

# **Project Overview**

#### **Analysis Background**

The NYC Department of Health and Mental Hygiene (NYC DOHMH) is planning to support the city's reopening. And they want to provide some Covid Health kits in some public areas.

#### **Analysis Objective**

Analyze the correlations between subway entries and Covid cases, evaluate whether they should target subway stations. If so, which stations.

# **Analytic Overview**

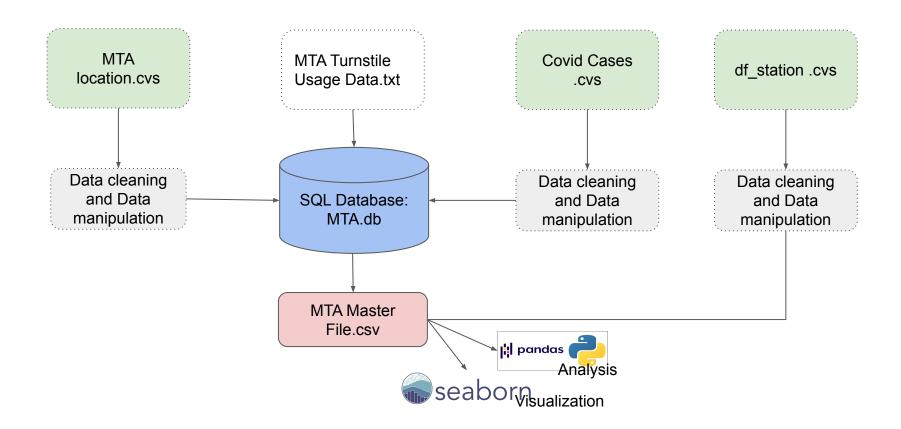
#### **Data Sources**

- MTA Turnstile Usage Data (Jan 2020 Oct 2020)
- MTA Location Data
- MTA Remote Complex Mapping
- Covid Daily Cases Data

#### **Key Metrics:**

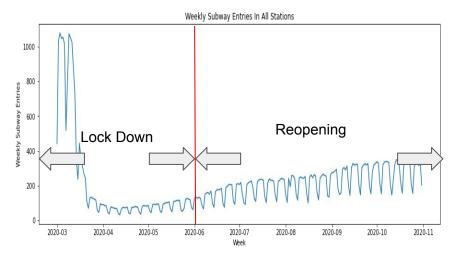
- Weekly Subway Entries: Weekly median values of subway turnstile entries
- Covid Cases: Weekly median values of COVID cases
- Station Entries Percent Change: the weekly entries percentage change over time

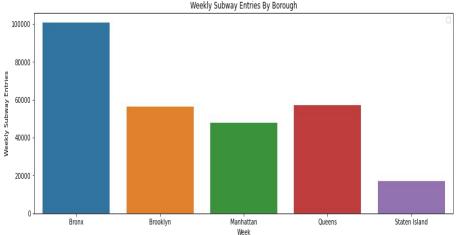
### **Data Workflow**



# **MTA Ridership Trend**

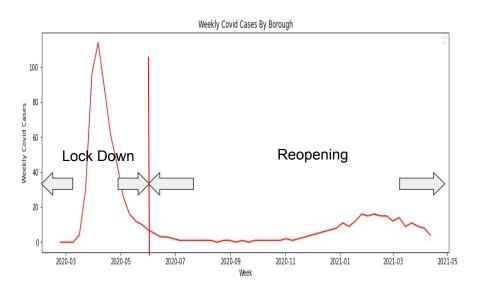
- The MTA ridership has dropped drastically since March when the city was locked down
  - Similar patterns are found in each borough (see appendix 1.1)
- Bronx has higher weekly entries volume

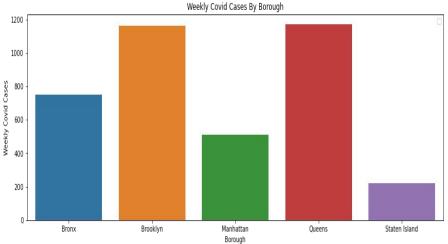




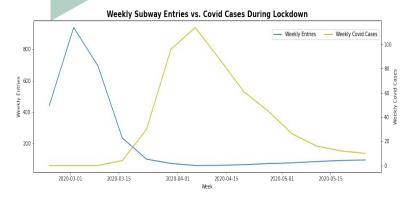
## **Covid Cases Trend**

- Similar patterns are found in Covid Cases (see appendix 1.2 for more details)
- More Covid cases are confirmed in Brooklyn and Queens

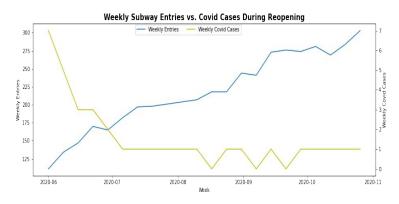




### Weekly Entries vs. Covid Cases



#### Correlation(lag 4): 0.74



Correlation(lag 1): -0.71

#### Lockdown Phase

 The weekly entries and Covid cases show a strong POSITIVE correlation with a lag of 4 weeks.

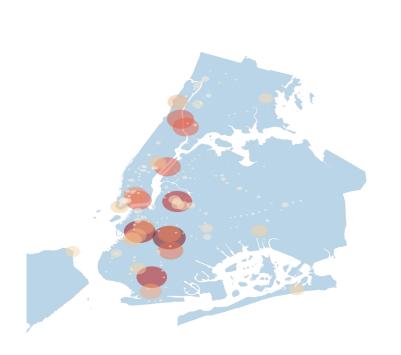
#### **Reopening Phase**

 The weekly entries and Covid cases show a strong Negative correlation with a lag of 1 week.

The change of correlations indicates the way people engaging with Covid has changed.

The correlations by borough show similar patterns (see appendix 2)

# Find Target Stations By Foot Traffic



 The positive correlation during the lockdown stage indicates the necessity of enforcing COVID protection actions during reopening period.

## **Target Stations By Borough Details**

By comparing the percentage change of subway entries in each stations against percentage change across stations in corresponding borough, 5 target stations are identified in each borough.

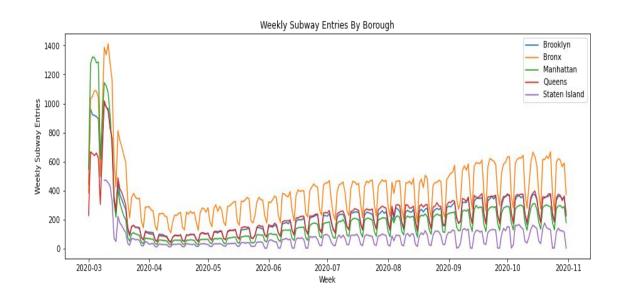
Bronx	Brooklyn	Manhattan	Queens	Staten Island
138/GRAND CONC	STERLING ST	GRAND ST	COURT SQ-23 ST	
PELHAM BAY PARK	4AV-9 ST	HARLEM 148 ST	AQUEDUCT RACETR	ST. GEORGE
MT EDEN AV	AVENUE P	EAST BROADWAY	BEACH 60 ST	
231 ST	BEVERLY RD	ROOSEVELT ISLND	PARSONS BLVD	
182-183 STS	PRESIDENT ST	BOWERY	63 DR-REGO PARK	

### **Future Work**

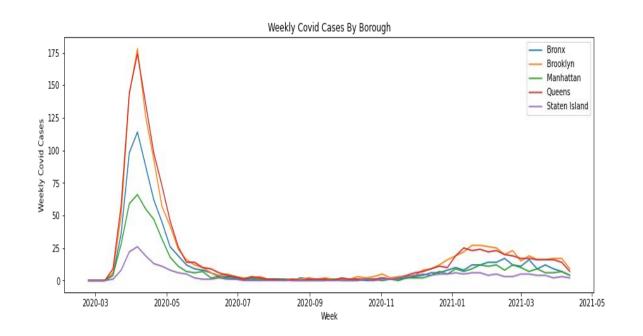
- Look for more granular data. Map stations by neighborhoods and if possible pull Covid cases by neighborhoods;
- Forecasting subway foot traffic and Covid cases by applying time series methods, such as ARIMA;

# **Appendix**

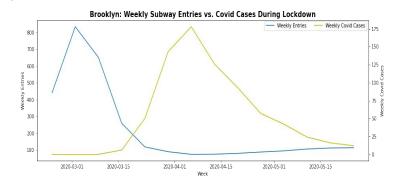
### **Appendix 1.1: Weekly Entries By Borough**



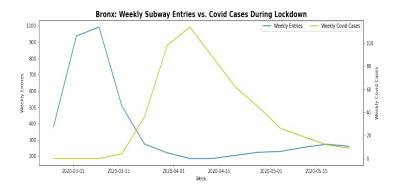
### **Appendix 1.2: Weekly Covid Cases By Borough**



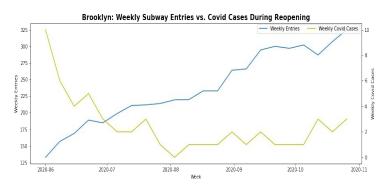
### Appendix 2: Weekly Entries vs. Covid Cases By Borough



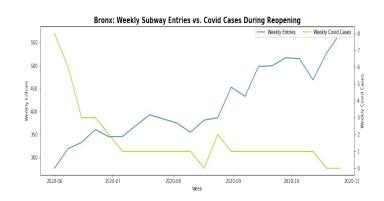
Correlation: 0.78



Correlation: 0.89

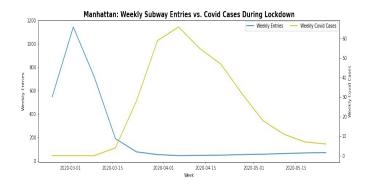


Correlation: -0.52

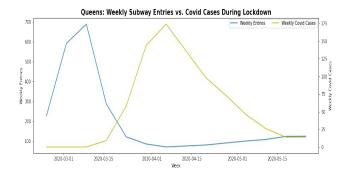


Correlation: -0.60

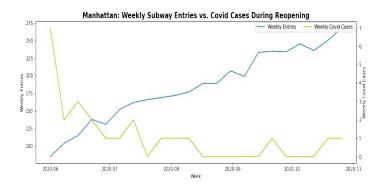
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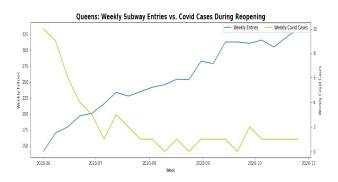
Correlation: 0.66



Correlation: 0.86

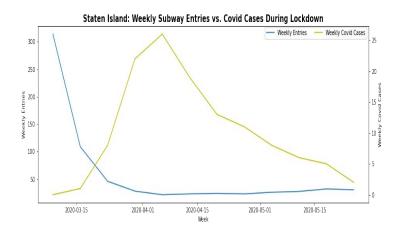


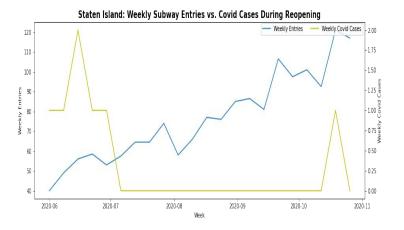
Correlation: -0.66



Correlation: -0.72

### **Appendix 2: Weekly Entries vs. Covid Cases By Borough**





Correlation: 0.88 Correlation: -0.43