

Basket Analyst

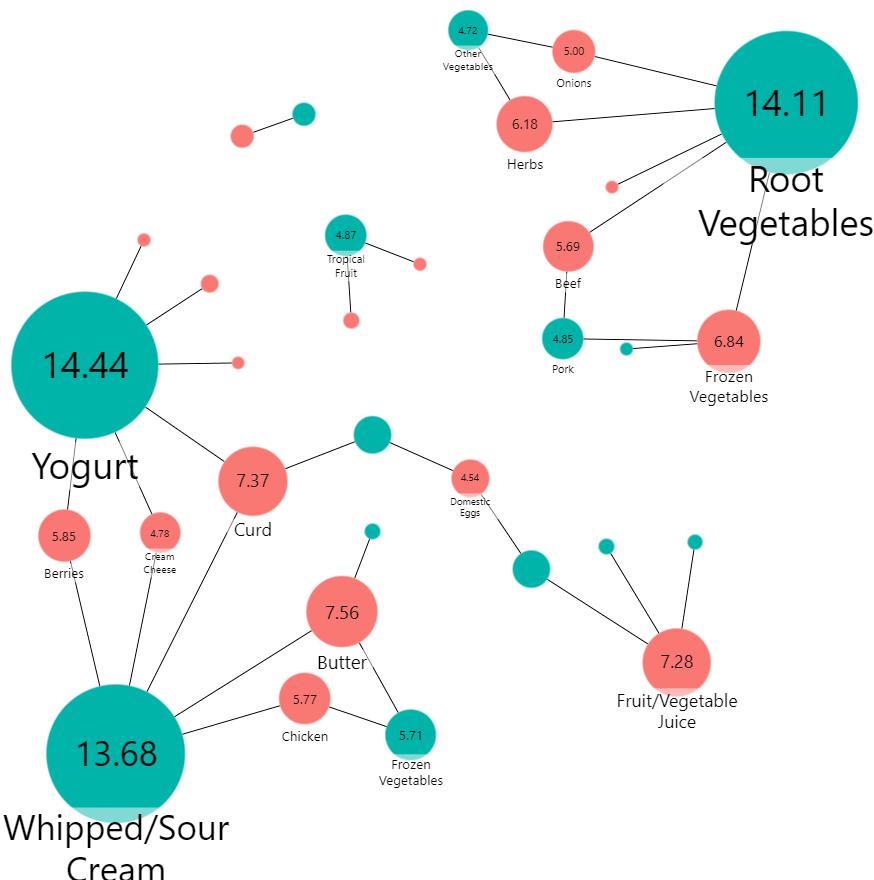
7835

Total transactions

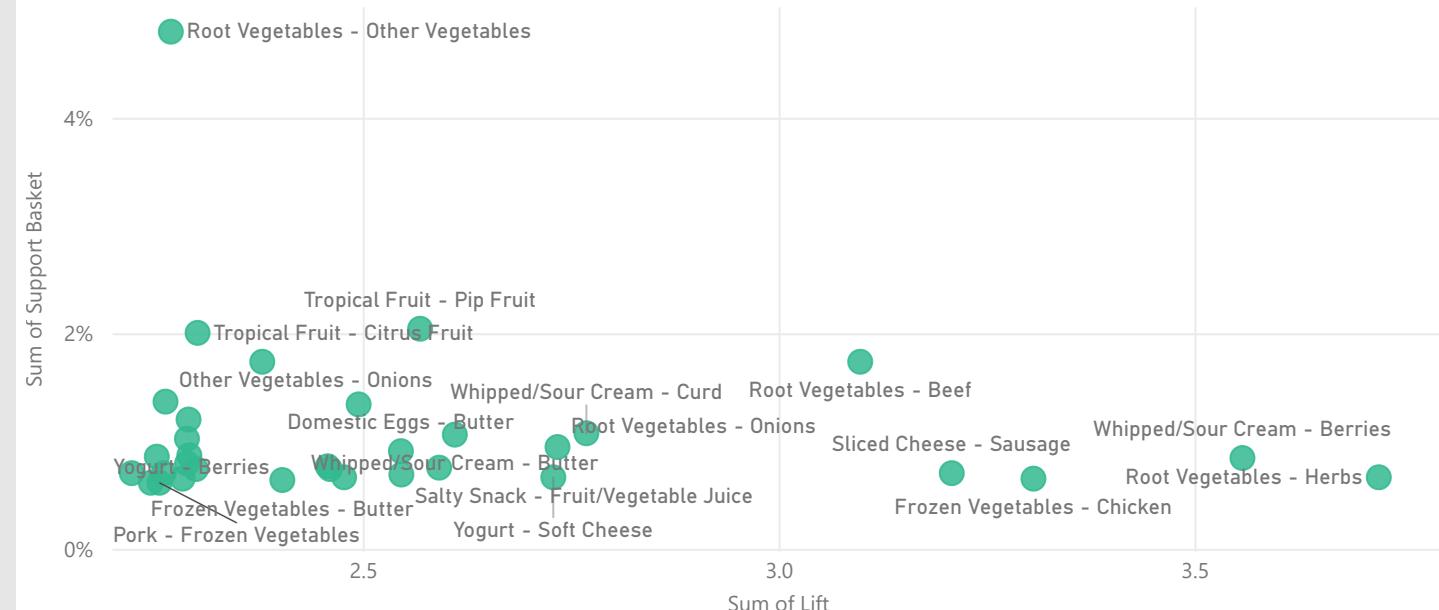
170

Product Count

Basket Analysis Network



Basket Analysis Map



Basket Analysis Detail

Basket	Sum of Support Basket	Sum of Confidence of Prod1	Sum of Confidence of Prod2	Sum of Lift
Domestic Eggs - Butter	0.91%	14.20%	16.25%	2.55
Frozen Vegetables - Butter	0.64%	13.40%	11.44%	2.40
Frozen Vegetables - Chicken	0.65%	13.67%	15.74%	3.31
Fruit/Vegetable Juice - Frozen Vegetables	0.79%	10.90%	16.62%	2.29
Long Life Bakery Product - Fruit/Vegetable Juice	0.66%	17.99%	9.14%	2.48
Margarine - Curd	0.70%	11.83%	13.19%	2.22
Margarine - Domestic Eggs	0.87%	14.62%	13.60%	2.29
Other Vegetables - Herbs	0.77%	3.98%	47.24%	2.46
Other Vegetables - Onions	1.37%	7.10%	43.50%	2.26
Pork - Beef	0.75%	13.20%	14.79%	2.59
Pork - Frozen Vegetables	0.61%	10.74%	12.87%	2.26
Total	35.53%	440.91%	754.20%	84.47