



ACRYLIZ INVESTMENTS LTD .
Hub for efficiency Reliability
COMPANY PORTFOLIO

BRIEF OVERVIEW

Acryliz investment Limited is company registered in the Republic of Kenya in 2020 to provide various affordable services to the public and institutions. Its core business mandate includes design and printing, supply of office stationaries, branding, special tailoring for institutions & public (uniforms/ professional protective clothing/uniforms, security uniforms, occasions materials among others), stocking and sales of in-house branded attires/ T-shirts, jackets, sweaters, aprons, caps, etc. and promotional materials such as roll up banners, flyers, posters, stickers using various materials. The company also deals in fabrics and paper-related items.

VISION

Our vision is to be an all-around reliable provider of printing/design services, textiles, and branding services in Kisumu and beyond.

MISSION STATEMENT

Acrylic Investments' mission is to;

- Provide quality and affordable end products and services
- Offer high-quality print media at competitive prices
- Create and cultivate long-term relationships with clients
- Respond to the ever-changing needs of our clients
- Achieve complete customer satisfaction
- Continuously improve our services

VALUE STATEMENT

Acryliz Investments Ltd strives to supply high quality products and services to our customers while adhering to the following values;

- Commitment to our work
- Prioritizing the needs of our customers in determining solution

- Quality monitoring in the provision of products and services
- Keeping abreast with ever-changing trends and technology
- Developing long term relationships with customers
- Transparency and honesty
- Innovative thinking
- Affordability

GROWTH STRATEGY

Our general growth strategy is diversification, growth by acquisition and retention of qualified, dedicated of more staff, new products and services, and expansion of business areas. We have built our brand on customers' feedback and suggestions. Being an one-stop shop, our reputation is built on our efficiency, quality, and timeliness while our selling point remains our reliability and affordability. This growth direction has enabled us to meet the needs of our customers wherever they are and where possible deliver the required orders. Our continuous education program for the technical team and scanning other the ever-changing market has enabled us to remain on board.

OUR PRODUCTS & SERVICES

TAILORING

- uniforms / of all shorts
- embroidery – all types
- official / occasions wears
- Professional clothing
- Hospital uniforms/ linen
- Doctors scrubs, nurses uniforms

PROMOTIONAL MATERIALS

- Overalls, dust coats and aprons
- t-shirts / caps/
- gift bags,

PRINTING SERVICES:

- LARGE FORMAT PRINTING I.e Banners, Stickers, San, Window Graphics, posters, flyers, brochures etc

BRANDING SERVICES :

- Vehicles branding -
- Office branding – visibility products, promotional items.
- graphics design services

- BUSINESS CARDS - BOOKS PRINTING - CAD PRINTING.
- RECEIPT BOOKS
- STAND ALONE BANNERS

BUSINESS COMPETITIVENESS

Acryliz Investments endeavors to maintain quality products and services within competitive price ranges. We respond to specific customer needs in determining solutions to provide services. Our products and services range is wider and largely depends on customer's needs. We are gender sensitive and pro less fortunate members of the community and this makes us different from others. We uphold the highest standard of integrity and adhere to our anti-corruption policy.

OWNERSHIP & MANAGEMENT

Acryliz Investments Ltd is run and managed by a strong team of young and skilled men and women staff under the leadership of Mr. Patrick Okoth.

WHAT MAKES US DIFFERENT

Customer service and training are real problems for the office bureau business. We have strived to raise these to new heights by always ensuring we maintain well-trained staff who are conversant with the tech-savvy world we live in today. We are different because we offer excellent customer service and follow-up. Finally, Acryliz Investments is different from other competitors because we are guided by our core competencies. In every interaction with you, our single purpose is to forge a relationship that exceeds all of your expectations.

Gender sensitivity and inclusivity:

At Acryliz, we believe that people have access to rights or opportunities regardless of gender. From the company formation perspective, out of four directors, three are females while only one is a male. Within the company workforce, six are females while only four are male. To enhance our inclusivity, the company does not discriminate against a particular sex, social gender or gender identity, and does not perpetuate gender stereotypes. We equally give special preferences to the less fortunate members of the community including orphans in schools whom we offer

uniforms free of charge or at subsidized prices. We don't employ children as laborers and we don't tolerate non ethical issues.

SOME OF OUR CLIENTS

- The county governments- Homa Bay/KISUMU/VIHIGA
- Private security services - Lindum Security Services, JMAX, KK guards, Bedrock etc
- Hospitality industry- Pinecone Hotel / Victoria Suits/Savanah/ Royal garden
- Transport Industry – Branding - Bungoma line/ Victoria/MMO sacco
- HealthCare - St Helier Healthcare services /Port Florence, Aga Khan Hospital, Ombo Mission Hospital
- Private companies - Master Page Limited, Kenindia insurance, Jubilee
- NGOs – PAMOJA PAMOJA CBO/KEMRI/UJIMA FOUNDATION/ USAID 4TheChild etc.
- Education sector - Various Universities & High schools
- Government corporations- NSSF, NHIF and Technical and vocational training centers.
- Bank institutions – Diamond Trust and Stanbic

If you are looking for a comprehensive solution for your office supplies, printing, design, tailoring and branding, we at Acryliz Investments will provide you with a solution that meets your needs. Our solutions are up to date with current trends, competitively priced, and tailored to the needs of our clients. We also focus on providing long-term partnerships with our clients. These long-term relationships allow us to understand our client's unique needs and requirements. Finally, we are guided by our policies which include, code of conduct, customer service, safety/health and environment and anti-corruption.

If you are interested in knowing more about how Acryliz Investments can help you, we would be delighted to discuss with you further.



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Est. 2016 | Printing | Graphic Design | ICT hardware & accessories | Office Stationery | Cybercafe | Transportation



EMBROIDERY



OFFICIAL WEAR



SCHOOL UNIFORMS



OVERALS AND UPURNS



A0,A1,A2, Cad Printing



DIGITAL PRINTING



LARGE FORMAT 3.2 PRINTING



