

Capstone Project

1. Introduction

- London is the capital of England and the United Kingdom and is currently ranked 1st in the global economic power index. And with the numbers of people going out to eat continually increasing, London would be a great location to open a restaurant. But where should the restaurant be located so that it can attract a great number of customers.

2. Data Obtaining and Cleaning

- For this business problem I will use the Foursquare API to retrieve information about the popular spots around the 12 inner boroughs of London. The call returns a JSON file and we need to turn that into a data-frame. I've chosen 100 popular spots for each major district within a radius of 1 km. Then from that result determine the 3 best boroughs to have the restaurant.