Ενημερωτικό Δελτίο Μελών 2016-02

Sent

Wed, Feb 03, 2016 10:40 am

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Overview

80 Recipients

List: www.sma-athens.org (Segment: sma-athens-members) **Delivered:** Wed, Feb 03, 2016 10:40 am

Subject: * Ενημερωτικό Δελτίο Μελών ΣΜΑ 2016-02

Subject. & & Evilhebattko Zektto M	2/10-02		
Open rate	46.3%	Click rate	7.5%
List average	33.1%	List average	1.2%
37 Opened	6 Clicked	0 Bounced	0 Unsubscribed
Successful deliveries	80 100.0%	Clicks per unique opens	16.2%
Total opens	63	Total clicks	8
Last opened	2/12/16 11:41AM	Last clicked	2/12/16 11:41AM
Forwarded	0	Abuse reports	0

Opens by location

Country	Opens	Percent
Greece	31	50.0%
USA	28	45.2%
C Turkey	3	4.8%

Clicks

5

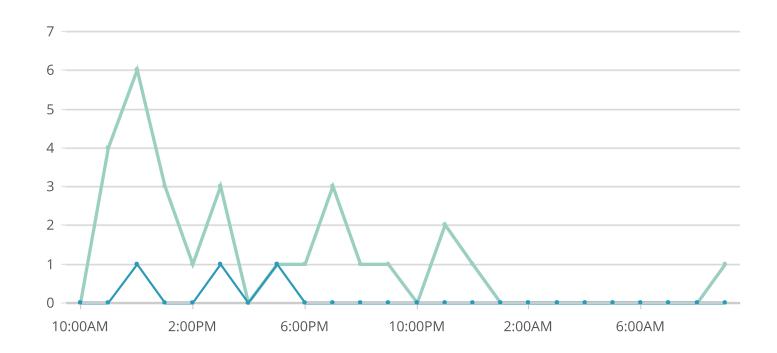
3

3

Subscriber activity

24-hour performance

Opens



Top links clicked

gatzea@otenet.gr

kostassssss15@yahoo.gr

elakithidis@hotmail.com

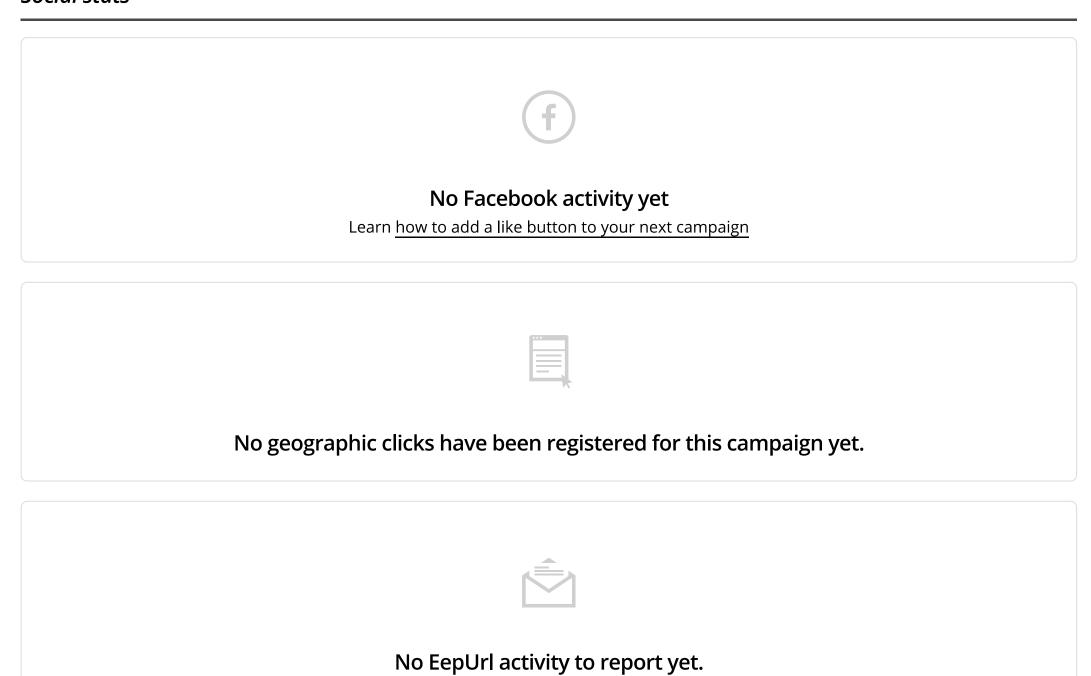
mtzan.ase@gmail.com

http://www.lemonde.fr/europe/visuel/2015/05/15/j-ai-enfin-pose-le-pied-sur-le-sol-europeen_4631924_3214.html	4
https://www.facebook.com/%CE%A3%CF%8D%CE%BB%CE%BB%CE%BF%CE%B3%CE%BF%CF%82-%CE%9C%CE%B5%CF%81%CE%AF%CE%BC%CE%BD%CE%B7%CE%BD%CE%BD%CE%BD%CE%BB%CE%AF%CE%BA%CF%89%CE%BD%CE%A3%CF%84%CE%B1%CE%B8%CE%BC%CF%8C%CF%82-%CE%95%CF%86%CE%AE%CE%B2%CF%89%CE%BD-1423843834556912/?ref=hI	1
http://www.sma-athens.org/youth-centre-for-refugees.html	1
http://www.sma-athens.org/	1
http://www.donorwiz.com/donate/dwdonationform?beneficiary_id=1123	1
Subscribers with most opens	
yiannisn@yahoo.com	6

Click performance

URL	Total	Unique
http://www.lemonde.fr/europe/visuel/2015/05/15/j-ai-enfin-pose-le-pied-sur	4 (50%)	4 (50%)
https://www.facebook.com/%CE%A3%CF%8D%CE%BB%CE%BB%CE%BF%CE	1 (13%)	1 (13%)
http://www.sma-athens.org/youth-centre-for-refugees.html	1 (13%)	1 (13%)
http://www.sma-athens.org/	1 (13%)	1 (13%)
http://www.donorwiz.com/donate/dwdonationform?beneficiary_id=1123	1 (13%)	1 (13%)

Social stats



Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	38 (48%)	0 (0%)	19 (50%)	3 (8%)	0 (0%)
yahoo.gr	15 (19%)	0 (0%)	6 (40%)	2 (13%)	0 (0%)
hotmail.com	9 (11%)	0 (0%)	6 (67%)	1 (11%)	0 (0%)
yahoo.com	4 (5%)	0 (0%)	3 (75%)	0 (0%)	0 (0%)
dsa.gr	2 (3%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	12 (15 %)	0 (0%)	3 (25%)	0 (0%)	0 (0%)