

CURATE





OUR OBJECTIVE

REWARD USERS FOR ENGAGING AND
REFINING FASHION INDUSTRY ON
THE CURATE PLATFORM

C U R A T E



THE SOLUTION

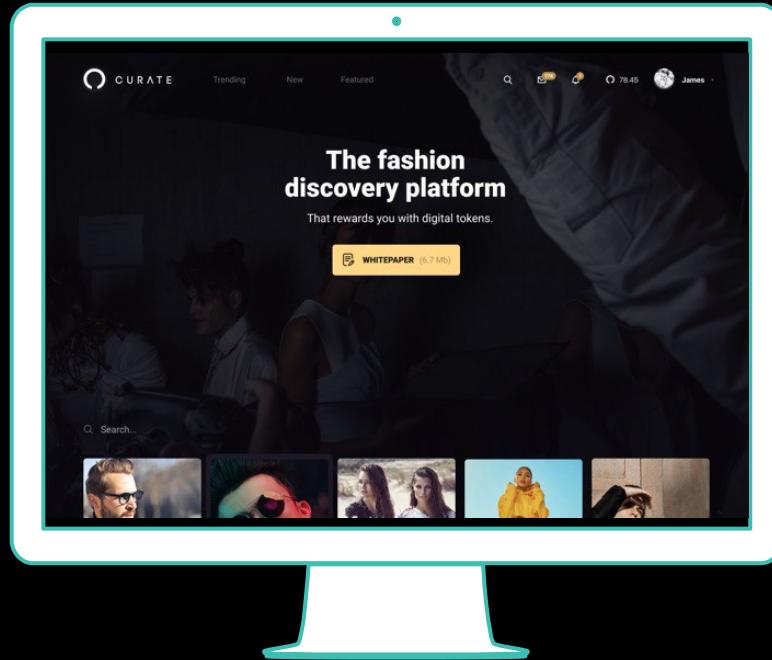
A REVOLUTIONARY FASHION
DISCOVERY PLATFORM THAT
CONNECTS THE FASHION COMMUNITY
AND DESIGNERS

C U R A T E



THE CURATE COMMUNITY

A WALKTHROUGH OF THE
GROUNDBREAKING
CURATE COMMUNITY

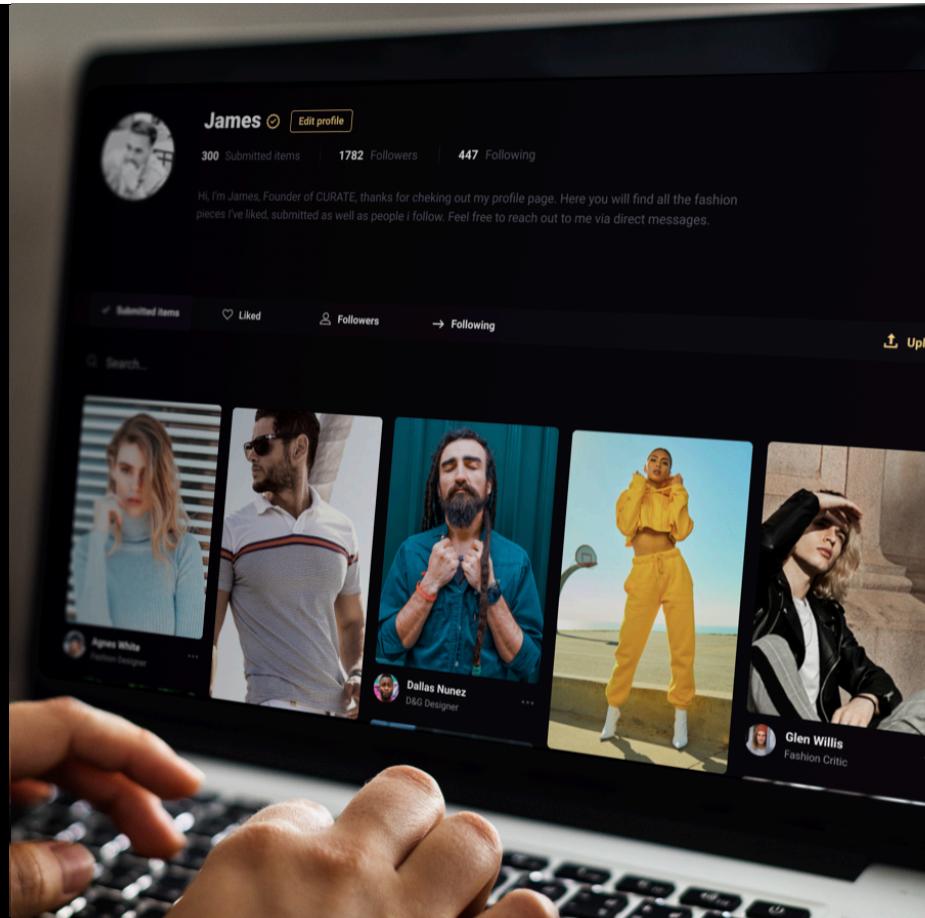


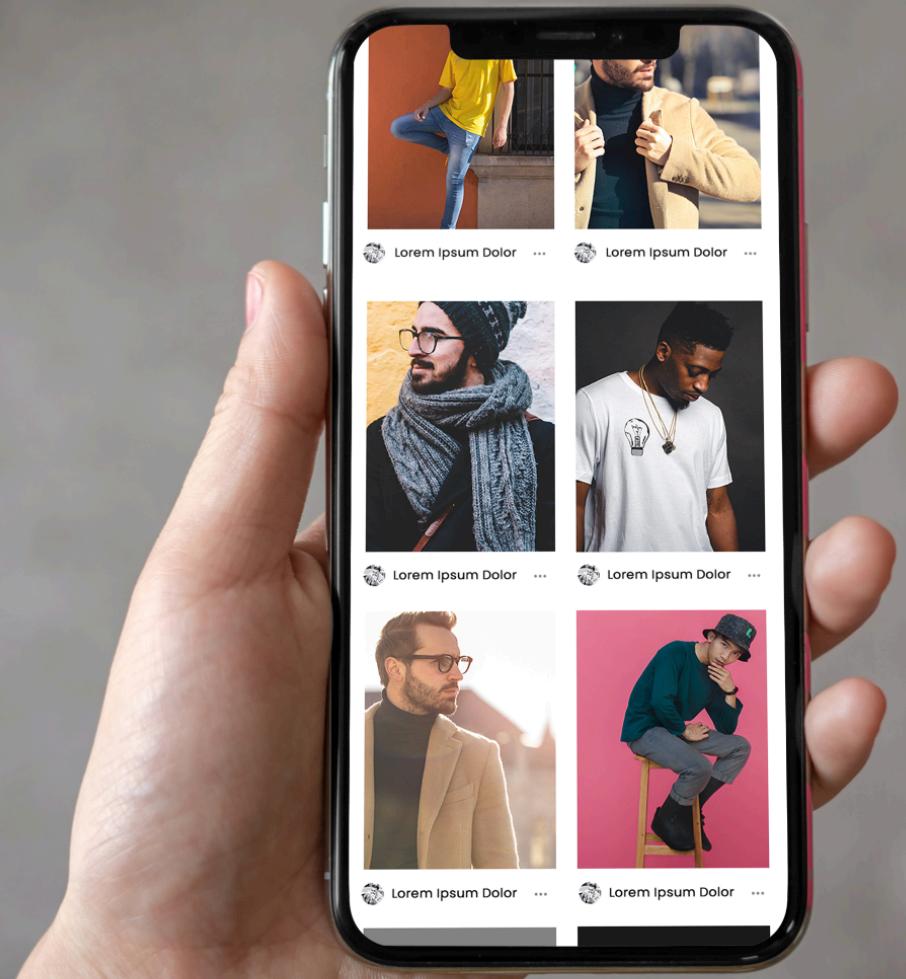


CURATE

A PICTURE IS WORTH A THOUSAND WORDS

OUR COMMUNITY FOSTERS
ENGAGEMENT WITH CONTENT, AND
REWARDS THOSE FOR SPARKING
DISCUSSION





CURATE

THE PROCESS

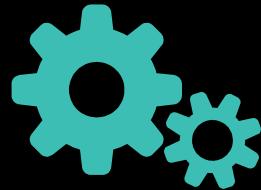
USER
UPLOADS
CONTENT

COMMUNITY
ENGAGES AND
UPVOTES
CONTENT

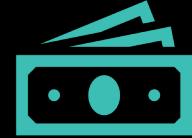
CONTENT GAINS
POPULARITY AND
IS MADE
“DISCOVERABLE”

CURATORS
& USERS
REWARDED

C U R A T E



REVENUE MODELS



PRO MEMBERSHIP

Curate Pro membership for our retailers, charging \$149/year giving retailers more features such as featured listings, verified badge, ability to offer CUR8 tokens to users

CURATE LOYALTY APP

We will have our Curate Loyalty App which gives consumers and all in one app to use CUR8 tokens as points to redeem money off both at retailers both physical shops and online shops

NATIVE ADVERTISING

That payments will be accepted in BTC, ETH and USD and we'll also have our own advertising platform built in allowing advertisers to advertise on the website/app in the form of native in-line ads

PARTNERSHIPS

We will earn open up the platform to other categories of retail and not justify fashion to increase our partnerships, in which case we'll be taking a commission for every successful purchase through Curate.

CUR8 TOKEN

Selling CUR8 tokens on the website, which can be used to redeem coupons, free shipping and cashback at participating retailers

AMAZON AFFILIATES

Amazon associates affiliate, we earn up to 10% on commission sales

C U R A T E

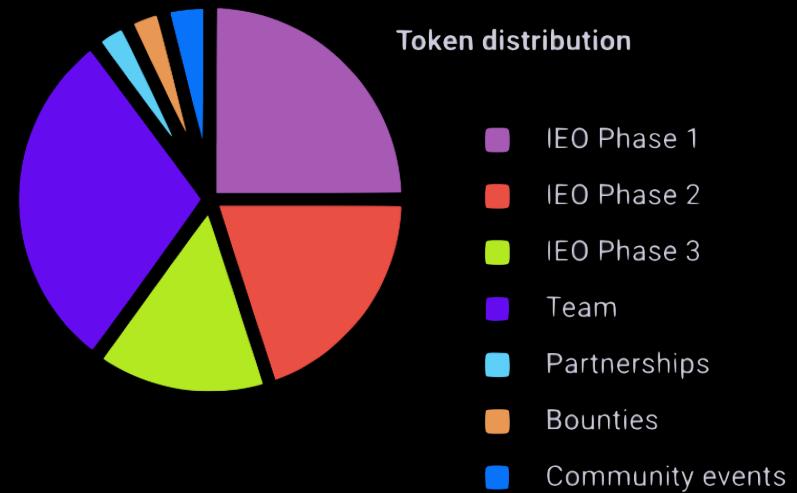
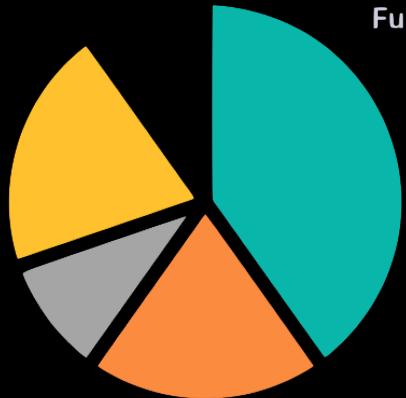
WHERE RETAILERS MEET BLOCKCHAIN

BENEFITS INCLUDE:

1. Raised brand awareness
2. Increased traffic to merchant sites and goal conversions
3. Clothing ranges and seasonal wears listed on the largest open/transparent platform leveraging blockchain technology.
4. Access to 50,000 users upon launch for curated feedback on their fashion range.
5. On-site analytics and tracking pixel leading to increased sales through optimization.
Prevent fraud transactions and chargebacks as users will be verified via KYC to ensure authenticity.
7. Zero commission will be taken from Curate for all successful leads giving retailers bigger profits and customers better prices.
8. QR barcodes supplied to all partnered clothing brands to verify authenticity throughout the supply chain preventing fake merchandise.
9. Curate Pro membership for our retailers, charging \$149/year giving retailers more features such as featured listings, verified badge, ability to offer CUR8 tokens to users



CUR8 TOKEN



C U R A T E

CURATE ROADMAP



- Curate team members recruited
- Website and social media/telegram group created
- Demo preview of platform designed
- PRE-IEO seed round complete
- 10,000+ Telegram members active
- Approved for 1st IEO listing on P2PB2B.io
- 1st IEO starts aiming to raise \$2.25 million USD
- Development officially starts on Curate platform
- CUR8 token is listed on two exchanges, P2PB2B.io and WhiteBit.io and begins trading
- 2nd IEO starts on 2 top CoinMarketCap approved exchanges
- Private-alpha launch of Curate platform open to telegram members
- CUR8 token listed on 2 more top exchanges, volume of trading increase
- 3rd IEO starts on a DEX
- Public-beta version launched available to new members
- CUR8 token becomes a top 50 token on CoinMarketCap by adjusted volume
- Start of application development



- [LETS GET CONNECTED] -

CONTACT CURATE TEAM



@CURATE



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@CURATEPROJECT

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