

Uncovering CUNY TV's Audiovisual Heritage

September 2020 Report

Kelly Haydon (kelly.haydon@tv.cuny.edu)

Overall Progress

- The project initialized on September 1st with the hiring of the CLIR project coordinator (Kelly Haydon).
- Introductory one-on-one meetings with the collection managers were held. Topics discussed: project review, timeline, tape retrieval, outreach ideas, digital file deliverables.
- A tentative, 18-month project timeline was established, beginning with collections that were already on site. Collections offsite will (Hunter, John Jay, Bronx) will not begin until 2021.
- A project dashboard was created for collection managers (and the public) to track progress and access documentation. The dashboard includes timelines and reference charts. Workflows and documentation will be added as they are available.
<https://github.com/cunytv/uncoveringcunytv>
- Monthly reports will be emailed to collection managers at the end of every month.

Changes

- Initially, we had proposed that Jay Jay College begin digitization in the second half the Spring semester, but due to COVID-19 protocol, we moved it to the end of the cycle and moved Cinema Then, Cinema Now in its place.

Digitization

- Digitization will begin slowly on October 1st and ramp up once workflows are established. The first collection digitized are Betacams from the Baruch College Specials collection, moving on to City Club later in the year.
- The Collections Coordinator will be primarily responsible for digitization, with assistant from student interns over three semesters in 2021.

Captions

- Captions will be primarily performed by the Collections Coordinator, with assistance from students and interns. Materials produced entirely in Spanish may need alternate workflows (such as a vendor, students of language studies, etc.)
- Captions will first be auto-generated, then “cleaned up” by the Coordinator, following CUNY’s guidelines.
https://www.cuny.edu/accessibility/content/videos/#captioning_guidelines.

Access

- Access workflows to date have not been finalized, but the material may not be available on the website until the Spring semester of 2021.

Outreach

- Outreach plans will be more formalized in 2021, but collection managers have had some great ideas, including a live CUNY TV event for 2022.
- Expect social media clips on CUNY TV Archives platforms to occur soon.

Roadblocks

- Onboarding the Collections Coordinator took longer than expected due, in part, to navigating new COVID-19 related systems and protocols (as of October 1st, the Coordinator is able to enter the building to digitize material).