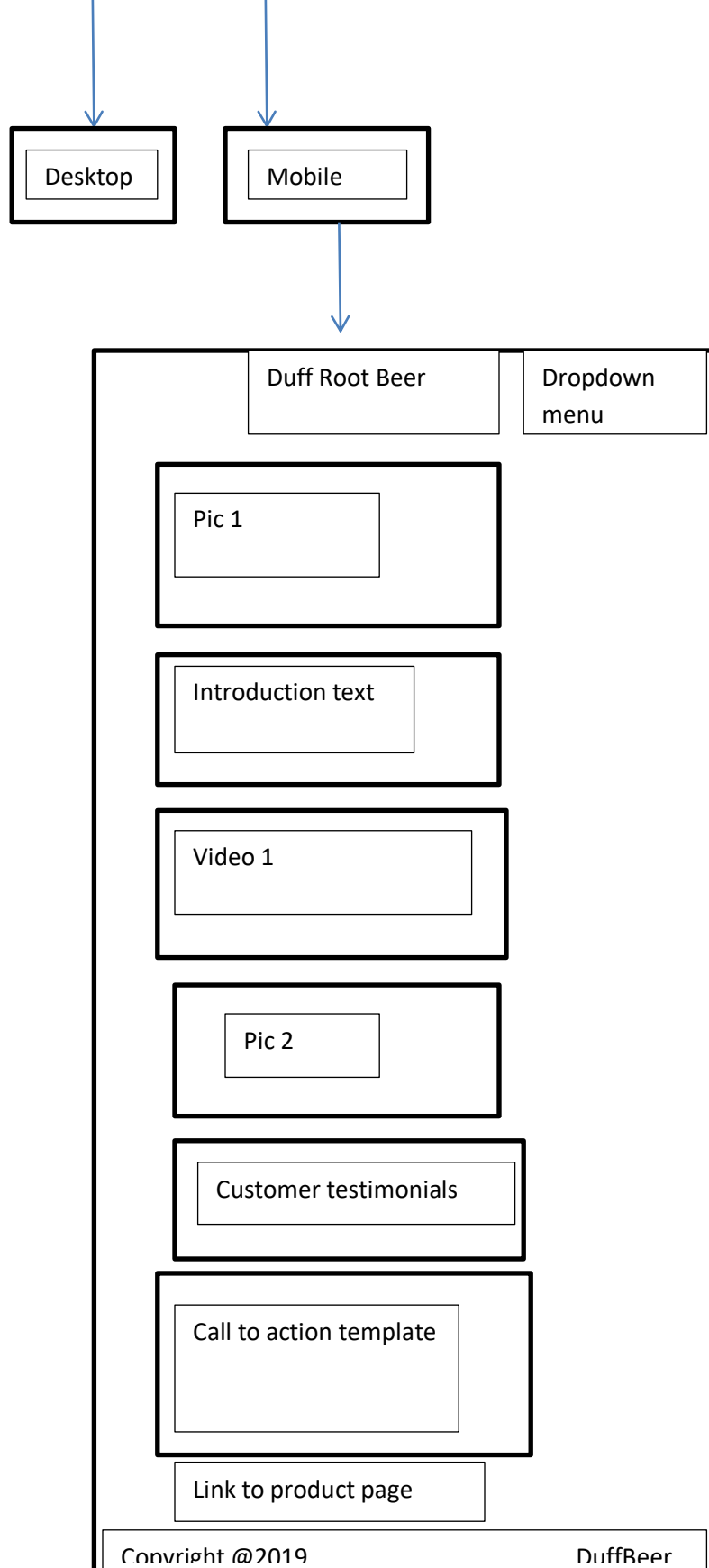
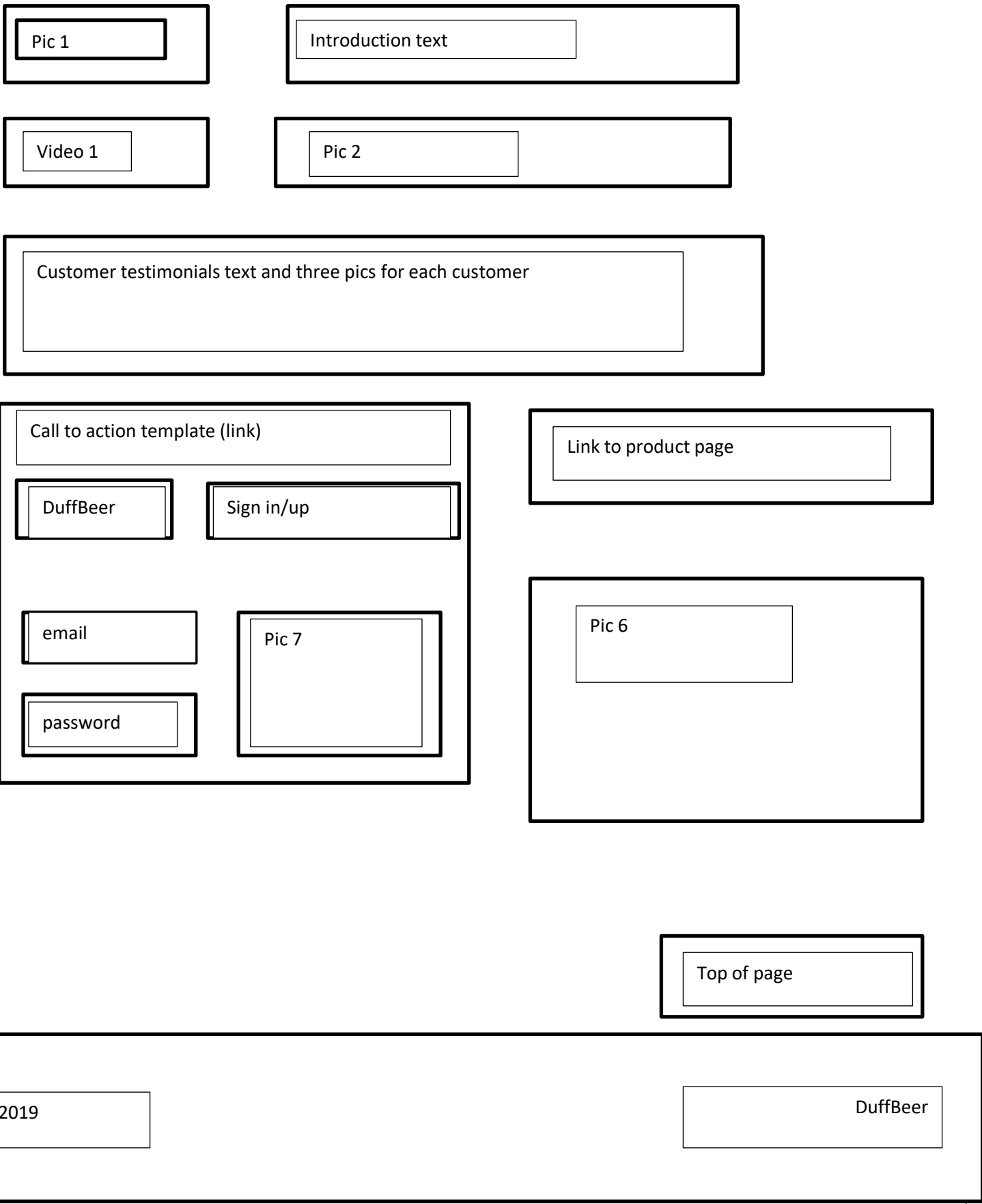


Information Architecture



Desktop IA

Duff Root Beer- favicon DB



Wireframe

Duff Root Beer-Favicon DB

Welcome to Duff Root Beer, Every drop counts.

Product menu

Pic 1
700x450

Introduction text 1

Video 1

Pic 2 1080x500

Pic 3

400x250

text 2

Pic 4

400x250

text 3

Pic 5

400x250

text 4

Call to action template

DuffBeer

Sign in/up

email

password

Pic 7

500x250

Link to product page

Pic 6
700x450

Top of page

Wireframe continue, product page

Duff Root Beer, Every drop counts

Pic 8 1900x1080

Low calories

50 g

Fat

0 g

Carb

5 g

Zero sugar

Video 2

Video 3

Sign up to receive special promotion

Email-sign up

Ingredient text