

13.59M

Revenue

99.44K

Customers

112.65K

Products

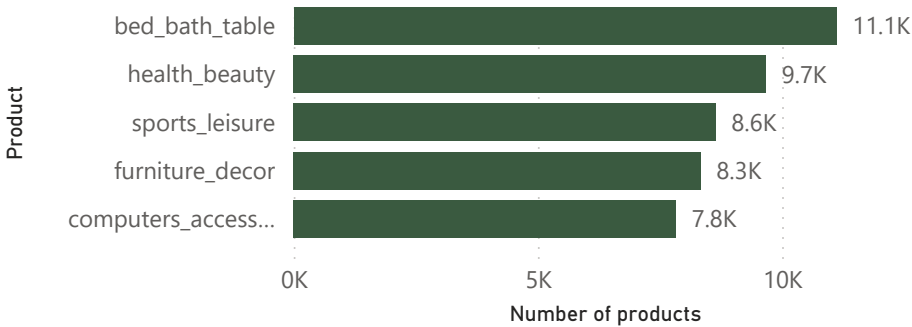
99.44K

Orders

4.03

Review score

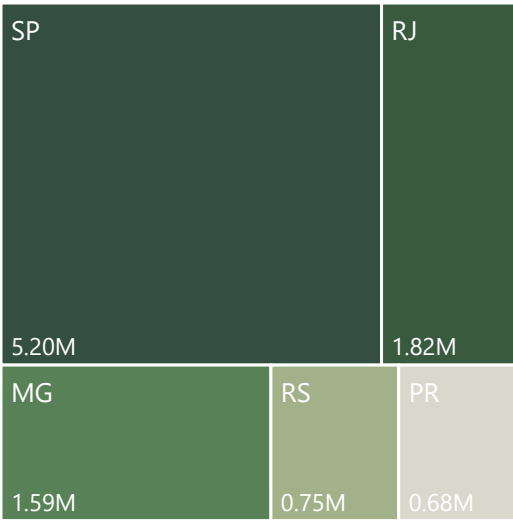
Top 5 best selling product category



Top 10 State with have order quantity the most/ at least

State	Orders
SP	41746.00
RJ	12852.00
MG	11635.00
RS	5466.00
PR	5045.00
SC	3637.00
BA	3380.00
DF	2140.00
ES	2033.00
GO	2020.00
Total	89954.00

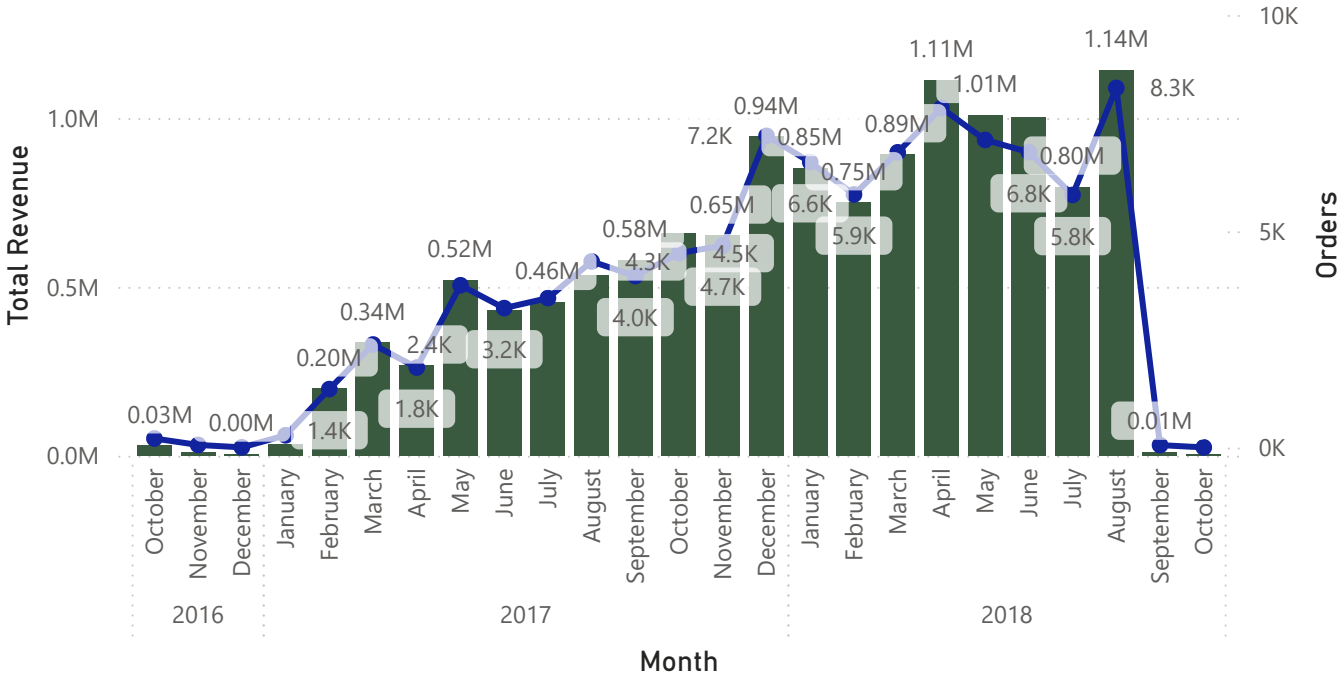
Revenue contribute by Top 5 State



Brazilian E-Commerce Dashboard

Total Revenue and Orders by Year and Month

Total Revenue Orders



13.59M

Revenue

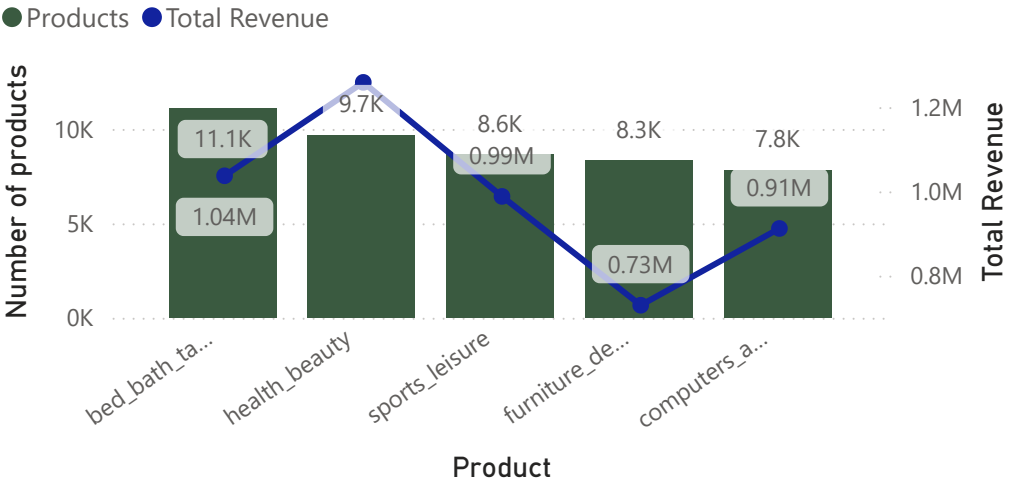
112.65K

Products

Date

All

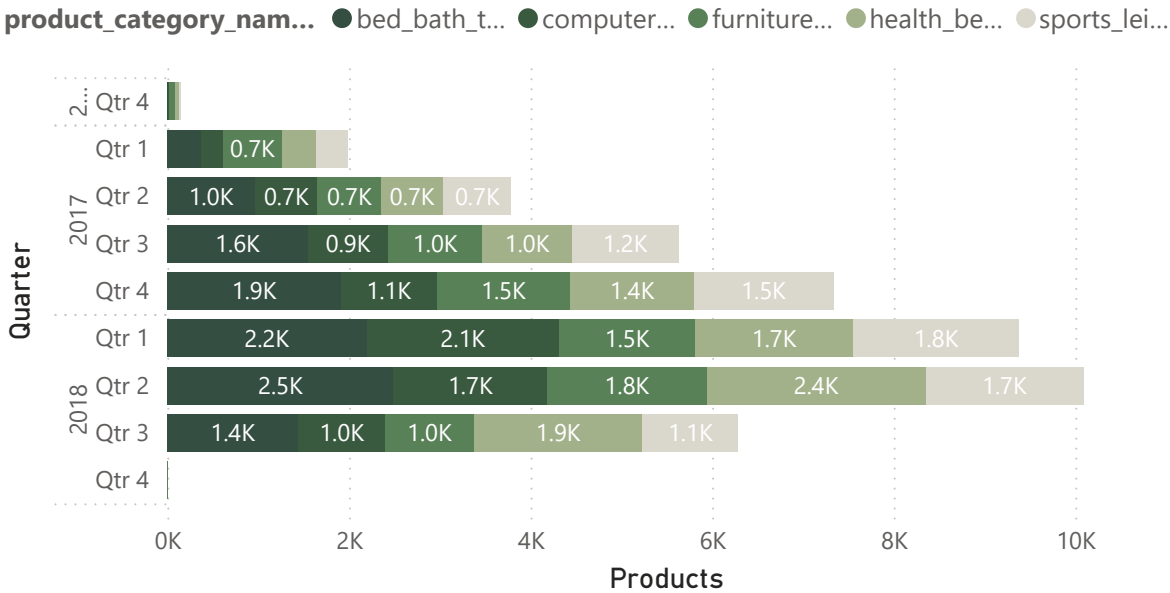
Best selling product category



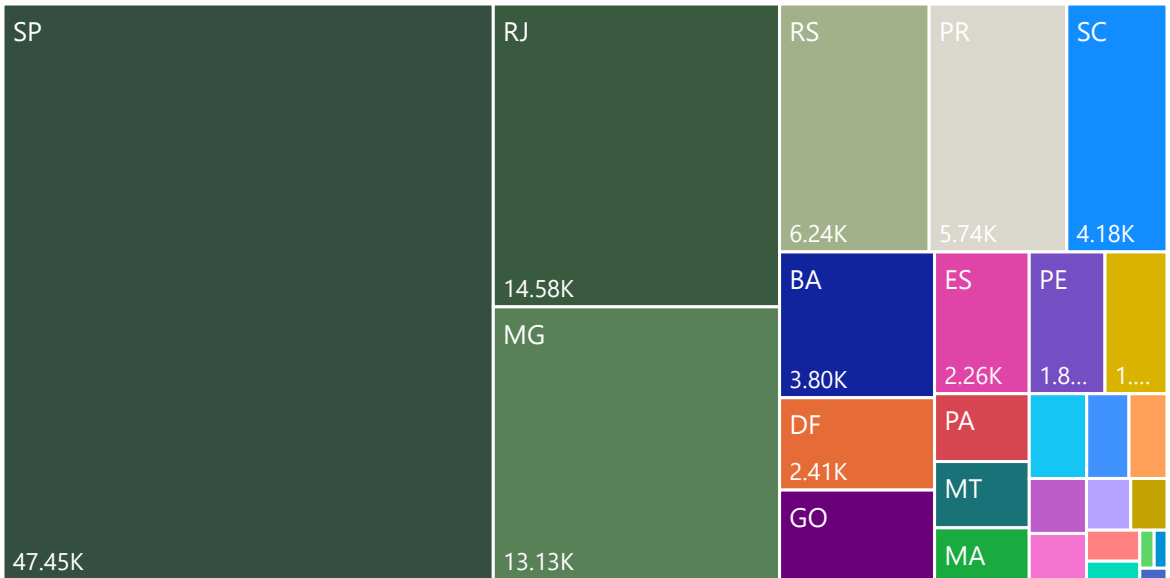
Total Revenue by Year and Month



Top 5 most purchased product categories by quarter of the year



Customer's state with amount of product



99.44K

Orders

Overview

Sale and Product

Orders

Transaction

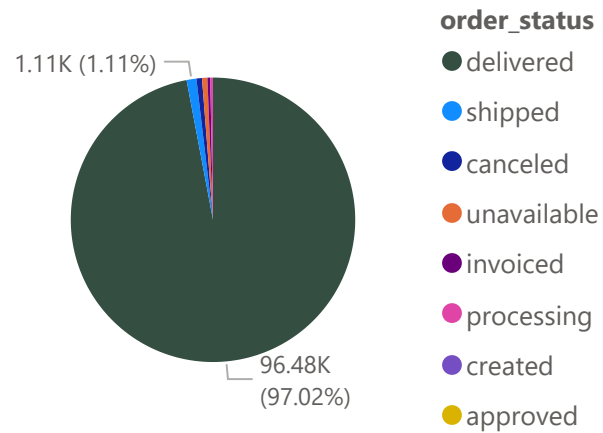
Delivery

Review

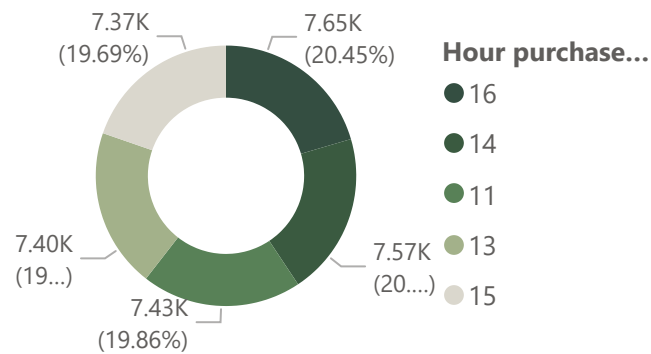
Date ▾ Geo ▾ Cat ▾

All ▾ All ▾ All ▾

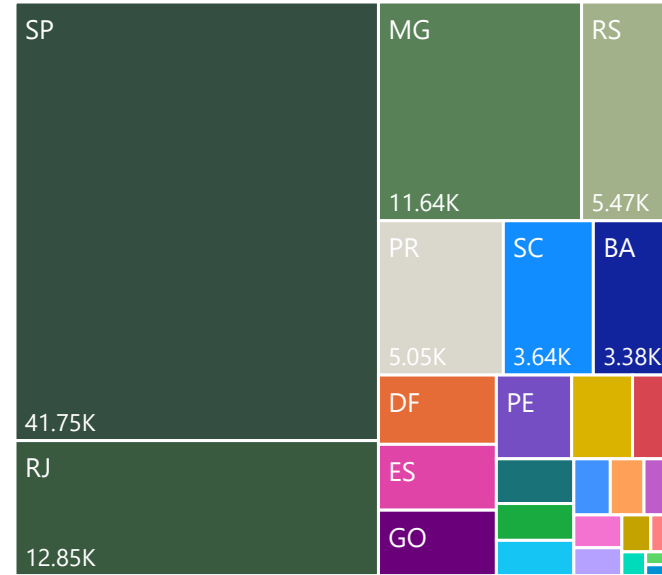
Status of orders



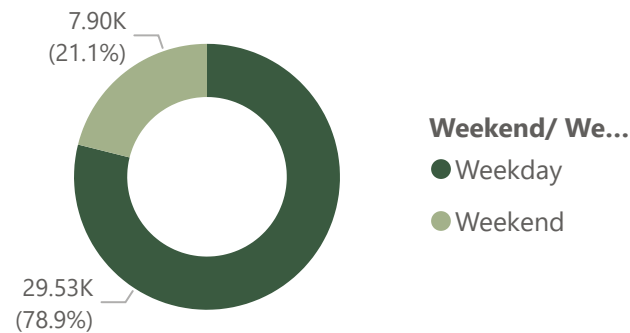
The most sold time frames



Customer's state with amount of order



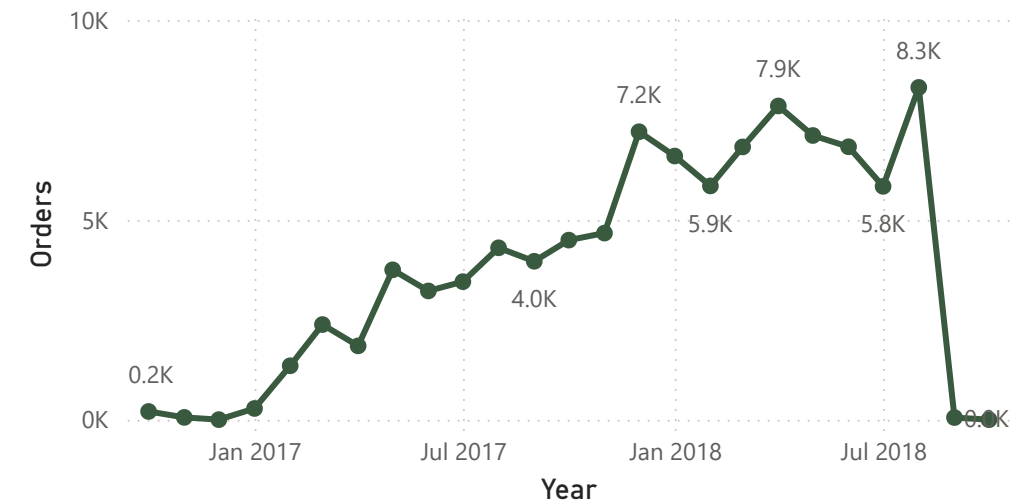
The most sold day frames

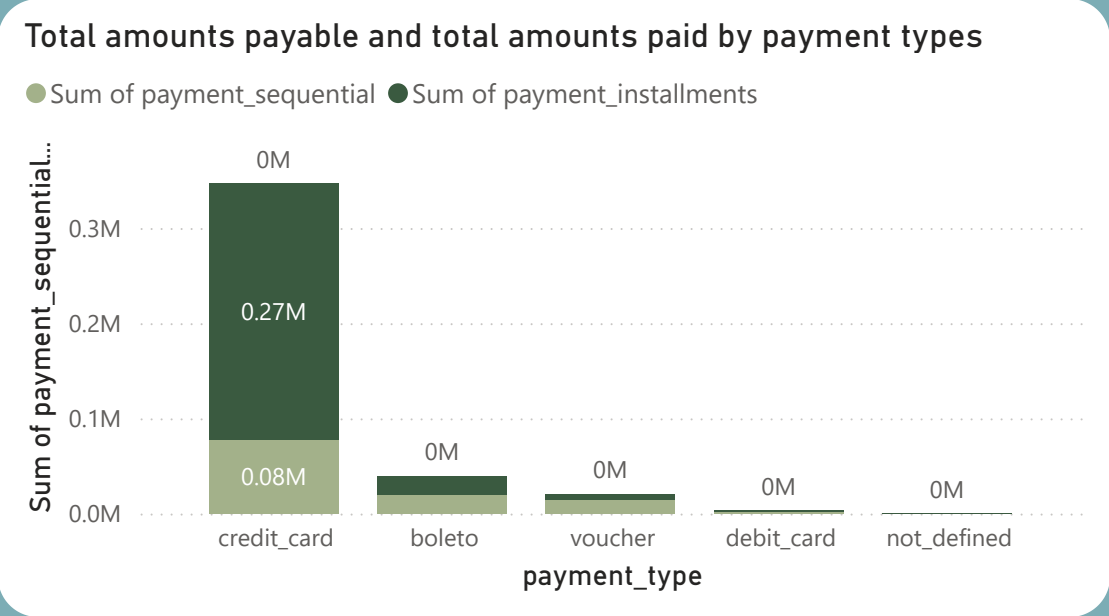
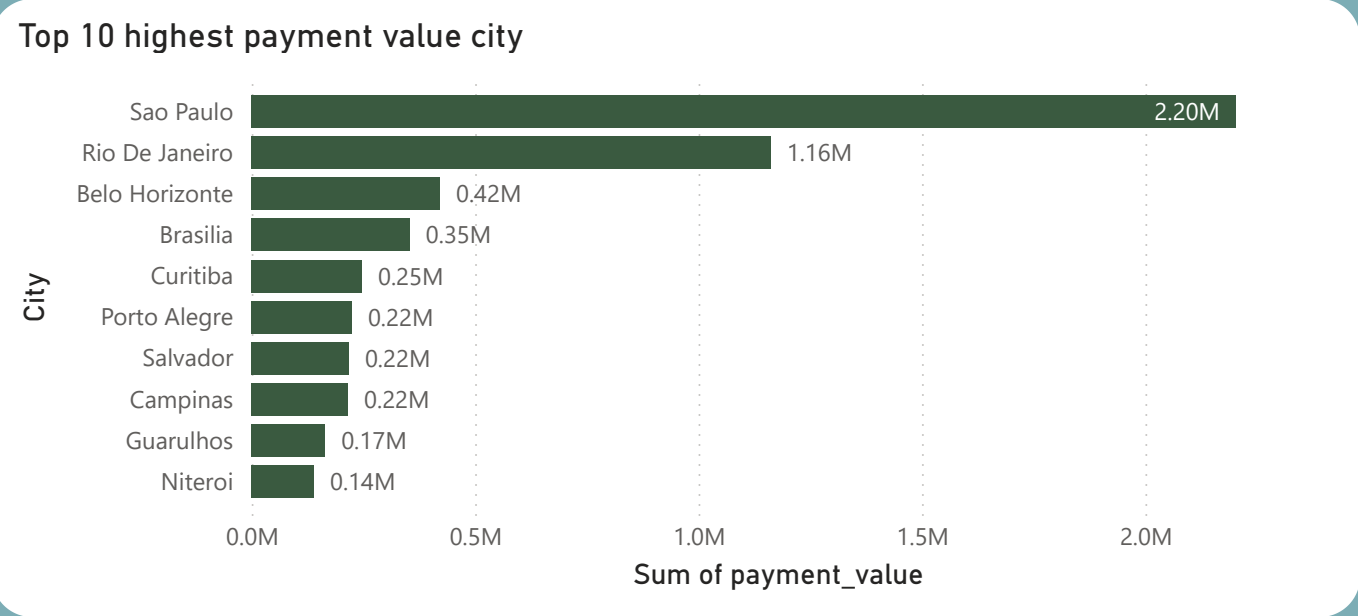
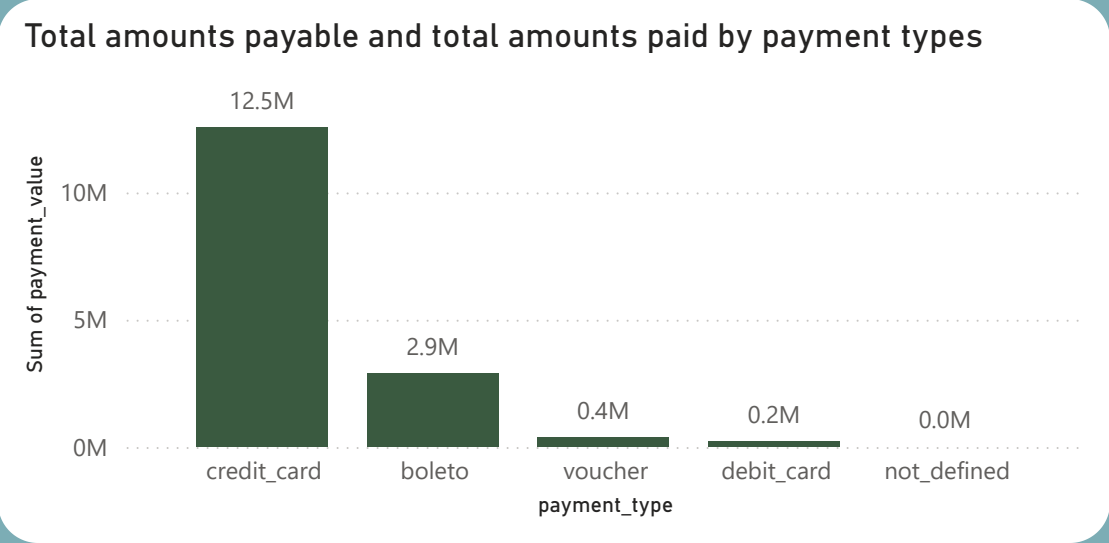
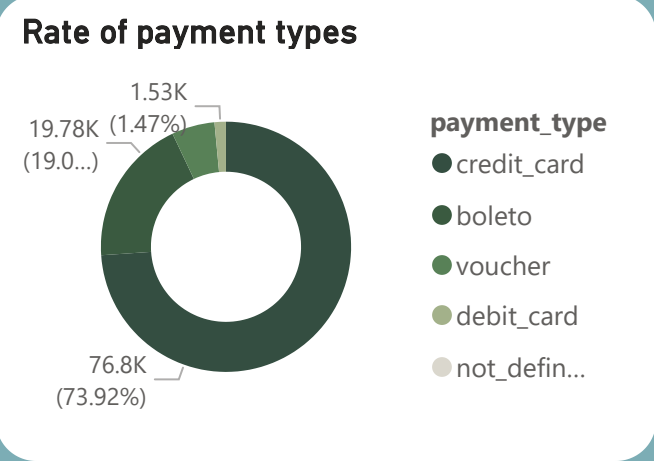
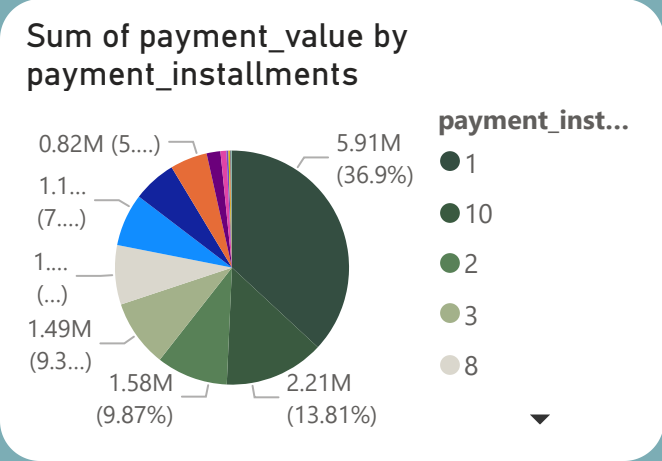
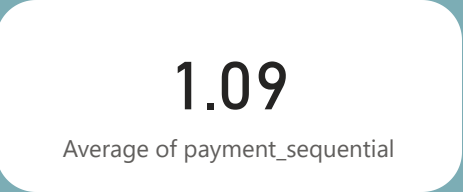
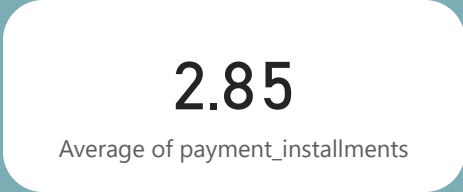


The number of orders increased during the month

Year	Orders	Orders_previous_month	Growth percentage of orders
2016	272.00	60	353.33%
October	208.00		
November	60.00	208	-71.11%
December	4.00	60	-93.33%
2017	40930.00	4670	776.44%
January	283.00	4	6975.00%
February	1351.00	283	377.38%
March	2382.00	1351	76.31%
April	1849.00	2382	-22.33%
May	3751.00	1849	102.81%
June	3223.00	3751	-14.07%
Total	96476.00		

Orders by Year and Month



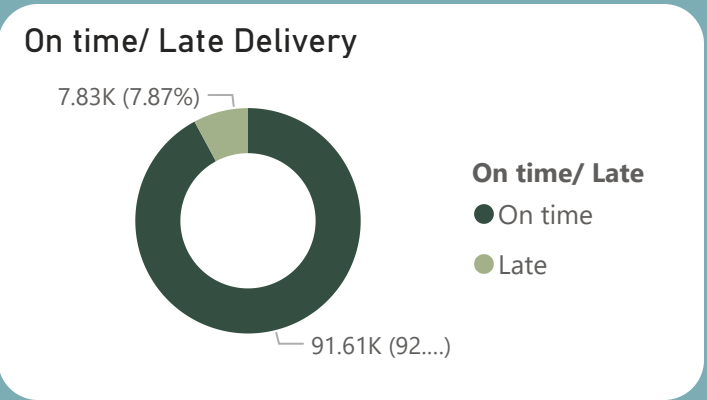
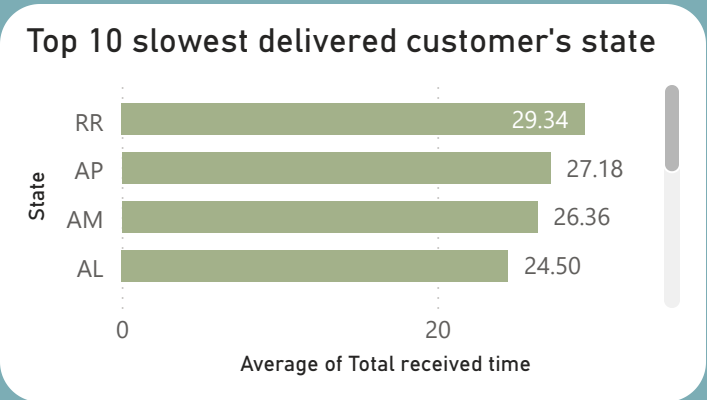
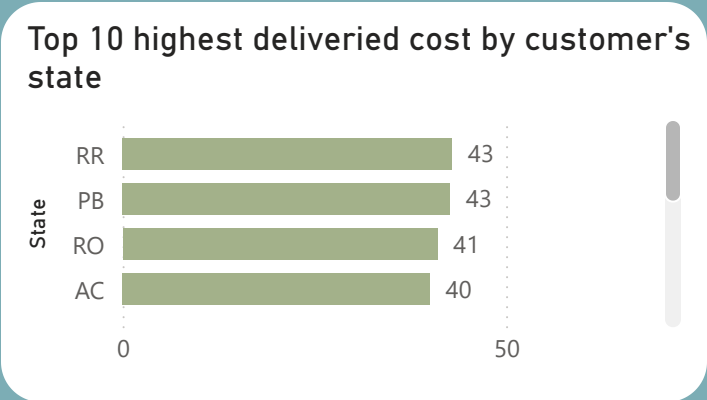
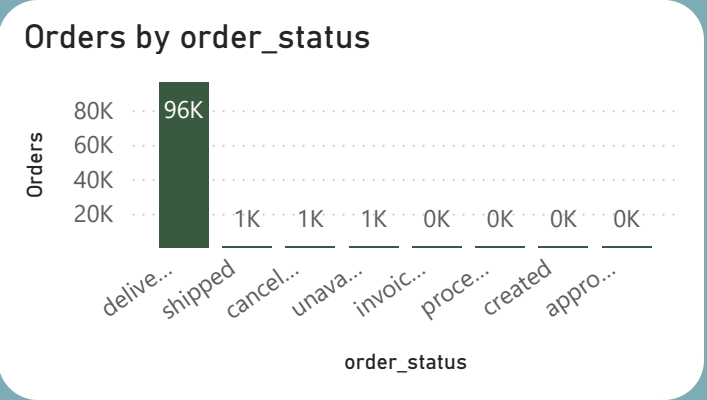
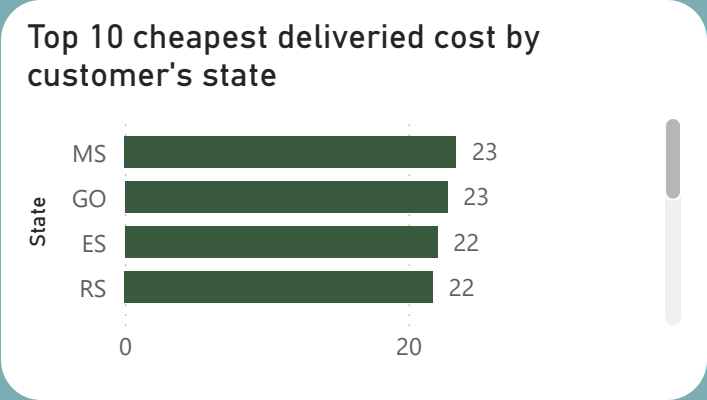
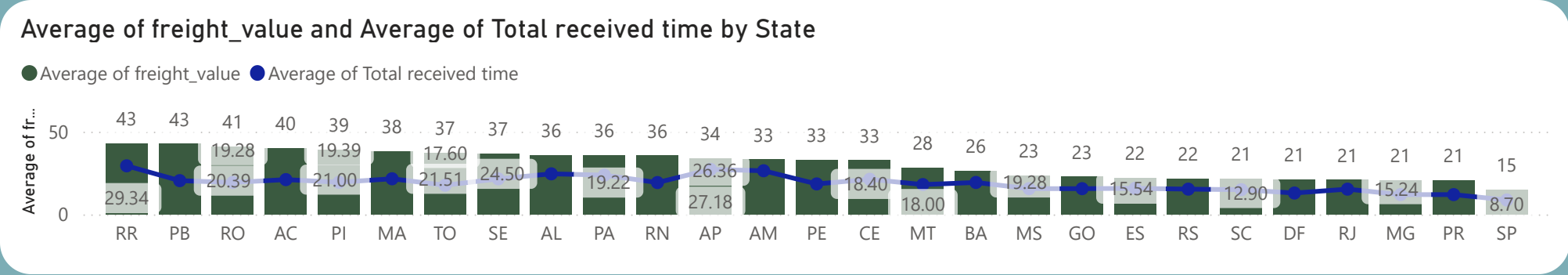


19.99

Avg of freight_value

12.50

Avg of received time

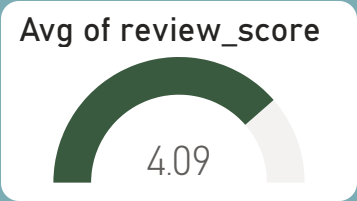


99.44K

Orders

41K

Comment orders



Date

▼

All

▼

Geo

▼

All

▼

Cat

▼

All

▼

