# Ενημερωτικό Δελτίο Μελών 2015-11

Sent

Tue, Nov 03, 2015 9:52 am

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#### Overview

## 135 Recipients

List: www.sma-athens.org (Segment: ) Delivered: Tue, Nov 03, 2015 9:52 am

**Subject: 🚅** Ενημερωτικό Δελτίο Μελών ΣΜΑ 2015-11

Open rate 54.6%		% Click rate 6.		
List average	33.1%	List average	1.2%	
<b>59</b> Opened	<b>7</b> Clicked	<b>27</b> Bounced	<b>0</b> Unsubscribed	
Successful deliveries	<b>108</b> 80.0%	Clicks per unique opens	11.9%	
Total opens	110	Total clicks	15	
Last opened	12/17/15 4:44PM	Last clicked	12/2/15 1:54PM	
Forwarded	0	Abuse reports	0	

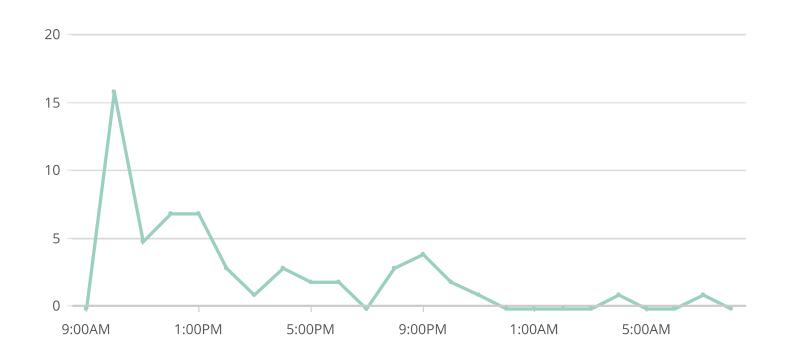
## Opens by location

Country	Opens	Percent
USA	61	56.5%
Greece	43	39.8%
	2	1.9%
Switzerland	1	0.9%
<ul><li>Japan</li></ul>	1	0.9%

### 24-hour performance

Opens

Clicks



#### Top links clicked

http://www.sma-athens.org/news-media.html	5
http://issuu.com/culturetek/docs/sma-presentation?e=8186346/31081447	5
http://www.sma-athens.org/we-are-all-citizens.html	3
http://www.donorwiz.com/donate/dwdonationform?beneficiary_id=1123	2
https://www.facebook.com/%CE%A3%CF%8D%CE%BB%CE%BB%CE%BF%CE%B3%CE%BF%CF%82-%CE%9C%CE%B5%CF%81%CE%AF%CE%BC%CE%BD%CE%B7%CF%82-%CE%91%CE%BD%CE%B7%CE%BB%CE%AF%CE%BA%CF%89%CE%BD%CE%A3%CF%84%CE%B1%CE%B8%CE%BC%CF%8C%CF%82-%CE%95%CF%86%CE%AE%CE%B2%CF%89%CE%BD-1423843834556912/?ref=hI	0

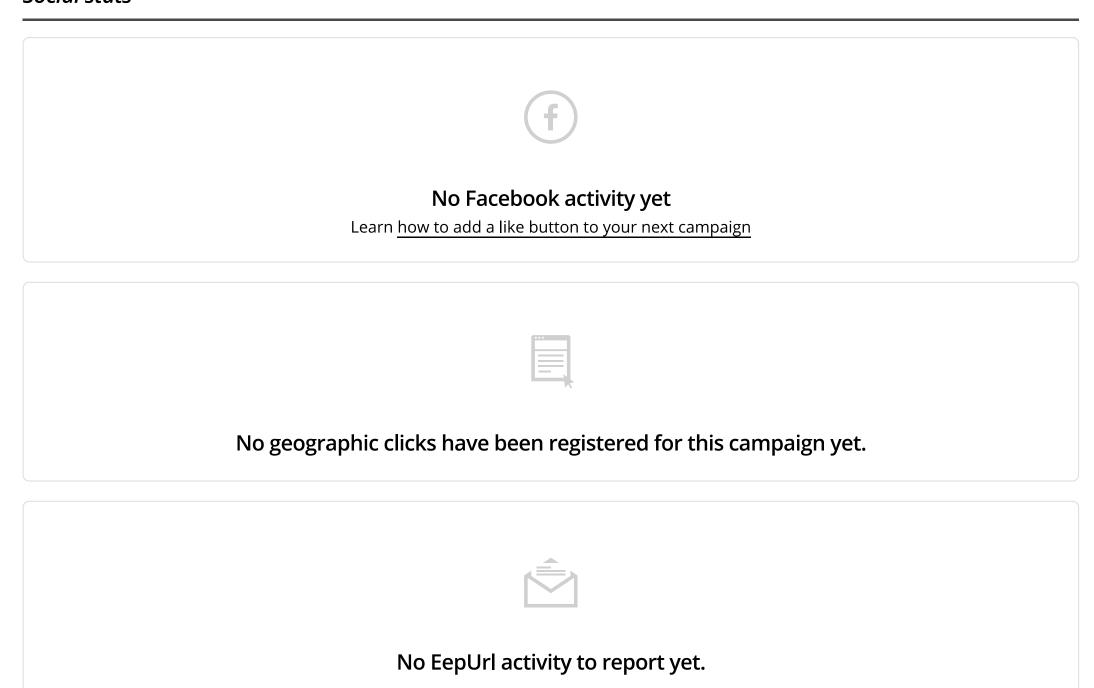
#### Subscribers with most opens

eirhnhkar@hotmail.com	8
stournarasv@gmail.com	7
info@kenyagreece.com	5
georgiadkarampagli@yahoo.gr	5
akonitopoulou@yahoo.gr	5

## Click performance

URL	Total	Unique
http://www.sma-athens.org/news-media.html	5 <b>(33%)</b>	5 <b>(38%)</b>
http://issuu.com/culturetek/docs/sma-presentation?e=8186346/31081447	5 <b>(33%)</b>	3 <b>(23%)</b>
http://www.sma-athens.org/we-are-all-citizens.html	3 (20%)	3 <b>(23%)</b>
http://www.donorwiz.com/donate/dwdonationform?beneficiary_id=1123	2 (13%)	2 (15%)
https://www.facebook.com/%CE%A3%CF%8D%CE%BB%CE%BB%CE%BF%CE	0 (0%)	0 (0%)
http://www.sma-athens.org/	0 (0%)	0 (0%)

#### Social stats



## Advanced reports

# Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	57 (42%)	6 (11%)	32 <b>(63%)</b>	2 (4%)	0 (0%)
yahoo.gr	24 (18%)	6 (25%)	5 ( <b>28%</b> )	0 (0%)	0 (0%)
hotmail.com	22 (16%)	8 (36%)	12 (86%)	3 (21%)	0 (0%)
yahoo.com	7 (5%)	2 ( <b>29%</b> )	2 ( <b>40</b> %)	0 (0%)	0 (0%)
hotmail.gr	2 (1%)	0 (0%)	1 (50%)	0 (0%)	0 (0%)
Other	23 ( <b>17</b> %)	5 ( <b>22</b> %)	7 (39%)	2 (11%)	0 (0%)