



CURATE

THE FASHION
DISCOVERY PLATFORM
THAT REWARDS IT'S
COMMUNITY WITH
DIGITAL TOKENS

CURATE

EXECUTIVE SUMMARY

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CURATE

CURATE IS A STYLE DISCOVERY
DECENTRALIZED APP (DAPP), WHICH
REWARDS YOU WITH DIGITAL
TOKENS IN THE FORM OF BTC, ETH
AND OUR OWN CUR8 TOKENS IN
RETURN FOR USERS CURATING
FASHION STYLES.

FASHION BRANDS AND RETAILERS
HAVE PARTNERED UP WITH CURATE
TO SHOWOFF THEIR LATEST STYLES,
RAISE BRAND AWARENESS AND
INCREASE THEIR ONLINE SALES.

IN RETURN, CURATE PROVIDES A
TRUSTLESS PLATFORM ALLOWING
USERS TO FEEDBACK A CURATED
COLLECTION OF FASHION STYLES
FOR THE COMMUNITY TO DISCOVER.

TO PUT SIMPLY, FASHION BRANDS
PARTNER UP WITH CURATE AND WE
PASS ON THE REWARDS TO THE
CURATORS AND DISCOVERER'S.

WE ARE: DECENTRALISED. WEB 3.0.
OPEN SOURCE.



CURATE

ONCE 2,000 MEMBERS REACHED IN
TELEGRAM GROUP:

PRE-IEO FUNDING FOR IEO ON
P2PB2B (2-3 BTC)

1ST IEO ON P2PB2B WITH A TARGET
GOAL FOR \$250K

RECRUIT PAID ROLES:

- > COMMUNITY
- > ADVISOR
- > MARKETING

DEVELOP A PRIVATE ALPHA
VERSION OF DAPP PLATFORM WITH
CURATE COIN WALLET AND
TRANSACTION SENDING/RECEIVING
INTEGRATION. EARLY ACCESS
PROVIDED TO GROUP MEMBERS.

2ND IEO ON EXMARKET

PUBLIC BETA VERSION OF DAPP
PLATFORM OPEN TO ALL USERS.

3RD AND FINAL IEO ON BINANCE.