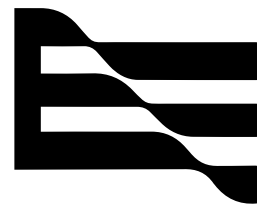


AUG 2021



R E P U B L I K

KEY BRAND ELEMENTS

THE NAME

R E P U B L I K

Power To The People

A Republic is a state in which supreme power is held by the people

THE EQUALITY FLAG



Equal Opportunity For All

Equality is about ensuring that every individual has an equal opportunity to make the most of their lives and talents

THE 'K'

K

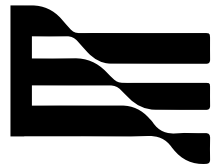
A Republic of Kin

The letter K is the energy of sprituality, charisma, teamwork and relationships. It represents dynamism based on collaboration.

Kin is a word used to show love and admiration to characters in the TikTok world.

PRIMARY COLOUR SCHEME

LIGHT MODE (PRIMARY)

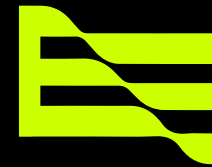


REPUBLIK

#4D4D4D

#CCFF00

DARK MODE

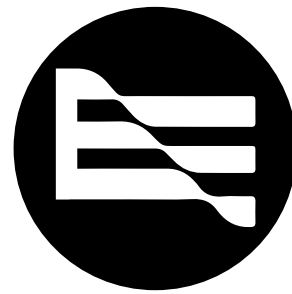
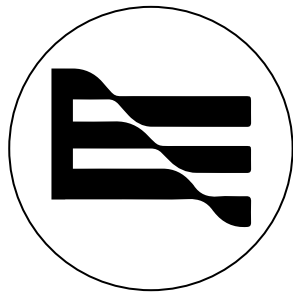


REPUBLIK

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SYMBOL APPLICATION



HORIZONTAL LOGO ALIGNMENT

