# Multivariate Data Analysis



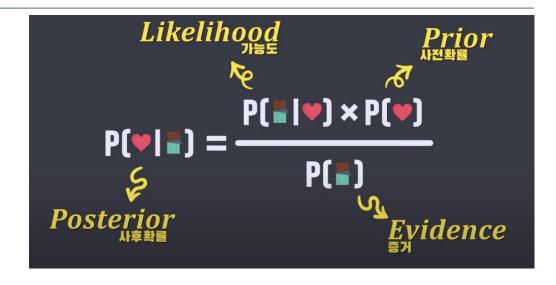


- **♦** The easiest way to understand Bayes Theorem
  - https://youtu.be/Y4ecU7NkiEl?si=X3oaMmM3A\_3YQ6yG





Posterior 
$$P(H|E) = rac{ ext{Likelihood} ext{ Prior}}{P(E|H)P(H)}$$
 Evidence

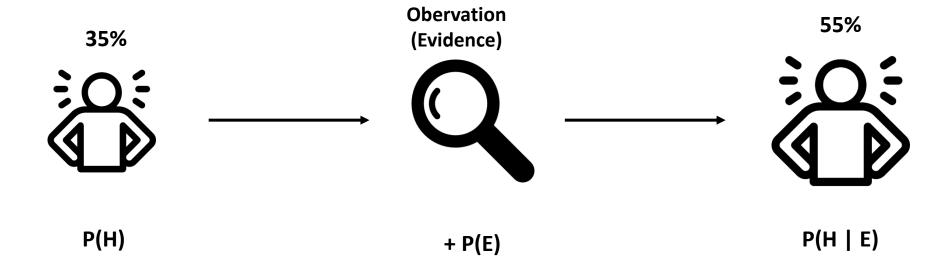


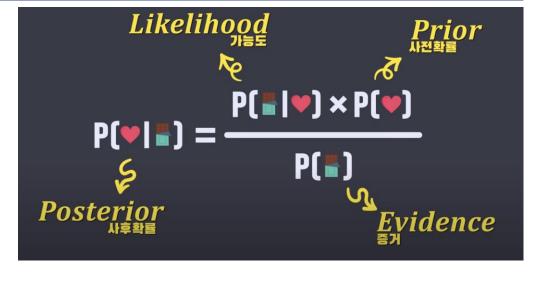
- H: Hypothesis. It means a hypothesis or 'a claim that an event occurred.'
- E: Evidence. It means an evidence or 'new information'.
- **P(H)**: This is the **prior probability**. It reflects the initial belief about the probability of the hypothesis H before considering the evidence E. This might be based on previous knowledge or statistical data prior to the new evidence.
- **P(E)**: Known as the **marginal probability** of E, this term acts as a normalizing constant ensuring that the probabilities sum up to 1. It is calculated by summing the probabilities of observing E across all possible outcomes of H, weighted by their respective probabilities:
- **P(E|H)**: Known as the **likelihood**, this term describes the probability of observing the evidence *E* assuming that the hypothesis *H* is true. For example, this could be the probability of observing certain symptoms given a particular disease.
- **P(H|E)**: This is the **posterior probability**. It represents the probability of the hypothesis H being true given that evidence E has occurred. For instance, in a medical diagnosis scenario, this could be the probability of having a disease H given the presence of symptoms E.



Posterior 
$$P(H|E) = rac{ ext{Likelihood Prior}}{P(E|H)P(H)}$$
 Evidence

### • Example:







Likelihood

P(E|H)WHAT WE KNOW OF THE POPULATION OF THE

**Deductive Reasoning** 

VS.

**Posterior** 



**Inductive Reasoning** 

• Deductive reasoning and inductive reasoning are two fundamental approaches in logic and reasoning, each serving a unique purpose in problem-solving and decision-making processes. Here's a brief explanation of each:

#### Deductive Reasoning

Deductive reasoning starts with a general statement or hypothesis and examines the possibilities to reach a specific, logical conclusion. It uses the top-down approach. If the premises are true and the reasoning is valid, the conclusion must also be true. For example, if we know all humans are mortal (general statement) and John is a human (specific instance), then we can deduce that John is mortal (conclusion). Deductive reasoning is often used in mathematical proofs and logical problems where the goal is to derive a conclusion strictly bound by the premises.

#### Inductive Reasoning

- Inductive reasoning works in the opposite direction, <u>moving from specific observations to broader generalizations and theories</u>. This is known as a bottom-up approach. Inductive reasoning involves making numerous observations, discerning a pattern, making a generalization, and inferring an explanation or a theory. It is inherently probabilistic, meaning that the conclusions reached are likely but not necessarily certain. For example, observing that the sun has risen every morning in our lifetime, we may induce that the sun will rise every morning (general conclusion). Inductive reasoning is commonly used in scientific inquiry and everyday decision-making when deriving general rules from specific examples.
- In summary, deductive reasoning provides conclusions that are as certain as the premises themselves, whereas inductive reasoning offers probabilistic conclusions that generalize beyond the original observations.

- Let's solve the problem using Bayes' theorem.
  - ➤ (Example1) The incidence of cancer A is known to be 0.1%. Let's suppose that the probability of being diagnosed as having this cancer when it actually exists (sensitivity) is 99%, and the probability of being diagnosed as not having the cancer when it does not actually exist (specificity) is 98%.
  - > If a person is diagnosed with cancer, what is the probability that this person really has the cancer?



- Let's solve the problem using Bayes' theorem.
  - ➤ (Example1) The incidence of cancer A is known to be 0.1%.

    Let's suppose that the probability of being diagnosed as having this cancer when it actually exists (sensitivity) is 99%, and the probability of being diagnosed as not having the cancer when it does not actually exist (specificity) is 98%.
  - > If a person is diagnosed with cancer, what is the probability that this person really has the cancer? -> P(H|E)?

$$P(H|E) = rac{P(E|H)P(H)}{P(E)}$$

(Quiz) Calculate it!



- Let's solve the problem using Bayes' theorem.
  - ➤ (Example1) The incidence of cancer A is known to be 0.1%.

    Let's suppose that the probability of being diagnosed as having this cancer when it actually exists (sensitivity) is 99%, and the probability of being diagnosed as not having the cancer when it does not actually exist (specificity) is 98%.
  - > If a person is diagnosed with cancer, what is the probability that this person really has the cancer? -> P(H|E)?

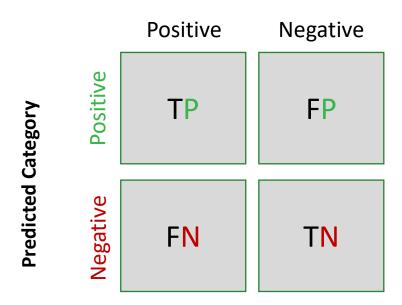
$$P(H|E) = rac{P(E|H)P(H)}{P(E)}$$

- ◆ Hypothesis: "this person really has the cancer."
- Evidence: this person was diagnosed as having a cancer.
- ◆ The probability that a random person has this cancer : P(H) = 0.001
- The probability of being diagnosed as having this cancer when it actually exists (sensitivity): **P(E|H)** = 0.99
- ◆ The probability of being diagnosed as not having the cancer when it does not actually exist (specificity): P(~E|~H) = 0.98
- ◆ How to get the value for **P(E)**?

$$P(H|E) = \frac{P(E|H)P(H)}{P(E)} = \frac{P(E|H)P(H)}{P(E|H)P(H) + \underline{P(E|H^c)P(H^c)}} \quad \text{We don't know this as well}$$



#### **Actual Category**

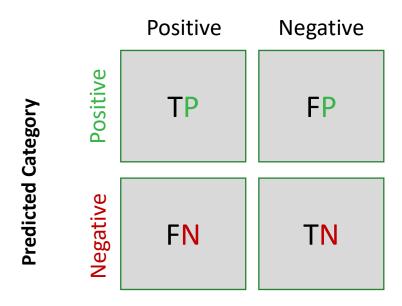


• Accuracy(정확도) = 
$$\frac{\text{TP + TN}}{\text{TP + TN + FP + FN}}$$
 • Recall(재현도) =  $\frac{\text{TP}}{\text{TP + FN}}$ 

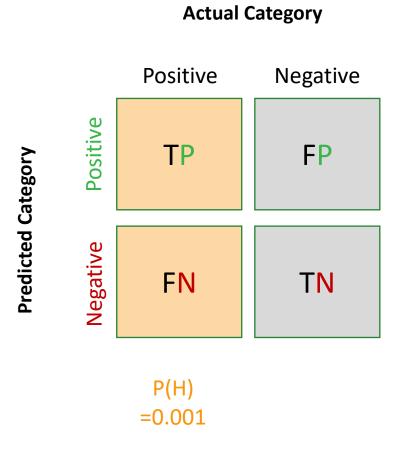
• Precision(정밀도) = 
$$\frac{\text{TP}}{\text{TP + FP}}$$
 • F-Score =  $2 \times \frac{(precision) \times (recall)}{(precision + recall)}$ 



### **Actual Category**







• P(H) = 0.001 : Actual(H)=1



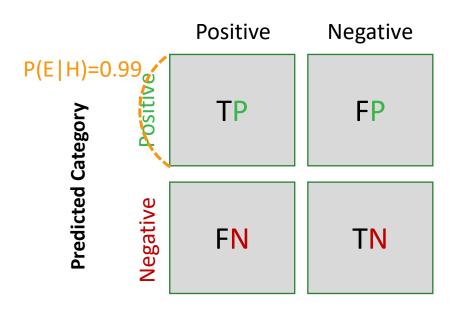


Negative Positive Positive FP TP **Predicted Category** Negative FN TN P(~H) =0.999

P(H) = 0.001: Actual(H)=1



### **Actual Category**



P(H) = 0.001: Actual(H)=1

P(~H) = 0.999 (1-0.001): Actual(H)=1

P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP



#### **Actual Category**

Predicted Category

Positive

P(E|H)=0.99

TP

0.001\*0.99

TN

TN

P(H) = 0.001: Actual(H)=1

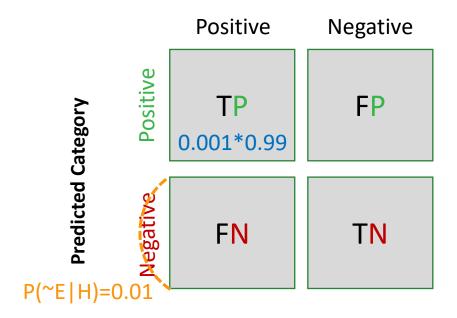
P(~H) = 0.999 (1-0.001): Actual(H)=1

P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP

P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99



### **Actual Category**

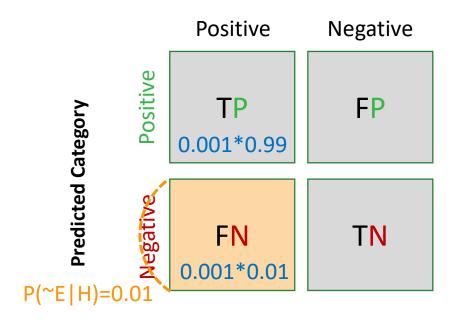


P(H) = 0.001: Actual(H)=1

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99



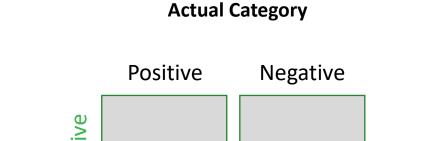
#### **Actual Category**



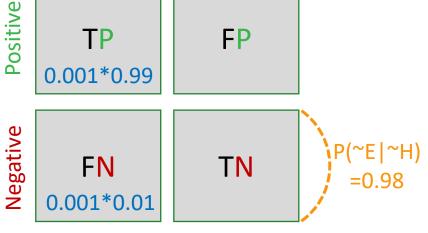
P(H) = 0.001: Actual(H)=1

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- P(H) \* P(~E|H) = 0.00001= 0.001 \* 0.01





**Predicted Category** 



P(H) = 0.001: Actual(H)=1

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- $P(\sim E \mid \sim H) = 0.98$ : Actual(H) = 0, Predicted(E)=0 = TN

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- P(H) \* P(~E|H) = 0.00001 = 0.001 \* 0.01





Positive Negative Positive **TP** FP **Predicted Category** 0.001\*0.99 Negative P(~E|~H) FN TN 0.001\*0.01 0.999\*0.98

P(H) = 0.001: Actual(H)=1

=0.98

 $P(^{\sim}H) = 0.999 (1-0.001)$ : Actual(H)=1

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1 = TP
- $P(\sim E \mid H) = 0.01 (1-0.99)$ : Actual(H) = 1, Predicted(E)=0 = FN
- $P(^E|^H) = 0.98$ : Actual(H) = 0, Predicted(E)=0 = TN

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- $P(H) * P(\sim E | H) = 0.00001$ = 0.001 \* 0.01

 $P(^{\sim}H) * P(^{\sim}E|^{\sim}H) = 0.97902$ = 0.999 \* 0.98





P(H) = 0.001: Actual(H)=1

P(~H) = 0.999 (1-0.001): Actual(H)=1

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- P(E|~H) = 0.02 (1-0.98)
   : Actual(H)=0, Predicted(E)=1
   = FP
- P(~E|~H) = 0.98
   : Actual(H) = 0, Predicted(E)=0
   = TN

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- P(H) \* P(~E|H) = 0.00001= 0.001 \* 0.01

P(~H) \* P(~E|~H) = 0.97902= 0.999 \* 0.98



#### **Actual Category**

- P(H) = 0.001: Actual(H)=1
- .001  $P(^{\sim}H) = 0.999 (1-0.001)$ (H)=1 : Actual(H)=1

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- P(E|~H) = 0.02 (1-0.98)
   : Actual(H)=0, Predicted(E)=1
   = FP
- P(~E|~H) = 0.98
   : Actual(H) = 0, Predicted(E)=0
   = TN

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- P(H) \* P(~E|H) = 0.00001= 0.001 \* 0.01

- P(~H) \* P(E|~H) = 0.01998
   = 0.999 \* 0.02
- P(~H) \* P(~E|~H) = 0.97902= 0.999 \* 0.98



#### **Actual Category**

 • P(H) = 0.001 : Actual(H)=1

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN

P(~H) = 0.999 (1-0.001): Actual(H)=1

: Actual(H)=0, Predicted(E)=1 = FP

 $P(E|^{\sim}H) = 0.02 (1-0.98)$ 

P(~E|~H) = 0.98
 : Actual(H) = 0, Predicted(E)=0
 = TN

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- P(H) \* P(~E|H) = 0.00001= 0.001 \* 0.01

- P(~H) \* P(E|~H) = 0.01998= 0.999 \* 0.02
- P(~H) \* P(~E|~H) = 0.97902
   = 0.999 \* 0.98





P(H) = 0.001: Actual(H)=1

P(~H) = 0.999 (1-0.001) : Actual(H)=0

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- P(E|~H) = 0.02 (1-0.98)
   : Actual(H)=0, Predicted(E)=1
   = FP
- P(~E|~H) = 0.98
   : Actual(H) = 0, Predicted(E)=0
   = TN

P(E) = 0.02097
: Predicted(E)=1
= 0.001\*0.99 + 0.999\*0.02 = 0.02079

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- P(H) \* P(~E|H) = 0.00001= 0.001 \* 0.01

- P(~H) \* P(E|~H) = 0.01998= 0.999 \* 0.02
- P(~H) \* P(~E|~H) = 0.97902= 0.999 \* 0.98





TN

0.999\*0.98

Negative Positive Positive **TP** FP **Predicted Category** 0.001\*0.990.999\*0.02 **Negative** 

P(H) = 0.001: Actual(H)=1

P(~E)

=0.97903

 $P(^{\sim}H) = 0.999 (1-0.001)$ : Actual(H)=0

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1 = TP
- $P(\sim E \mid H) = 0.01 (1-0.99)$ : Actual(H) = 1, Predicted(E)=0= FN
- $P(E|^{\sim}H) = 0.02 (1-0.98)$ : Actual(H)=0, Predicted(E)=1 = FP
- $P(^E|^H) = 0.98$ : Actual(H) = 0, Predicted(E)=0 =TN

P(E) = 0.02097: Predicted(E)=1 = 0.001\*0.99 + 0.999\*0.02 = 0.02079

FN

0.001\*0.01

 $P(^E) = 0.97903$ : Predicted(E)=0 =0.001\*0.01+0.999\*0.98=0.97903

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- $P(H) * P(\sim E | H) = 0.00001$ = 0.001 \* 0.01

- $P(^{\sim}H) * P(E|^{\sim}H) = 0.01998$ = 0.999 \* 0.02
- $P(^{\sim}H) * P(^{\sim}E|^{\sim}H) = 0.97902$ = 0.999 \* 0.98



- Let's solve the problem using Bayes' theorem.
  - ➤ (Example1) The incidence of cancer A is known to be 0.1%.

    Let's suppose that the probability of being diagnosed as having this cancer when it actually exists (sensitivity) is 99%, and the probability of being diagnosed as not having the cancer when it does not actually exist (specificity) is 98%.
  - > If a person is diagnosed with cancer, what is the probability that this person really has the cancer? -> P(H|E)?

$$P(H|E) = rac{P(E|H)P(H)}{P(E)}$$

- ◆ Hypothesis: "this person really has the cancer."
- ◆ Evidence: this person was diagnosed as having a cancer.

(Quiz) Calculate it!

- ◆ The probability that a random person has this cancer : P(H) = 0.001
- ◆ The probability of being diagnosed as having this cancer when it actually exists (sensitivity): P(E|H) = 0.99
- ◆ The probability of being diagnosed as not having the cancer when it does not actually exist (specificity): P(~E|~H) = 0.98
- lacktriangle How to get the value for P(E) ?  $P(H|E) = \frac{P(E|H)P(H)}{P(E)} = \frac{P(E|H)P(H)}{P(E|H)P(H)} = \frac{P(E|H)P(H)P(H)}{P(E|H)P(H)} =$



- Let's solve the problem using Bayes' theorem.
  - ➤ (Example1) The incidence of cancer A is known to be 0.1%.

    Let's suppose that the probability of being diagnosed as having this cancer when it actually exists (sensitivity) is 99%, and the probability of being diagnosed as not having the cancer when it does not actually exist (specificity) is 98%.
  - > If a person is diagnosed with cancer, what is the probability that this person really has the cancer? -> P(H|E)?

- ◆ Hypothesis: "this person really has the cancer."
- Evidence: this person was diagnosed as having a cancer.

$$P(H|E) = rac{P(E|H)P(H)}{P(E)}$$

$$=rac{0.001 imes0.99}{0.001 imes0.99+0.02 imes0.999}$$

$$= 0.047$$

- lack The probability that a random person has this cancer: **P(H)** = 0.001
- ◆ The probability of being diagnosed as having this cancer when it actually exists (sensitivity) : P(E|H) = 0.99
- ◆ The probability of being diagnosed as not having the cancer when it does not actually exist (specificity): P(~E|~H) = 0.98
- $lacklack ext{How to get the value for P(E) ?} \qquad \qquad P(H|E) = rac{P(E|H)P(H)}{P(E)} = rac{P(E|H)P(H)}{P(E|H)P(H) + P(E|H^c)P(H^c)}$



- ◆ Let's solve the problem using Bayes' theorem.
  - ➤ (Example 2) The incidence of cancer A is known to be 0.1%.

    Let's suppose that the probability of being diagnosed as having this cancer when it actually exists (sensitivity) is 99%, and the probability of being diagnosed as not having the cancer when it does not actually exist (specificity) is 98%.
  - A patient was already diagnosed with cancer in the past.
  - > If this person is diagnosed with cancer a second time, what is the probability that this person really has the cancer? -> P(H|E)?

$$P(H|E)=rac{P(E|H)P(H)}{P(E)}=rac{P(E|H)P(H)}{P(E|H)P(H)+P(E|H^c)P(H^c)}$$

(Quiz) Calculate it!



- Let's solve the problem using Bayes' theorem.
  - ➤ (Example 2) The incidence of cancer A is known to be 0.1%.

    Let's suppose that the probability of being diagnosed as having this cancer when it actually exists (sensitivity) is 99%, and the probability of being diagnosed as not having the cancer when it does not actually exist (specificity) is 98%.
  - A patient was already diagnosed with cancer in the past.
  - ➤ If this person is diagnosed with cancer a second time, what is the probability that this person really has the cancer? -> P(H|E)?
- ◆ Hypothesis: "A patient was already diagnosed with cancer in the past, and this person really has the cancer."
- Evidence: this person was diagnosed as having a cancer.
- The probability that a random person has this cancer: P(H) = P(H|E) = 0.047
- The probability of being diagnosed as having this cancer when it actually exists (sensitivity): P(E|H) = 0.99
- ◆ The probability of being diagnosed as not having the cancer when it does not actually exist (specificity): P(~E|~H) = 0.98
- $lacklack ext{How to get the value for P(E) ?} P(H|E) = rac{P(E|H)P(H)}{P(E)} = rac{P(E|H)P(H)}{P(E|H)P(H) + P(E|H^c)P(H^c)}$



#### **Actual Category**

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- P(E|~H) = 0.02 (1-0.98)
   : Actual(H)=0, Predicted(E)=1
   = FP
- P(~E|~H) = 0.98
   : Actual(H) = 0, Predicted(E)=0
   = TN

- P(H) \* P(E|H) = 0.00099= 0.047 \* 0.99
- P(H) \* P(~E|H) = 0.00001
   = 0.047 \* 0.01

- P(~H) \* P(E|~H) = 0.01998
   = 0.953 \* 0.02
- P(~H) \* P(~E|~H) = 0.97902
   = 0.953 \* 0.98





| Positive | Negative | | Positive | | Positive | | Positive | | Pegative | | Pegative |

P(H) = 0.001: Actual(H)=1

P(~H) = 0.999 (1-0.001) : Actual(H)=0

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1= TP
- P(~E|H) = 0.01 (1-0.99)
   : Actual(H) = 1, Predicted(E)=0
   = FN
- P(E|~H) = 0.02 (1-0.98)
   : Actual(H)=0, Predicted(E)=1
   = FP
- P(~E|~H) = 0.98
   : Actual(H) = 0, Predicted(E)=0
   = TN

P(E) = 0.02097
: Predicted(E)=1
= 0.047\*0.99 + 0.953\*0.02 = 0.06559

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- P(H) \* P(~E|H) = 0.00001= 0.001 \* 0.01

- P(~H) \* P(E|~H) = 0.01998= 0.999 \* 0.02
- P(~H) \* P(~E|~H) = 0.97902= 0.999 \* 0.98





0.953\*0.98

Positive Negative Positive **TP** FP **Predicted Category** 0.047\*0.99 0.953\*0.02 **Negative** FN TN =0.93441 P(H) = 0.001: Actual(H)=1

P(~E)

 $P(^{\sim}H) = 0.999 (1-0.001)$ : Actual(H)=0

- P(E|H) = 0.99: Actual(H)=1, Predicted(E)=1 = TP
- $P(^{\sim}E|H) = 0.01 (1-0.99)$ : Actual(H) = 1, Predicted(E)=0 = FN
- $P(E|^{\sim}H) = 0.02 (1-0.98)$ : Actual(H)=0, Predicted(E)=1 = FP
- $P(^E|^H) = 0.98$ : Actual(H) = 0, Predicted(E)=0 =TN

P(E) = 0.02097: Predicted(E)=1 = 0.047\*0.99 + 0.953\*0.02 = 0.06559

0.047\*0.01

 $P(^E) = 0.97903$ : Predicted(E)=0 =0.047\*0.01 + 0.953\*0.98 = 0.93441

- P(H) \* P(E|H) = 0.00099= 0.001 \* 0.99
- $P(H) * P(\sim E | H) = 0.00001$ = 0.001 \* 0.01

- $P(^{\sim}H) * P(E|^{\sim}H) = 0.01998$ = 0.999 \* 0.02
- $P(^{\sim}H) * P(^{\sim}E|^{\sim}H) = 0.97902$ = 0.999 \* 0.98



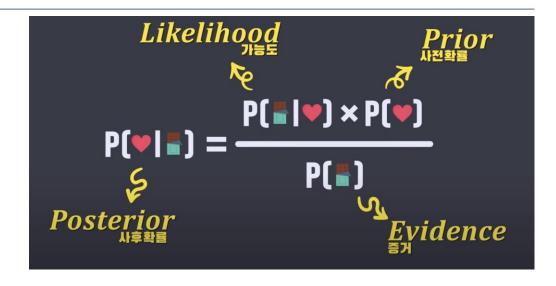
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  - A patient was already diagnosed with cancer in the past.
  - ➤ If this person is diagnosed with cancer a second time, what is the probability that this person really has the cancer? -> P(H|E)?
- ◆ Hypothesis: "A patient was already diagnosed with cancer in the past, and this person really has the cancer."
- Evidence: this person was diagnosed as having a cancer.
- Example 1's

  The probability that a random person has this cancer: P(H) = P(H|E) = 0.047
- ◆ The probability of being diagnosed as having this cancer when it actually exists (sensitivity) : P(E|H) = 0.99
- lack The probability of being diagnosed as not having the cancer when it does not actually exist (specificity): **P(~E|~H)** = 0.98 = 0.709



Posterior  $P(H|E) = rac{P(E|H)P(H)}{P(E)}$  Evidence



### • Example:

