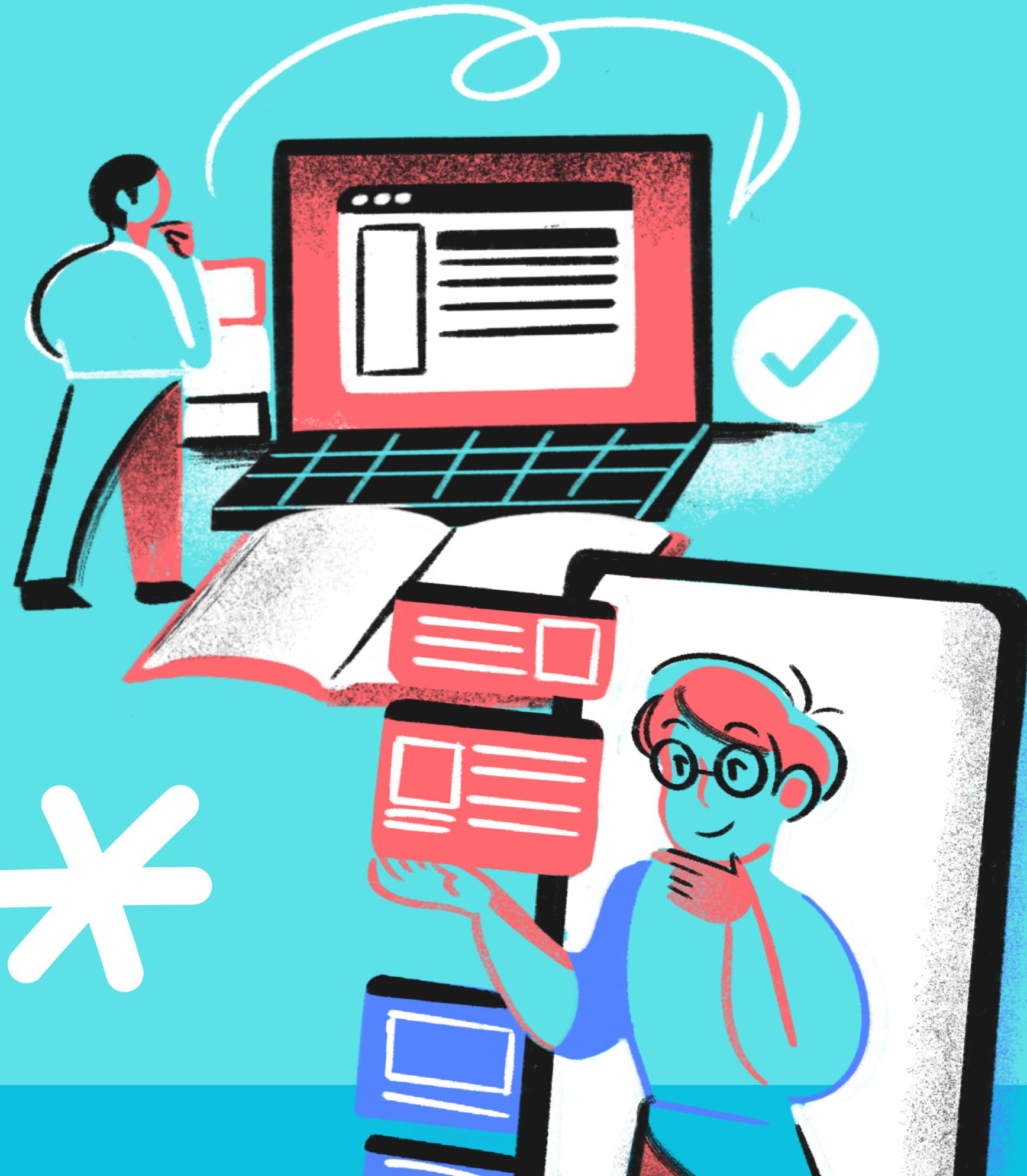


WHAT IS CYBER SECURITY?

Protecting Your Digital Assets



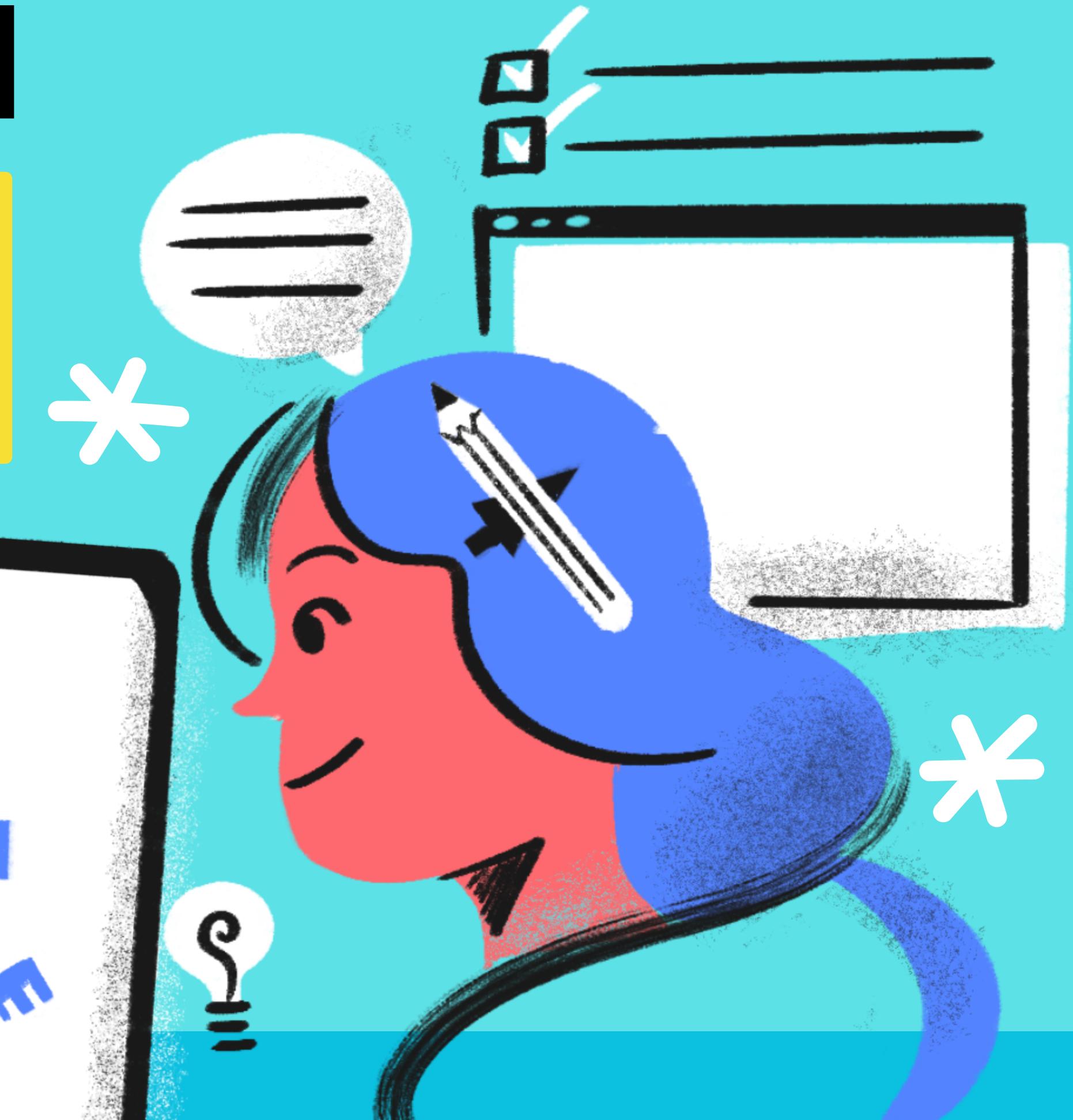


LIST OF CONTENTS

- Introduction
- The Importance of Cybersecurity
- Cybersecurity Protection Methods
- Best Practices for Cybersecurity
- Response to Cyber Incidents
- Conclusion

INTRODUCTION

Cybersecurity is the practice of protecting systems, networks, and programs from digital attacks.



THE IMPORTANCE OF CYBERSECURITY

Cybersecurity is important because it protects data and the integrity of digital assets from ever-evolving threats.

With increasing reliance on technology, cybersecurity has become crucial for maintaining the confidentiality, integrity and availability of information.

CYBERSECURITY PROTECTION METHODS

Some key methods to protect against cyber threats include:



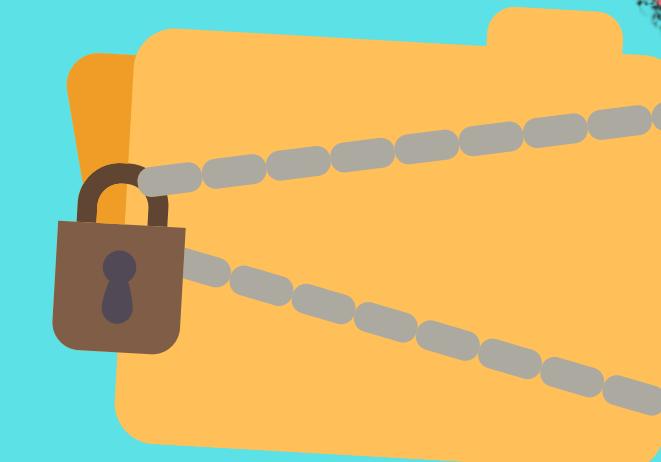
Antivirus

Detects and removes malicious software



Multi factor Authentication

Requires two or more forms of verification



Encryption

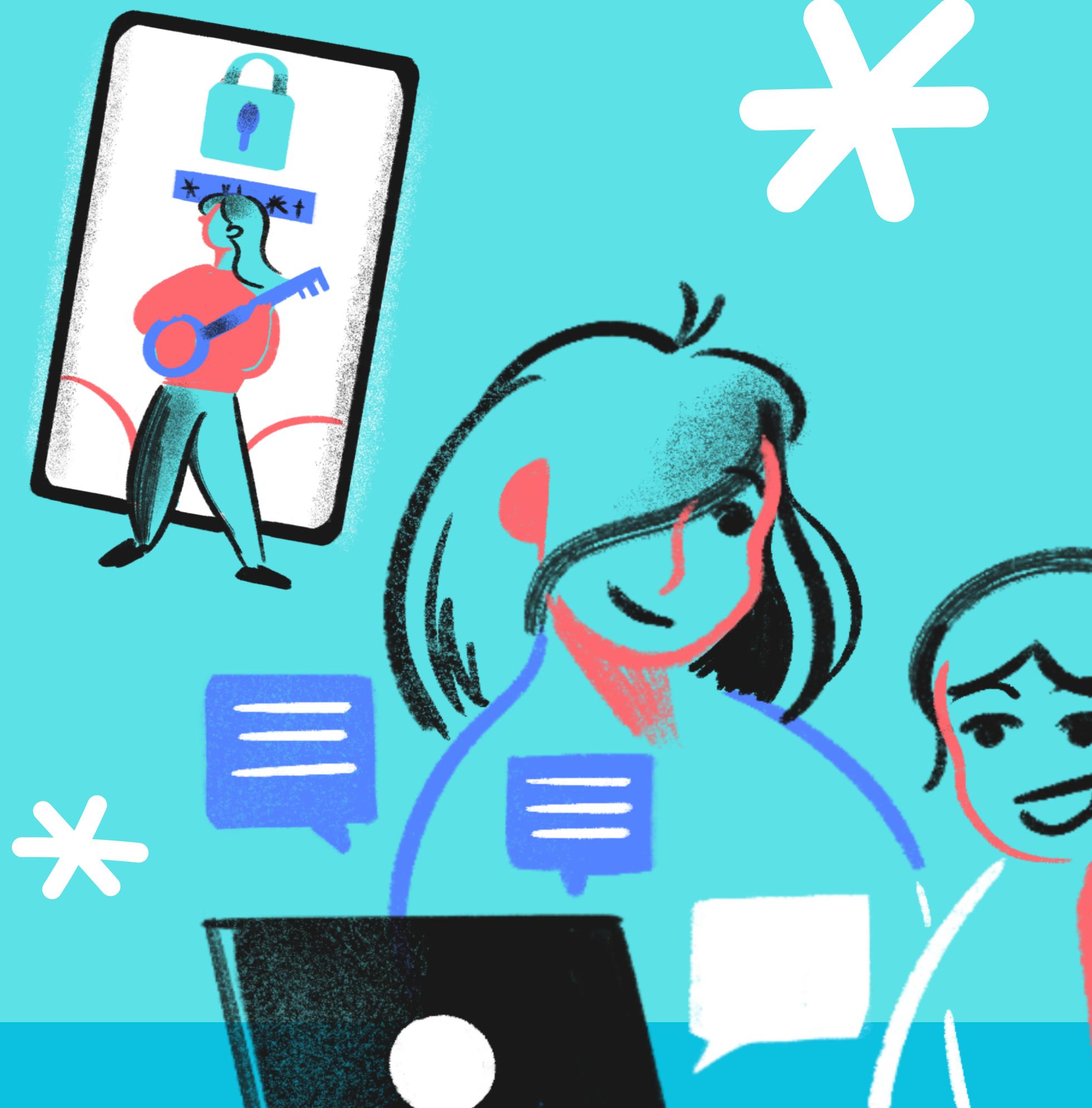
Securing data by turning it into code

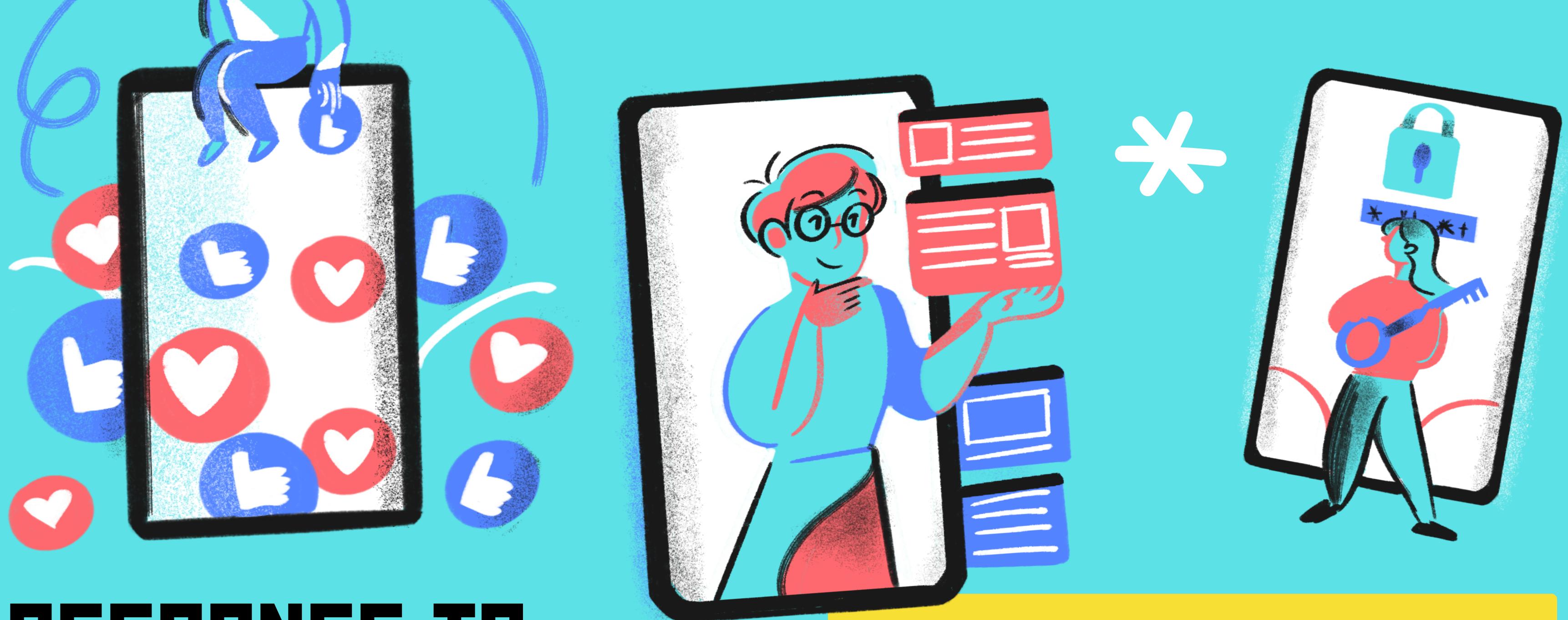


BEST PRACTICES FOR CYBERSECURITY

To improve cybersecurity, follow these best practices:

- Update software regularly
- Use a strong and unique password
- Educate yourself and employees about cyber threats
- Back up data regularly





RESPONSE TO CYBER INCIDENTS *

If a cyber incident occurs, it is important to have a response plan that includes:

- Identify and isolate threats
- Communication with security teams and stakeholders
- Data recovery from backup
- Evaluate and improve security policies

CONCLUSION

Cybersecurity is a crucial element in protecting your digital assets. By understanding existing threats and implementing appropriate security measures, you can reduce risks and protect critical information.





**THANK YOU FOR
YOUR ATTENTION**



AND LET'S IMPROVE CYBER SECURITY TOGETHER

