

Design Specifications

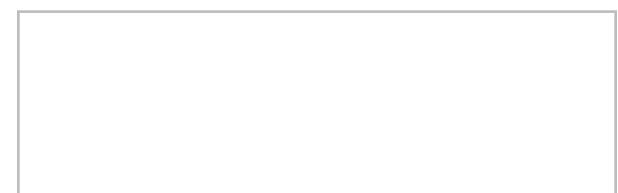
Blurr - Sprint 4

Chad Steelberg

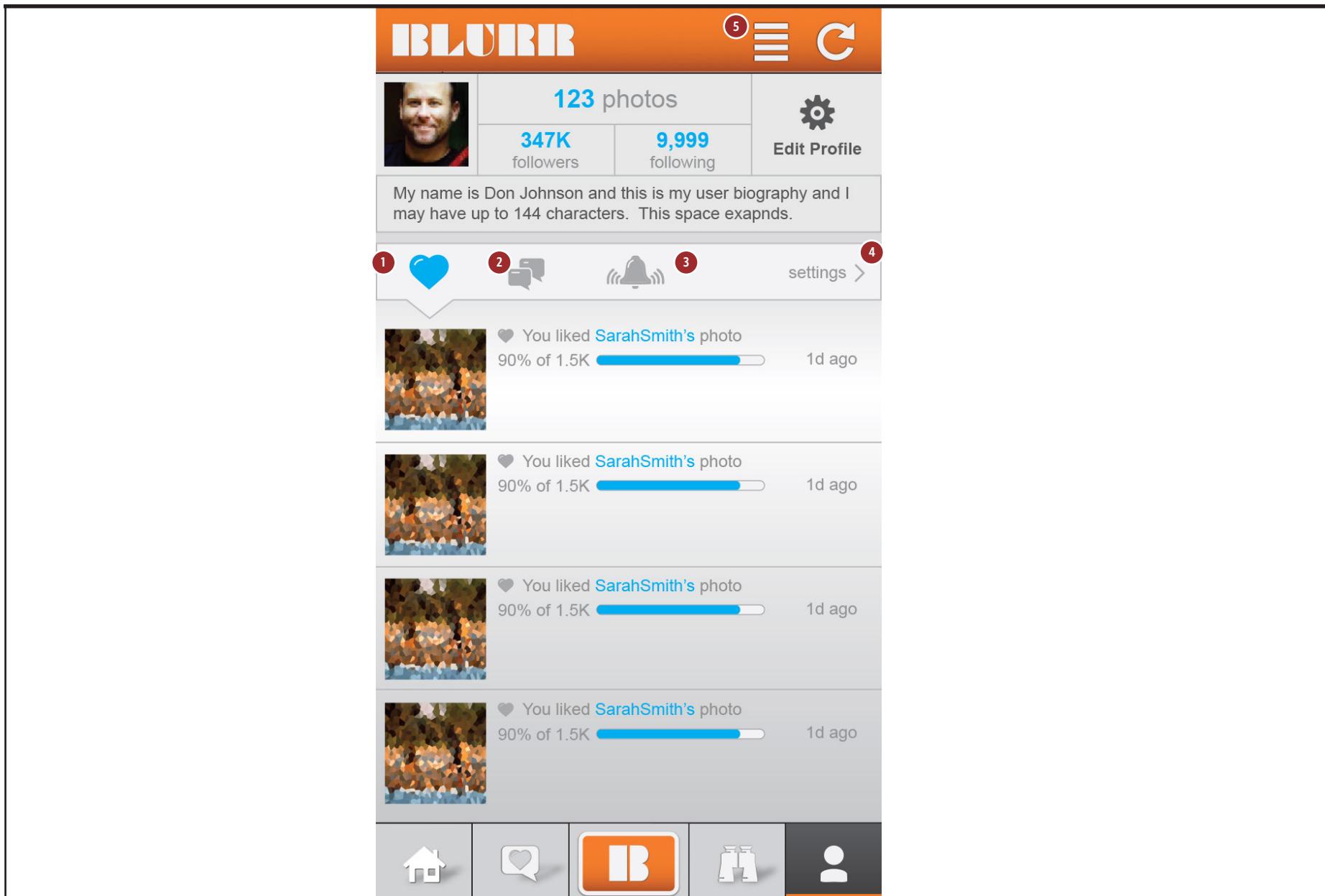
Blurr - Sprint 4

August 7, 2013 3:51 PM

1.0



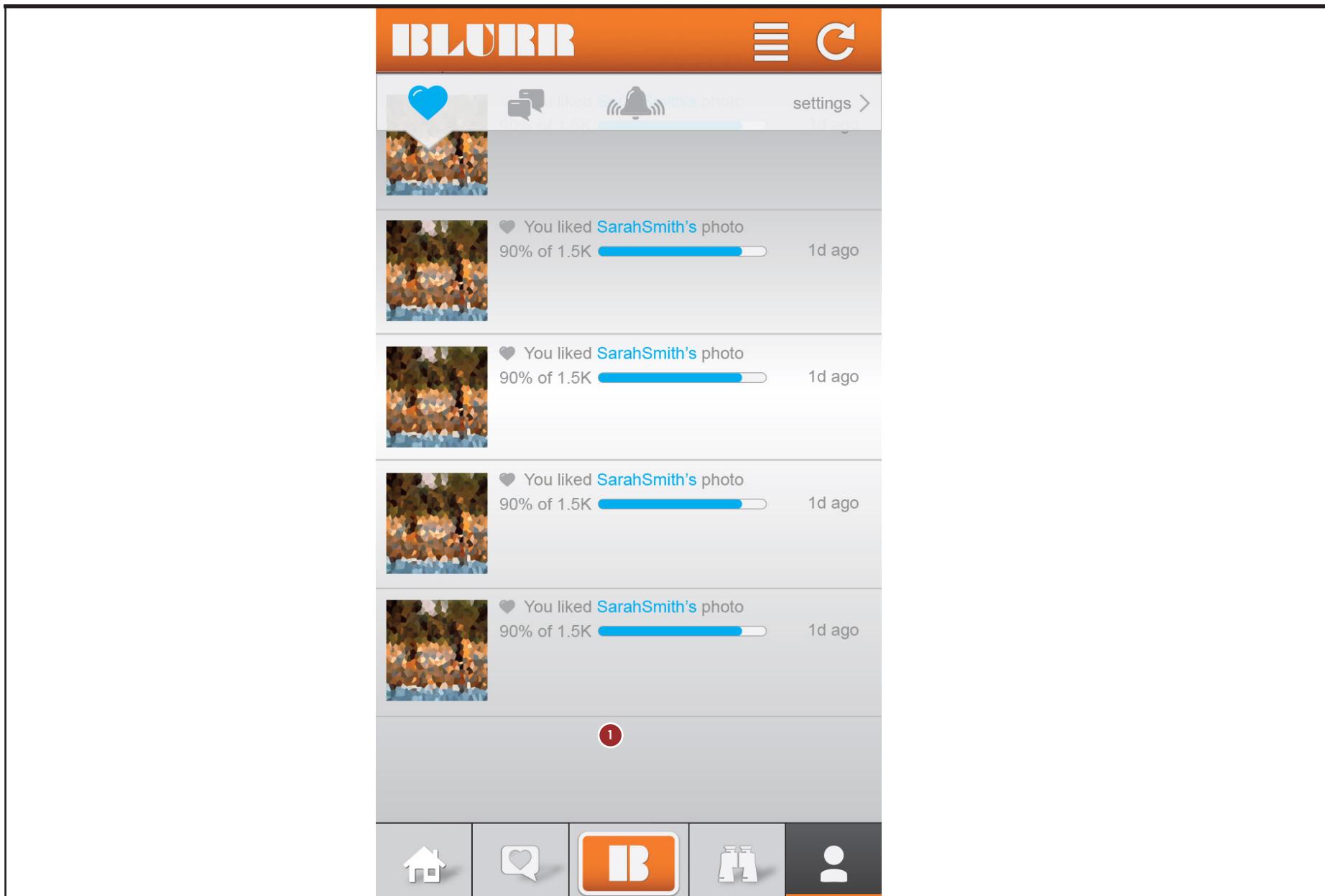
CLIENT SIGNATURE HERE



Notes

- ① Likes Feed (selected)
Display all Likes -
Default sort order: from latest to earliest
- ② Comments Feed: Link to [01](#)
- ③ Notifications Feed: Link to [02](#)
- ④ Settings options: Link to [02.01](#)
- ⑤ App Options menu: Link to [03](#)

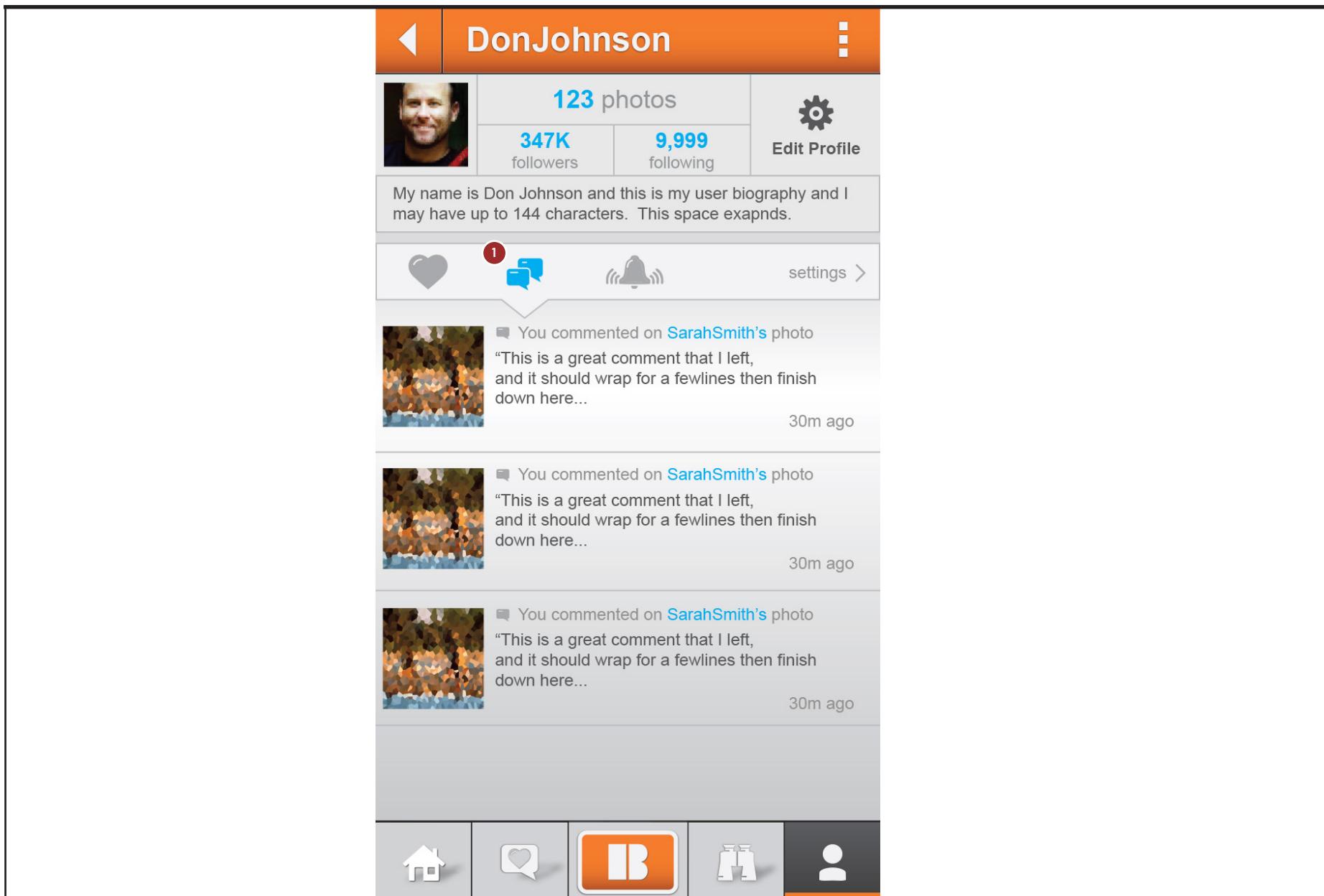
*** KEEP SETTINGS? OR REMOVE ON ALL FEEDS?



Notes

- 1 Likes Feed, bottom

01 User Profile - Comments feed.jpg



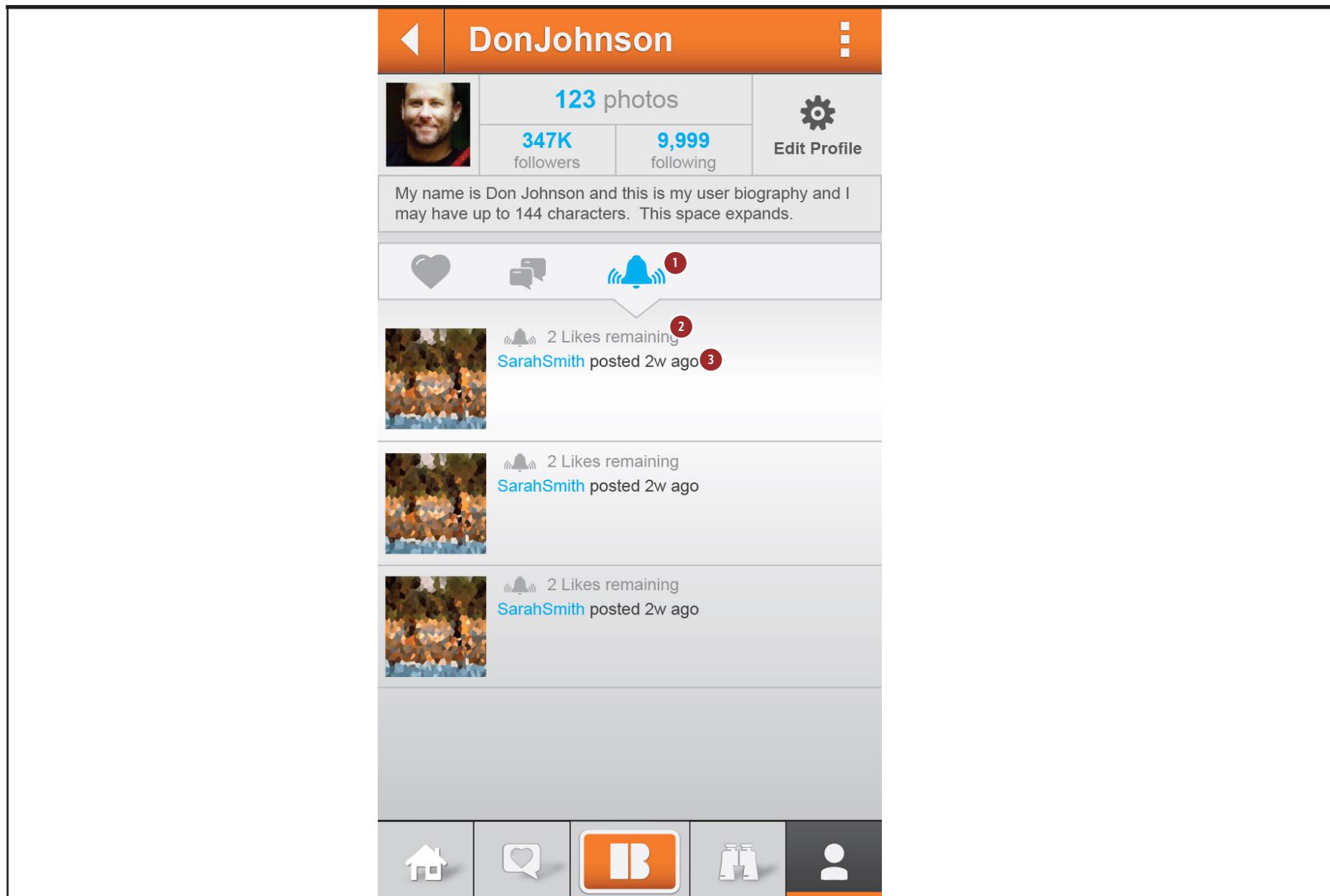
Notes

① Comments Feed (selected)

Display all Comments -

Default sort order: from latest to earliest

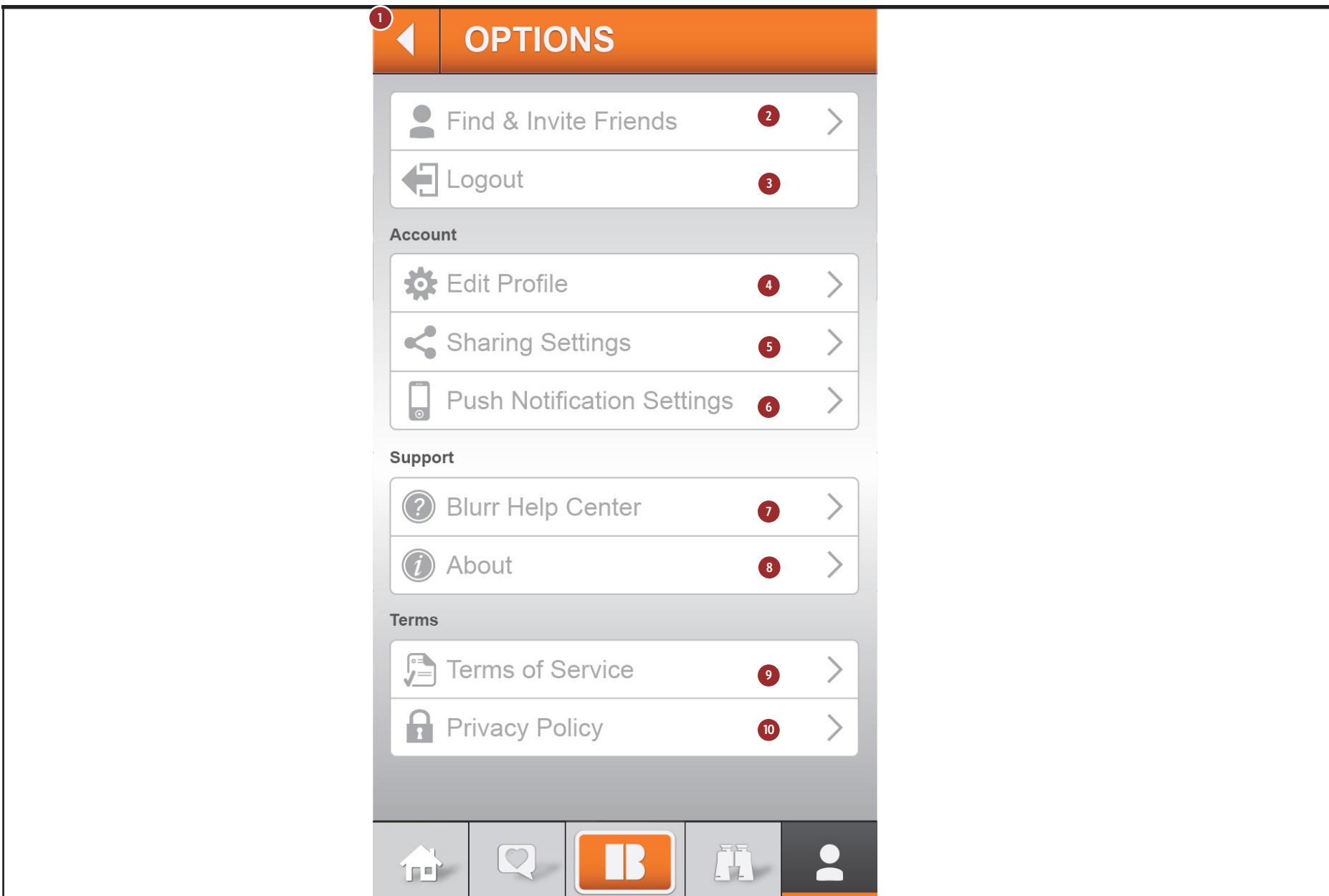
02 User Profile - Notifications feed.jpg



Notes

- ➊ Notifications Feed (selected)
Display all Notifications
(for images getting close to target number of Likes) -
Default sort order: latest to earliest
 - ➋ Display number of Likes remaining till image is 100% un-Blurred.
 - ➌ Display "user friendly" time stamp:
If less than 1 hour:

1m
5m
45m
(m = minutes)
 - If less than 1 day:
1h
5h
10h
 - If less than 7 days:
1d
5d
 - If less than 1 year:
1w
2w
5w
- *** If all cases where we show the exact date:
MM/DD/YY *** SO FOR EXAMPLE, SHOW FULL DATE IF OVER 1 YEAR?

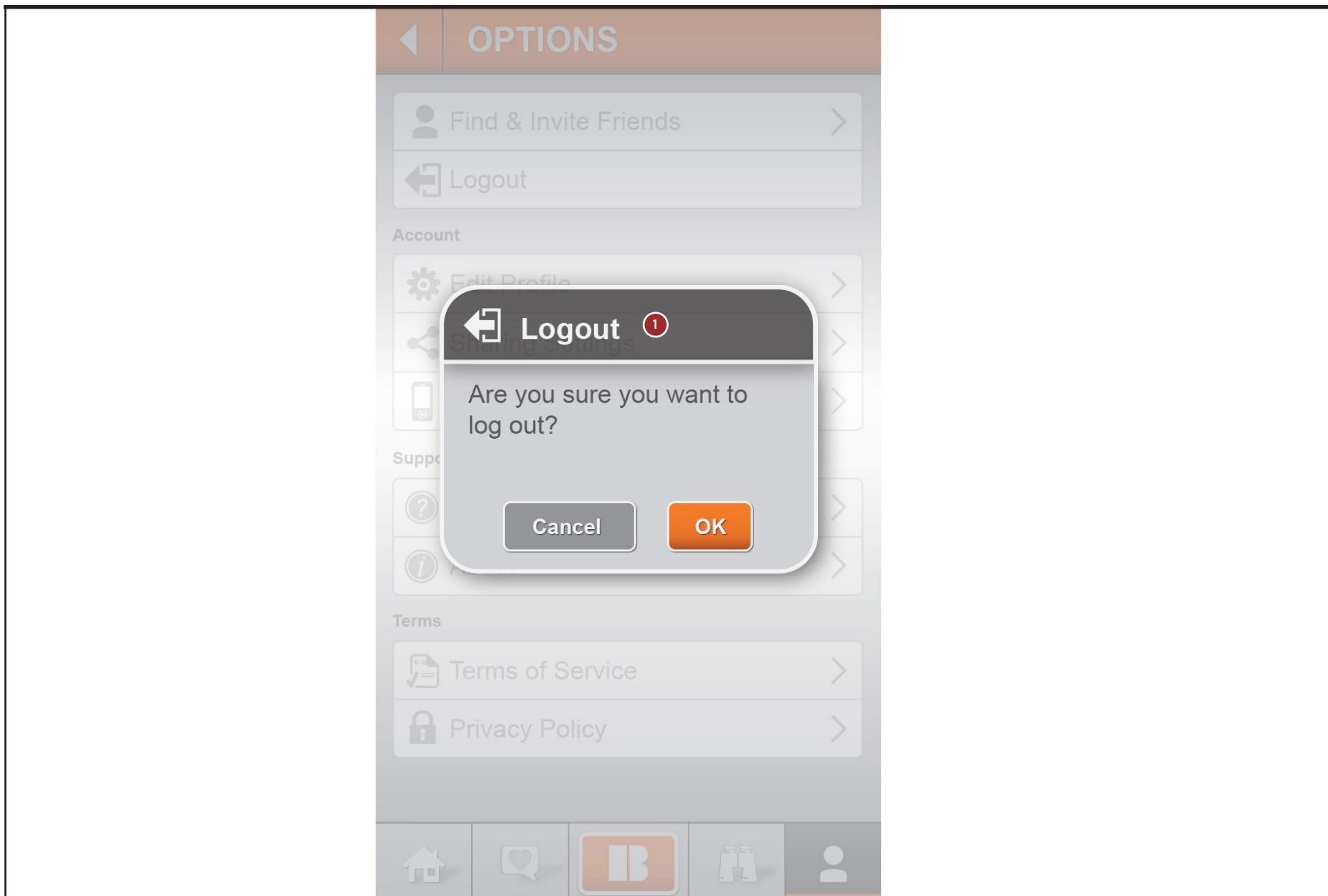


The screenshot shows the 'OPTIONS' menu screen. At the top is a header bar with the word 'OPTIONS' in white. Below it is a list of menu items categorized into sections: 'Account', 'Support', and 'Terms'. Each item has an icon, a label, and a red numbered callout (1 through 10) indicating its function. A navigation bar at the bottom contains five icons: a house, a heart, a magnifying glass with a 'B' (highlighted in orange), binoculars, and a person.

Section	Item Label	Callout Number
Account	Find & Invite Friends	2
	Logout	3
	Edit Profile	4
Support	Sharing Settings	5
	Push Notification Settings	6
	Blurr Help Center	7
Terms	About	8
	Terms of Service	9
	Privacy Policy	10

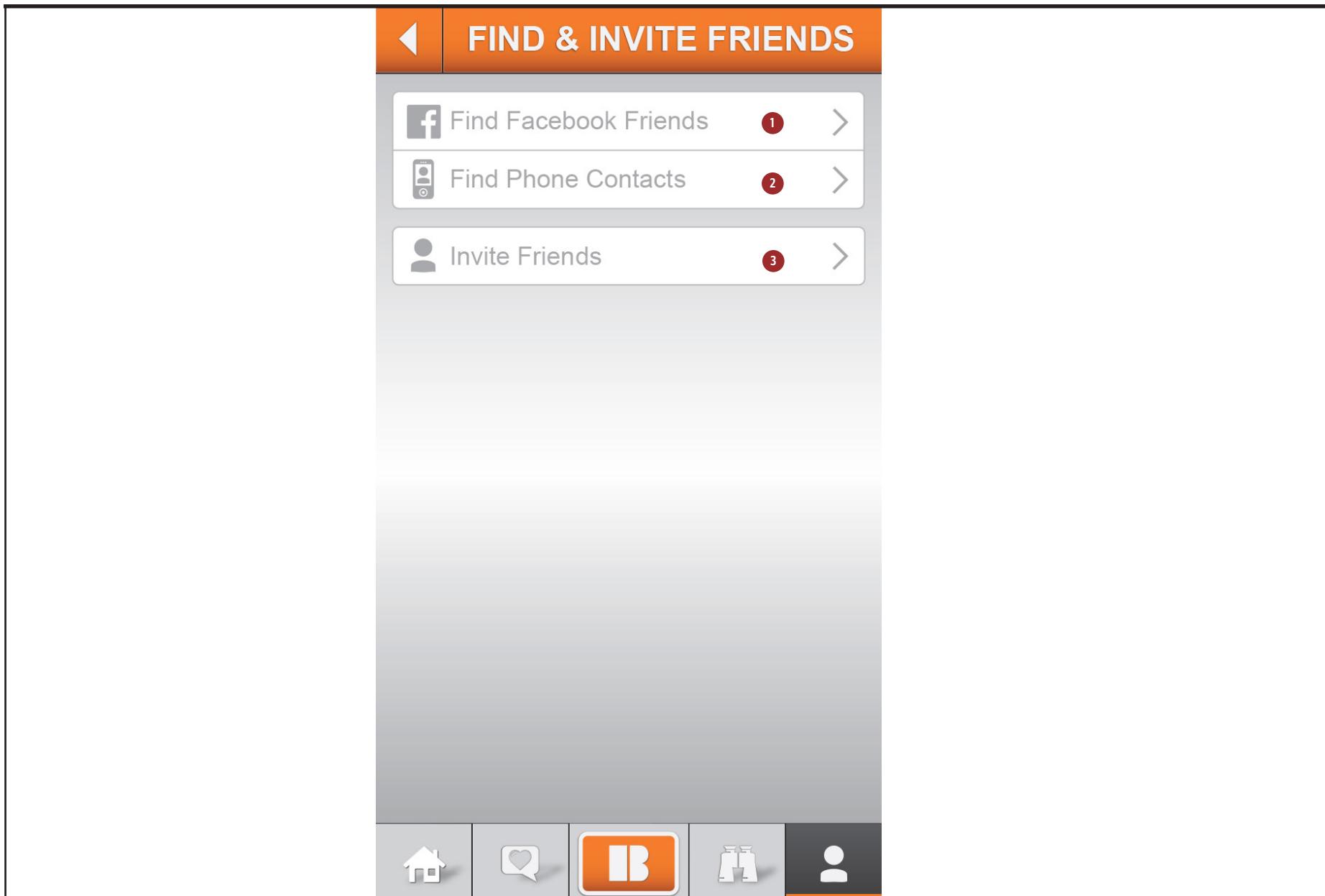
Notes

- ① Back to previous screen, link to 00
- ② Find & Invite Friends: Link to 03.01
- ③ Log me out of app. Link to 03.00
- ④ Open Edit Profile options (already in app)
- ⑤ Sharing Settings: Link to 03.02
- ⑥ Notifications Settings: Link to 03.03
- ⑦ Go to Blurr Help Center (webpage)
- ⑧ Go to About Blurr page (webpage)
- ⑨ Go to Terms of Service page (webpage)
- ⑩ Go to Privacy Policy page (webpage)



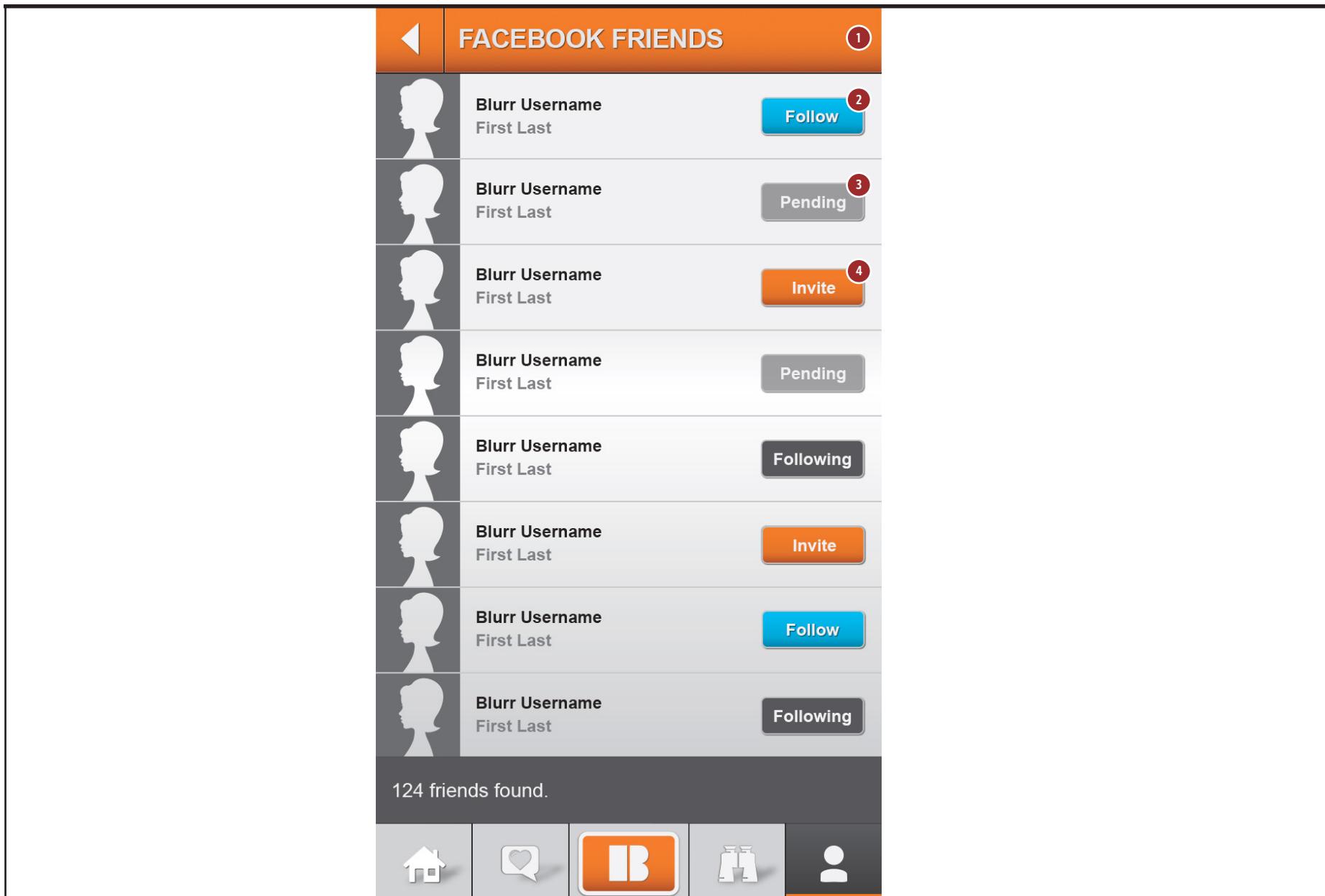
Notes

- ① Logout confirmation:
Cancel: Close popup
OK: Log me out



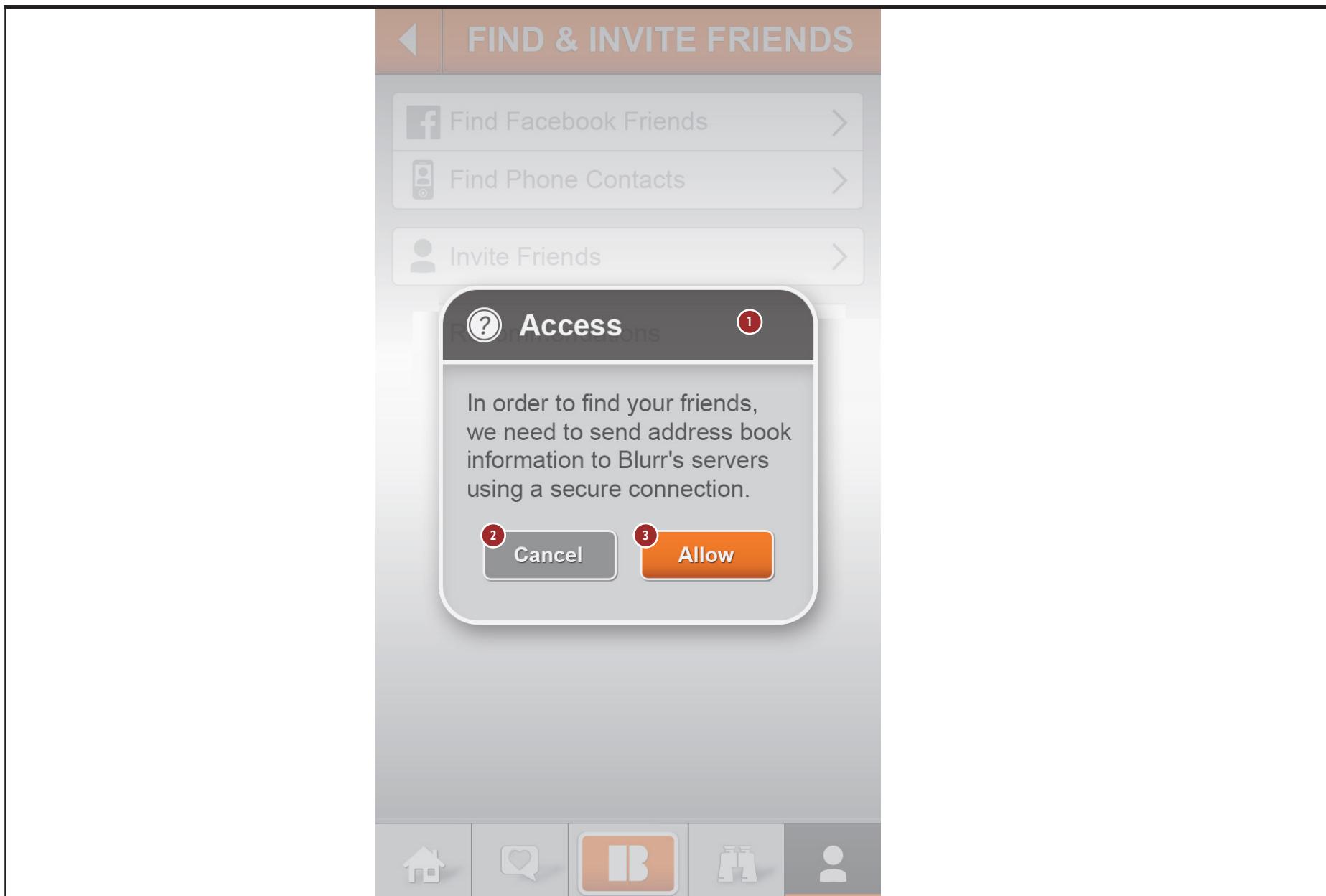
Notes

- ① Find FB friends: Link to [03.01.00](#)
- ② Access phone contacts [03.01.01](#)
- ③ Invite Friends. Link to [03.01.02.00](#)



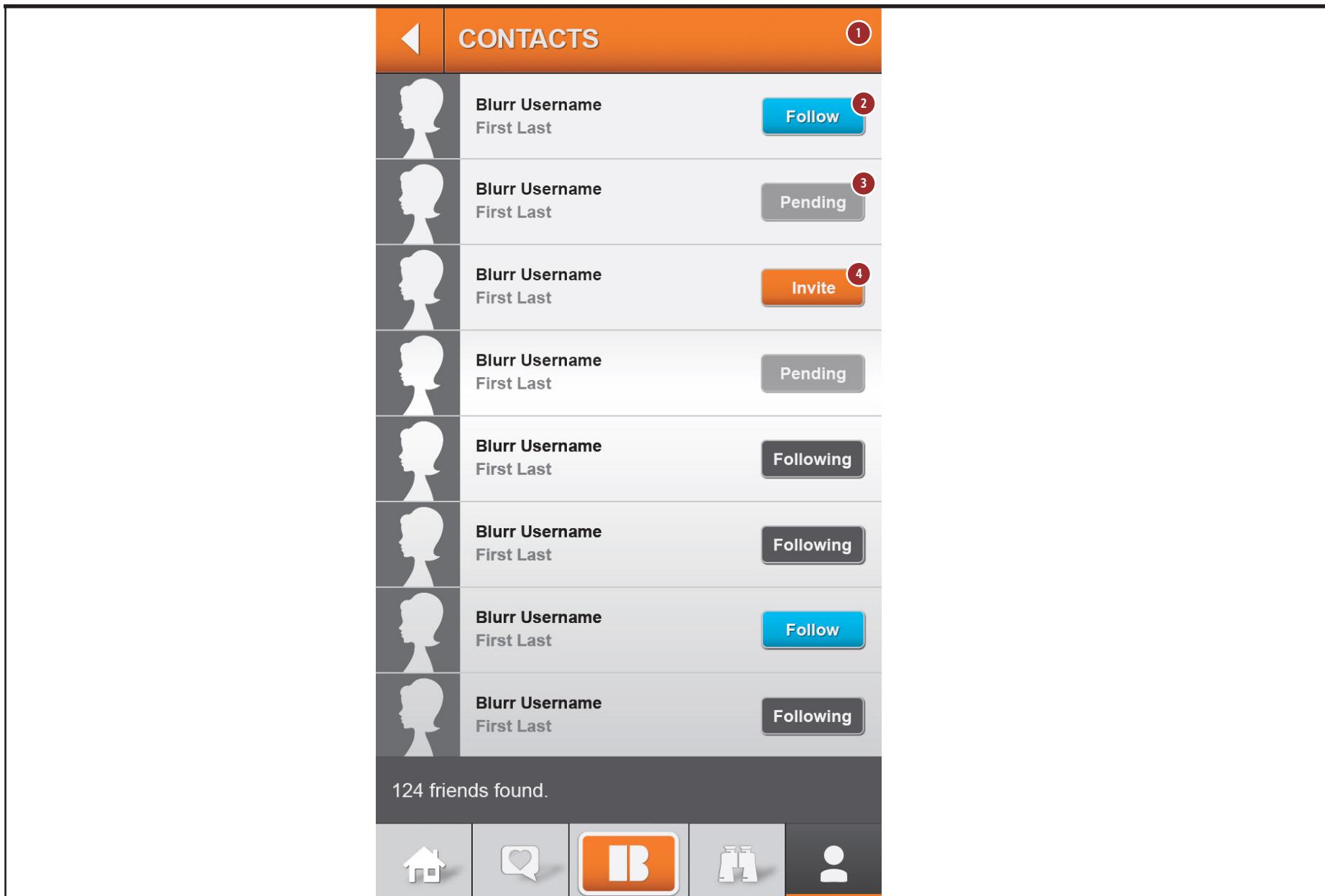
Notes

- ① List of FB Friends:
Buttons have 4 states -
 - 1. Follow (blue)
 - 2. Following (dark gray)
 - 3. Pending (light gray)
 - 4. Invite (orange)
- ② For other Blurr users, toggle between Following/Follow.
- ③ If selected Blurr user's Privacy is turned ON:
Display Pending until request is approved.
- ④ Display Invite button if friend does not have Blurr



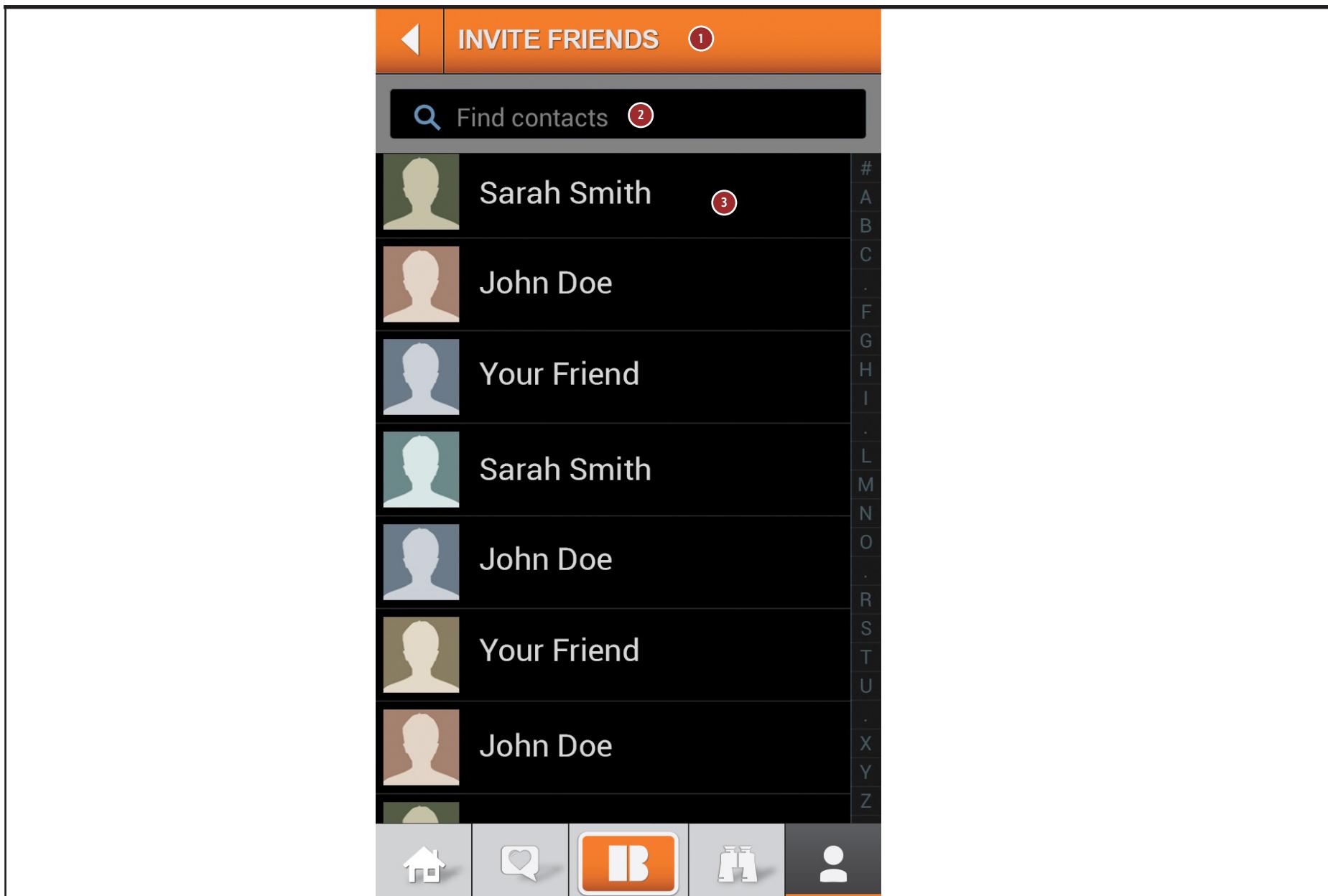
Notes

- ① Need your permission to send address book info to Blurr.
- ② Cancel = close popup
- ③ Allow = Link to [03.01.02](#)



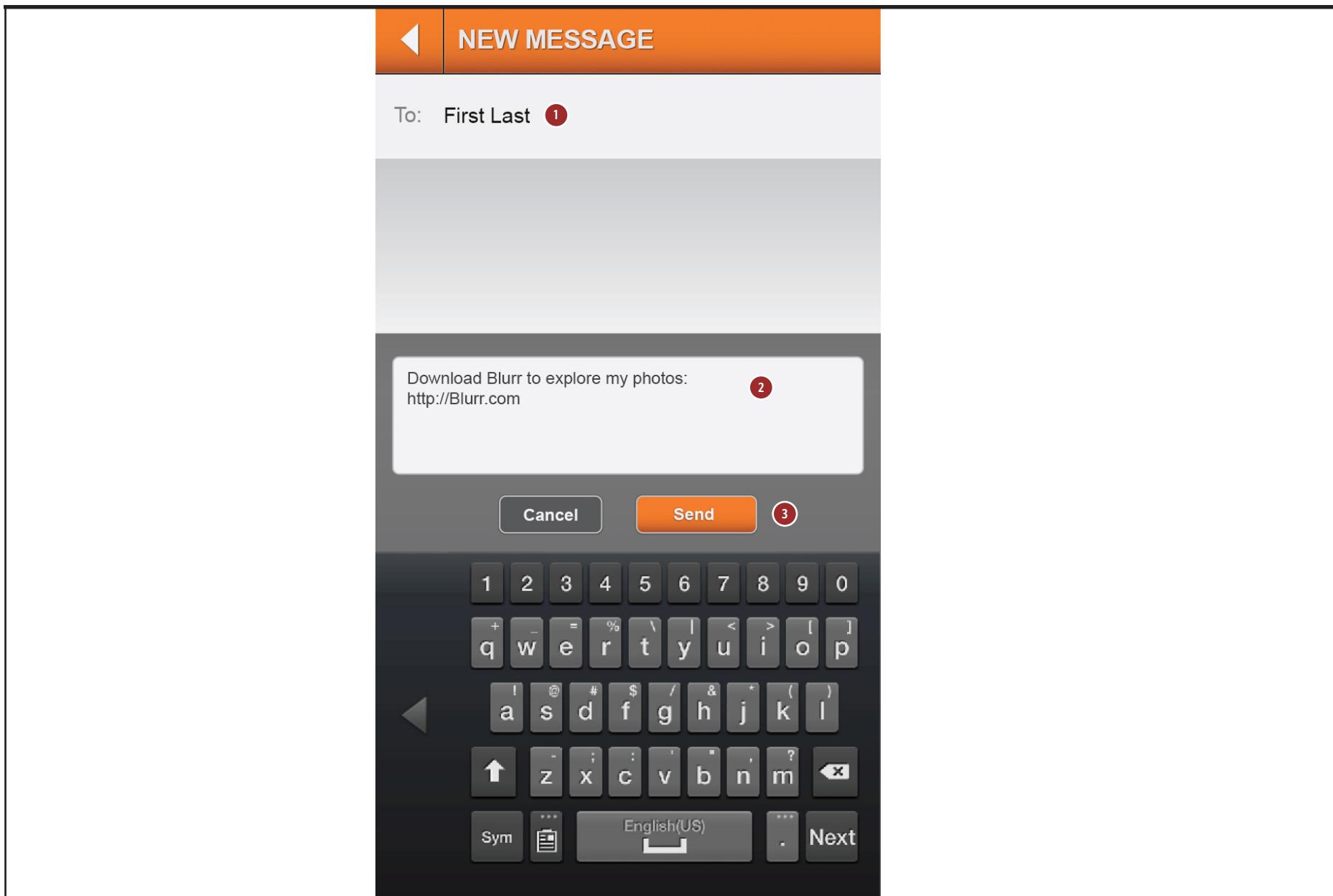
Notes

- ① List of phone contacts
Buttons have 4 states -
 - 1. Follow (blue)
 - 2. Following (dark gray)
 - 3. Pending (light gray)
 - 4. Invite (orange)
- ② For other Blurr users, toggle between Following/Follow
- ③ If selected Blurr user's Privacy is turned ON:
Display Pending until request is approved.
- ④ Display Invite button if friend does not have Blurr



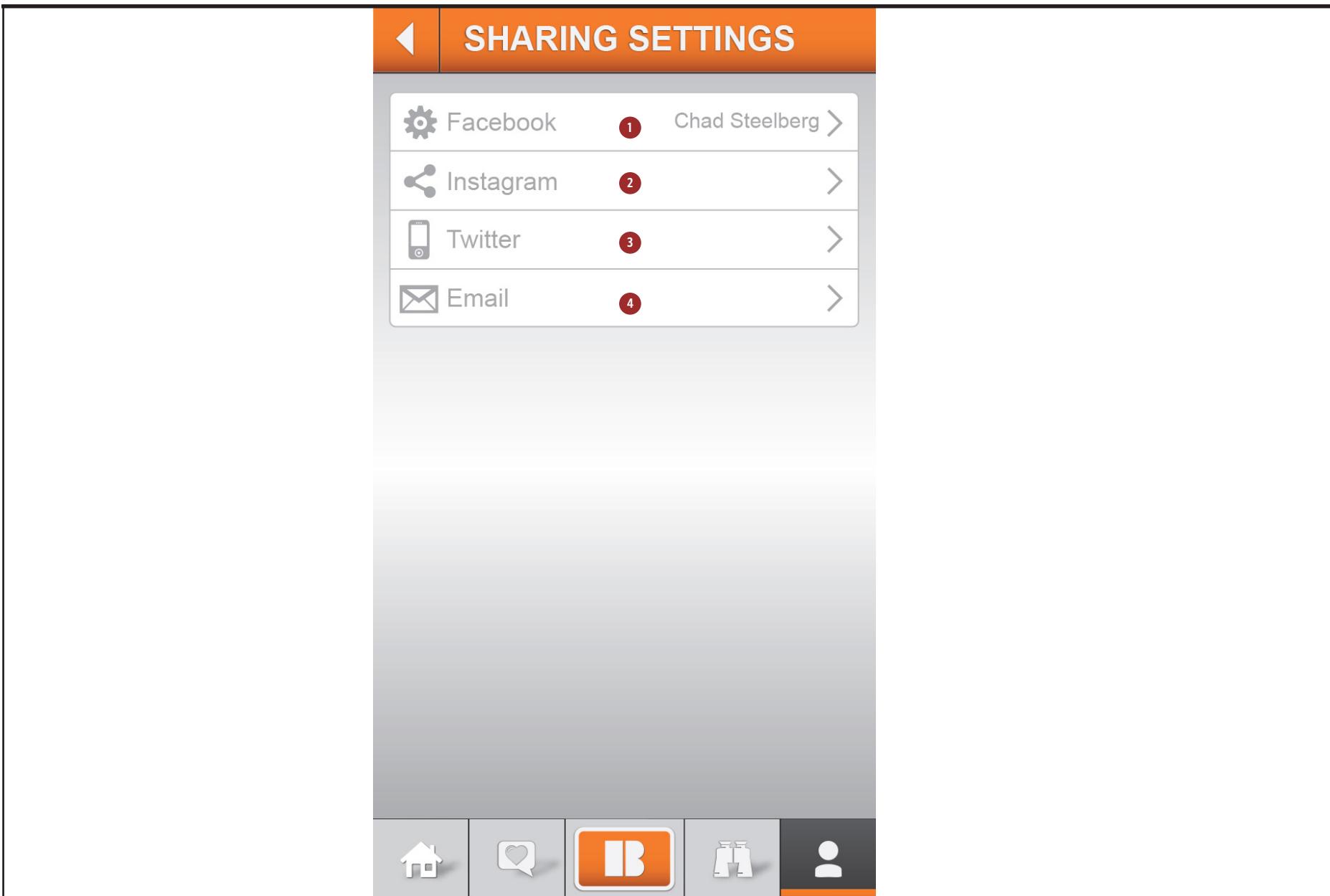
Notes

- ① Invite friends from your phone's contacts list
- ② Input name to find specific contact
- ③ Invite this contact to Blurr, link to [03.01.03](#)



Notes

- ① To: (selected contact name)
- ② Default message displayed.
User can edit
- ③ Cancel or Send invitation message



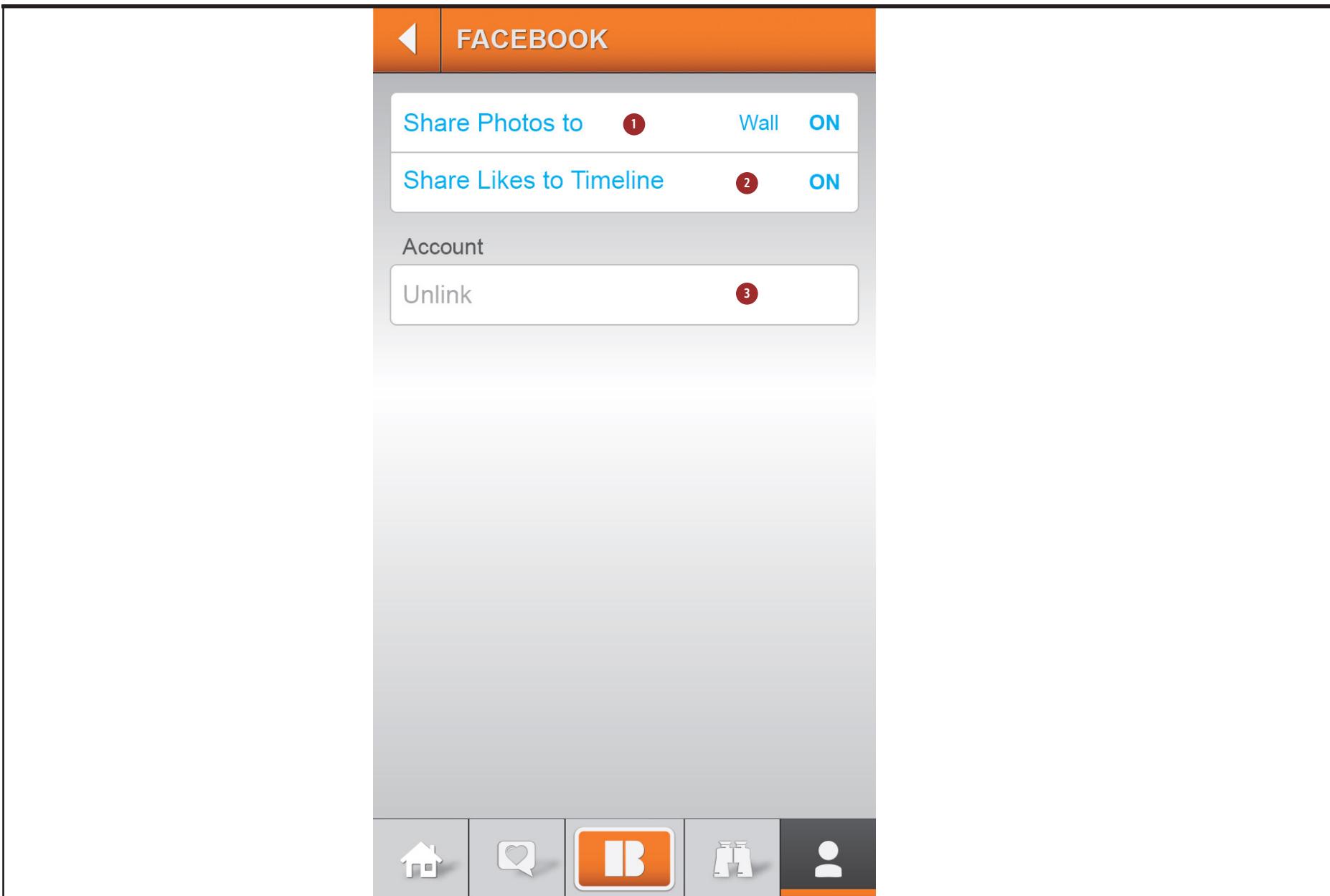
The image shows a mobile application interface titled "SHARING SETTINGS". At the top, there is a back arrow icon and the title "SHARING SETTINGS" in white text on an orange background. Below the title is a list of sharing options:

- Facebook (with a gear icon) - Item 1: Chad Steelberg >
- Instagram (with a share icon) - Item 2: >
- Twitter (with a smartphone icon) - Item 3: >
- Email (with an envelope icon) - Item 4: >

At the bottom of the screen is a navigation bar with five icons: a house, a heart, a binoculars (highlighted in orange), a magnifying glass, and a person.

Notes

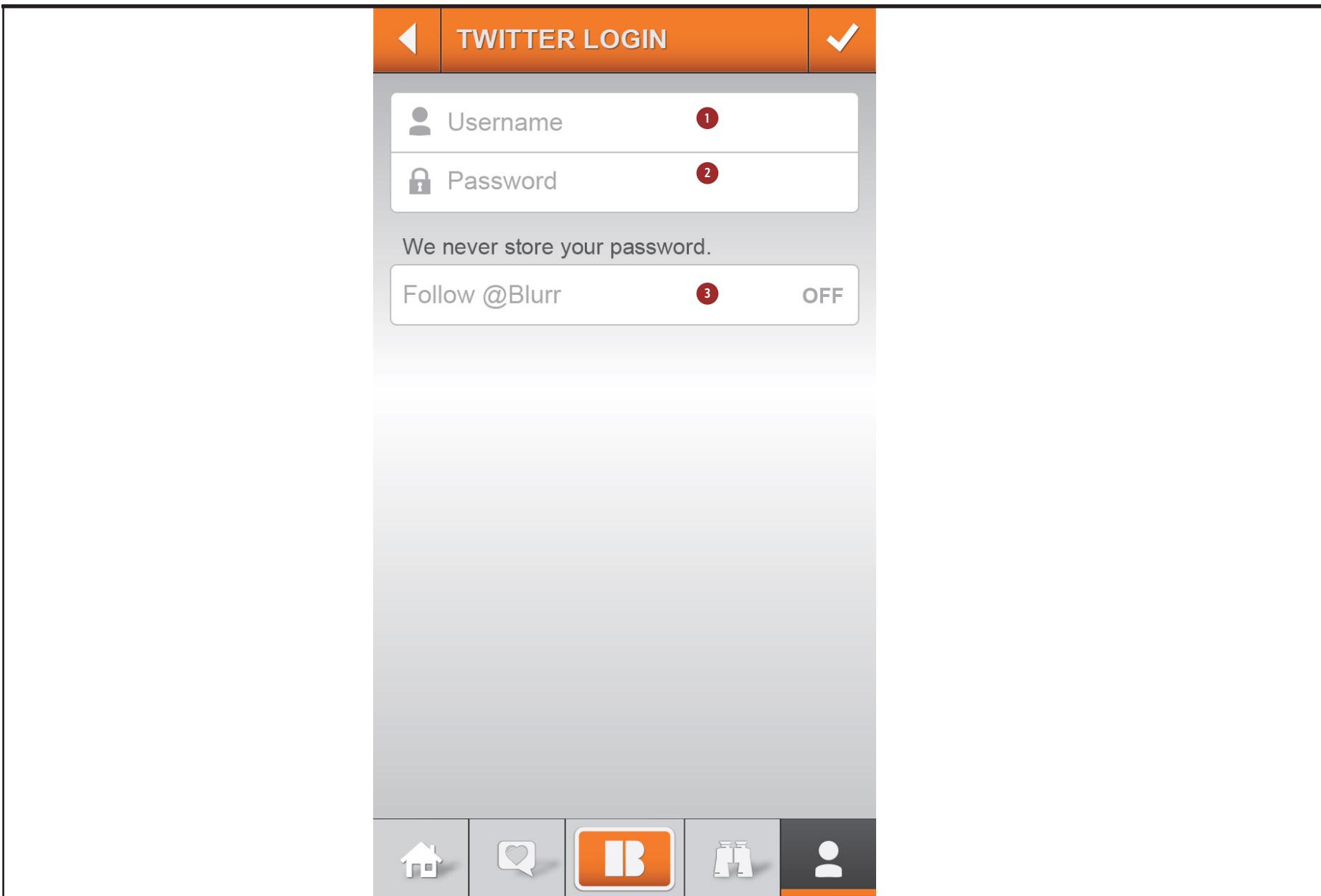
- ① Link to [03.02.01](#)
- ② Go to Instagram login
- ③ Link to [03.02.02](#)
- ④ Link to [03.02.03](#)



The screenshot shows a mobile application interface for managing Facebook integration. At the top, there's a navigation bar with a back arrow and the word "FACEBOOK". Below it is a white header section with two toggle switches: "Share Photos to Wall" (ON) and "Share Likes to Timeline" (ON). Underneath is a grey "Account" section containing a button labeled "Unlink". At the bottom, there's a dark footer bar with five icons: a house, a heart, a magnifying glass over a letter "B" (highlighted in orange), binoculars, and a person.

Notes

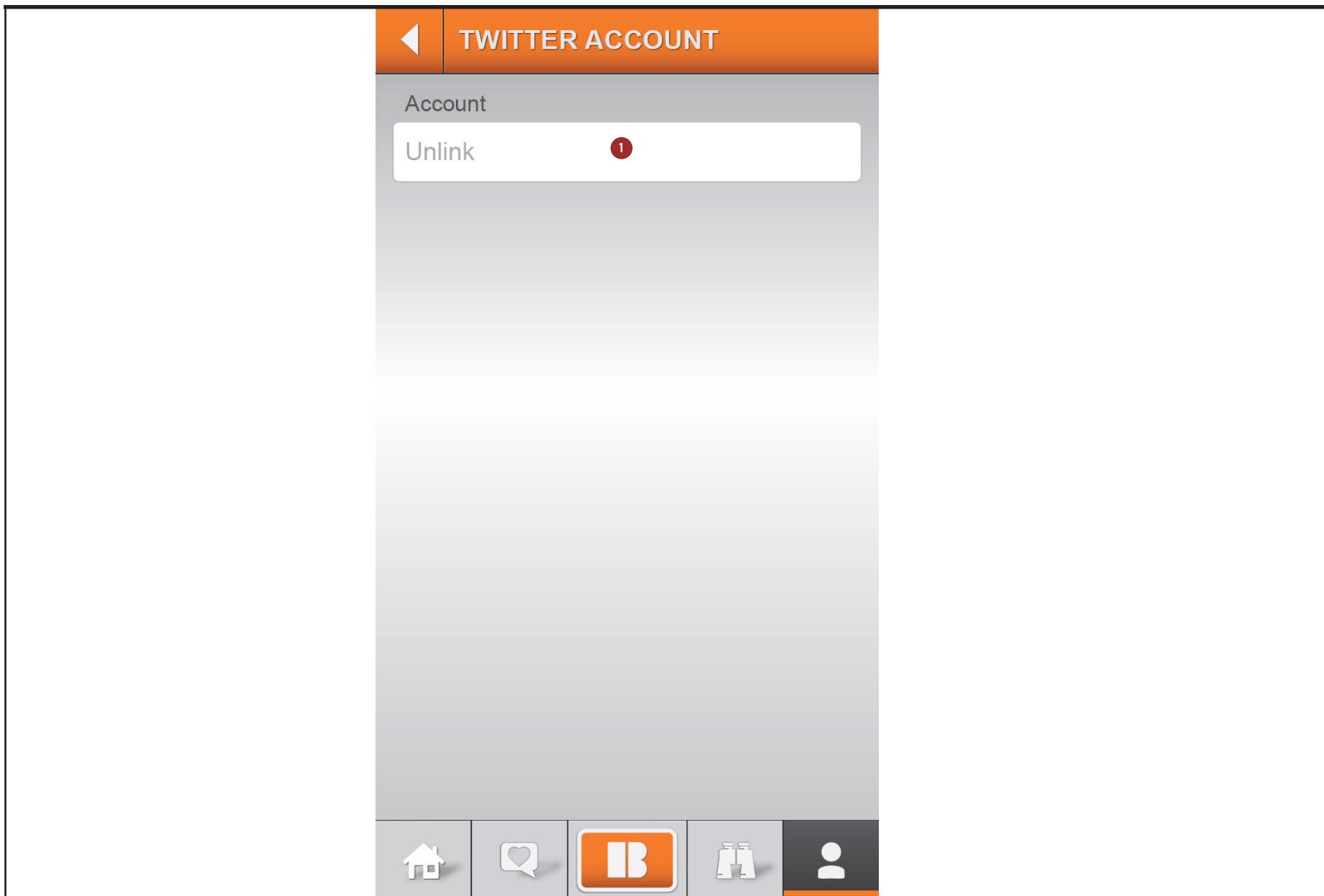
- ① Toggle on/off
- ② Toggle on/off
- ③ Disconnect activities from Fb



The image shows a mobile application screen titled "TWITTER LOGIN". At the top, there is a back arrow, the title "TWITTER LOGIN", and a checkmark icon. Below the title are two input fields: "Username" (labeled 1) and "Password" (labeled 2). A note below the fields states, "We never store your password." Below the note is a toggle switch labeled "Follow @Blurr" (labeled 3) which is currently set to "OFF". At the bottom of the screen is a navigation bar with five icons: a house, a heart, a magnifying glass with a "B" inside, binoculars, and a person.

Notes

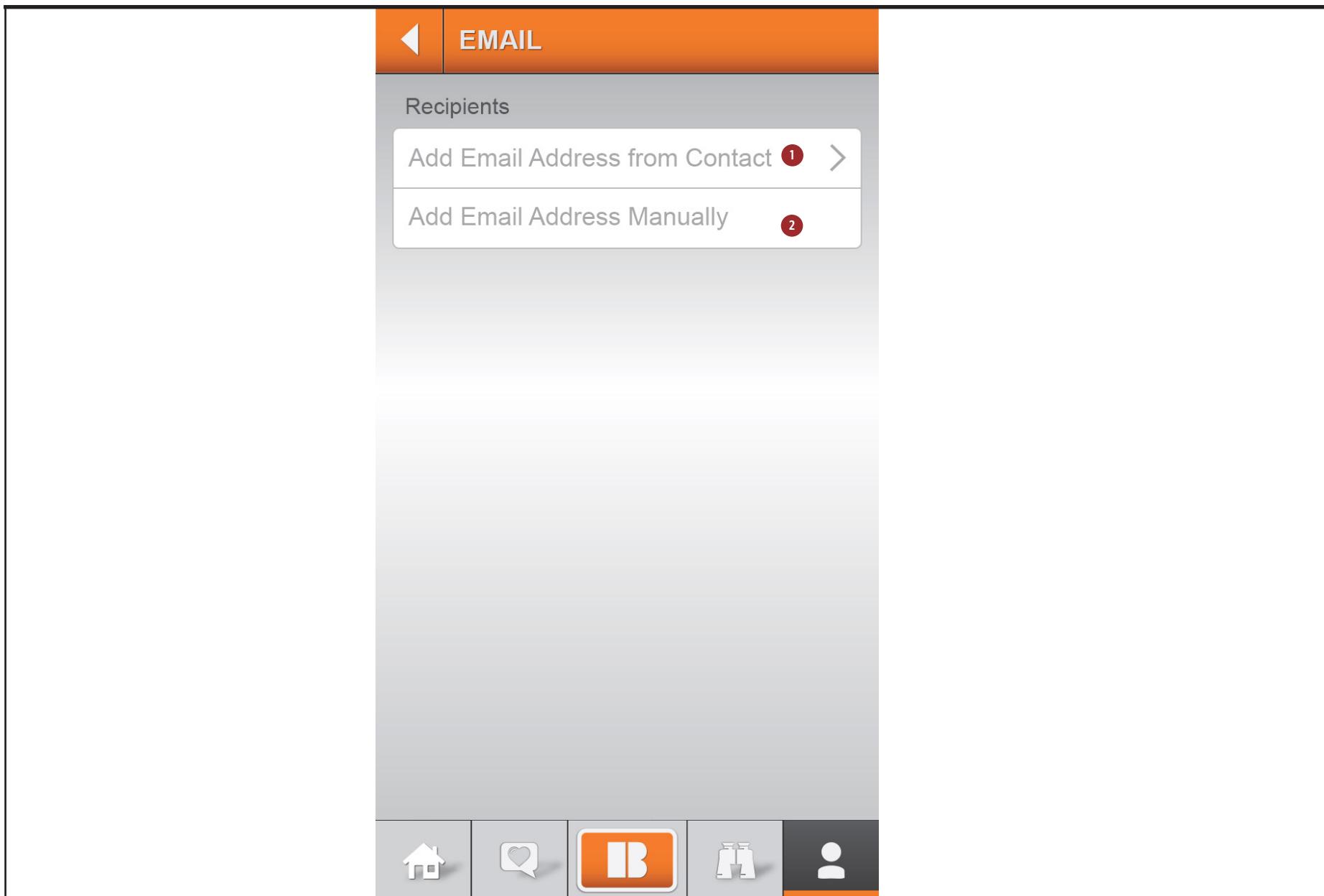
- ① Input Twitter username
- ② Input Twitter password
- ③ You can choose to auto-follow Blurr.
Toggle on/off



Notes

1 Example of your Twitter Account that was previously linked to your Blurr Account.

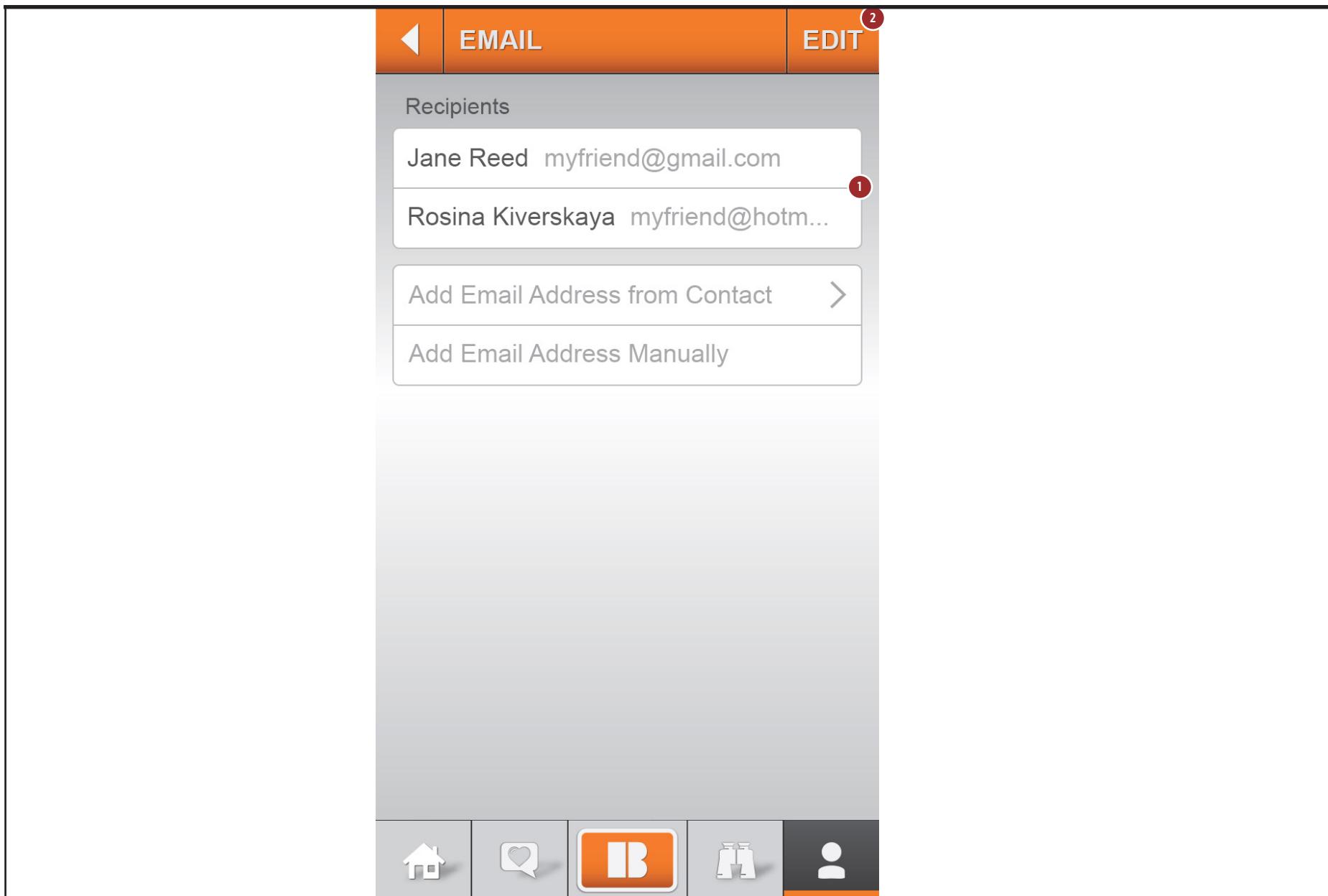
Push Unlink to disconnect Blurr activities from Twitter.



Notes

① Link to [03.01.02.00](#)

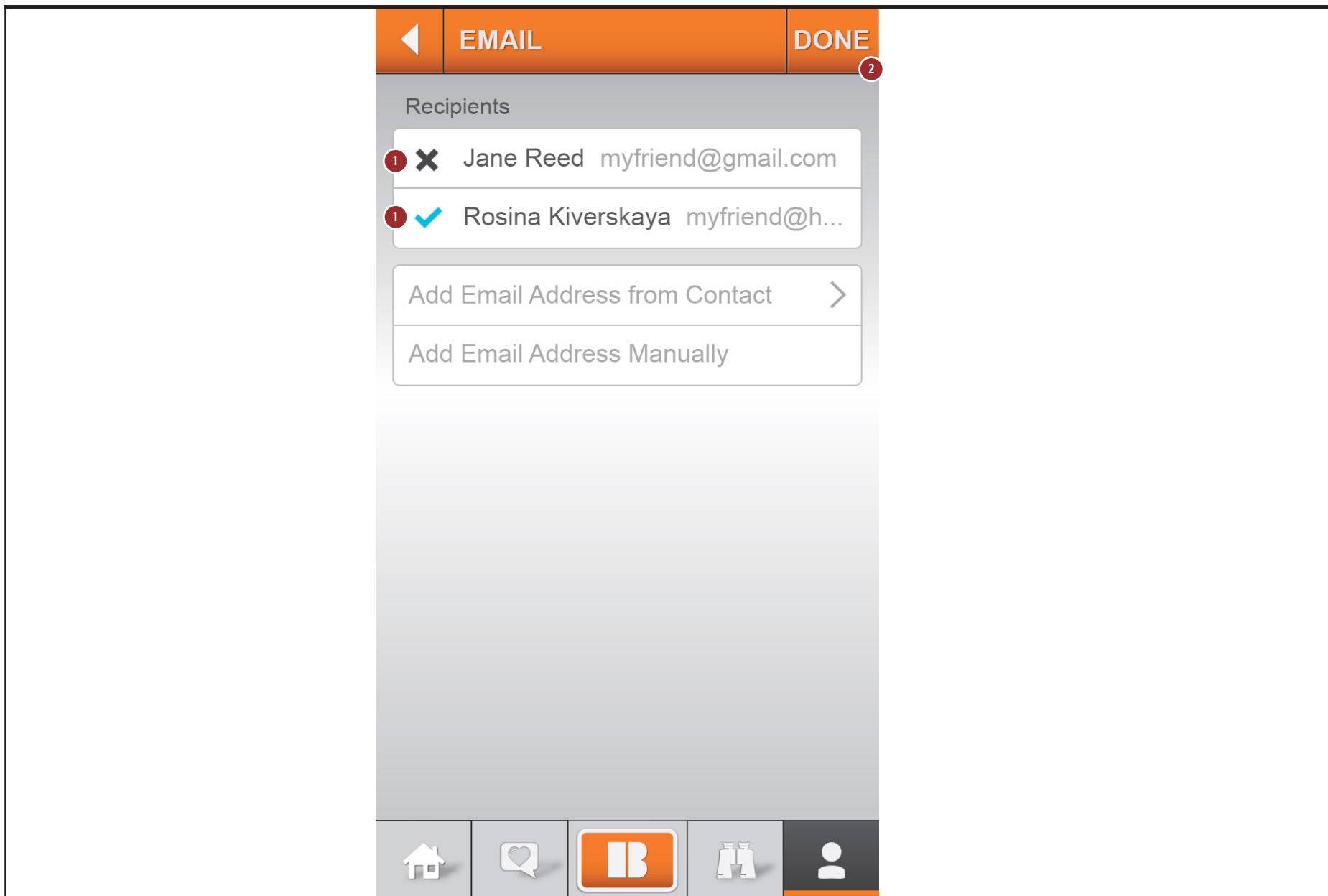
② Link to [03.02.04](#)



Notes

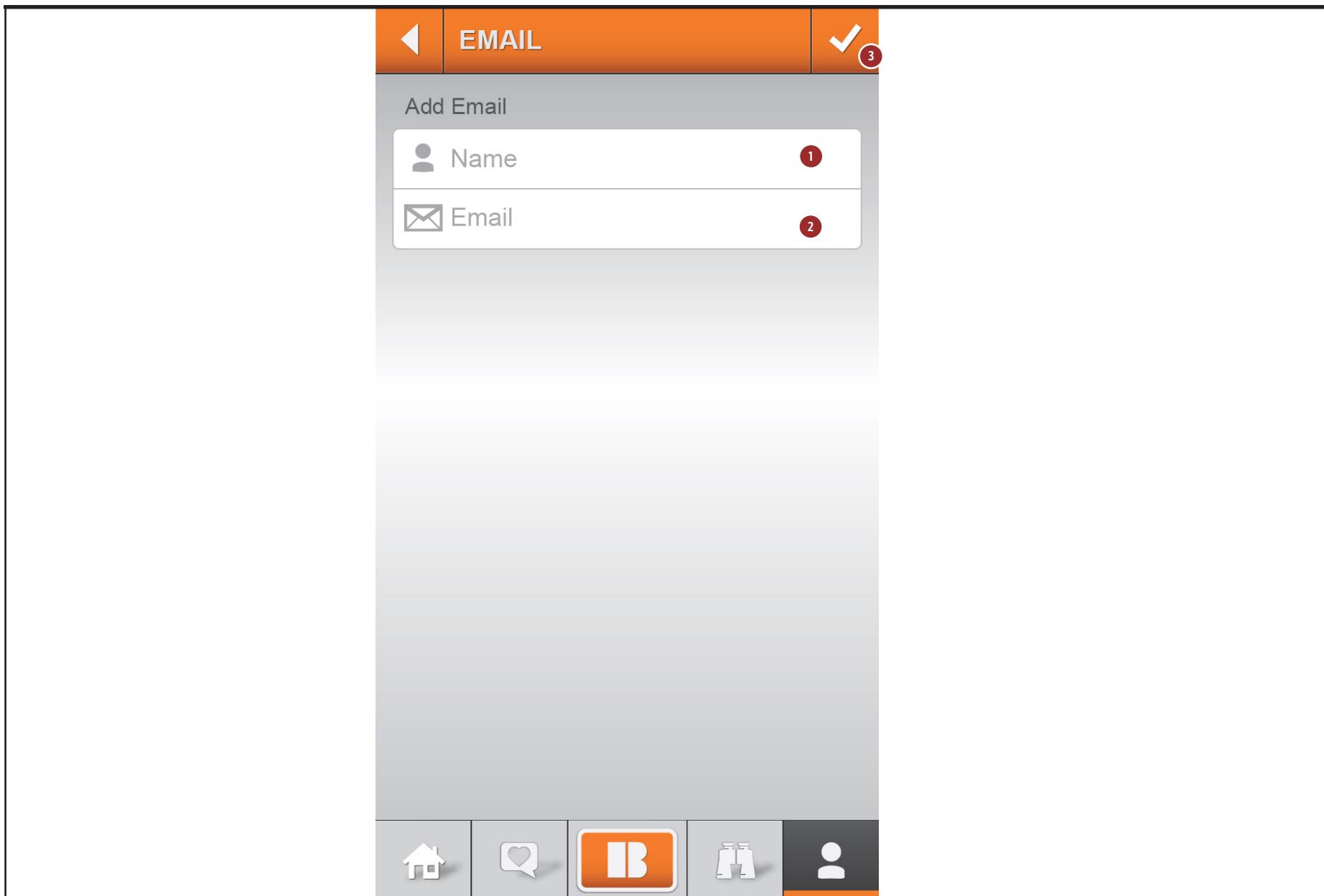
① Example of display for previously saved emails

② Edit saved emails. Link to [03.02.03.01](#)



Notes

- ① Edit email options - Toggle X and checkmark:
X = delete email
checkmark = save email
- ② Save changes



Notes

- ① Input Name
- ② Input email
- ③ Save email

NOTIFICATIONS

App Notifications

- Likes ① From People I Follow
- Comments ② From Everyone
- Contact ③ OFF

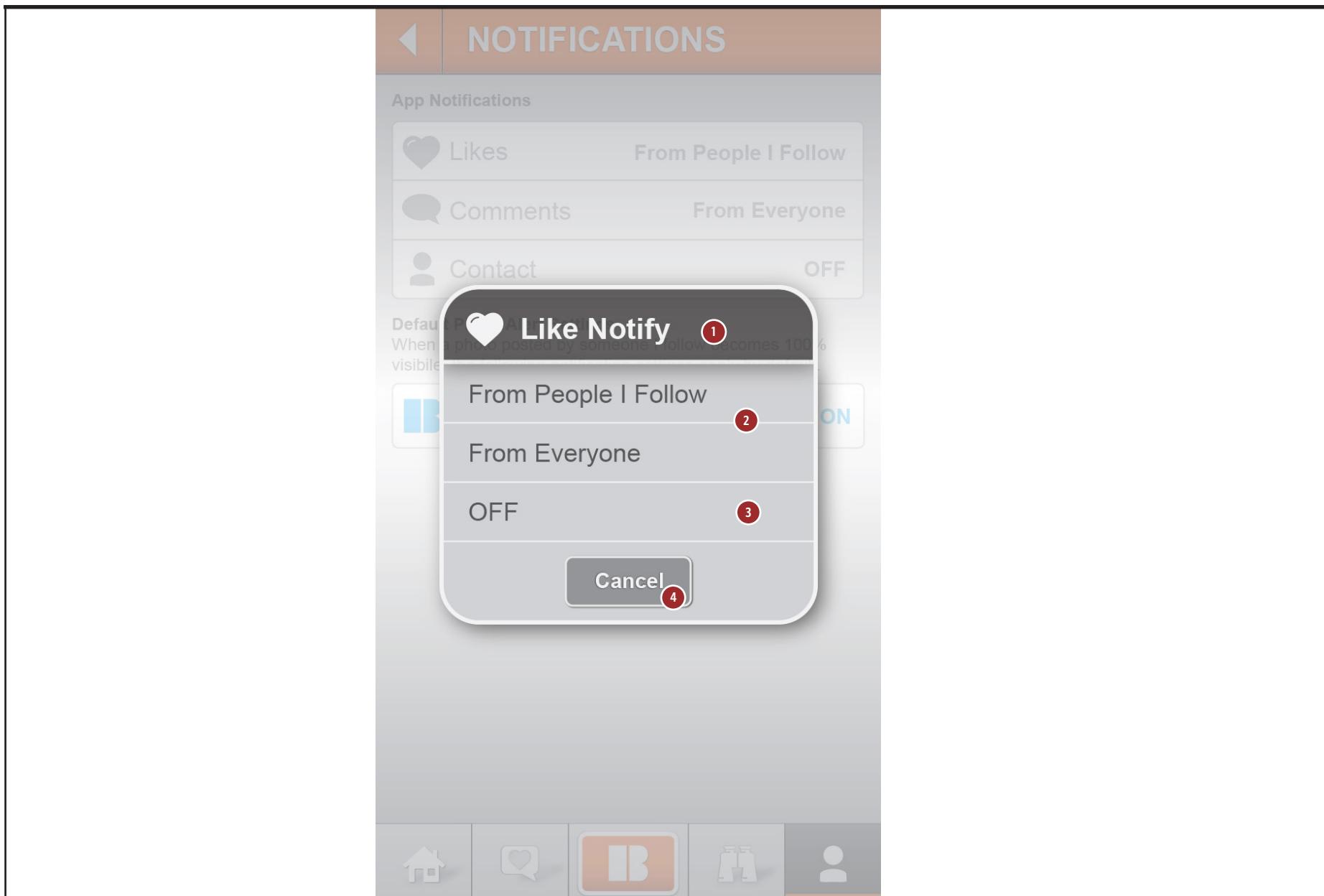
Default Photo Alert Settings
When a photo posted by someone I follow becomes 100% visible, the following notification settings apply by default.

 **App Notifications** ④ ON

Bottom navigation icons: Home, Likes, Blurr (highlighted), Photos, Contact.

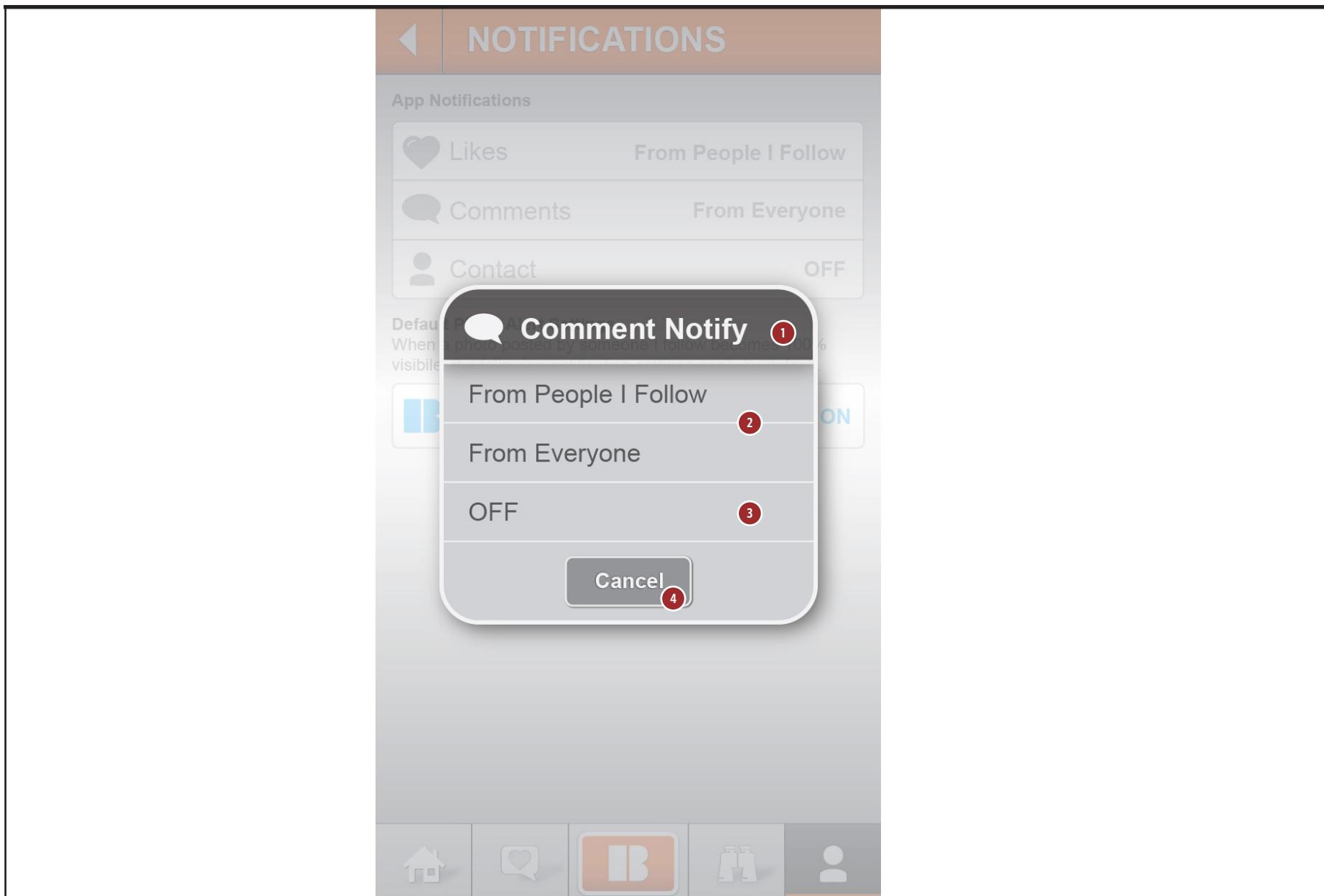
Notes

- ① App Notifications: Likes
On tap, Link to [03.03.01](#)
Popup Confirmation with Likes Options:
- People I follow
- Everyone
- ② App Notifications: Comments
On tap, Link to [03.03.02](#)
- ③ App Notifications: Contacts
Toggle On/Off
- ④ Photo Alert via: App Notifications
Toggle ON/OFF



Notes

- ➊ Like Notify Popup
- ➋ Selection made on Tap:
- From People I Follow
OR
- From Everyone
- ➌ Turn off this type of Notification
- ➍ Close pop up



Notes

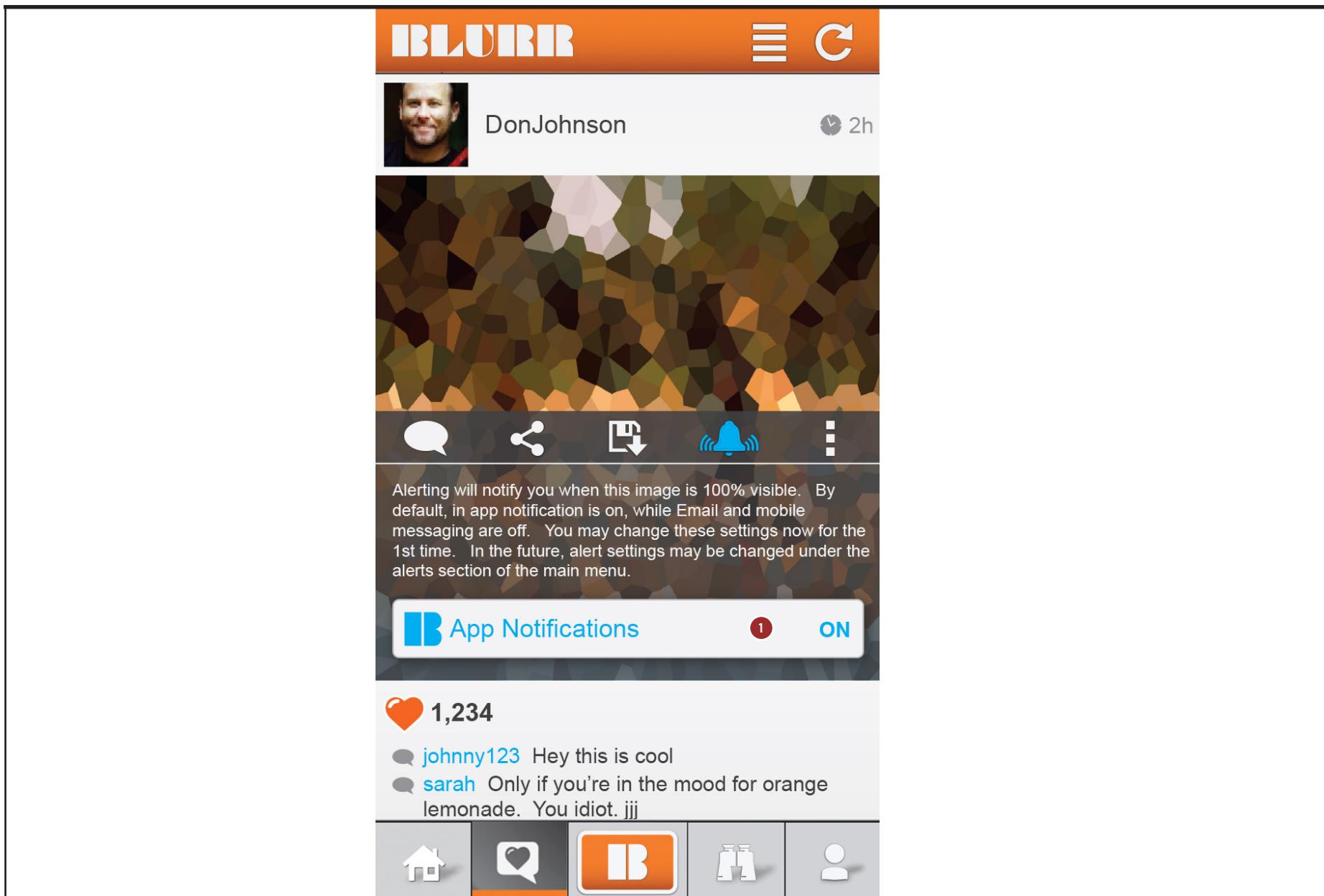
① Comment Notify Popup

② Selection made on Tap:

- From People I Follow
- OR
- From Everyone

③ Turn off this type of Notification

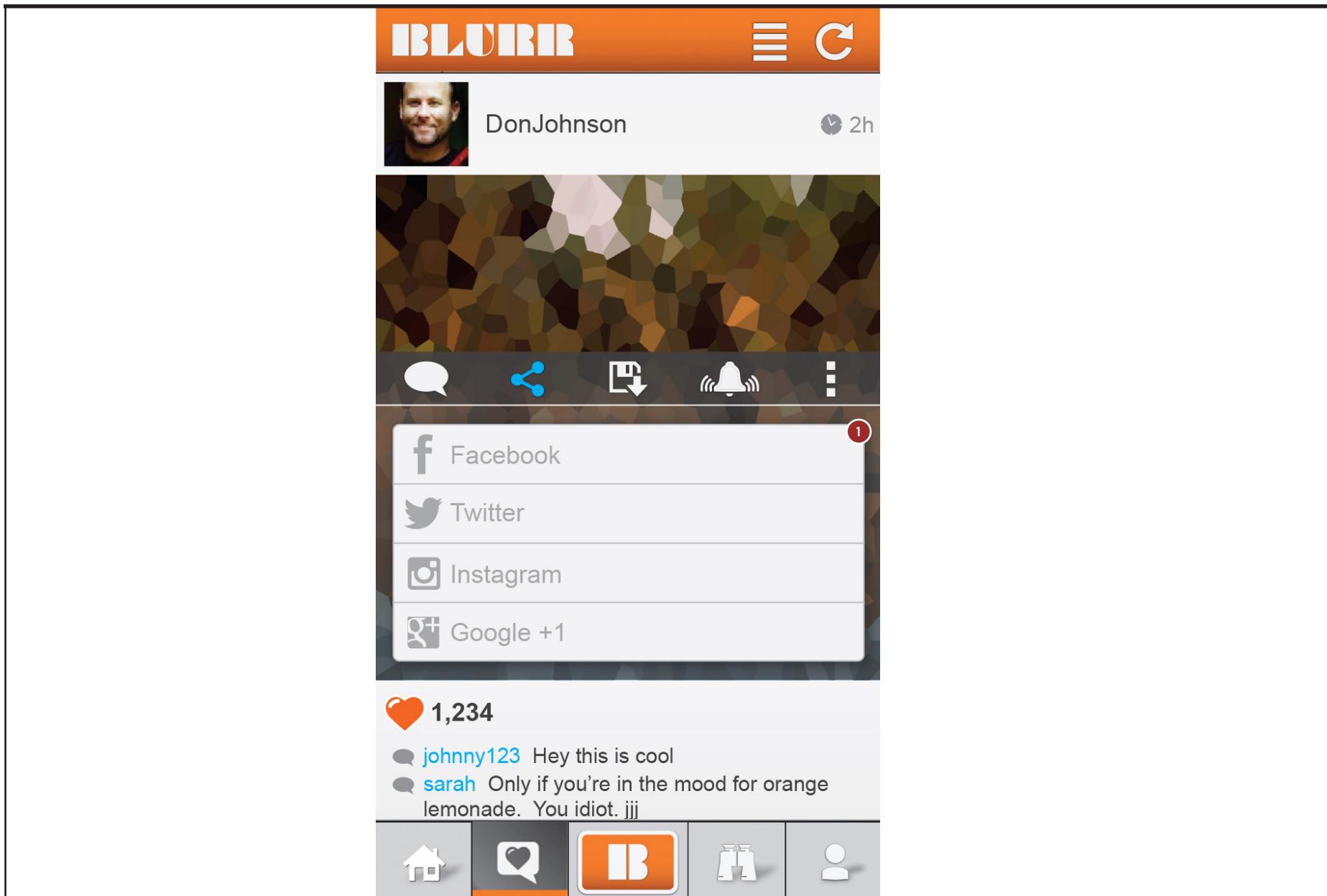
④ Close pop up



Notes

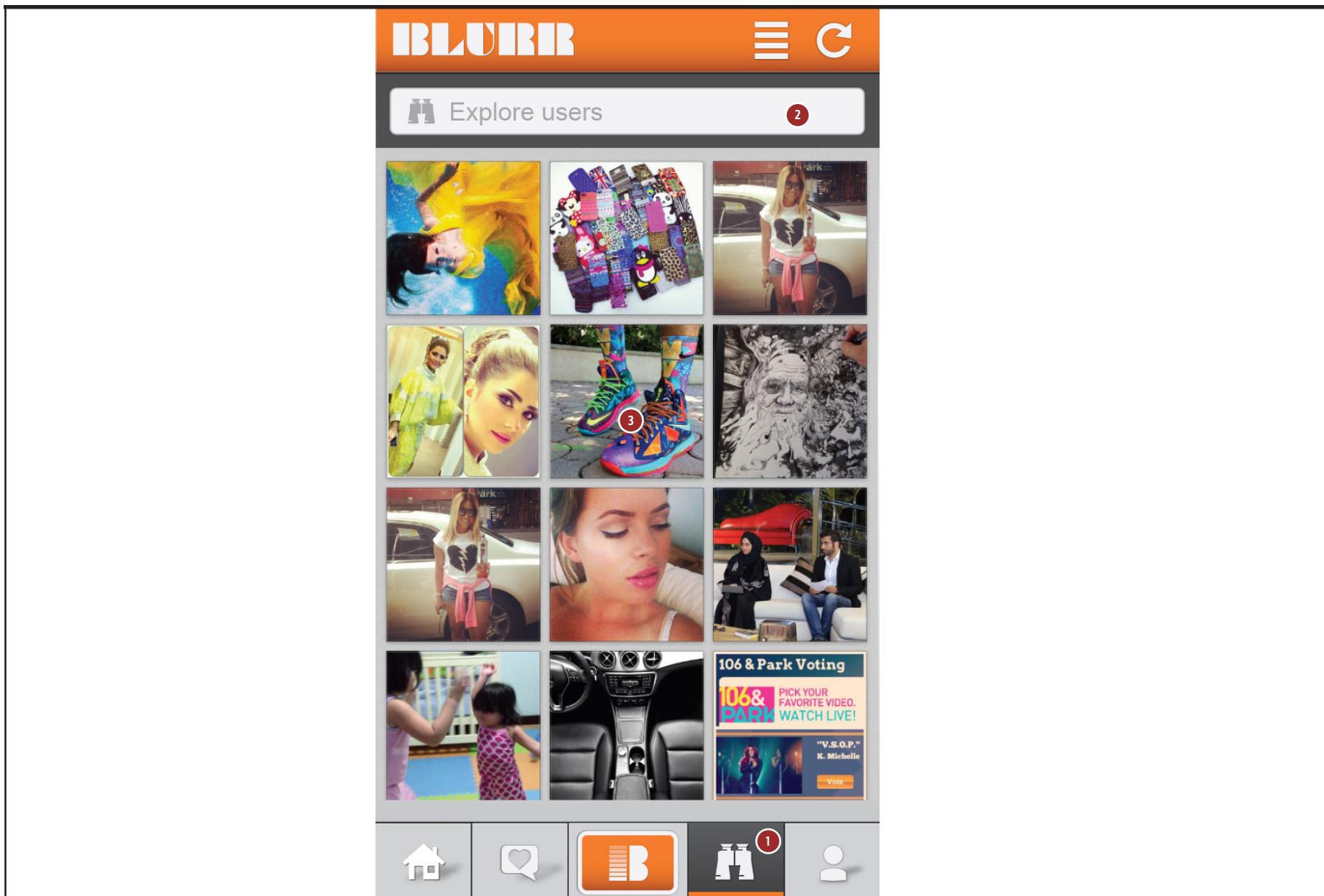
- 1 Example of Blurr detail
(after removing options for Email & Message)

Toggle ON/OFF for push notifications when this image is 100% unblurred



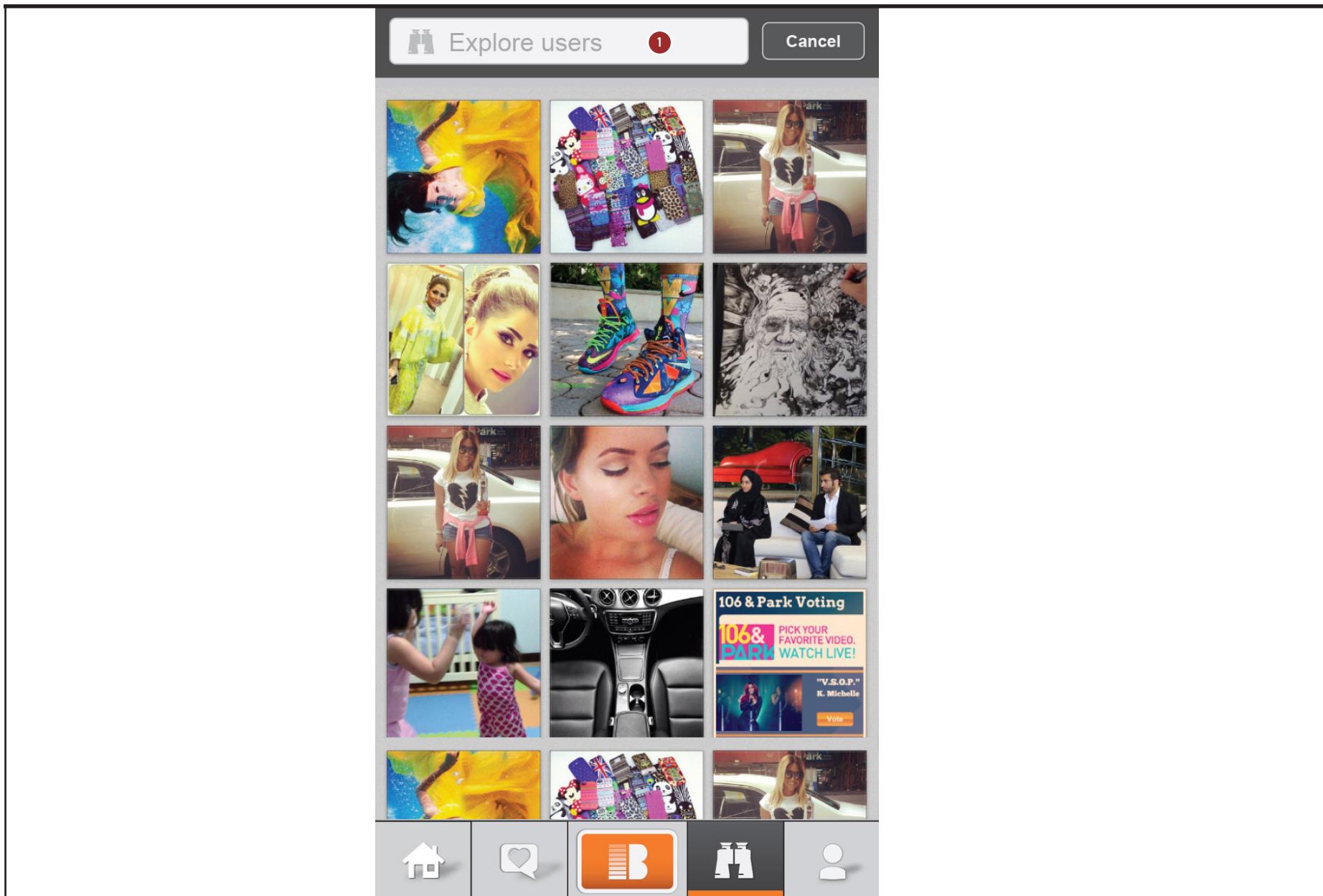
Notes

- 1 Example of Share options
(Email & Message have been removed)



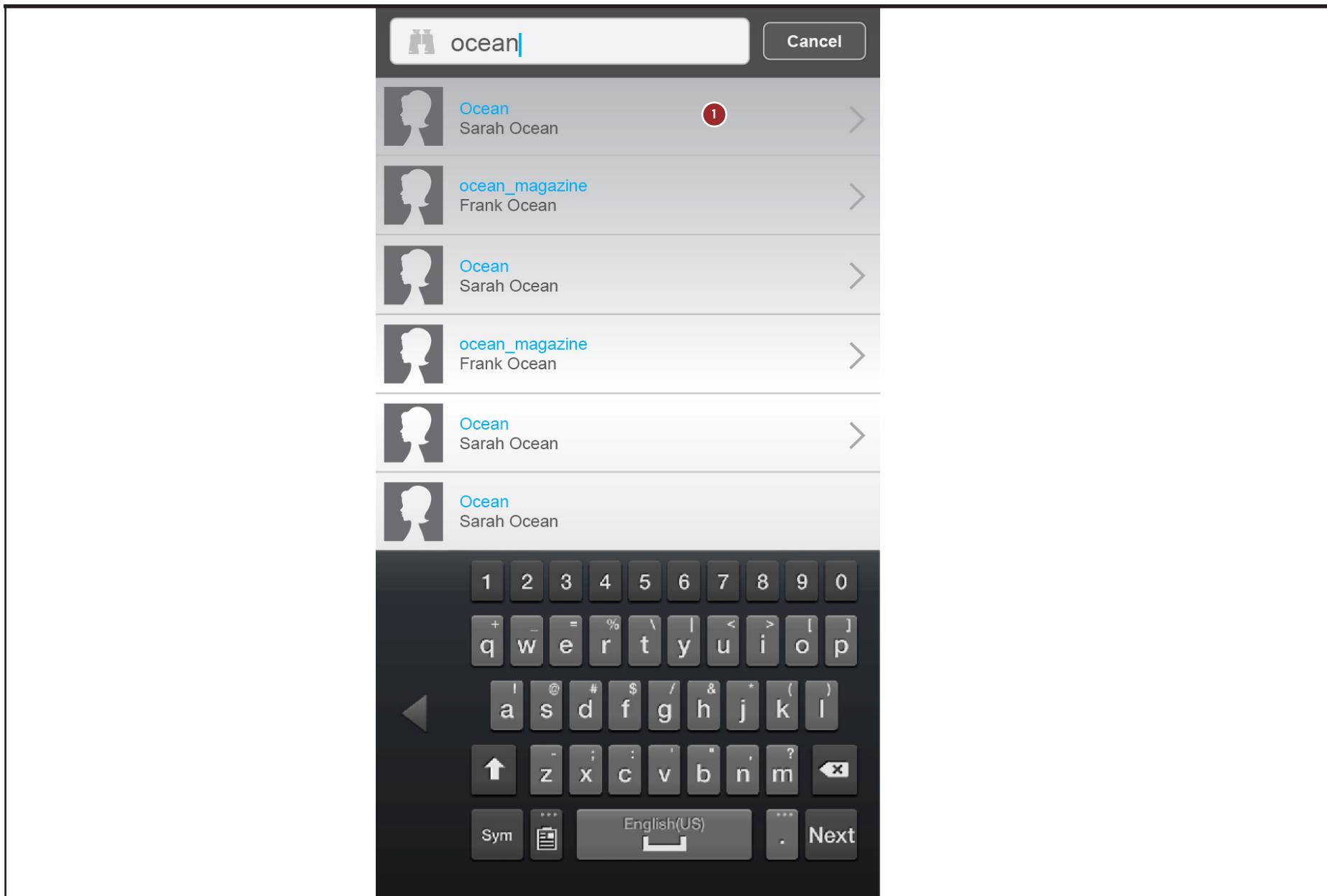
Notes

- ➊ Explore page
- ➋ Search users by name.
On tap, screen should move up to cover the header bar.
- ➌ - Default to featured photos



Notes

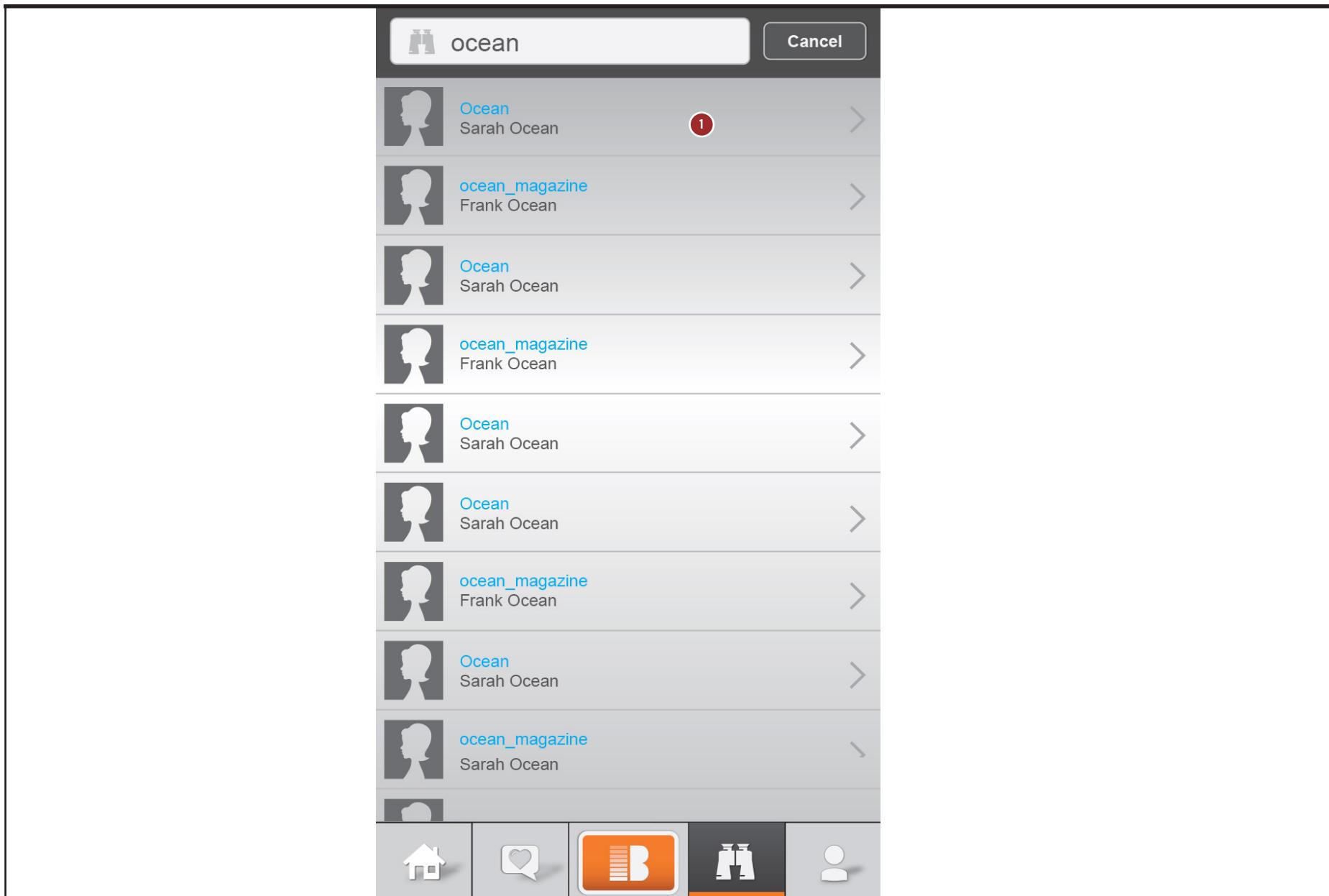
- 1 Tap to start inputting name



Notes

① Auto-populate results list

User can still include additional typing



Notes

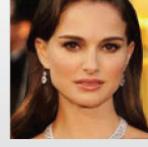
- 1 Explore users search results list

05 Activity Feed - Following.jpg

DonJohnson

2 Following 3 News

-  **SarahSmith** Liked **YourFriend's** photo
45m ago 
-  **YourFriend** Commented on **Really_Long_Username's** photo 3h ago 
-  **SarahSmith** Started following **Really_Long_Username** 2h ago 
-  **YourFriend** Liked **SusanSmith's** photos
3h ago






-  **SarahSmith** Liked **YourFriend's** photo
5d ago 

Notes

- 1 Activity Feed: 2 Categories
 - Following
 - News
- 2 Following Tab (selected)
Display Activity for all users that you are Following
- 3 News Tab. Link to [05.01](#)
Display Activity for your own account & posts

05.01 Activity Feed - News.jpg

DonJohnson

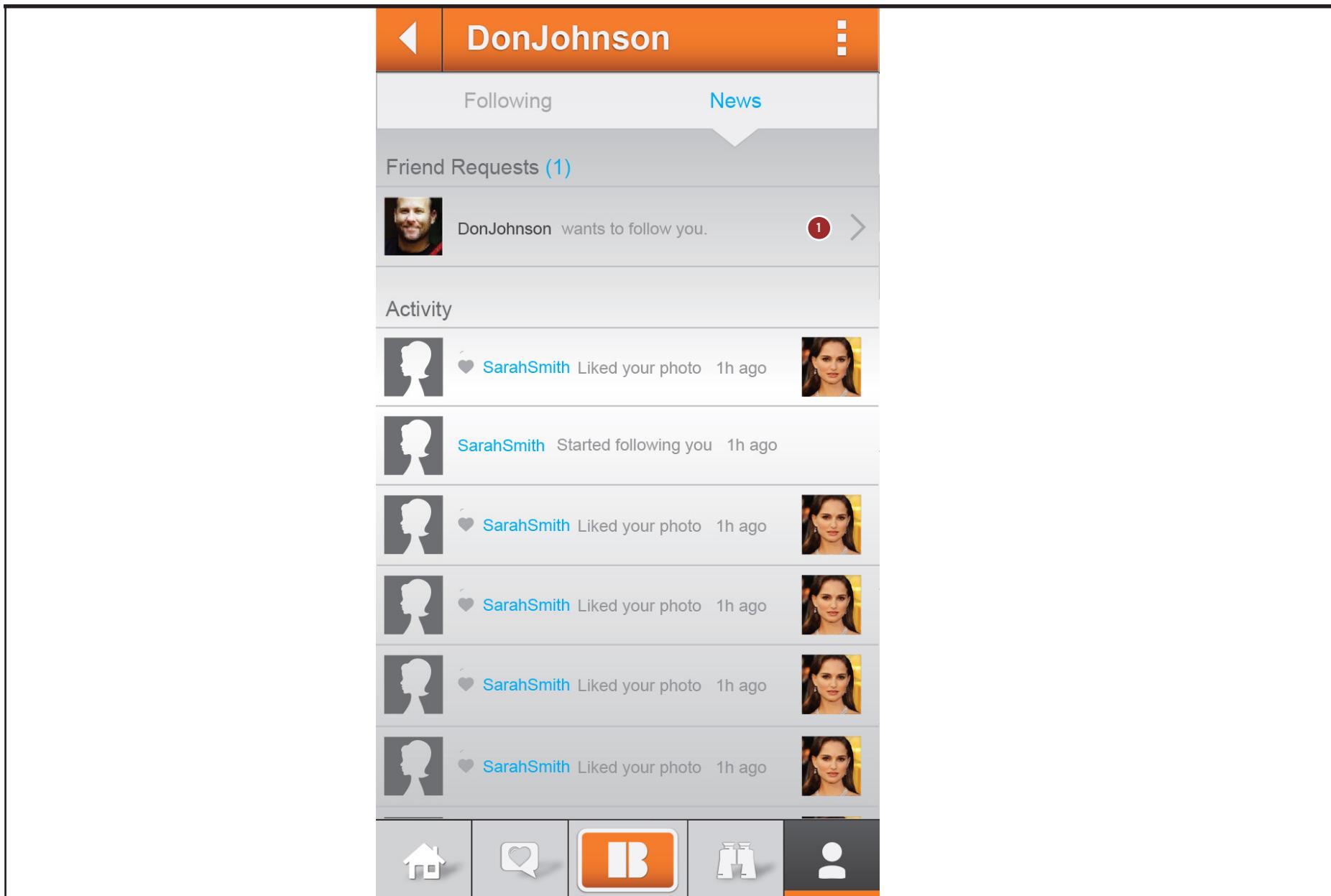
Following 1 News

-  SarahSmith Liked your photo 3d ago 
-  SarahSmith Started following you 1w ago
-  Really_Long_UserName Liked your photo 3d ago 
-  Really_Long_UserName Liked your photo 3d ago 
-  SusanSmith Started following you 1w ago
-  SarahSmith Liked your photo 3d ago 
-  SarahSmith Liked your photo 3d ago 
-  Really_Long_UserName Liked your photo 3d ago 

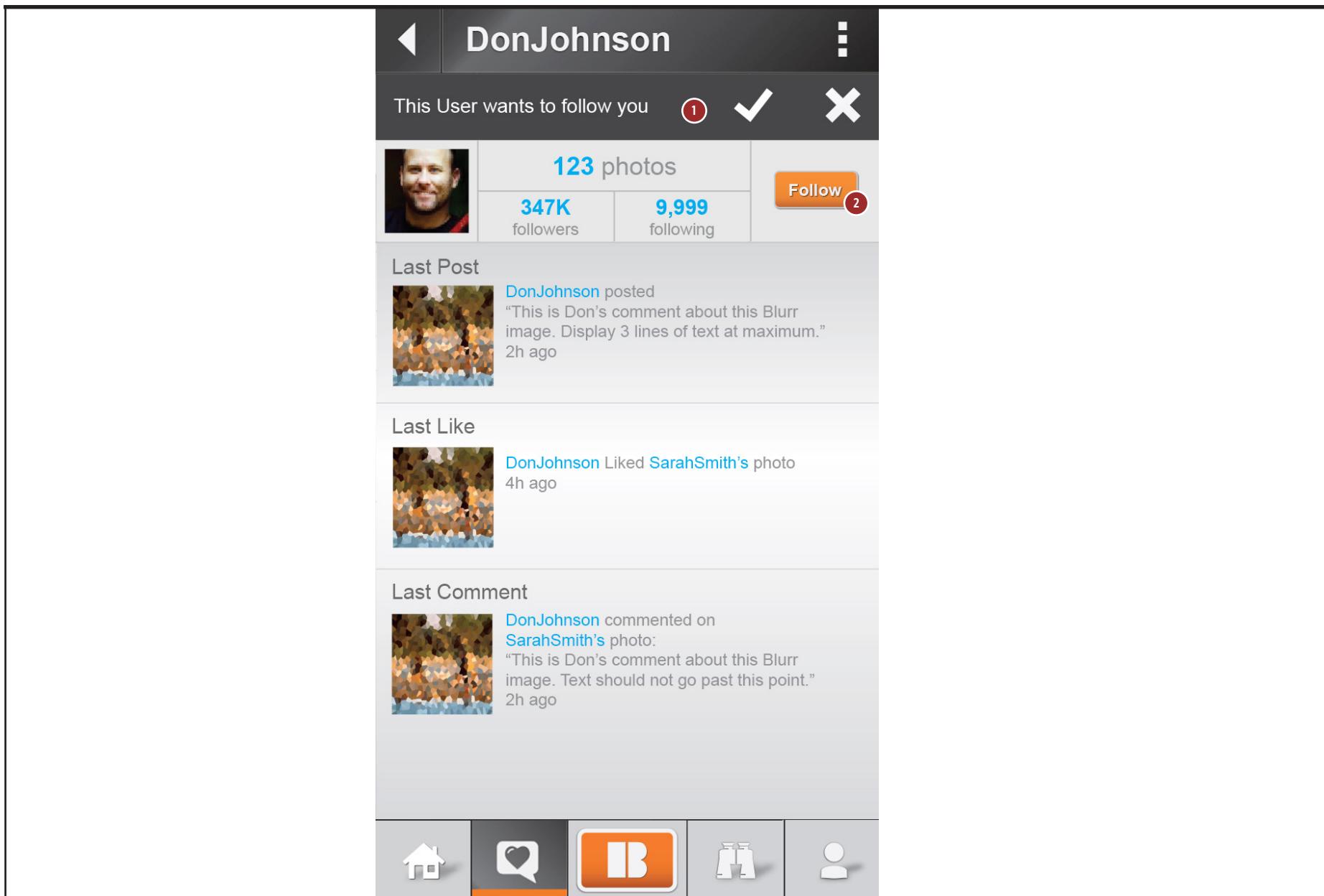
Notes

1 News Tab (selected)
Display Activity for your own account and posts



Notes

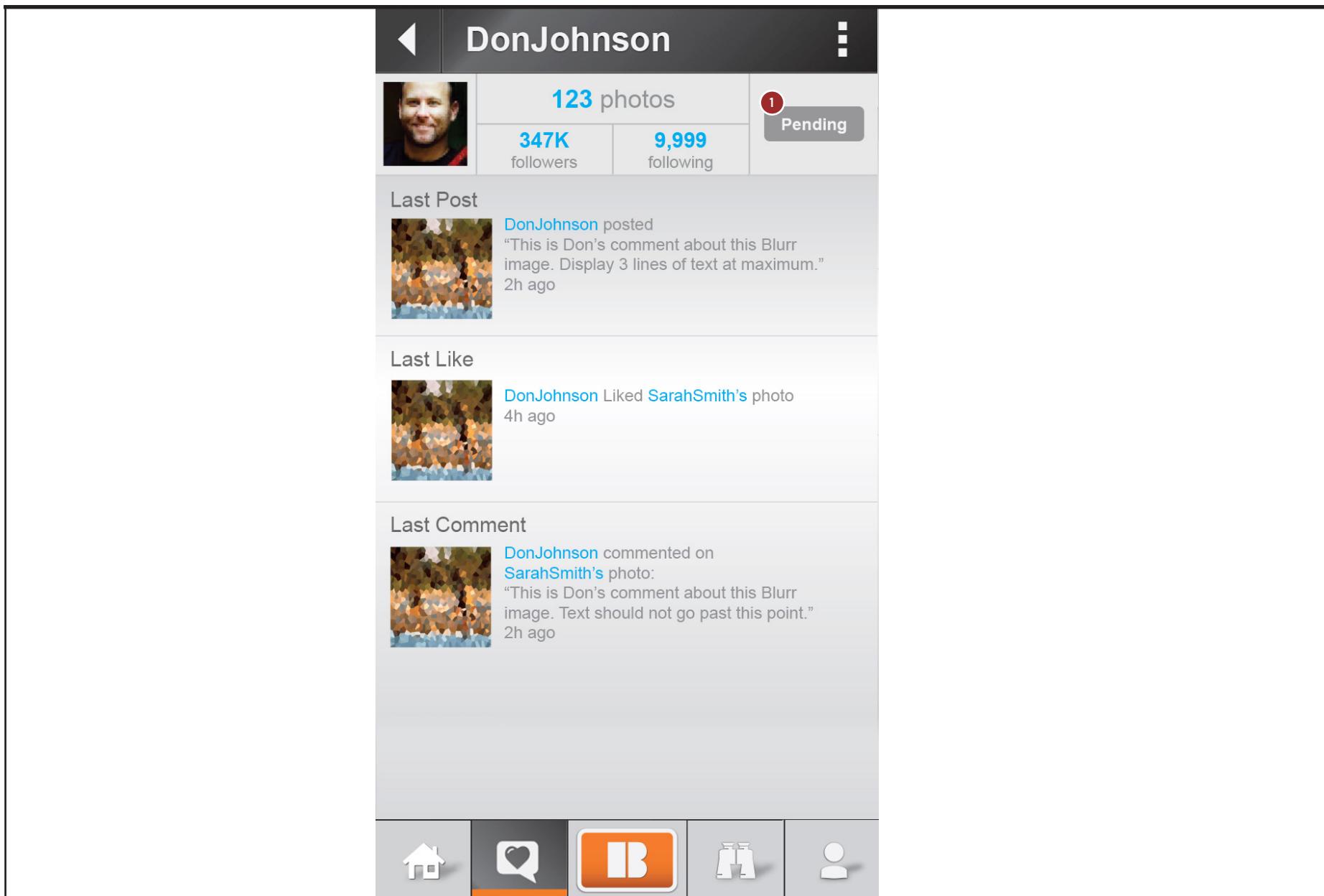
- 1 If your Privacy is turned ON. You will now receive "Friend Requests." These are actually people who want to Follow you. Link to [05.02.01](#)



Notes

- ① Friend request options:
Checkmark = Approve
X = Deny
- Below, display Profile of User who wants to follow you
- ② You can also follow this user from here. Link to [05.03](#)

05.03 Waiting for user to approve me.jpg



Notes

- ➊ This is the profile of user you want to Follow:
 - If this user's privacy is OFF, button should just toggle to "Following".
 - If this user's privacy is ON, button should toggle to "Pending" while you wait for your request to be approved.