and a decimal number to balance. If hasMembership is 0, the user has the membership, and the isSeller is also supporting this. All attributes are not null, and the primary key is user id because each item is unique.

#### **5.2.** Item

This table has ten attributes: item\_id, isVirtual, isBidding, quantity, name, category, picture, description, price, and seller. We distribute 10 varchars to item\_id, 0 or 1 determines the virtual item and isBidding, an integer to quantity, 20 varchars to name, 10 varchars to category, 45 varchars to picture, 45 varchars to the description, 10 varchars to seller name, and a decimal number to price. All attributes are not null. The primary key is item\_id. It has foreign keys to reference to the table of seller and category. Then they apply the on-delete action.

#### 5.3. Bidding Item

This table has six attributes: item\_id, max\_price, start\_price, price\_increment, expire\_date, and isSold. We distribute 10 varchars to item\_id, a decimal number to max\_price, a decimal number to start\_price, a decimal number to price\_increment, datetime type to expire\_date, and bool type to isSold. All attributes are not null. The

primary key is item\_id, and it is also foreign key and referencing to the Item table. And if the Item is deleted, the Bidding\_Item table is also deleted.

## 5.4. Regular\_Item

This table has three attributes: item\_id, isSold and price. We distribute 10 varchars to item\_id, bool type to isSold, and a decimal number to price. Item\_id, isSold, and price are not null. The primary key is item\_id, and it is also foreign key and referencing to the Item table. And if the Item is deleted, the Regular\_Item table is also deleted.

#### **5.5.** Sell

This table is a relationship, and it contains four attributes: user\_id, item\_id, since and end. They are all not null. We distribute 10 varchars to item\_id, 10 varchars ti user\_id, datetime to since, and datetime to end. The primary key is item\_id, and it is also foreign key and referencing to the Item table. Another foreign key is user\_id, and it references to the User table. And if the tuples of Item or User are deleted, the tuples of this table are also deleted.

#### **5.6.** Bid

This table is a relationship, and it contains four attributes: buyer, seller, item\_id, and bid\_price. They are all not null. We distribute 10 varchars to item\_id, 10 varchars to buyer and seller, and a decimal number to bid\_price. The primary key is item\_id, and it is also foreign key and referencing to the Item table. Another primary key is user and buyer, and it is also foreign key and referencing to the User table. And if the tuples of Item or User are deleted, the tuples of this table are also deleted.

## 5.7. Bidding\_Record

This table contains five attributes: bid\_item, buyer, bidding\_date, status, and bid\_price. The primary key is bid\_item and it is also the foreign key that is referencing to the table of the item. And another foreign key is buyer and it is referencing to the table of the user. They are both applying the on-delete cascade.

#### 5.8. Category

This table contains two attributes: category and subcategory. They are both not null. We distribute 10 varchars to category and 10 varchars to the subcategory. The primary keys are both category and subcategory.

#### 5.9. Address

This table contains seven attributes: address\_id, street1, street2, city, state, zipcode, and holder. They are all varchars, and they are all not null except street2. The primary key is address\_id. And the foreign key is the holder and it references to the table of the user. It applies to on-delete cascade.

## 5.10. Payment\_Method

This table contains four attributes: paymethod\_id, holder, type, and card\_number.

They are all varchar and not null. The primary key is paymethod\_id. The foreign key is the holder and it references to the table of the user.

#### **5.11.** Order

This table contains nine attributes: order\_id, bill,ship\_from, ship\_to, quantity, order\_time, buyer\_id, seller\_id, and tracking\_num. They are all not null. They are

varchar type such as order\_id, ship\_from, ship\_to, buyer\_id, seller\_id, and tracking\_num. The bill is a decimal number, quantity is a integer, and order\_time is datetime type. The primary key is order\_id. Ship\_from and ship\_to are both foreign keys and they are referencing to the table of address. Buyer\_id and seller\_id are also both foreign keys and they are referencing to the table of the user. And it has the constraint - paymethod, and it references to the table of Payment Mathod. They all support on-delete cascade.

#### **5.12.** Review

This table contains seven attributes:review\_id, feedback, rating, picture, buyer, item, and DateTime. They are all not null except picture\_path. The rating is an integer from 1 to 10, DateTime is a DateTime type, and other attributes are varchar. The primary key is review\_id. The foreign keys are buyer and item. Buyer is referencing to the table of the user, and item is referencing to the table of the item.

## 6. Technology Overview

## **6.1.** Programming Language

As we select Django as our development platform, we naturally adapt

HTML/CSS and python as our programming language. For the course purpose,

HTML/CSS and Python should be sufficient to implement all the features we proposed.

#### 6.2. IDE

We decide to use Microsoft Visual Studio 2017 as our IDE. There are three reasons make us select visual studio 2017.

1. Microsoft Visual Studio 2017 has Django built-in;

- 2. Microsoft Visual Studio 2017 has Github built-in;
- 3. Microsoft Visual Studio 2017 has implicitly tool to deploy the website on its public server, Microsoft Azure, if we decide to do this later.

## 6.3. Django

We decide to use Django as our development tool to implement YABE interfaces. To use Django, mastering Python and HTML/CSS would sufficient in terms of programming languages. The primary reason we choose Django is that Django seems to be the easiest options to us. Every member in our team are familiar with python, which makes the learning barriers become smaller. Besides, one of our team member has relatively hand-on experiences with Django, so that we can easily set up Django in the Visual Studio 2017, which has built-in interface with Github, this will allow us to control versions easily. Moreover, Visual Studio have very nice interface with Microsoft server Azure. Therefore, if we decide to deploy our YABE publicly, our tool will allow us to do that implicitly.

Besides, Django has nice features which can support all the functions that YABE has. Django is a nice framework which has every part set up –Therefore, the only part we need to do is to customize it based on YABE. Moreover, if we want to expend our YABE on mobile device, Django allow us to do this implicitly as well.

#### **Pros of Django**:

 Django is fast to convert an idea to an actual application. (the framework is human logic friendly)

- Django is pretty much self-contained, so that it can ensure that we will not be exposed security issue.
- Django is a single package, this is good for our simple app.
- Django is fully-loaded. Therefore, no matter what problem we have, we can view the source code of Django to debug and customize.

#### Cons of Django:

- There is an "admin" which is pretty useless for our application.
- Django does not support real time web applications, though we do not need it either.
- Knowledge of full system is required to work. This to say, we need to learn more from this perspective.

We list the pros and cons of Django above. Overall, we believe that 1) Django is sufficient for us to implement YABE; 2) Django is easy and convenient for us to adopt during the relative short course period (roughly two months); 3) Django built-in Visual Studio has friendly ports to public server and mobile device, which gives us more future potentials.

## 7. Populating Database

We created some user data in our database that are both buyers and sellers; we also created many items in the table of the item, that includes regular items and bidding items. We also distributed these items to our ten categories by the classification tree. Then we created many tuples for each table in our website database, that is based on their relationships. That would depend on the primary key and foreign key. We use Appendix B to explain our dataset clearly on

our website. Sample data sets are attached in Appendix B; people can check these details in Appendix B at the end of this report.

#### 8. Transaction

**NOTE:** Please see more details of transaction in Appendix E.

## 8.1. Register User

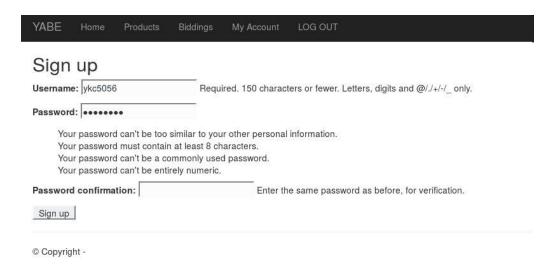


Figure 7: Sign-Up Page

Do you want to join us? That is very easy. Click the "Log In" located in the top left corner and go to the "Sign Up" button; then the page will jump to the sign-up page shortly. After the new page shows up, you can fill all required information. Last, click "Sign Up" to finish. Note that, we use the username as Login ID, which means it must be unique in the database. If the username you submit that is already used, the web page will return "A user with that username already exists." The users should enter a valid password to sign their account up. We list the conditions of a password in "Sign Up" page.

## 8.2. User Log In

YABE Ho	me Products	Biddings	LOG IN
Log in sign up Use a local	account to log	in.	
User nam	<b>e</b> ykc5056		
Passwor	d ••••••		
	Log in		
© Copyright 20	018 -		

Figure 8: Log-In Page

All transactions we provide in our page that requires users to log in. In the "Log In" page, users must correctly enter the username and the password that correspondence our database. Click "Log in" button to Log in. An error message will return if users enter username or password incorrectly.

#### 8.3. Add Auction Item

Do you want to make money? Sure. you can find the button - "Add Bidding Item" in the page of "My Account". Click it and it will jump to the adding page. Then, you must enter all necessary information of your item in this page, and click the button "Add Item to Bidding" at the end of this page. If the item is added, the page will return the message of adding successfully.

## 8.4. Add Regular Item

We also provide the business of regular items. You can find the button - "Add Regular Item" in the page of "My Account". Click it and it will jump to the adding page.

Then, you must enter all necessary information of your item in this page, and click the button "Add Item to Sell" at the end of this page. If the item is added, the page will return the message of adding successfully.

## 8.5. Browsing Items

In the homepage, we have recommendation items that are displaying there.

Besides, a user can browse items using category that is located on the home page of the web, and the right top at the other pages.

#### 8.6. Searching Items



Figure 9: Searching Items Page

Anything that you are interested in, but the item is not displayed on a current page? Fortunately, our web has the search feature to fulfill your need. Simply click the search box, then enter any keywords you wish to search. And hit the enter key or click the "Search" button to see any items that are matching to your keywords.

#### 8.7. Bid Item

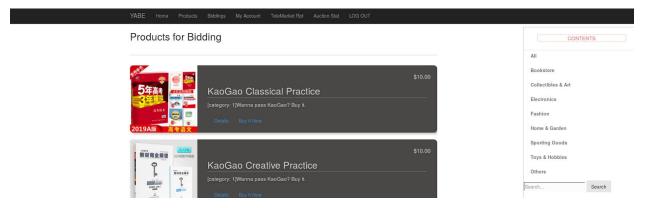


Figure 10: Products for Bidding

Once a user has clicked an item to view, a page with item detailed information will show up. If the item is biddable, the user will see bidding information under the description of an item with start price, current highest bidding price, buy-out price and an input box where you place your bid. Scrolling down the page, the user can check out the bidding history- bidding history will contain the bidding date, bidding price, and bidder. In the top of this page, the user can see the item detailed description, and the seller username. Under the bidding history, the user will see the reviews of this item.

## 8.8. Buy Regular Item

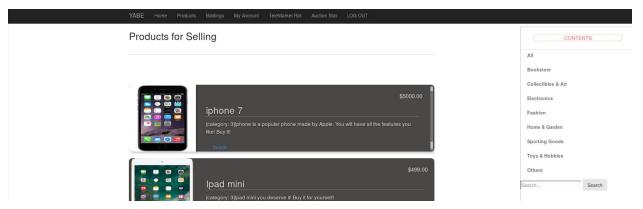


Figure 11: Products for Selling

Once a user has clicked a regular item to view, a page with item detailed information will show up on the top. In this page, the user will see the item's information with the price, the stock, and an input box where you place quantity you want to buy. Scrolling down the page, the user can see the reviews of this item.

## 8.9. Leave Rating



Figure 12: Rating

After a user bought or bid an item, he or she can rate the item on the page of this page. And you can rate the item from 1 star to 10 stars and write a review which will be displayed on the item page.

#### 8.10. Terminate Auction

If an auction reaches the end of time period, the bidding information and bidding button will no longer be visible to all users. And this item will be unsold. If a bidding item is unsold, it will be removed from the database immediately. Also, the winner will be determined if there is at least one legal bid, and the item will be also removed from the database.

## 8.11. TeleMarketing Report

User Bidding Behavior in the past week [Smirk Face]

Name	Address	Email	Age	Gender	Annual Income	# Total Bidding	# Won Bidding	
xunzekun	Erie, PA	zxun@yabe.com	25	Male	50,000-100,000	1	0	
cuiaiyu	Erie, PA	aiyu@yabe.com	22	Female	100,000-200,000	0	0	
ykc5056	State College, Pennsylvania	898355011@qq.com	15	Male	50,000-100,000	10	0	

Figure 13: TeleMarketing Report

We also have a feature for our managers. In each season, we will provide customers' information to the telemarketing firm, that firm can recommend best and valuable products to our customer by our provided information. By the privacy principle of our company, customers can contact us to cancel this function.

#### 8.12. Donation



Figure 14: Donation Page

If you want to serve something to the world, you can do it in our web. When you buy or bid something, there is a checkbox of donation under the paying processing. If you check the checkbox, an item of the donation will be added to your final order automatically. You just need to pay the final bill to serve the world. The world will give you the best memory. Therefore, you are the hero.

## 8.13. Membership

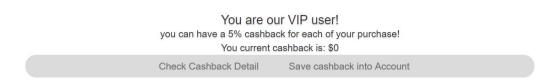


Figure 15: VIP Page

Do you want to have more benefits in your life? Yeah, that is easy. Our membership is valuable and enjoyable. Users just need to pay \$100 to buy the membership of our website, then you will enjoy the unparalleled and best experience on our website. There is an option in "My Account" page, you can click "Yes" to buy the membership. Our website will charge from your Yabe account, and you will become the membership immediately and use the benefits. You will earn 5% cash-back on any purchase and more benefits to enjoy in our benefits. You can check the cash-back details in the page of "Cashback History" that is located in "My Account.

#### 8.14. Cash Back

Transaction History									
Date	Item	Quantity	Single Price	Cashback					
April 26, 2018, 5:14 a.m.	BISSELL SpotBot Portable Spot and Stain Cleaner with Antibacterial Formula, 1711	1	600.00	30.00					
April 26, 2018, 5:15 a.m.	test	10	10.00	5.00					
April 26, 2018, 5:15 a.m.	Mainstays Kristoff 8x10 White Gold Picture Frame	1	327.00	16.35					
April 26, 2018, 5:15 a.m.	Hosley Natural Bamboo/Seagrass Vase, Brown	1	1234.00	61.70					
April 26, 2018, 5:16 a.m.	Apple Watch Series 3 - GPS - Space Gray Aluminum Case with Black Sport Band - 42mm	1	599.00	29.95					

Figure 16: Cash-Back History Page

Our web also gives benefits back to our valuable customers. When users pay the bill, the cashback will be automatically earned to your Yabe account. If you are a VIP

member of our web, you will earn more cashback. Users can use the cashback to pay the future purchases.

## 9. System Framework

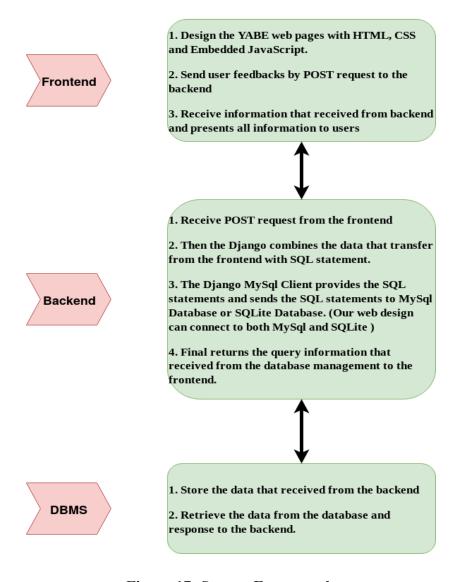


Figure 17: System Framework

## 10. Reflection

We finished all basic functions a website should have. Also, we believe that we have the best appearance for the web page, and good design for the backend and the application of

DBMS. Also, we implemented the portable interfaces to connect to two database management systems, which are MySql and SQLite. However, we did not exactly hit the goal because we fail to implement the user-behavior advertisement. For this new feature, we do have our feasible ideas to implement them, and we did some parts of this feature. However, we don't have enough user's purchase data and are currently unable to embed it to our web frame, and it cannot show on our webpage. On the other hand, none of us has enough relative web development experience before, and we have already done a great job. With more time in the future, we can do better.

## 11. Conclusion

In conclusion, Our team Error 404 with members of Aiyu Cui, Inyoung Lee, Yuzhen Liu, and Yang Chen designed and implemented a webpage named YABE. YABE would provide a service of online selling, buying and bidding with unique and powerful features for the users to receive a tremendous online commerce experience. Our team completed the implementation of the basic features that are mentioned above and satisfied the user including buyers and sellers of YABE. Then we also implement four additional features in our web page, membership, cash-back, donation and recommendation. The software development tools are Django web framework along with HTML, CSS, and embedded Javascript. The most significant part of implementation is a database which would be structured by manipulating MySQL. Our team also provides two interfaces to connect both MySQL and SQLite. Our team members learned much knowledge from this report, and we will do better in the future.

# Appendix A

## The comparison of ER diagrams

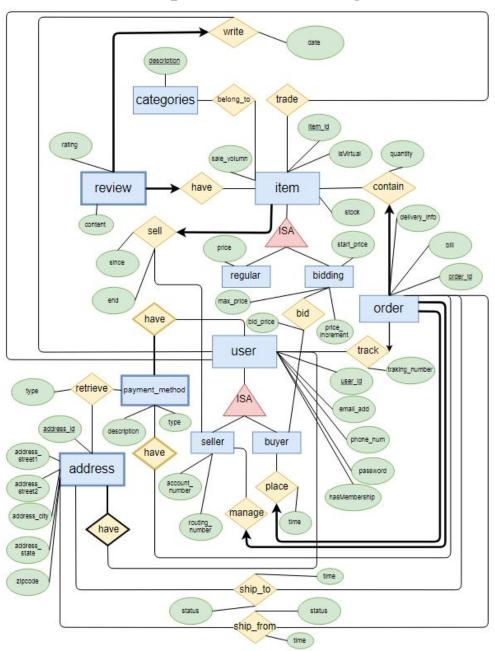


Figure 18: Conceptual Design of Phase 1

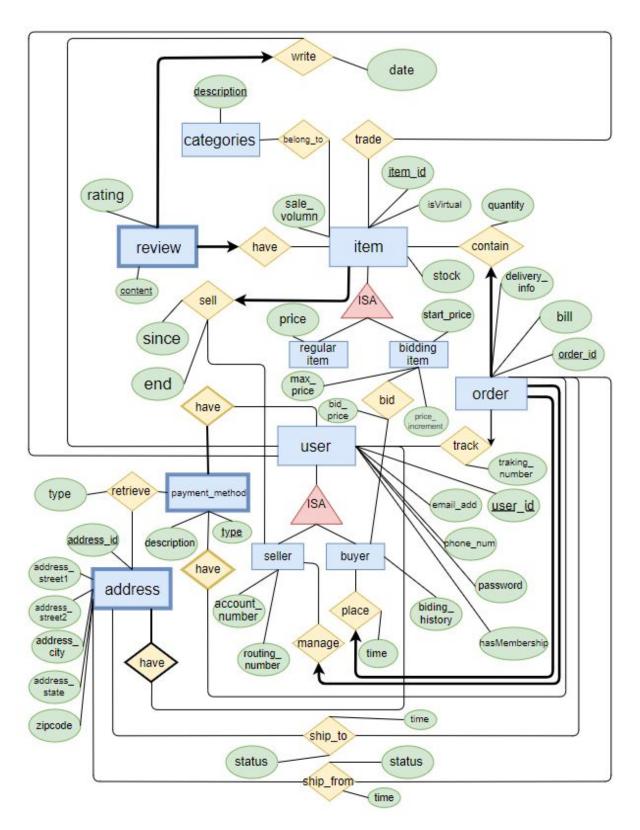


Figure 19: Conceptual Design of Phase 2

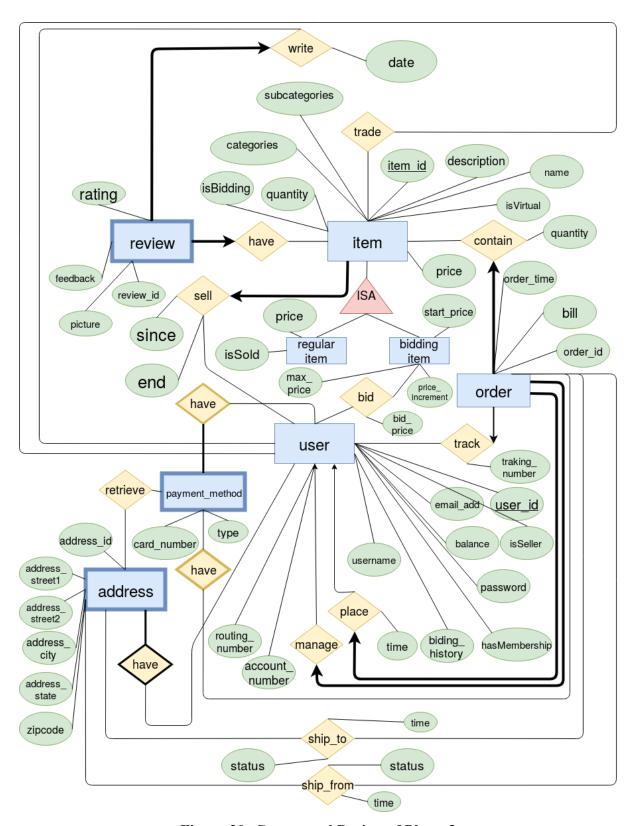


Figure 20: Conceptual Design of Phase 3

# Appendix B

## The Overview of Populating Database

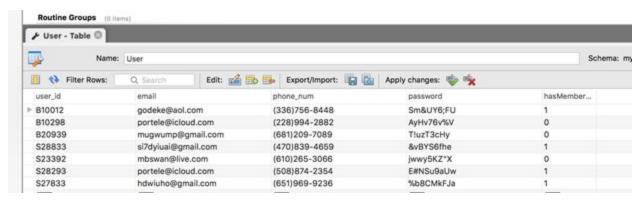


Figure 21: Table of User in Database

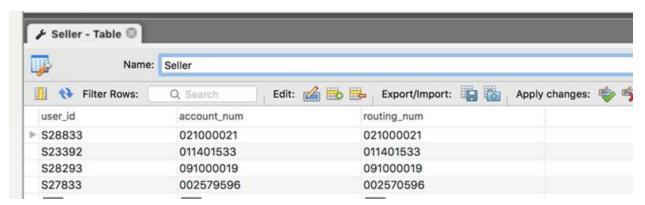


Figure 22: Table of Seller in Database

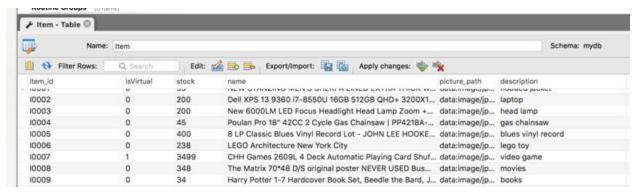


Figure 23: Table of Item in Database

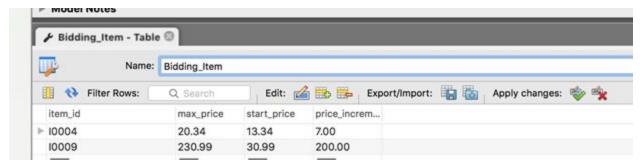


Figure 24: Table of Bidding\_Item in Database

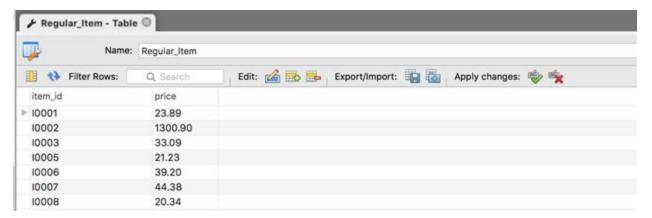


Figure 25: Table of Regular\_Item in Database

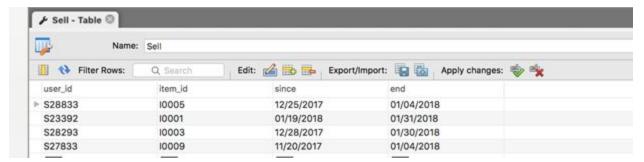


Figure 26: Table of Sell in Database



Figure 27: Table of Bid in Database

Name: Categories							
Filter Rows:	Q Search Edit: 💰 📆 🛗 Export/Import: 🏭 📸 Apply changes: ভ 🖐						
categories_id	description						
C002	Fashion						
C003	Electronics						
C004	Collectibles & Art						
C005	Home & Garden						
C006	Sporting Goods						
C007	Toys & Hobbies						
C008	Business & Industrial						
C009	Music						

Figure 28: Table of Categories in Database

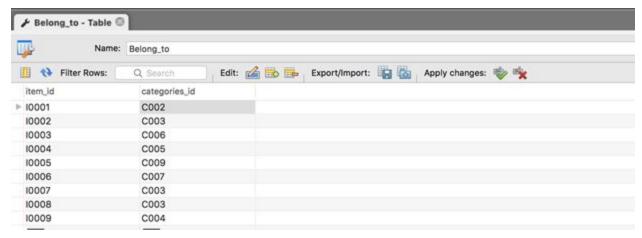


Figure 29: Table of Belong to in Database



Figure 30: Table of Contents in Database

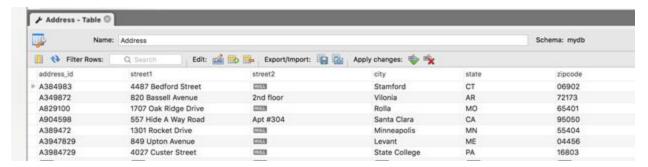


Figure 31: Table of Address in Database

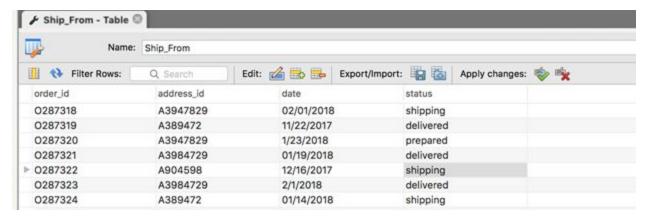


Figure 32: Table of Ship\_From in Database

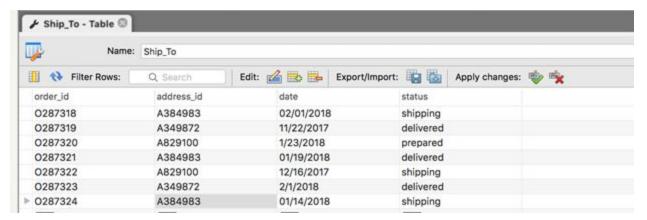


Figure 33: Table of Ship\_To in Database

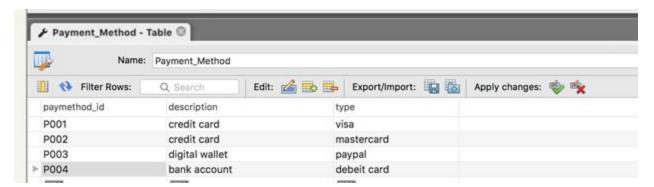


Figure 34: Table of Payment\_Method in Database

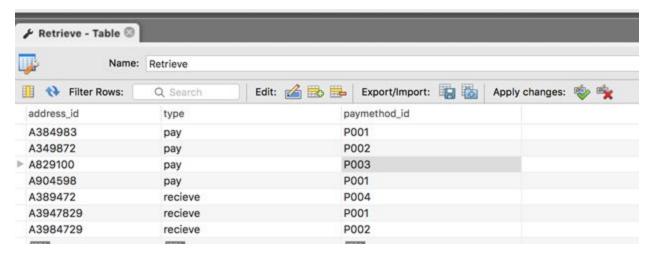


Figure 35: Table of Retrieve in Database

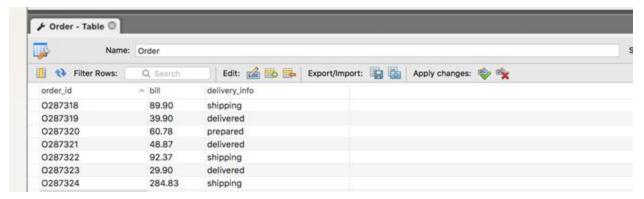


Figure 36: Table of Order in Database

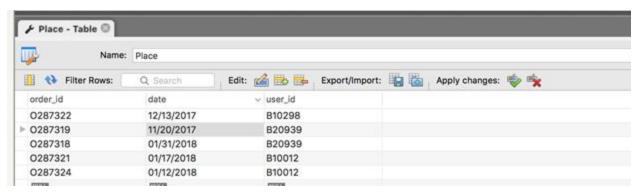


Figure 37: Table of Place in Database

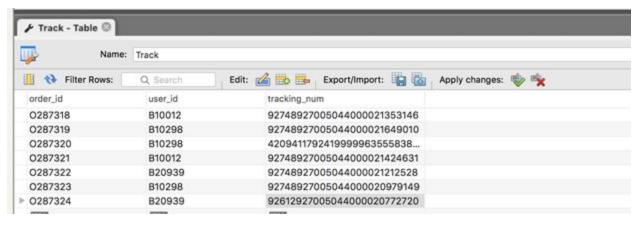


Figure 38: Table of Track in Database



Figure 39: Table of Review in Database

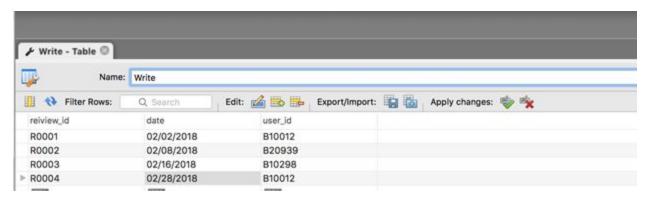


Figure 40: Table of Write in Database

# Appendix C

### The Overview of MySql Creation

### 1. User

```
CREATE TABLE User (
    user_id VARCHAR(10) NOT NULL,
    email VARCHAR(30) NOT NULL,
    password VARCHAR(20) NOT NULL,
    hasMembership TINYINT(1) NOT NULL,
    isSeller TINYINT(1) NOT NULL,
    username VARCHAR(20) NOT NULL,
    balance REAL NOT NULL DEFAULT 0,
    PRIMARY KEY (user_id)
)
```

### 2. Item

### CREATE TABLE Item (

item id VARCHAR(10) NOT NULL, isVirtual TINYINT(1) NOT NULL, isBidding TINYINT(1) NOT NULL, quantity INT NOT NULL, name VARCHAR(20) NOT NULL, category VARCHAR(10) NOT NULL, picture VARCHAR(45) NULL, description VARCHAR(45) NULL, price REAL NOT NULL, seller VARCHAR(10) NOT NULL, PRIMARY KEY (item id), INDEX seller idx (seller ASC), INDEX category idx (category ASC), **CONSTRAINT** seller FOREIGN KEY (seller) REFERENCES User (user id) ON DELETE NO ACTION CONSTRAINT category FOREIGN KEY (category)

```
REFERENCES Category (category)
ON DELETE CASCADE
)
```

### 3. Bidding Item

```
CREATE TABLE Bidding_Item (
    item_id VARCHAR(10) NOT NULL,
    max_price REAL NOT NULL,
    start_price REAL NOT NULL,
    price_increment REAL NOT NULL,
    expire_date DATETIME NOT NULL,
    isSold TINYINT(1) NOT NULL,
    PRIMARY KEY (item_id),
    CONSTRAINT item_id
    FOREIGN KEY ()
    REFERENCES Item ()
    ON DELETE CASCADE
)
```

### 4. Regular\_Item

```
CREATE TABLE Regular_Item (
item_id VARCHAR(10) NOT NULL,
price REAL NOT NULL,
isSold TINYINT(1) NOT NULL,
PRIMARY KEY (item_id),
CONSTRAINT item_id
FOREIGN KEY ()
REFERENCES Item ()
ON DELETE CASCADE
)
```

### 5. Sell

```
CREATE TABLE Sell (

user_id VARCHAR(10) NOT NULL,
item_id VARCHAR(10) NOT NULL,
since DATETIME NOT NULL,
end DATETIME NOT NULL,
PRIMARY KEY (item_id),
CONSTRAINT item_id
FOREIGN KEY ()
```

```
REFERENCES Item ()
ON DELETE CASCADE
)
```

### 6. Bid

### CREATE TABLE Bid (

item\_id VARCHAR(10) NOT NULL, buyer VARCHAR(10) NOT NULL, bid\_price REAL NOT NULL, seller VARCHAR(10) NOT NULL, PRIMARY KEY (item\_id), INDEX buyer\_idx (buyer ASC), CONSTRAINT item\_id FOREIGN KEY () REFERENCES Bidding\_Item () ON DELETE CASCADE

,

CONSTRAINT seller FOREIGN KEY (seller) REFERENCES User (user\_id) ON DELETE NO ACTION

,

CONSTRAINT buyer FOREIGN KEY (buyer) REFERENCES User (user\_id) ON DELETE NO ACTION

)

### 7. Bidding Record

# CREATE TABLE Bidding\_Record ( bid\_item VARCHAR(10) NOT NULL, buyer VARCHAR(10) NOT NULL, bidding\_date DATETIME NOT NULL, status VARCHAR(15) NOT NULL, bid\_price REAL NOT NULL, PRIMARY KEY (bid\_item), INDEX user\_id\_idx (buyer ASC), CONSTRAINT item\_id FOREIGN KEY (bid\_item) REFERENCES Item (item\_id) ON DELETE CASCADE

```
CONSTRAINT user_id
FOREIGN KEY (buyer)
REFERENCES User (user_id)
ON DELETE CASCADE
```

### 8. Category

### 9. Address

```
CREATE TABLE Address (
address_id VARCHAR(10) NOT NULL,
street1 VARCHAR(30) NOT NULL,
street2 VARCHAR(20) NULL,
city VARCHAR(10) NOT NULL,
state VARCHAR(10) NOT NULL,
zipcode VARCHAR(10) NOT NULL,
holder VARCHAR(10) NOT NULL,
PRIMARY KEY (address_id),
INDEX holder_idx (holder ASC),
CONSTRAINT holder
FOREIGN KEY (holder)
REFERENCES User (user_id)
ON DELETE CASCADE
)
```

### 10.Payment\_Method

```
CREATE TABLE Payment_Method (
paymethod_id VARCHAR(10) NOT NULL,
holder VARCHAR(10) NOT NULL,
type VARCHAR(10) NOT NULL,
card_number VARCHAR(15) NOT NULL,
PRIMARY KEY (paymethod_id),
INDEX holder idx (holder ASC),
```

```
CONSTRAINT holder
FOREIGN KEY (holder)
REFERENCES User (user_id)
ON DELETE CASCADE
)
```

### 11.Order

```
CREATE TABLE Order (
      order id VARCHAR(10) NOT NULL,
      bill REAL NOT NULL,
      ship from VARCHAR(10) NOT NULL,
      ship to VARCHAR(10) NOT NULL,
      quantity INT NOT NULL,
      order time DATETIME NOT NULL,
      buyer id VARCHAR(10) NOT NULL,
      seller id VARCHAR(10) NOT NULL,
      tracking num VARCHAR(25) NOT NULL,
      PRIMARY KEY (order id),
      INDEX ship from idx (ship from ASC),
      INDEX ship to idx (ship to ASC),
      INDEX buyer id idx (buyer id ASC),
      INDEX seller id idx (seller id ASC),
      CONSTRAINT ship from
      FOREIGN KEY (ship from)
      REFERENCES Address (address id)
      ON DELETE NO ACTION
      CONSTRAINT ship to
      FOREIGN KEY (ship to)
      REFERENCES Address (address id)
      ON DELETE NO ACTION
      CONSTRAINT buyer id
      FOREIGN KEY (buyer id)
      REFERENCES User (user id)
      ON DELETE NO ACTION
      CONSTRAINT seller id
      FOREIGN KEY (seller id)
      REFERENCES User (user id)
      ON DELETE NO ACTION
      CONSTRAINT paymethod
```

```
FOREIGN KEY (paymethod)
REFERENCES Payment_Method (paymethod_id)
ON DELETE CASCADE
)
```

### 12. Review

```
CREATE TABLE Review (
      reiview id VARCHAR(10) NOT NULL,
      feedback VARCHAR(45) NULL,
      rating INT NOT NULL,
      picture VARCHAR(45) NULL,
      buyer VARCHAR(10) NOT NULL,
      item VARCHAR(10) NOT NULL,
      datetime DATETIME NOT NULL,
      PRIMARY KEY (reiview id),
      INDEX buyer idx (buyer ASC),
      INDEX item idx (item ASC),
      CONSTRAINT item
      FOREIGN KEY (item)
      REFERENCES Item (item id)
      ON DELETE CASCADE
      CONSTRAINT buyer
      FOREIGN KEY (buyer)
      REFERENCES User (user id)
```

ON DELETE CASCADE

)

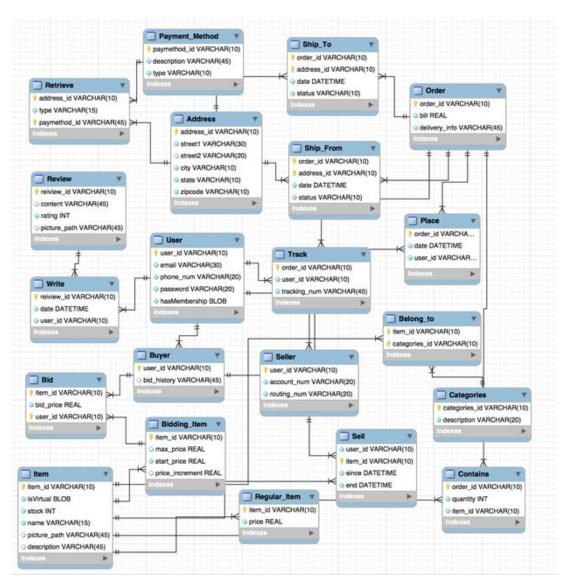


Figure 41: Old Version of Schema

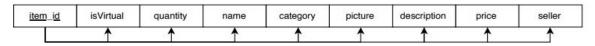
# Appendix D

### **Schema Normalization**

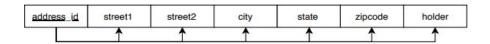
### Payment\_Method



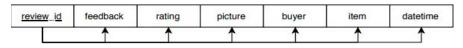
#### Item



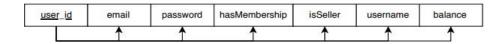
#### Address



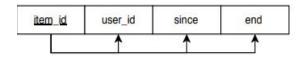
### Review



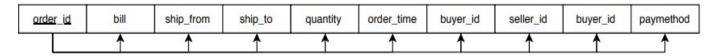
### User



### Sell



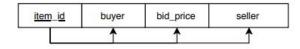
### Order



### Bidding\_Item



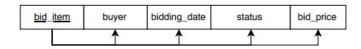
### Bid



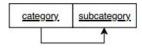
### Regular\_Item



### Bidding\_Record



### Category



# Appendix $\mathcal{E}$

# **Web Transactions**

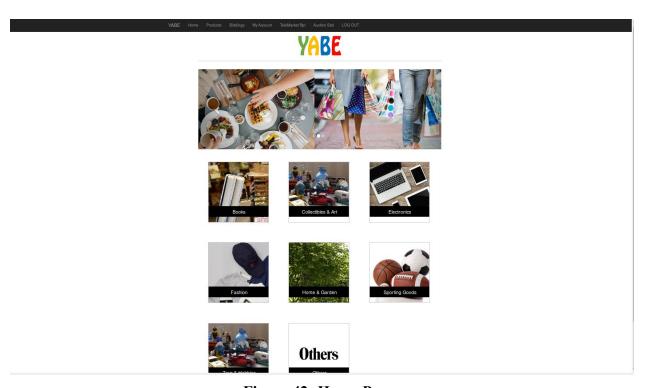
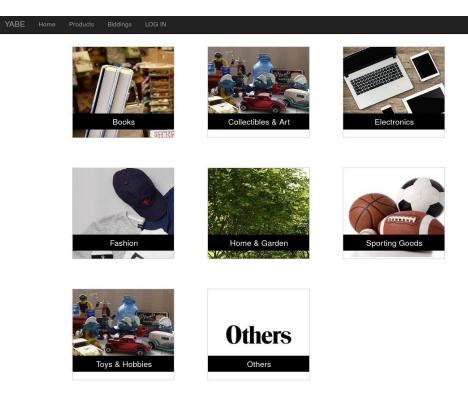


Figure 42: Home Page



**Figure 43: Browsing Items Page** 

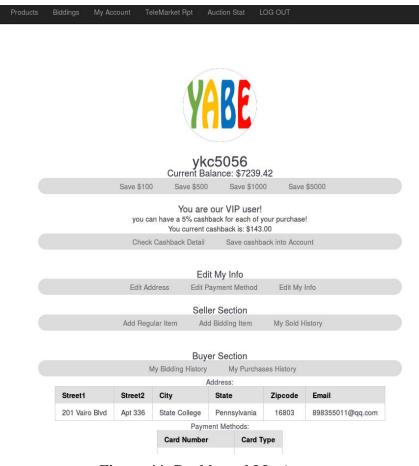


Figure 44: Dashboard My Account

YABE Home Products Bidding	gs My Account	TeleMarket Rpt	Auction Stat	LOG OUT		
Add to set Diddies						
Add Item to Bidding						
Itemname:						
Item name						
is Virtual Item?: :						
Picture:						
Browse No file selected.						
Description:						
Item name						
Category:						
Bookstore						
Collectibles & Art						
Electronic						
Fashion						
O Home & Garden						
O Sporting Goods						
O Toys & Hobbies						
Others						
Max Bidding Price:						
Start Bidding Price:	\$					
Minmum Bidding Increment:	Ŷ					
How do you want this Item on bidding?						
10 (days)						
Add Item to Bidding						
© Copyright -						

Figure 45: Add Auction Item

YABE Home Products	Biddings	My Account	TeleMarket Rpt	Auction Stat	LOG OUT	
Add Item to Sell						
Itemname:						
Item name						
Price:						
Quantity: :						
Quantity of Item	•					
is Virtual Item?: :						
Picture:						
Browse No file selected.						
Description:						
Item name						
Category:						
O Bookstore						
O Collectibles & Art						
○ Electronic						
Fashion						
O Home & Garden						
<ul> <li>Sporting Goods</li> </ul>						
O Toys & Hobbies						
Others						
Add Item to Sell						
© Copyright 2018 -						

Figure 46: Add Regular Item

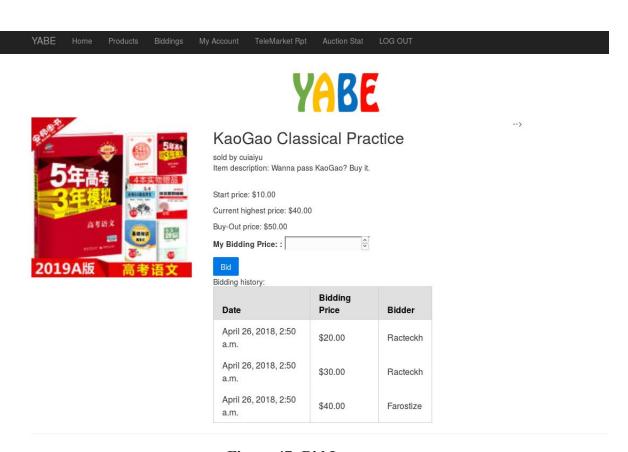


Figure 47: Bid Item

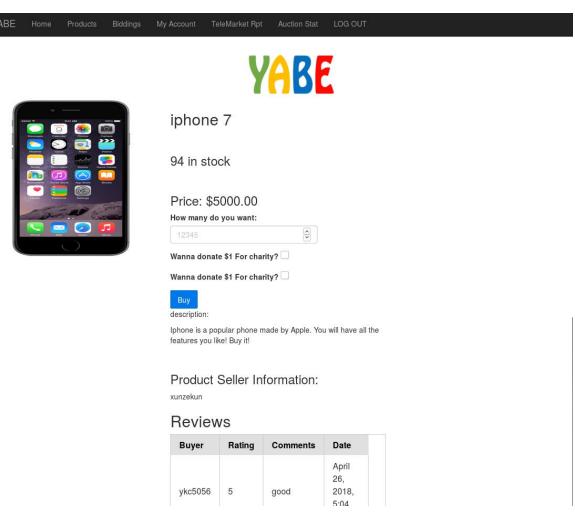
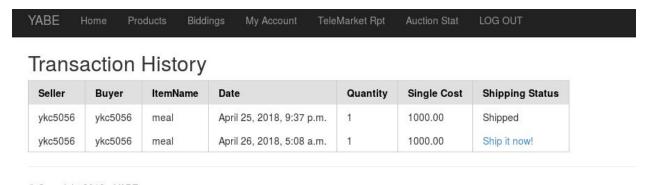
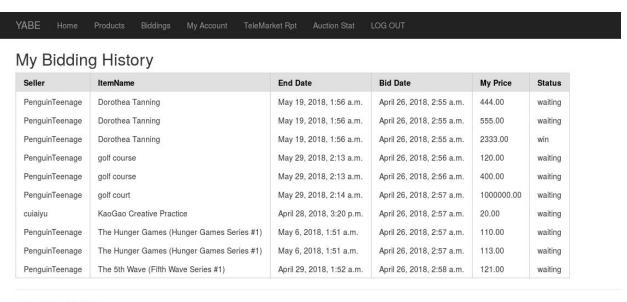


Figure 48: Buy Regular Item



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Figure 49: Sold History



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Figure 50: Bidding History

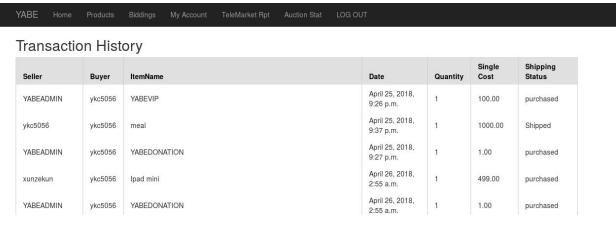


Figure 51: Purchase History

YABE Biddings LOG OUT User Bidding Behavior in the past week [Smirk Face] Catagory Total Item Available **Total Bidding** 0 0 Bookstore Collectibles & Art 0 0 0 Electronic 0 Fashion 0 0 Home & Garden 0 0 Sporting Goods 0 0 Toys & Hobbies 0 0 0 0 Others

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Figure 52: Auction Statistic

YABE Home Products	Biddings	My Account	TeleMarket Rpt	Auction Stat	LOG OUT
Edit Address					
Street1:					
Street1					
Street2:					
Street2					
City:					
City					
State:					
State (All lowercase; do pennsylva	ania no				
ZipCode:					
12345	•				
Email:					
Add Address					

Figure 53: Edit Address

YABE Home Products	Biddings	My Account	TeleMarket Rpt	Auction Stat	LOG OUT
Edit Payment M	lethod				
16 digits card number					
Select Card Type:					
○ Visa					
Oliscover					
○ Yabe					
Add Payment Method					

Figure 54: Edit Payment Method