# DESIGN PROPOSAL



# BRANDING



## DESIGN CONCEPT

- + SIMPLE
  - Bold fonts to create first visual impact and make people remember.
- + STYLISH

Brave color combination and urban looking.

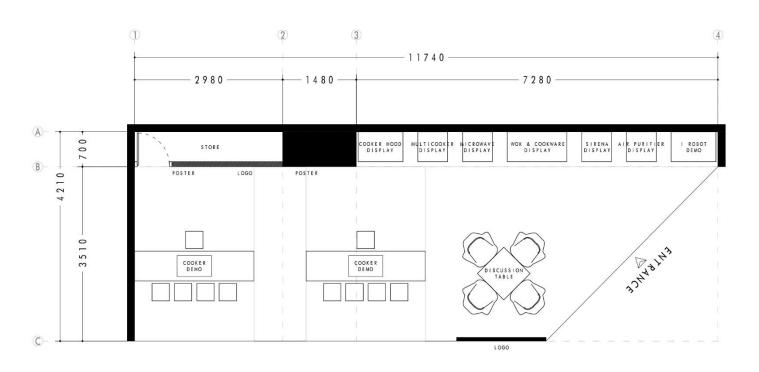
- + INNOVATIVE
  - Minimalist and futuristic design.
- + HEALTHY

Turquoise represents health and environment friendly, yellow makes it looks delicious.



# SPACE PLANNING





## FURNITURE LAYOUT PLAN

scale 1 : 75



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### PROJECT

FRICO VIETNAM MASTER CONCEPT

### DRAWING TITLE

FURNITURE LAYOUT PLAN

#### DRAWING NUMBER

VY15040. A3. FLP. 04

### DRAWN BY

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### CLIENT'S SIGNATURE

NOTES

# DESIGN CONCEPT











# THANK YOU

