

Potential ways to combat Online Harassment

INTEGRATION - *Find ways to stop harassment across multiple platforms.*

1. Voice-to-text integration: Harassment online often occurs over voice and not through written words. Can you think of ways to integrate voice analysis and harassment detection?
2. Cross-Platform Solutions: Harassment takes place across many mediums – from Snapchat to Twitter to Youtube and more — so it's vital that we develop solutions which can detect harassment across all platforms.
3. 3rd Party Integration: Pick any chat platform to integrate your solutions. How can your tool be adopted on a site where you do not already have cooperation from the platform?

DATA CAPTURE - *Understand the breadth of online harassment by capturing data.*

1. Find the data: As we build smarter models to detect harassment, we need more data! Think about ways to capture information for data scientists to leverage in our machine learning algorithms.
2. Subjectivity (Customization): People see harassment differently from one another. Think of how to implement individualized anti-harassment solutions that are customized for users.
3. Escalation: How can we quickly use data to identify a problem and help users quickly determine how to escalate the problem?
4. Documentation: Enable someone experiencing harassment to easily document the incident that has taken place.

PREVENTION - *Create a technology solution that helps recognize common online harassment behavior, flag it, and prevent it from recurring.*

1. Mob Mentality: When someone begins to harass another online, it tends to open the doors for others to see the behavior as acceptable. This can trigger an avalanche effect where many more negative comments accumulate in the thread.
2. Doxing: To maliciously search for and publish private or identifying information about a particular individual on the internet.
3. Anonymity: When a user is banned for abuse on a platform, and simply creates a brand new account to continue the abuse from.

EDUCATION - *Understand what online harassment is and what to do when it occurs.*

1. Online Harassment Awareness: Users may lack an understanding of what may be considered harassment. This can improve both their behavior when engaging online with others and their ability to respond to harassment targeted at them.
2. Confidence: It can be tough to stand up to online harassment. Think about how you can help people learn to defend themselves —or support others —when they are being harassed online.
3. Reporting Problems: It's often times difficult to know where to go for help when you're being harassed on one or multiple platforms. Consider a way for communities to flag and report online harassment more easily.