

13.59M

Revenue

99.44K

Customers

112.65K

Products

99.44K

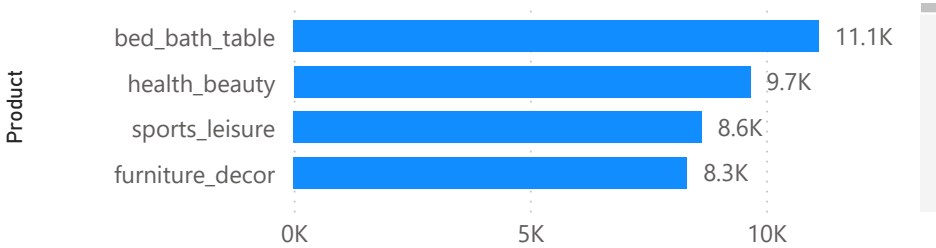
Orders

4.03

Review score

Brazilian E-Commerce

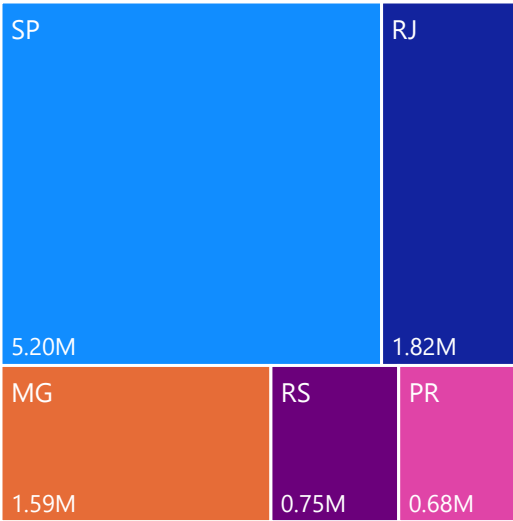
Top 5 best selling product category



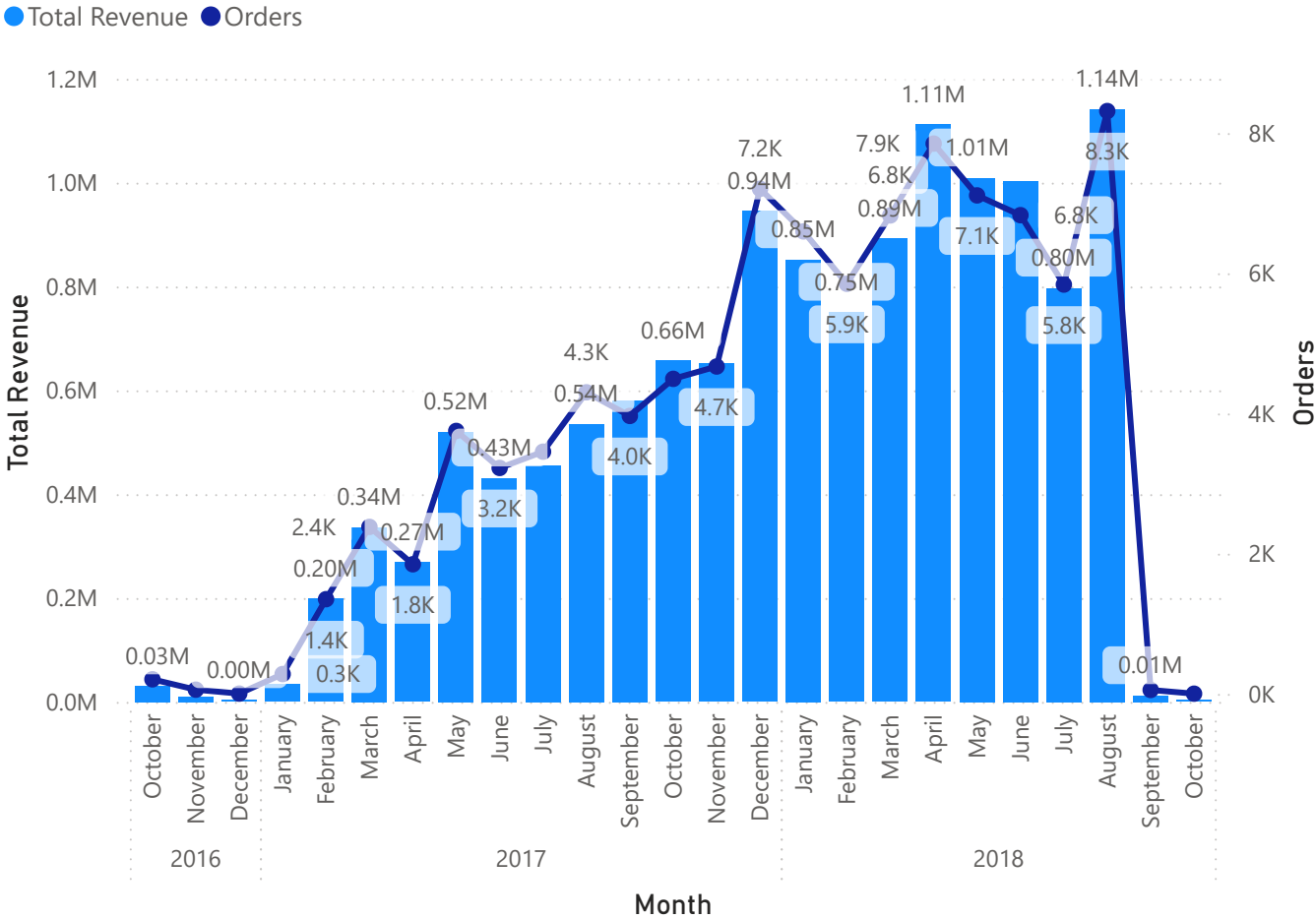
Top 10 State with have order quantity the most/ at least

State	Orders
AC	81.00
AL	413.00
AM	148.00
AP	68.00
BA	3380.00
CE	1336.00
DF	2140.00
ES	2033.00
GO	2020.00
MA	747.00
Total	99441.00

Revenue contribute by Top 5 State



Total Revenue and Orders by Year and Month



Overview

Sale and Product

Orders

Transaction

Delivery

Review

13.59M

Revenue

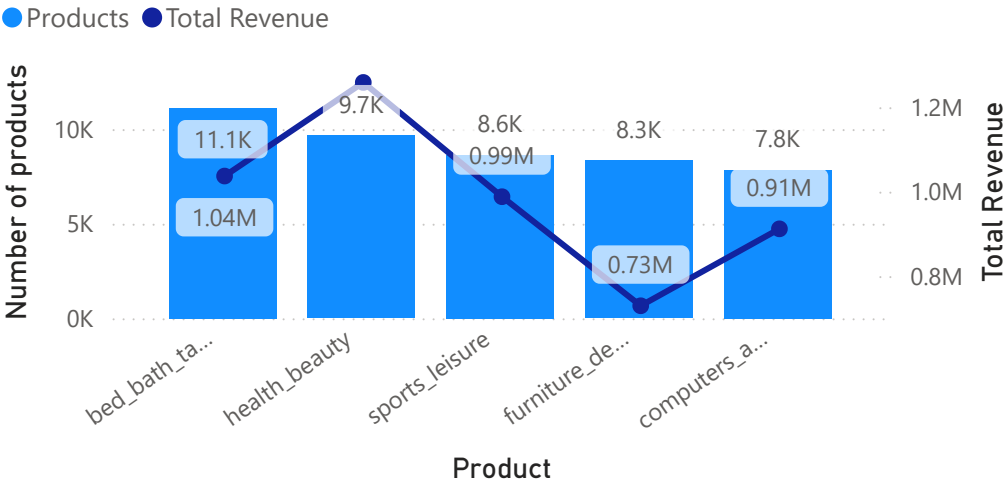
112.65K

Products

Date

All

Best selling product category

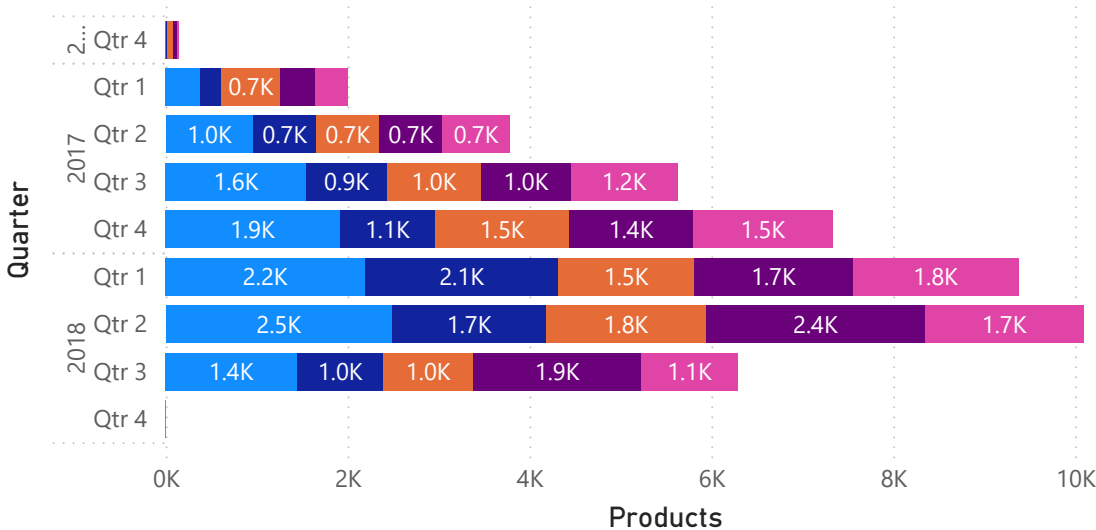


Total Revenue by Year and Month

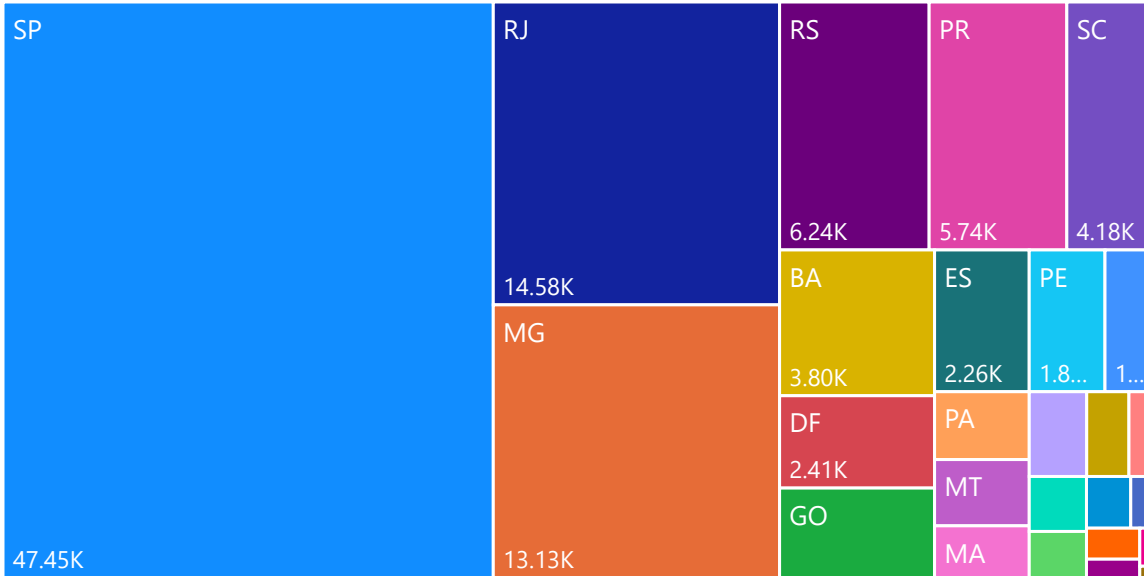


Top 5 most purchased product categories by quarter of the year

product_category_nam... ● bed_bath_t... ● computer... ● furniture... ● health_be... ● sports_lei...



Customer's state with amount of product



99.44K

Orders

Overview

Sale and Product

Orders

Transaction

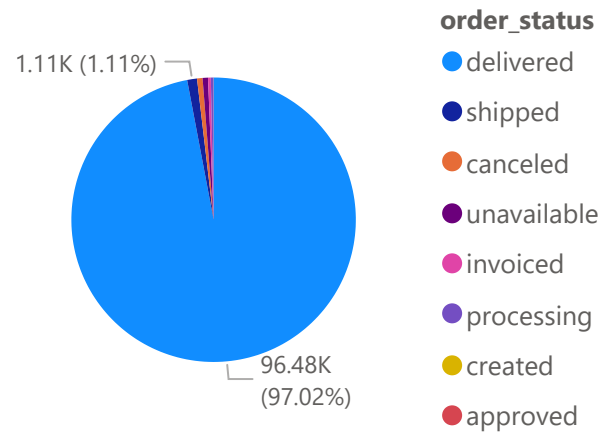
Delivery

Review

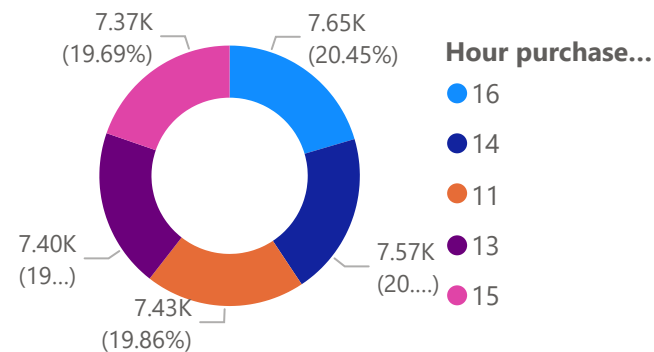
Date ▾ Geo ▾ Cat ▾

All ▾ All ▾ All ▾

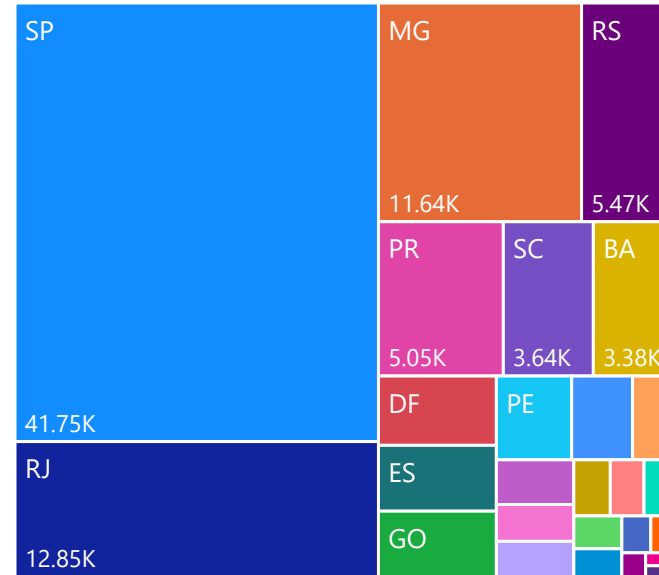
Status of orders



The most sold time frames



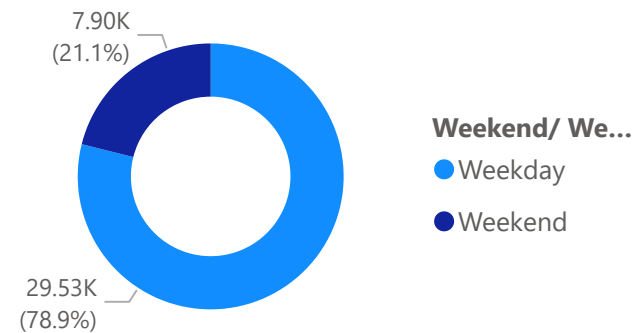
Customer's state with amount of order



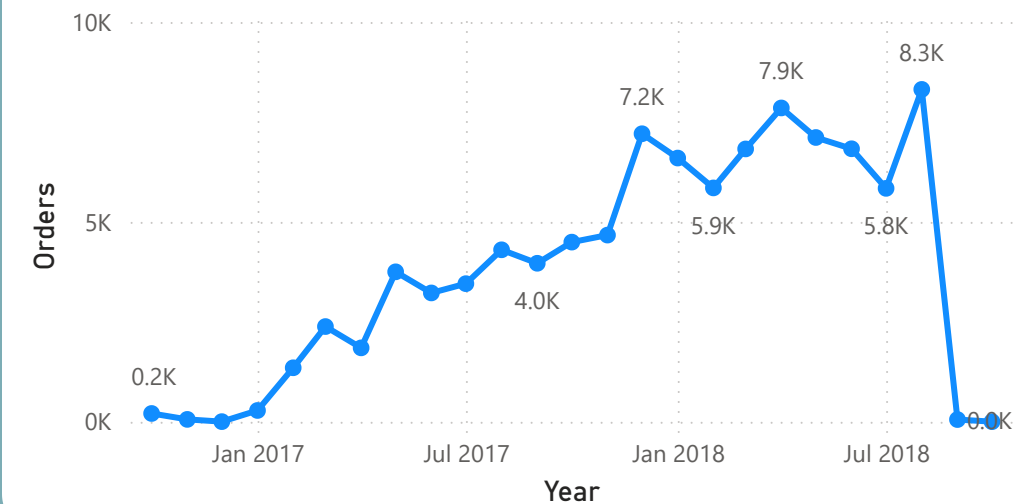
The number of orders increased during the month

Year	Orders	Orders_previous_month	Growth percentage of orders
2016	272.00	60	353.33%
October	208.00		
November	60.00	208	-71.11%
December	4.00	60	-93.33%
2017	40930.00	4670	776.44%
January	283.00	4	6975.00%
February	1351.00	283	377.38%
March	2382.00	1351	76.31%
April	1849.00	2382	-22.33%
May	3751.00	1849	102.81%
June	3223.00	3751	-14.07%
Total	96476.00		

The most sold day frames



Orders by Year and Month



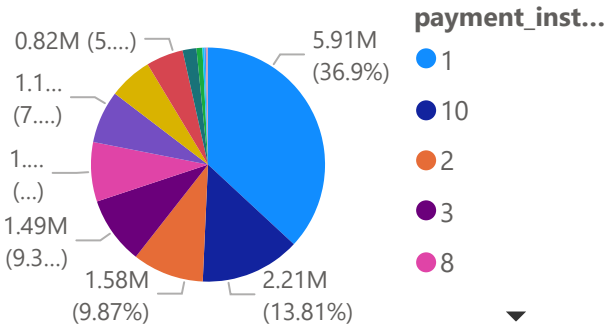
2.85

Average of payment_installments

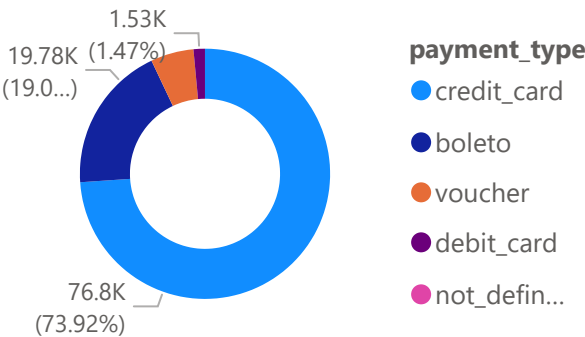
1.09

Average of payment_sequential

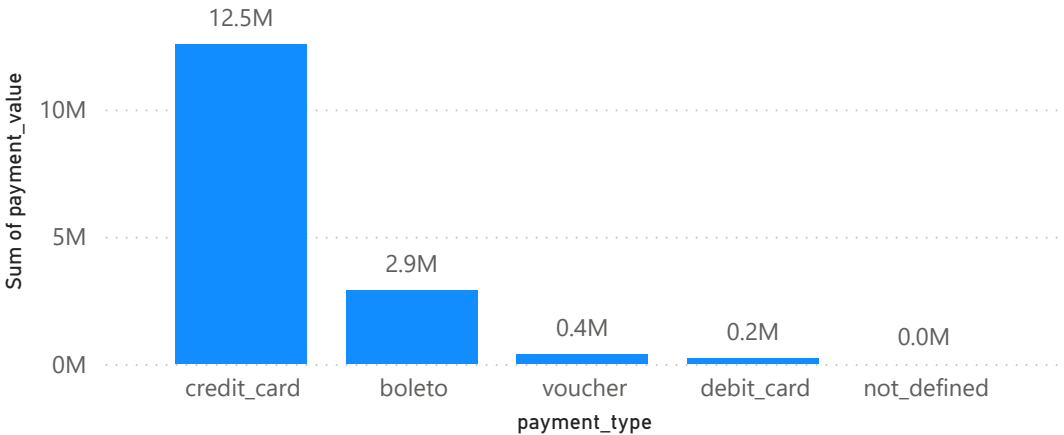
Sum of payment_value by payment_installments



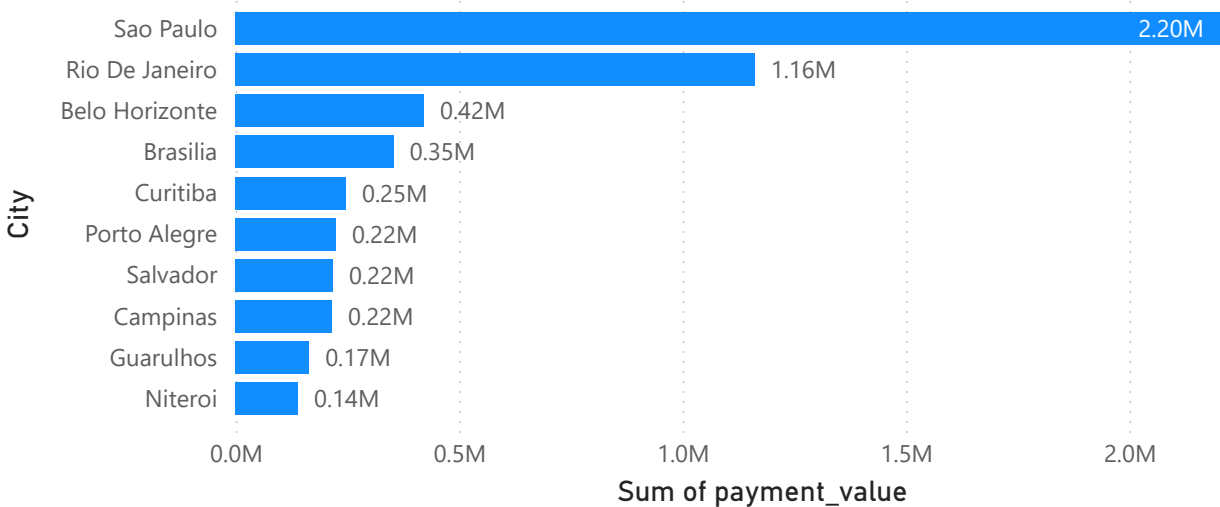
Rate of payment types



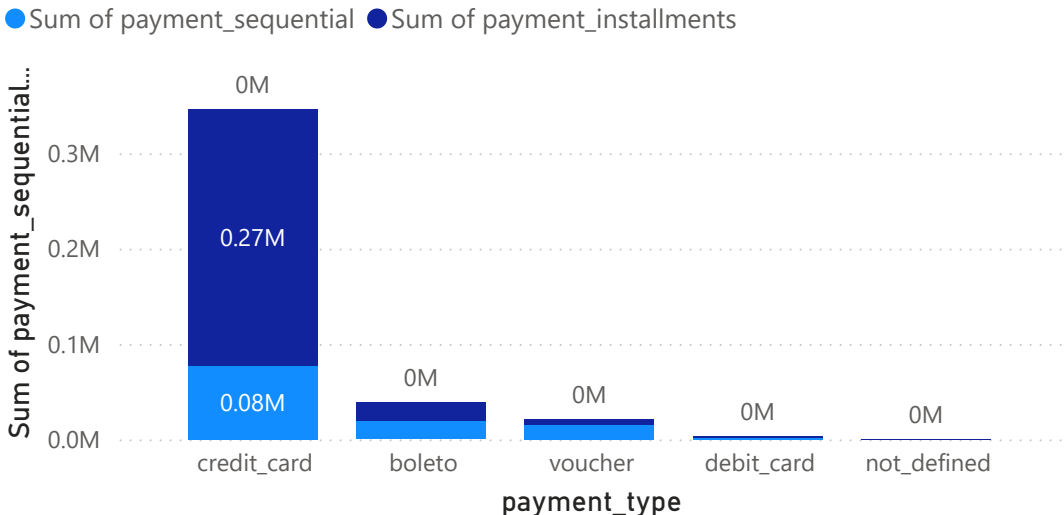
Total amounts payable and total amounts paid by payment types



Top 10 highest payment value city



Total amounts payable and total amounts paid by payment types

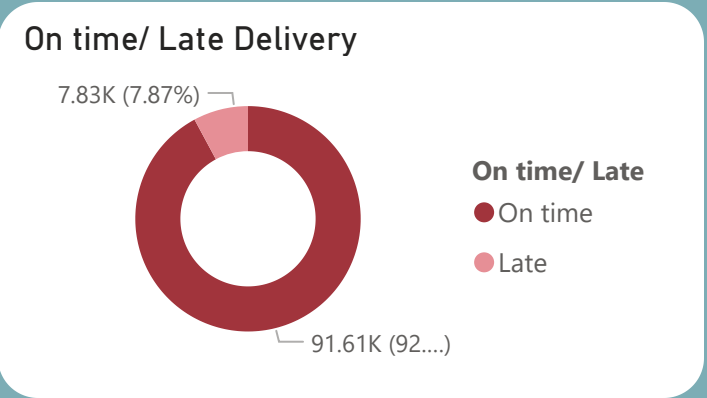
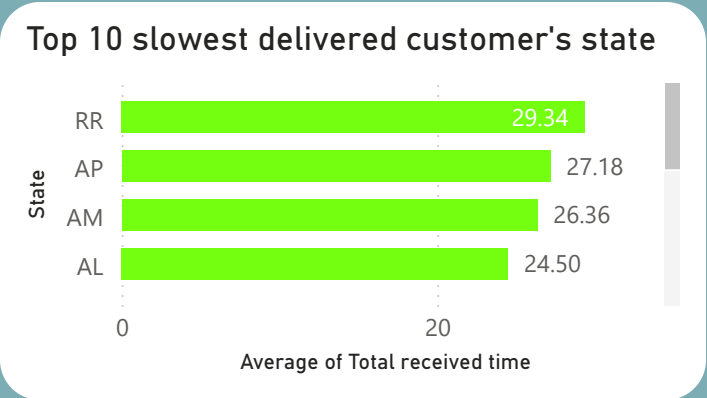
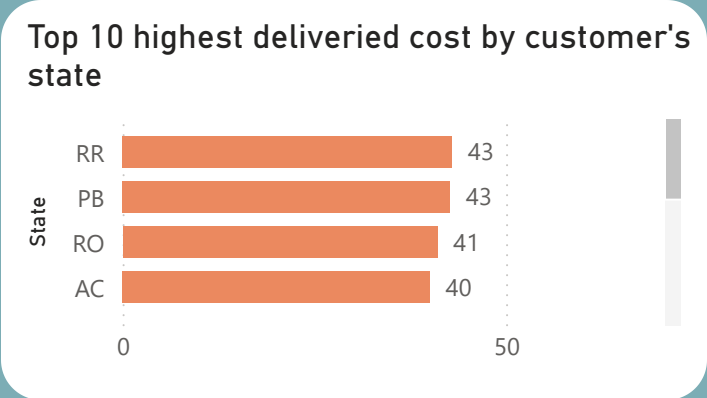
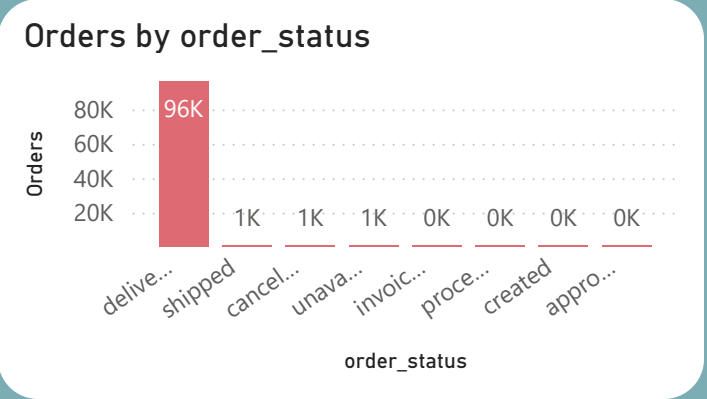
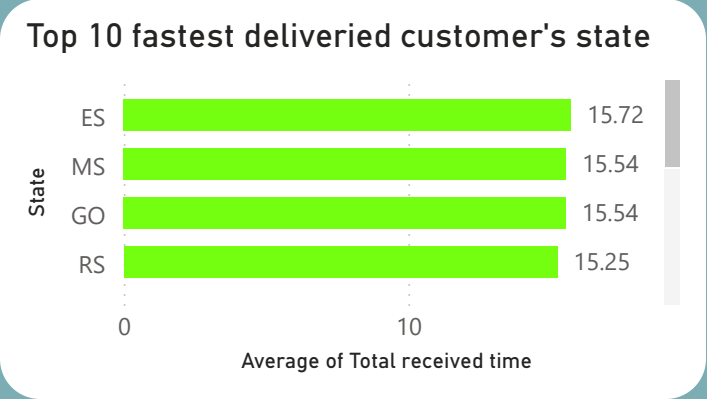
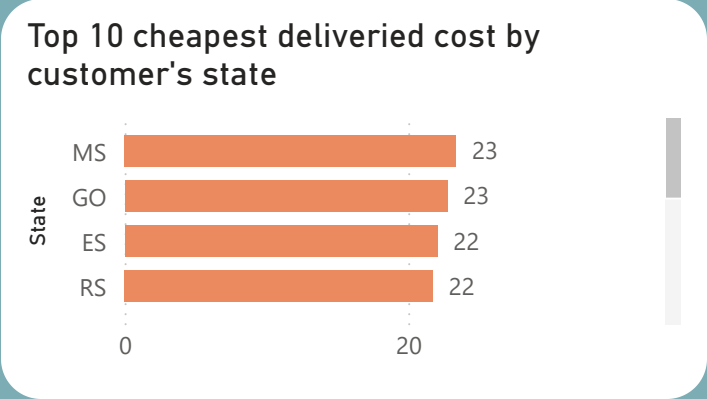
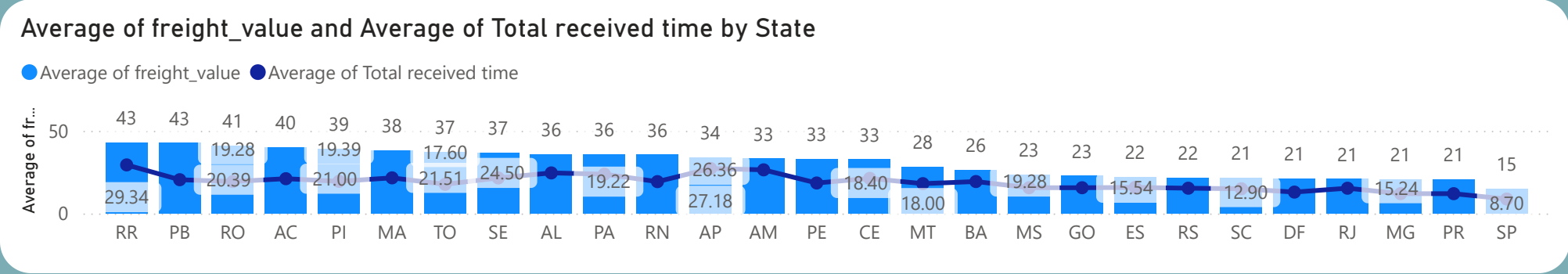


19.99

Avg of freight_value

12.50

Avg of received time

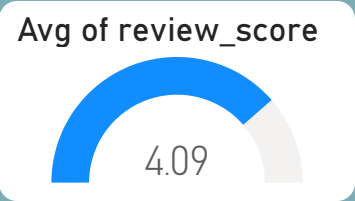


99.44K

Orders

41K

Comment orders



Date

▼

All

▼

Geo

▼

All

▼

Cat

▼

All

▼

