

Synthesizing Your Research

Part A: Cross-Framework Pattern Identification

Review all completed worksheets. What patterns appear across multiple frameworks?

Pattern 1:

Which frameworks point to this?

DIFA - Dimension:

Porter's Five Forces:

PESTEL - Factor:

Market Segmentation:

Why this matters:

Pattern 2:

Which frameworks point to this?

DIFA - Dimension:

Porter's Five Forces:

PESTEL - Factor:

Market Segmentation:

Why this matters:

Part B: Contradiction Resolution

Tension 1:

Framework A says: _____

Framework B says: _____

How do you navigate this?

Tension 2:

Framework A says: _____

Framework B says: _____

How do you navigate this?

Part C: Critical vs. Interesting

CRITICAL FINDINGS (if wrong, opportunity breaks):

1. _____

Why critical: _____

2. _____

Why critical: _____

3. _____

Why critical: _____

INTERESTING FINDINGS (useful but not determinative):

1. _____
How you'll use: _____
 2. _____
How you'll use: _____
 3. _____
How you'll use: _____

Part D: Strategic Narrative

Write your strategic narrative (3-4 paragraphs):

Part E: Key Strategic Decisions

Proceed, Pivot, or Abandon?

If proceed, what's the beachhead?

What's the MVP feature set?

What's the pricing strategy?

What's the timeline to launch?

✓ Next Steps

Complete Worksheet 7.2 to develop your 90-day go-to-market plan based on these synthesized insights.