



# CI/CD BENEFITS PROPOSAL

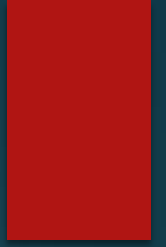
UDAPEOPLE

# Unleashing the Potential of HR Innovation



- In today's competitive business landscape, staying ahead requires continuous innovation and rapid deployment.
- That means that the product made will need to change constantly to be able to meet the needs of the market
- From there, the product development process needs to always show the output to the user, thereby receiving feedback to change appropriately.

# Fundamentals of CI/CD



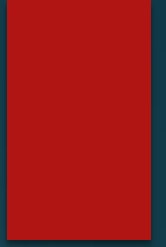
## **Continuous Integration (CI):**

- Automatically integrating code changes into a shared repository several times a day.
- Ensuring early detection of defects and promoting seamless team collaboration.

## **Continuous Deployment (CD):**

- Automatically deploying code to production once it passes automated tests.
- Delivering new features and updates faster and with greater reliability.

# The Business Benefits of CI/CD



## **Accelerated Time-to-Market:**

- ❑ Reduced time-to-market for new features and enhancements.
- ❑ Staying ahead of the competition and capitalizing on market opportunities.
- ❑ Statistics or case studies illustrating the positive impact of quicker releases on revenue growth.

## **Enhanced Product Quality:**

- ❑ Higher quality product with fewer bugs and issues.
- ❑ Improved customer satisfaction and retention, leading to protected revenue.
- ❑ Customer feedback or testimonials highlighting the impact of improved product quality.

# The Business Benefits of CI/CD



## **Resource Optimization:**

- ❑ Automating repetitive tasks to optimize resource allocation.
- ❑ Increased productivity and cost savings.

## **Early Defect Detection and Fixing:**

- ❑ Automated testing catches defects early in the development process.
- ❑ Reducing the cost of fixing issues later in the product lifecycle.

# Conclusion

## **The Power of CI/CD for UdaPeople:**

- CI/CD enables faster delivery, higher quality, and cost-efficiency.

## **Unlocking Growth Potential:**

- By implementing CI/CD, UdaPeople can unleash its true potential for innovation and revenue generation.

## **Request for Authorization:**

- We seek approval to implement CI/CD, demonstrating a high ROI and long-term business benefits.