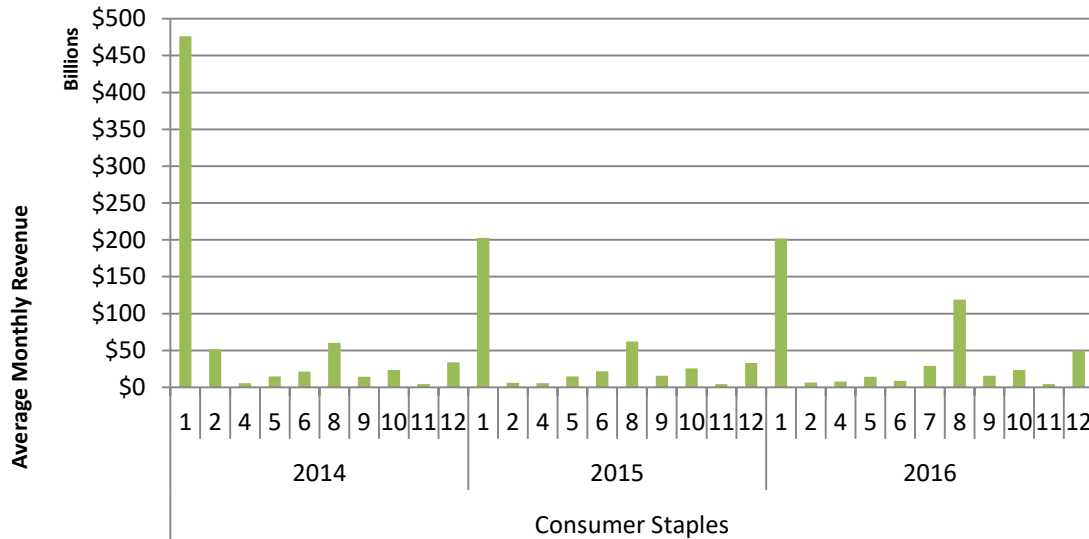
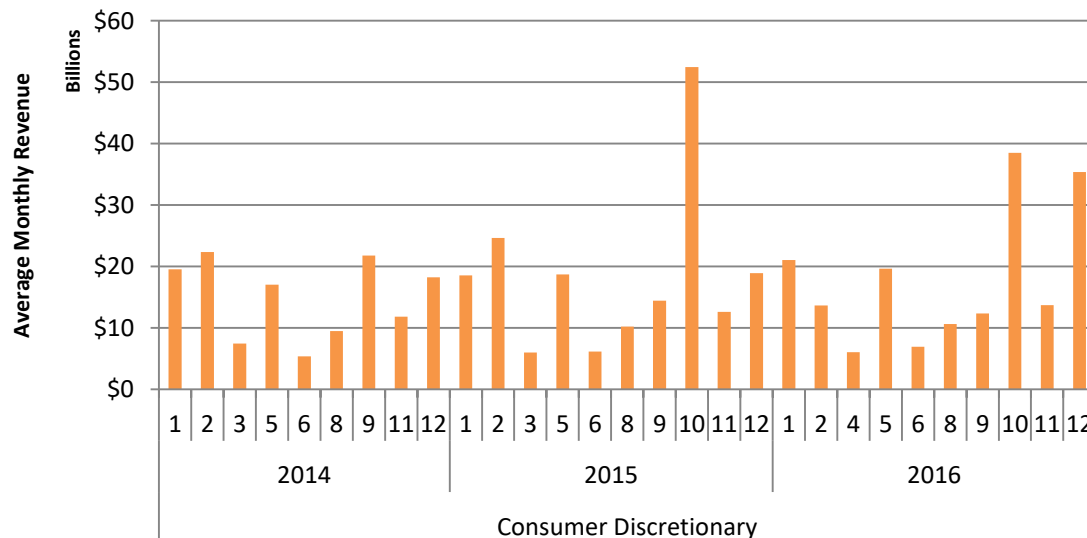


# Is the Average Monthly Revenue Seasonal for Consumer Discretionary and Consumer Staples over 3 years?

Average Monthly Revenue for Consumer Staples over 3 years



Average Monthly Revenue for Consumer Discretionary over 3 years



- Pictured are the graphs representing the average monthly revenue over 3 years for Consumer Staples and Consumer Discretionary
- Consumer Staples has a clear seasonal trend with January consistently being the highest revenue generating month followed by August and December months both trending higher than other months in the year
- Looking at the chart for Consumer Discretionary, it is unclear if there is a seasonal trend associated with the average monthly revenue
- From an investing perspective, the Consumer Staples have a higher variability in revenue throughout the year, making it a riskier sector to invest in. In the dataset, Consumer Staples has more than doubled the SD and range of the Consumer Discretionary sector