

## Validating Execution Capability

Feasibility determines whether your opportunity can actually be executed successfully. Strong demand and meaningful innovation are worthless if you cannot build, deliver, and operate the solution. This worksheet evaluates technical, operational, financial, regulatory, and resource feasibility. The goal is honest assessment of execution capability before major investment.

### What This Worksheet Covers

This assessment has five parts: (1) technical feasibility—can it be built?; (2) operational feasibility—can it be delivered and operated?; (3) financial feasibility—can it be funded and become profitable?; (4) regulatory feasibility—can you comply with applicable laws?; and (5) resource feasibility—does your team have necessary skills and time? Risk assessment integrates all dimensions.



#### How to Use This Worksheet

Be rigorously honest about capabilities, costs, and constraints. Entrepreneurs naturally overestimate what they can accomplish and underestimate what things cost. Use conservative estimates. If uncertain about feasibility elements, research before committing resources. Gaps identified here can often be addressed, but only if acknowledged early.



#### Why This Matters

Most startup failures result not from bad ideas but from execution difficulties entrepreneurs didn't anticipate. Feasibility assessment prevents costly surprises. Better to discover insurmountable obstacles during planning than after investing months and capital. Realistic feasibility planning is the foundation of successful execution.

### What You Will Gain

#### REALISM

Honest assessment of execution challenges ahead

#### PLANNING

Clear understanding of resources required

#### CONFIDENCE

Know what's feasible and what needs addressing

■ **Time Required:** 60-90 minutes

■ **Best Approach:** Complete after Worksheets 4.1 and 4.2

## Technical Feasibility

What are the main technical components required?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

For each component, assess technical risk (1=low/proven, 5=high/experimental):

Component 1: \_\_\_\_\_ / 5

Component 2: \_\_\_\_\_ / 5

Component 3: \_\_\_\_\_ / 5

Component 4: \_\_\_\_\_ / 5

What specialized technical expertise is required?

Does your team have this expertise?

- Yes, strong in-house capability
- Moderate capability, can learn or improve
- Can hire or contract for expertise
- Need to develop partnerships
- Major gap with no clear solution

What is realistic development timeline to MVP? \_\_\_\_\_ months

## Operational Feasibility

What ongoing operations are required?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Can these operations be managed with available resources?

- Yes, team can handle initially
- Yes, with part-time contractors
- Requires hiring additional team members
- Requires significant operational buildup
- Uncertain or beyond current capacity

What customer acquisition channels will you use?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Financial Feasibility

### Estimated Development Costs:

Core product development: \$ \_\_\_\_\_

Design and user experience: \$ \_\_\_\_\_

Infrastructure and tools: \$ \_\_\_\_\_

Testing and quality assurance: \$ \_\_\_\_\_

**TOTAL DEVELOPMENT: \$ \_\_\_\_\_**

### Estimated Launch Costs:

Legal and business formation: \$ \_\_\_\_\_

Initial marketing campaign: \$ \_\_\_\_\_

Other launch expenses: \$ \_\_\_\_\_

**TOTAL LAUNCH: \$ \_\_\_\_\_**

### Estimated First Year Operating Costs (monthly):

Infrastructure and hosting: \$ \_\_\_\_\_

Team/salaries: \$ \_\_\_\_\_

Marketing and acquisition: \$ \_\_\_\_\_

Customer support: \$ \_\_\_\_\_

Legal and compliance: \$ \_\_\_\_\_

Other: \$ \_\_\_\_\_

**TOTAL MONTHLY: \$ \_\_\_\_\_ × 12 = \$ \_\_\_\_\_**

**TOTAL CAPITAL REQUIRED: \$ \_\_\_\_\_**

### Available Funding Sources:

Personal funds: \$ \_\_\_\_\_

Friends and family: \$ \_\_\_\_\_

Angel investors (potential): \$ \_\_\_\_\_

Other sources: \$ \_\_\_\_\_

**TOTAL AVAILABLE: \$ \_\_\_\_\_**

**FUNDING GAP: \$ \_\_\_\_\_**

(Required - Available)

### Unit Economics:

Expected customer lifetime value (LTV): \$ \_\_\_\_\_

Expected customer acquisition cost (CAC): \$ \_\_\_\_\_

LTV:CAC Ratio: \_\_\_\_\_ : 1 (target >3:1)

Timeline to profitability: \_\_\_\_\_ months

## Regulatory Feasibility

### What regulations apply to your business?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Are you confident you can comply?

- Yes, straightforward compliance
- Yes, with legal/compliance help
- Uncertain, requires investigation
- Potentially prohibitive

**Estimated compliance costs:**

One-time: \$ \_\_\_\_\_

Ongoing monthly: \$ \_\_\_\_\_

**What liability concerns exist?****Resource Feasibility****Critical skills needed:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Team capability assessment:**Skill 1:  Strong  Moderate  Weak  AbsentSkill 2:  Strong  Moderate  Weak  AbsentSkill 3:  Strong  Moderate  Weak  Absent**Time commitment available:**

Founder 1: \_\_\_\_\_ hours/week for \_\_\_\_\_ months

Founder 2: \_\_\_\_\_ hours/week for \_\_\_\_\_ months

**Is this sufficient to reach initial milestones?** Yes  Probably  Uncertain  Insufficient**Risk Assessment****Top 5 execution risks & mitigation strategies:**

1. Risk: \_\_\_\_\_  
Mitigation: \_\_\_\_\_
2. Risk: \_\_\_\_\_  
Mitigation: \_\_\_\_\_
3. Risk: \_\_\_\_\_  
Mitigation: \_\_\_\_\_
4. Risk: \_\_\_\_\_  
Mitigation: \_\_\_\_\_
5. Risk: \_\_\_\_\_  
Mitigation: \_\_\_\_\_

**■ Feasibility Confidence****Overall Feasibility Score (1-10):**

/ 10

**✓ Next Steps**

If your feasibility score is 7 or higher, proceed to Worksheet 4.4 (Attraction Assessment). If below 7, address critical gaps before proceeding. Remember: feasibility challenges are often solvable with right resources, partnerships, or timeline adjustments.