CHAITANYA VARMA

React Front-End Developer

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SUMMARY

A dedicated professional with 5+ years of total experience, including 3 years in front-end development. Committed to crafting visually captivating and user-centric interfaces that elevate web experiences. Demonstrated proficiency in translating designs into functional, engaging websites. Specialized in spearheading transformative IoT-driven smart city projects to enhance public safety. Skilled in client management, SDLC, and impactful design. Collaborative international engagement experience contributing to exceptional customer satisfaction. Seeking opportunities to leverage front-end expertise and drive innovation in dynamic projects.

CORE SKILLS & COMPETENCIES

- Front-End Technologies: HTML, CSS, JS, jQuery, ReactJS, Redux, Node.JS, Tailwind, Bootstrap, GitHub & React Native
- Content Management Systems: WordPress, Magento
- Database: MySQL
- Design Tools: Figma, Canva
- Project Management Methodologies: Agile, Waterfall, Kanban, Scrum

EXPERIENCE

***Schooly* – London, UK (Internship)**   **(Aug.2023 – Present)**
FRONTEND DEVELOPER – WordPress, React Native, CSS, JS, API Integration
- Building a dynamic landing page and a web application for seamless 1:1 tutor-student video interaction that integrates with Tutor Crunch backend software tailored to align with the brand's unique identity.
- Conducted in-depth competitor analysis and devised strategic digital marketing approaches that serve as a proactive compass, guiding the company toward a competitive edge in the market.

***Freelancer* – IN, UK**   **(Mar.2023 – Present)**
REACT FRONTEND DEVELOPER – React, Java Script, HTML, CSS & Tailwind
- Developed the "Let's GO Party!" platform using React, creating a dynamic and engaging platform for users to discover events and food places worldwide. Implemented a powerful search engine that allows users to browse and decide on the most happening activities in any location. Further iterating to social media platform to share and attend events.
- Currently, I'm channeling my frontend expertise into a food delivery application. My focus is on crafting an intuitive and user-friendly interface that enhances customers' ability to order their favorite meals online.

***Xavvy,* Newcastle Upon Tyne – UK.**   **(Dec.2021 – Mar.2023)**
FRONTEND DEVELOPER – Magento, PHP, JS, MySQL, HTML, CSS, Bootstrap & Tailwind
- Engineered captivating e-commerce platform specializing in tiles using Magento, ensuring seamless user experience, delivering support, training & documentation.
- Developed versatile landing pages for VISA Immigration & Insurance companies using JS & Tailwind.
- Leveraged self-taught UI/UX design skills to create captivating logos and website elements, resulting in cost savings of £3000 for the organization and meeting project deadlines.
- Amplified brand recognition through impactful marketing content, social templates & newsletters designs using Canva.

Matrix Security & Surveillance, Bangalore – IN.   (July.2019– Nov.2021)

TECHNICAL PROJECT ENGINEER | FRONTEND DEVELOPER – HTML, CSS, JS & WEB SOCKETS

- Delivered sensitive projects using Agile methodology that improved the lives of citizens by implementing emergency call response system DIAL100, Integrated Command Control Centre (ICCC) software & other cutting-edge technology solutions.
- Developed multiple dashboards, starting from wireframes, to display real-time information about current available police vehicles in specific areas based on pin code or address.
- Utilized JavaScript to build interactive dashboards showcasing comprehensive statistics of calls attended by each user.
- Integrated command center at Commissioner's office with 10,000+ CCTV cameras with number plate, red light violation & facial recognition analytics & issued body-worn cameras to the law enforcement across Bangalore.

My Eco Energy, Bangalore – IN.   (Aug.2017 – June.2019)

PROJECT ENGINEER | BUSINESS DEVELOPMENT

- Led projects to establish four bio-diesel fuel stations across Karnataka state, operating on Waterfall methodology and ensuring team efficiency through Microsoft Projects implementation and training.
- Partnered with the Central Government and oil & gas licensing departments to prepare permission letters, saving 30 days in documentation time and driving customer satisfaction.
- Generated 50 Lakhs in revenue through effective social media campaigns and lead-generation strategies, driving customer engagement and business growth.
- Provided fuel for testing to potential influencers in the market, resulting in a 40% reduction in the marketing budget for brand awareness and enabling resources to be redirected to other areas of the business.

ADDITIONAL COURSES

2022-2023   Front-End Development in MERN Stack – **edX Boot Camp United Kingdom.**

2022-2023   Advanced PG Course for Software Engineering in IoT & Blockchain – **IIT Madras.** (On-going)

2021   Professional Project Management – **Google Project Management.**

2018   Mini MBA Course – **Swiss eLearning Institute.**

EDUCATION

2013 - 2017   **BVRIT – HYDERABAD, INDIA**
                              BACHELOR OF TECHNOLOGY IN CHEMICAL ENGINEERING