PRESENTATION

CURATE

Fashion discovery curator utilising Blockchain tech

WHAT IS CURATE

FASHION DISRUPTION

Curate is a style discovery decentralized app (DApp)
i.e 'blockchain smart contract enabled' platform, which rewards you with digital tokens in the form of BTC, ETH and our own CUR8 tokens in return for users curating fashion styles.

THE PROBLEM

NO SINGLE POINT OF CALL

Online fashion ideas are unnavigable and not individualised

IN-PERSONAL

Online retailers lack community feedback and fresh inspiration

LACK OF TRUST

Online retailing is plagued with fake reviews and testimonials

THE SOLUTION

ONE STOP DISCOVERY PLATFORM

Curate offers a one stop discovery platform for luxury fashion

PERSONAL AND REWARDING

Get inspired and rewarded for your activity with digital tokens

TRUSTWORTHY

Community driven leveraging blockchain tech and smart contracts

MARKET OPPORTUNITY

The online clothing market grew at twice the rate of the women's equivalent last year

The clothing market is estimated to have grown by 2.8% in 2018 to hit \$25 billion, compared with the 1.3% rise seen in the women's market, analysts confirmed

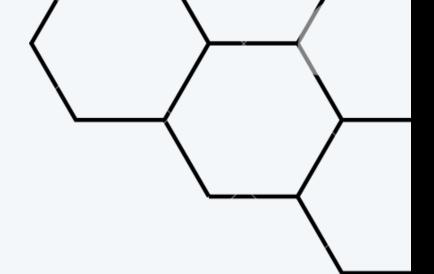
Source: Mintel research 2018

25\$ BILLION

ONLINE CLOTHES SALES 2019

330\$ BILLION

CRYPTO MARKET CAP 2019



Token Economics

- (1) CUR8 TOKEN SYMBOL
- (1) ERC20 UTILITY TOKEN
- 1 HARD CAP \$10,000,000
- 1 100 MILLION SUPPLY
- 1) \$0.10 PER TOKEN
- 1 IEO 1ST AUG 2019

HOW IT WORKS

CONTENT CREATION

Fashion brands and retailers have partnered up with Curate to showoff their latest styles, raise brand awareness and increase their online sales

PURCHASE

To put simply, Fashion brands partner up with Curate and we pass on the rewards to the curators and discoverer's.

VOTING AND CURATING

In return, Curate provides a trustless platform allowing users to feedback a curated collection of fashion styles for the community to discover.

TECHNOLOGY

ER20 enhances token liquidity with reduced risk of contract breaking whilst providing a uniform and fast transaction. We are: Decentralised. Web 3.0. Open Source.

THE JOURNEY

Q2 2019

Pre-IEO crowd fund Approved to list on 2 exchanges Q3 2019

IEO Launch on P2PB2B Private-alpha launch Q1 2020

2nd IEO listing starts Public-beta launch

LET'S CONNECT

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