SKATESHOP

A WEBSITE PROPOSAL

What is it?

- Online skateboard shop that is an actual store that has branches in different countries
- Account needed to get special benefits .
- Non-members can browse through the shop, however they cannot purchase it without an account

Purpose

- Provides convenience for customers who are nowhere near the store's branches
- To introduce new products to customers

Goals and Accomplishments

- To reach to a broader audience
- To give service or cater to the audience as well as possible customers (those who just in it for the fashion)
- To introduce new products to our valued customers

Who will be our audience?

- Teenagers
- People with the passion for skateboarding
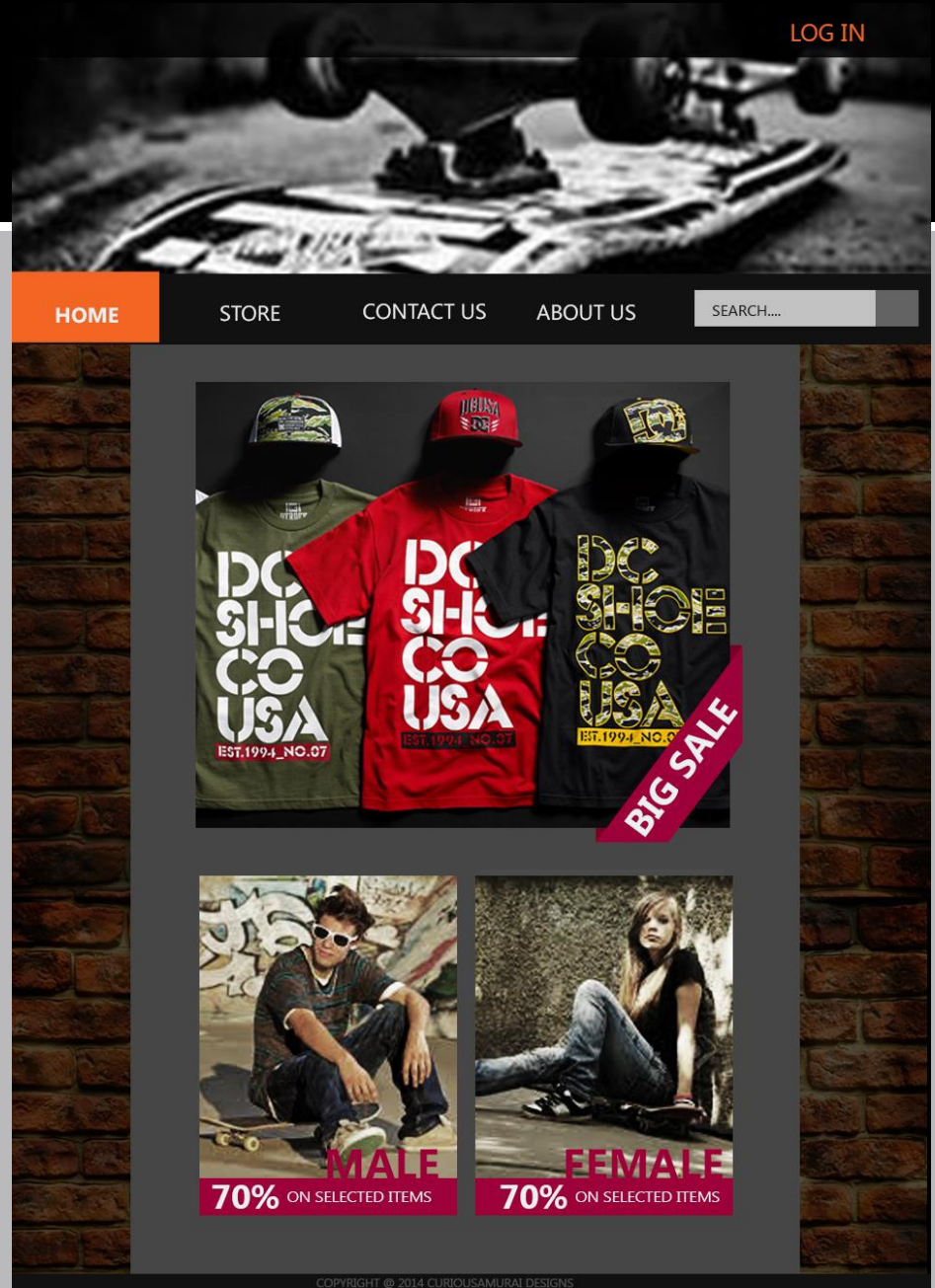- Some people who are in it for the fashion

What are the issues, opportunities and problems we are addressing?

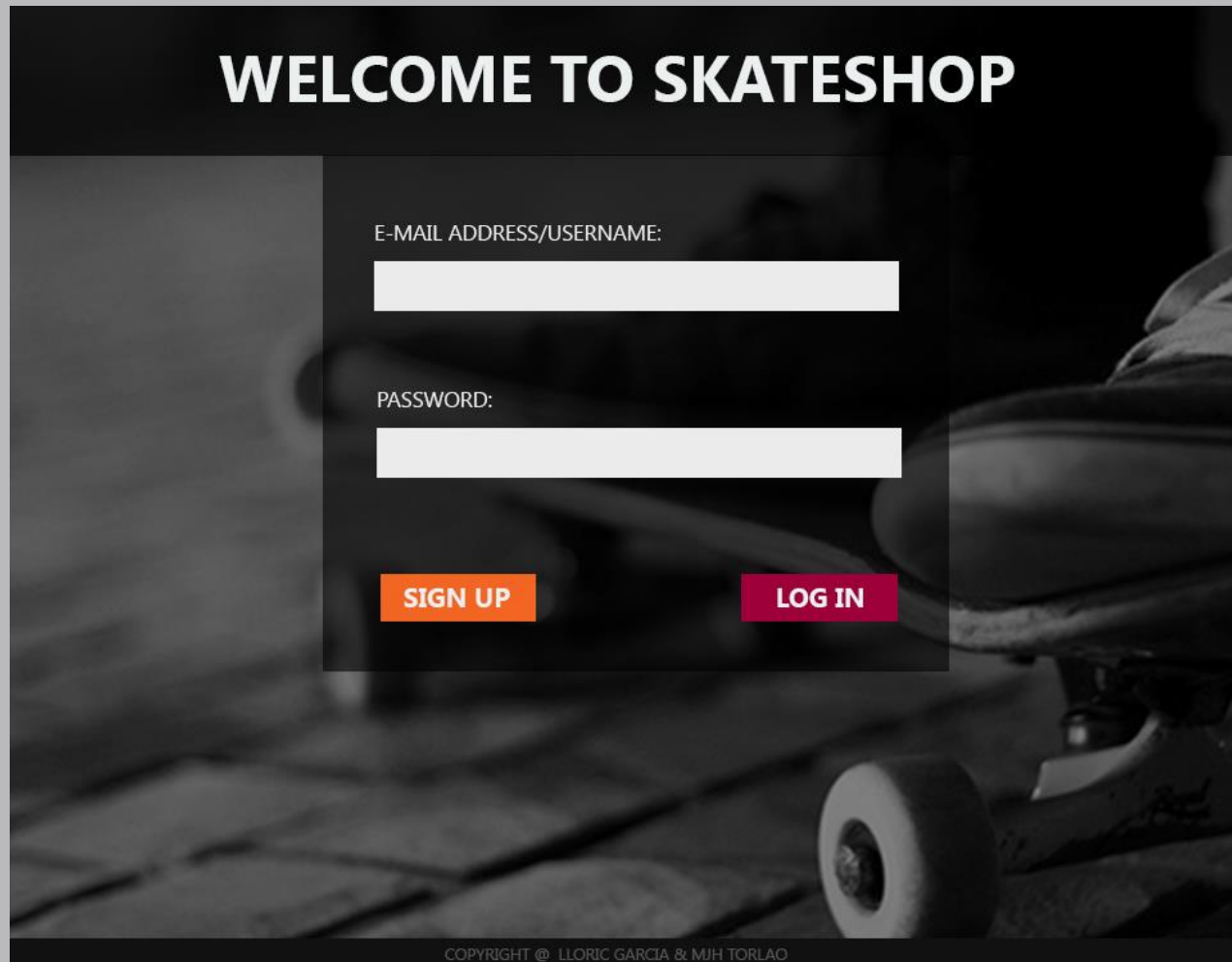- More convenience for possible shoppers in a global scale
- Maximum exposure

Home page

Shows what's new, what's hot and what's on sale

Login page

-Contains the login fields
-Field for username/ e-mail
Along with a password
-has a button to press login and
a sign up button if you want a
membership

Sign Up Form

For non-members to sign in. Includes the fields necessary for the site to add to your account.
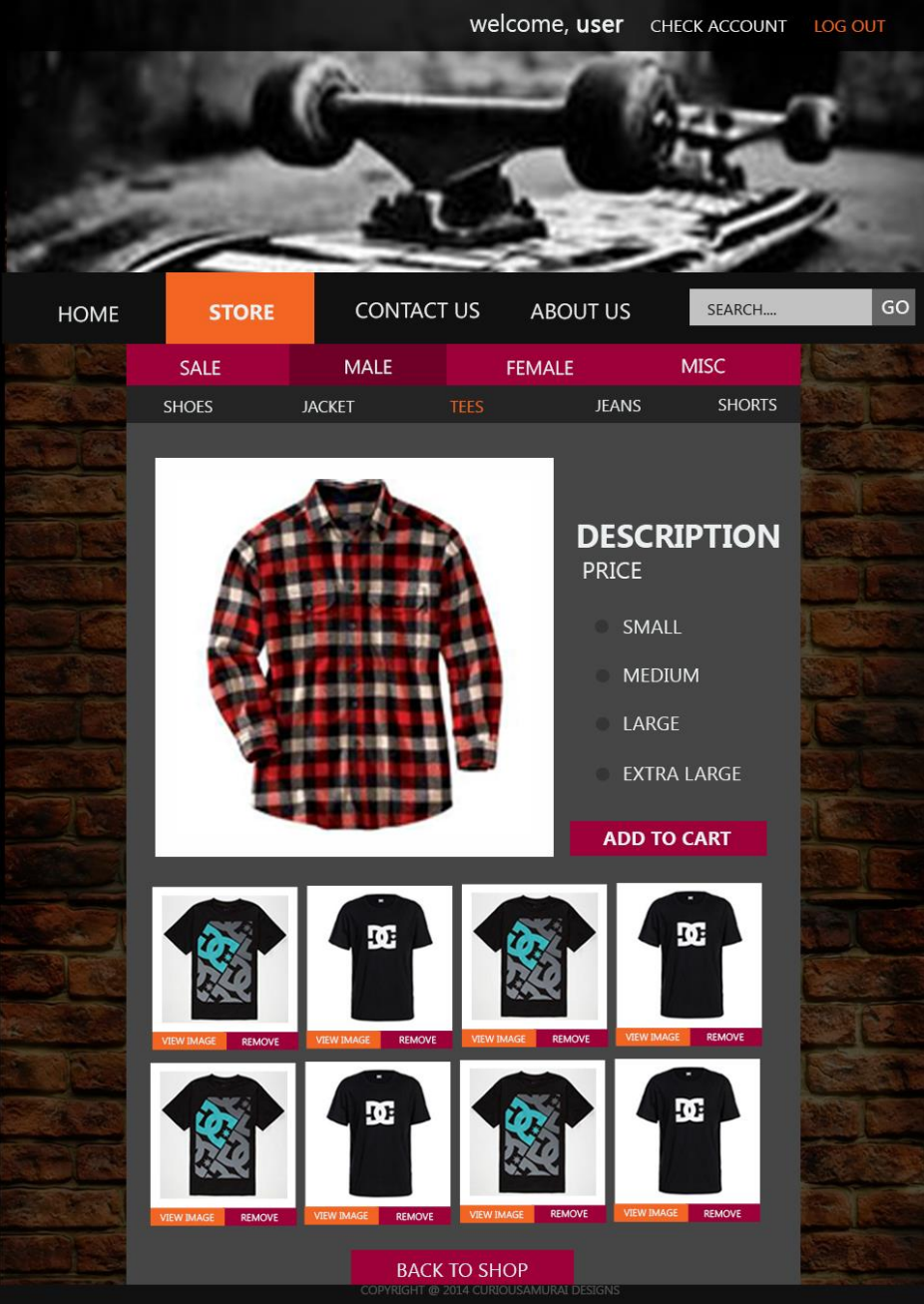
Store Page

-Actual layout of the store page
-Items are set into categories such as male, female, sale and miscellaneous.
-Under each category, there are subcategories such as shoes, jackets, jeans etc...
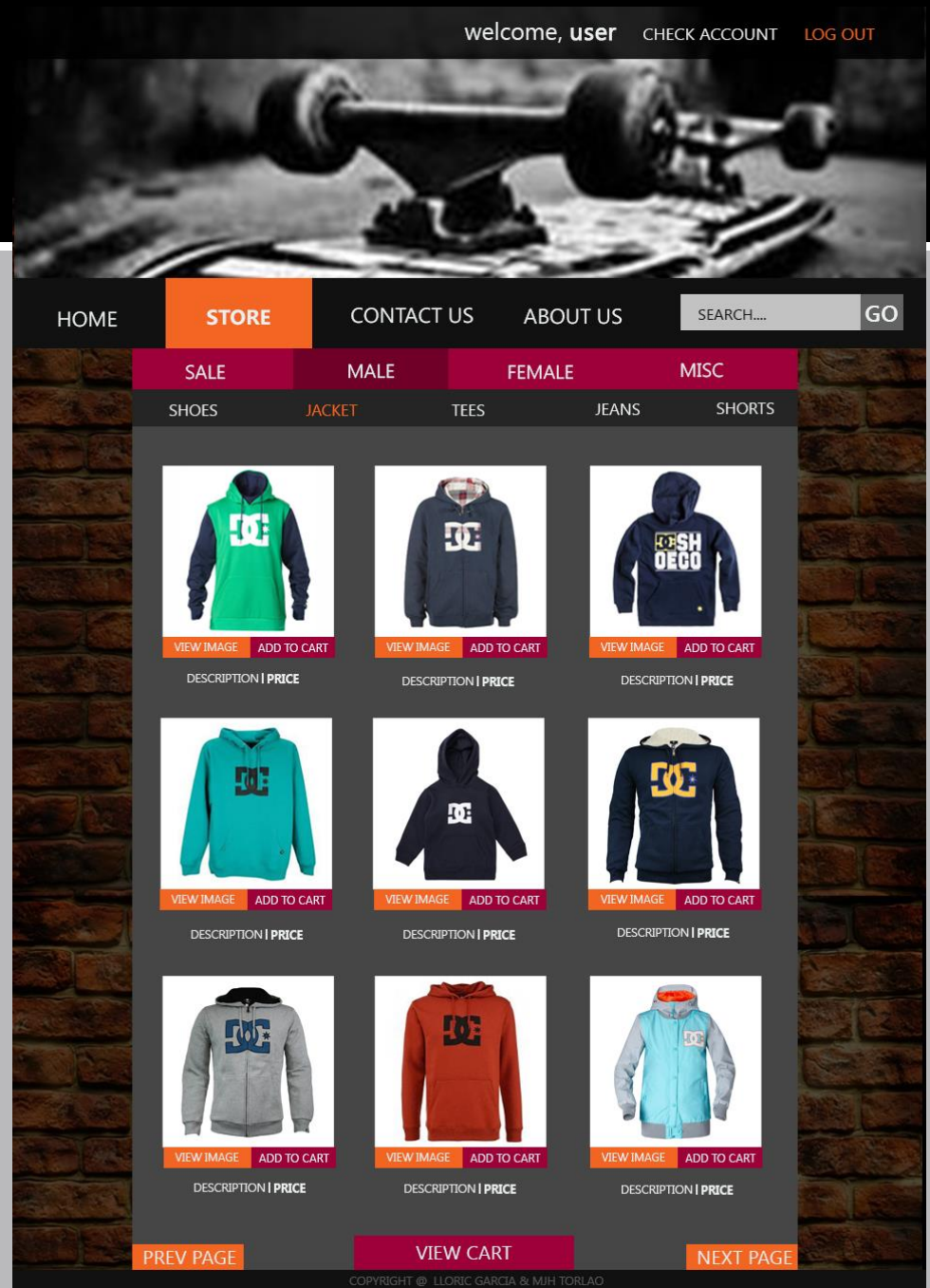
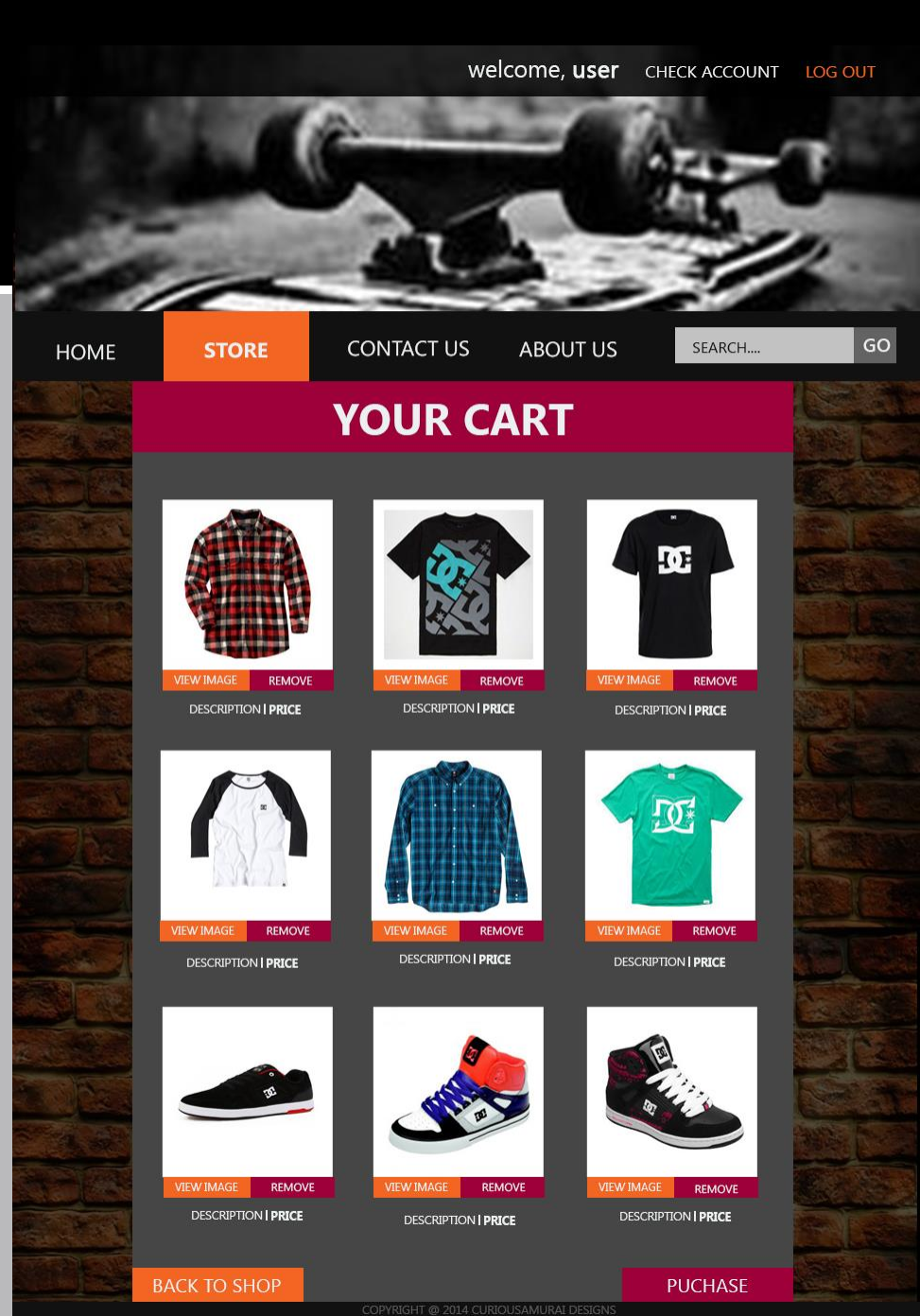# Select Sizes Page

This allows the user to choose the right size of the clothes for him/herself

Cart

-This page will preview the items that you have added into your cart
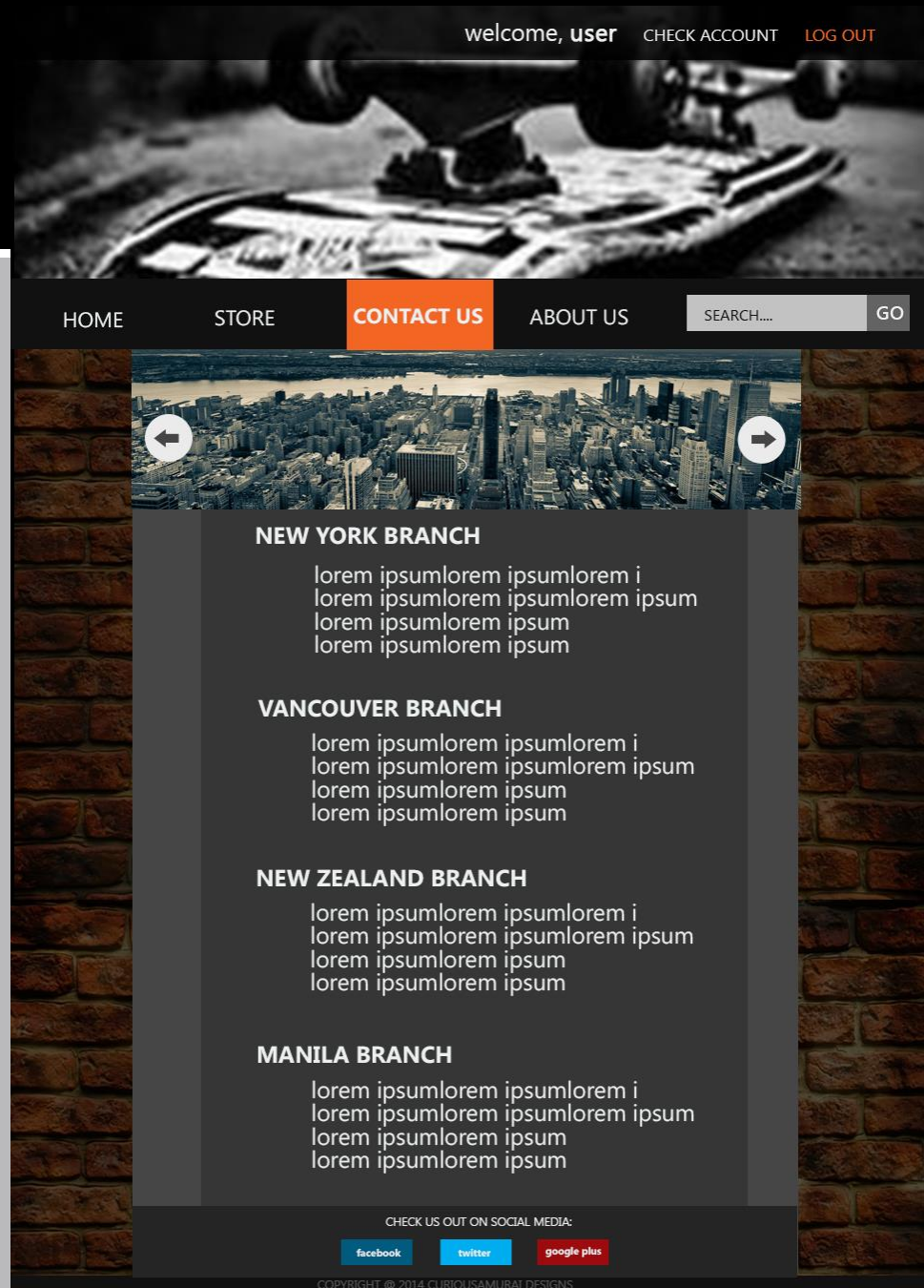-you have the option of removing some of the items that you already have

Contact Page

Allows the user to know more about our branches posted in many countries.

This would include the phone numbers and addresses of each store

Users would also be able to check us out on social network by clicking on the buttons at the end of the page

HOME   STORE   CONTACT US   ABOUT US   SEARCH....   GO

NEW YORK BRANCH

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VANCOUVER BRANCH

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NEW ZEALAND BRANCH

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CHECK US OUT ON SOCIAL MEDIA:

facebook   twitter   google plus

About Page

Allows the use to know more about our accompany such us its history.

Also shows the people who made this possible

GENERAL VIEW OF THE SKATESHOP WEBSITE