

AI Workflows for Product Managers

Be more efficient with your Time

About

- Who am I
- Community (We're 1500+ Strong)

Pro-Tip to Learn from Session

- Don't focus on Prompts, but the Unlimited Possibilities
- Ask or Share anything you know in Chat
- 👍 or 👎 during session as feedback

On scale of 1 to 10, how
integrated is AI in your
Professional Workflow?

AI in Work

- No workflow is untested
- ChatGPT < Gemini < Claude3
- Get a Pro Version if you are Working Professional

Intro

- Good as Starting Point for Work, will never replace humans.
- The nature of work will change, productivity improved by 40%.
- Work won't reduce for Individuals, the quality of Output will Improve with better Efficiency (Time, Resources etc.)
- Supercharge PMs who uses it, and help them be more Strategic rather than day to day tasks.

Analyzing Meeting Transcripts for Insights

Attached is the Transcript of Meeting.

Summarise key insights in bullet points, and mention if task is allocated to someone. Only mention important and actionable items.

:c-01 (Day to Day)

Minutes of Meetings from Unstructured Data

Create Minutes of Meetings in form of email mentioning actionable items and person who is responsible for each actionable. Present in form of bullet points.

:c-02 (Day to Day)

Summarise Long Email Chains

Catch me up in following mail chain in very short summary. Make the pointers that need my attention as Bold.

:c-03 (Day to Day)

Generate Dummy CSV Data for Demos

Give a downloadable CSV with 1 million records
and following details...

:c-04 (Day to Day)

Server Costing on Cloud Providers

Attached is Server Configuration of Web Application to be Deployed. Based on your last cut-off knowledge, give the pricing estimates for all servers and totals.

:c-05 (Day to Day)

Structure the Unstructured Data

Create a table from pasted unstructured data

:c-06 (Day to Day)

Writing first Draft of Documentation

Help me write detailed API documentation with
proper sections...

:c-07 (Day to Day)

Insights from Google Analytics or Complex Data

Help me get high level insights from it by
creating graphs...

:c-08 (Day to Day)

Generate Graphs from Data

Help me produce a bar graph from dataset of books...

:c-09 (Day to Day)

**Come up with Metrics for Team
or Product**

**Generate OKRs for product team working on B2C
E-Commerce...**

:c-10 (Day to Day)

Learning about new topic in Simple Words

I am trying to understand about <Topic>.
Explain what it is ...

:c-11 (Day to Day)

Using Vision Capabilities

Help me explain the attached architecture
diagram

:c-12 (Day to Day)

Summarising Articles & Podcast before investing Time

Help me find most important takeaways from ...

:c-13 (Day to Day)

General Market Research to get a Broad Idea

Help me find companies in HRMS Software for
Enterprises ...

:c-14 (Research & Discovery)

Specific Market Research

Give top 5 Shortcomings of ...

:c-15 (Research & Discovery)

Summarise RFPs from Clients

From attached RFP, find out important features and list them in bullet points.

:c-16 (Research & Discovery)

Naming a new Feature or Product

Name a feature to Identify disengaged Users ...

:c-17 (Research & Discovery)

Find gaps in PRD

You are CPO, critically analyse and ask questions ...

:c-18 (Research & Discovery)

SQL or JQL Queries

Write SQL Query to find Total Posts by
Author . . .

:c-19 (Research & Discovery)

Generate Ideas around Problem

I am trying to solve problem of Conversion
Optimisation . . .

:c-20 (Research & Discovery)

Pros & Cons of a Feature

I am building a feature on Optimising Pages for
Mobile ...

:c-21 (Research & Discovery)

Removing Personal Bias

Identify and remove personal bias in attached document I prepared for Feature X (no example)

:c-22 (Research & Discovery)

Why shouldn't we do XYZ

Explore reasons against pursuing a specific
action XYZ (no example)

:c-23 (Research & Discovery)

Starting point for Strategy

We are launching our Enterprise Loyalty Software for Hotel Industry. Help me plan Go to Market Strategy for its Launch over 1, 3 and 6 months respectively.

:c-24 (Research & Discovery)

Release Notes of Competitors and Summarisation

From attached release notes, find out the pattern in feature releases in past and expected releases for future.

:c-26 (Research & Discovery)

User Persona Generation

Create user personas for Apple Vision Pro

:c-27 (Research & Discovery)

Customer Journey Map

Map out the customer journey for product interaction in Apple Vision Pro (no example)

:c-28 (Research & Discovery)

SWOT Analysis, Kano Model Analysis

Conduct SWOT or Kano model analysis for
strategic insights (no example)

:c-29 (Research & Discovery)

Regulatory Compliance of a Feature with GDPR

Assess GDPR compliance for a product feature
(no example)

:c-30 (Research & Discovery)

Sentiment Analysis and Voice of Customer from dump of Feedback

Perform sentiment analysis on customer feedback
(no example)

:c-31 (Research & Discovery) `

Write Story or PRDs first Draft

Draft the first version of stories or PRDs for
review (no example)

:c-32 (Delivery)

Analysis of Jira Tickets

Find the Total Story Points, Efficiency of Team
(GPT Example)

:c-33 (Delivery)

Translation of Full Excel File to another Language

Translate the attached excel to French and
German Language and give output CSV

:c-35 (Delivery)

Transactional Email Copies

Give Content of Transactional Emails for
Loyalty Software

:c-36 (Delivery)

Acceptance Criteria and Test Cases Generation

Generate clear acceptance criteria by looking
at Story Description Attached (no example)

:c-37 (Delivery)

UI Feedback Generator

By looking at attached Figma File, share critical feedback based on UI/UX Principles

:c-38 (Delivery)

Release Notes and Feature Release Notes

Craft release and feature notes looking at the
Jira Release Items (no example)

:c-39 (Go to Market)

Get Feedback and Reviews Summarisation

Summarize feedback and reviews for actionable
insights from attached dump (no example)

:c-40 (Go to Market)

Pricing Brainstorming

Brainstorm pricing strategies for products or services (no example)

:c-41 (Go to Market)

Partnership Recommendation

Recommend potential strategic partnerships for
growth for Banks (no example)

:c-42 (Go To Market)

Whats Next

- Introduction of OpenAI APIs Coming Week
(Repeat, Global)
- Content will be Shared on WhatsApp and Emails
- Interested in Collaborating for Content?
- Suggest New Topics to Pick (Product, AI, Side-Projects)

Join the WhatsApp Group



Thank You!