

# SKATESHOP

## A WEBSITE PROPOSAL



# What is it?

- Online skateboard shop that is an actual store that has branches in different countries
- Account needed to get special benefits .
- Non-members can browse through the shop, however they cannot purchase it without an account

# Purpose

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- Provides convenience for customers who are nowhere near the store's branches
- To introduce new products to customers

# Goals and Accomplishments

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- To reach to a broader audience
- To give service or cater to the audience as well as possible customers (those who just in it for the fashion)
- To introduce new products to our valued customers

# Who will be our audience?

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- Teenagers
- People with the passion for skateboarding
- Some people who are in it for the fashion

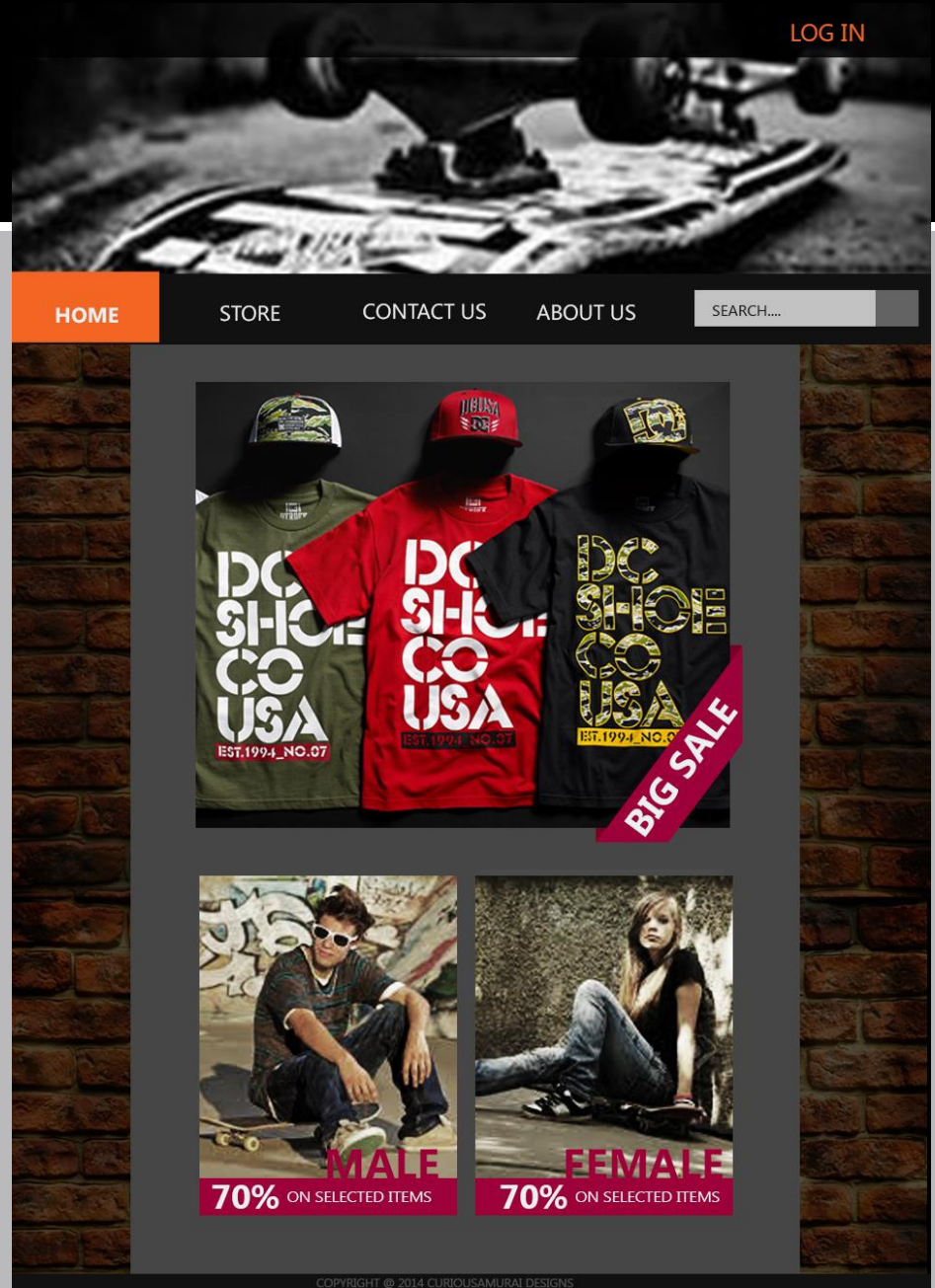
# What are the issues, opportunities and problems we are addressing?

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- More convenience for possible shoppers in a global scale
- Maximum exposure

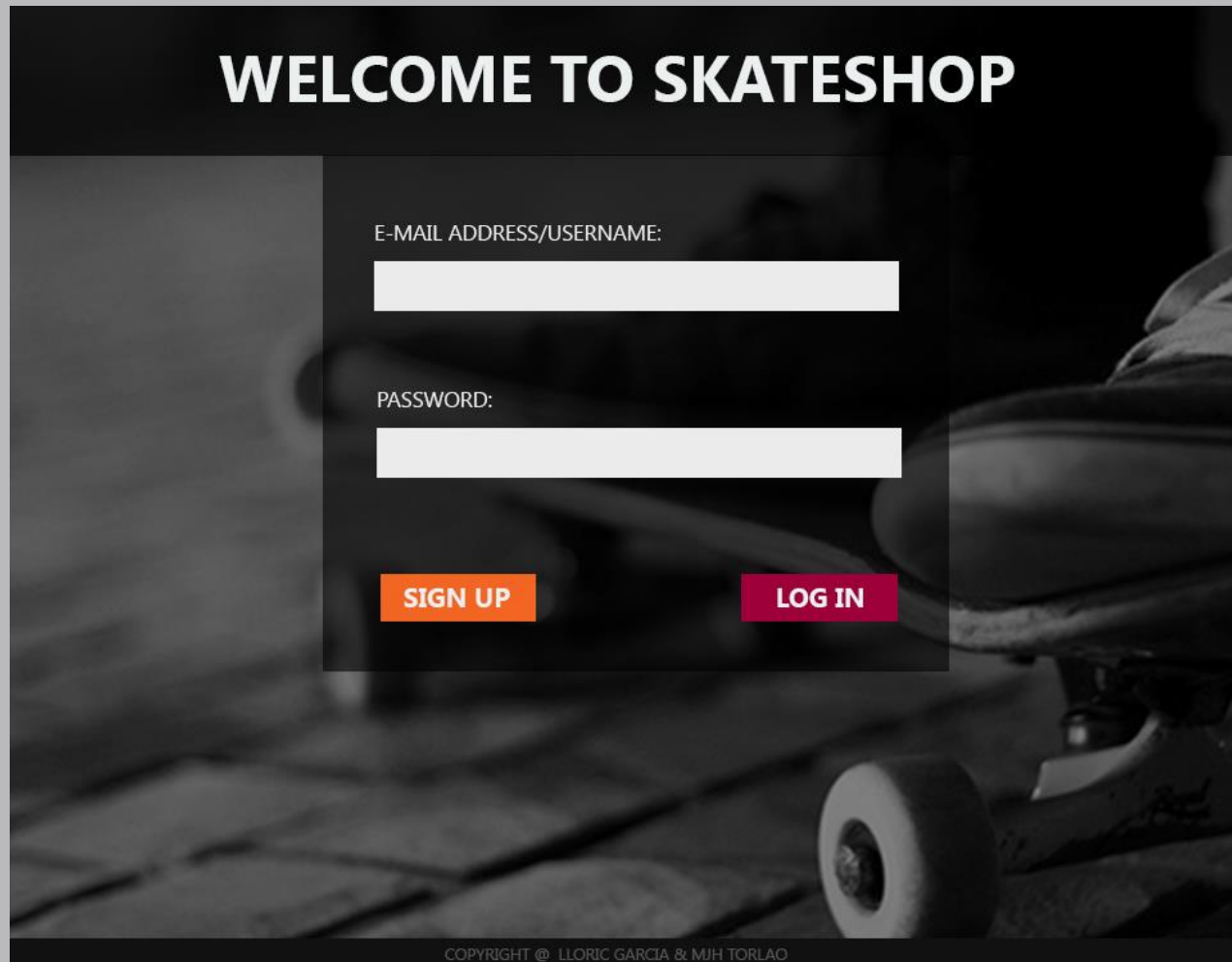
## Home page

Shows what's new, what's hot  
and what's on sale



## Login page

- Contains the login fields
- Field for username/ e-mail  
Along with a password
- has a button to press login and  
a sign up button if you want a  
membership

The image shows a login page for 'SKATESHOP'. The background is a dark, grayscale photograph of a skateboard on a paved surface. At the top, the text 'WELCOME TO SKATESHOP' is displayed in a large, white, sans-serif font. Below this, there are two white input fields. The first field is labeled 'E-MAIL ADDRESS/USERNAME:' and the second is labeled 'PASSWORD:'. At the bottom of the form area, there are two buttons: an orange button labeled 'SIGN UP' and a pink button labeled 'LOG IN'. At the very bottom of the page, there is a small copyright notice: 'COPYRIGHT @ LLORIC GARCIA & MJH TORLAO'.



# Sign Up Form

For non-members to sign in.  
Includes the fields necessary  
for the site to add to your  
account.



## SIGN UP FORM

FIRST NAME:

LAST NAME:

USER NAME:

PASSWORD:

\*\*\*\*\*

BIRTHDATE:

MONTH

DAY

YEAR

GENDER:

MALE

FEMALE

HOME ADDRESS:

MOBILE NUMBER:

EMAIL ADDRESS:

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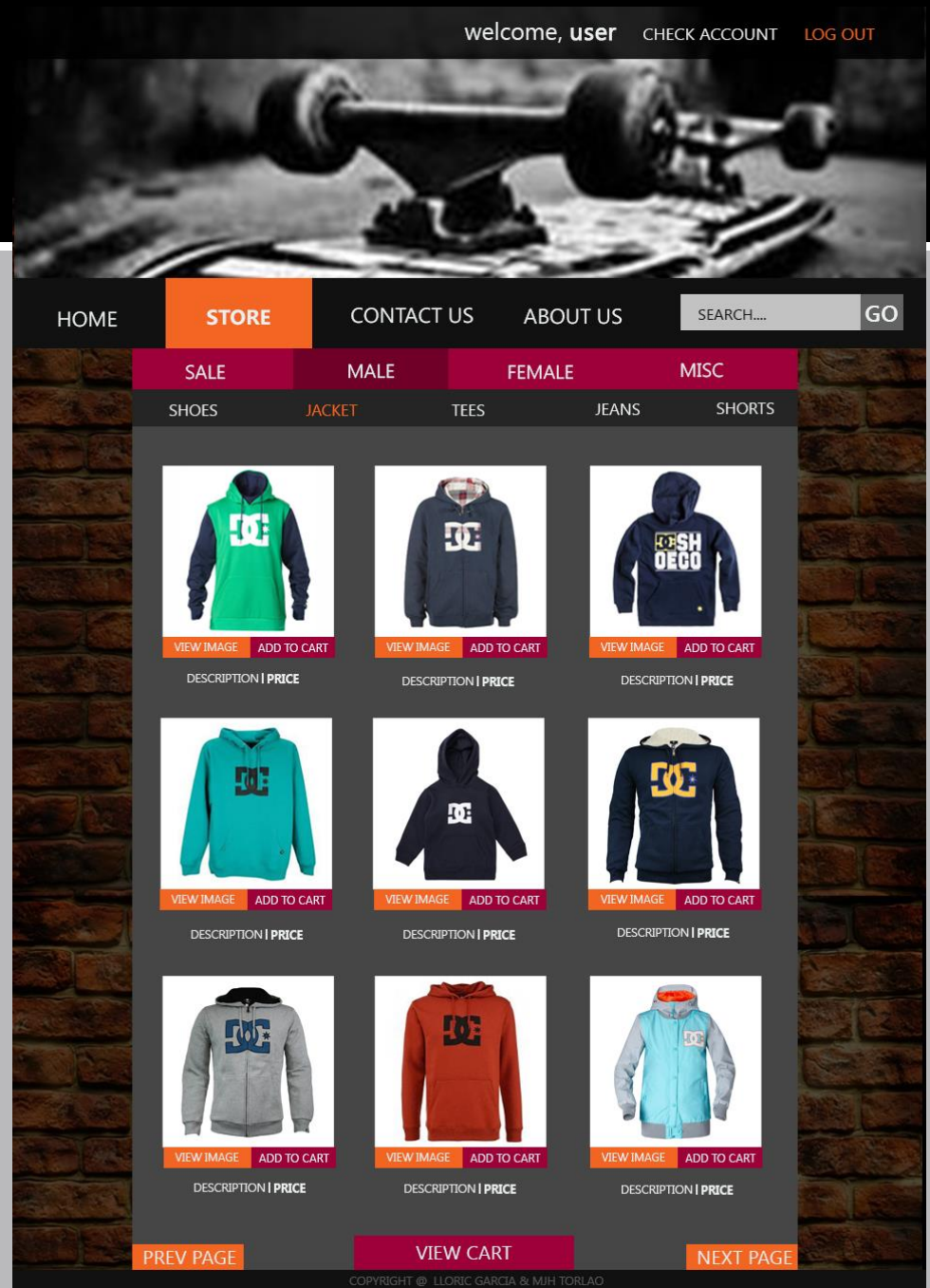
☐ I AGREE WITH THE TERMS AND CONDITIONS APPLIED

CANCEL

CREATE ACCOUNT

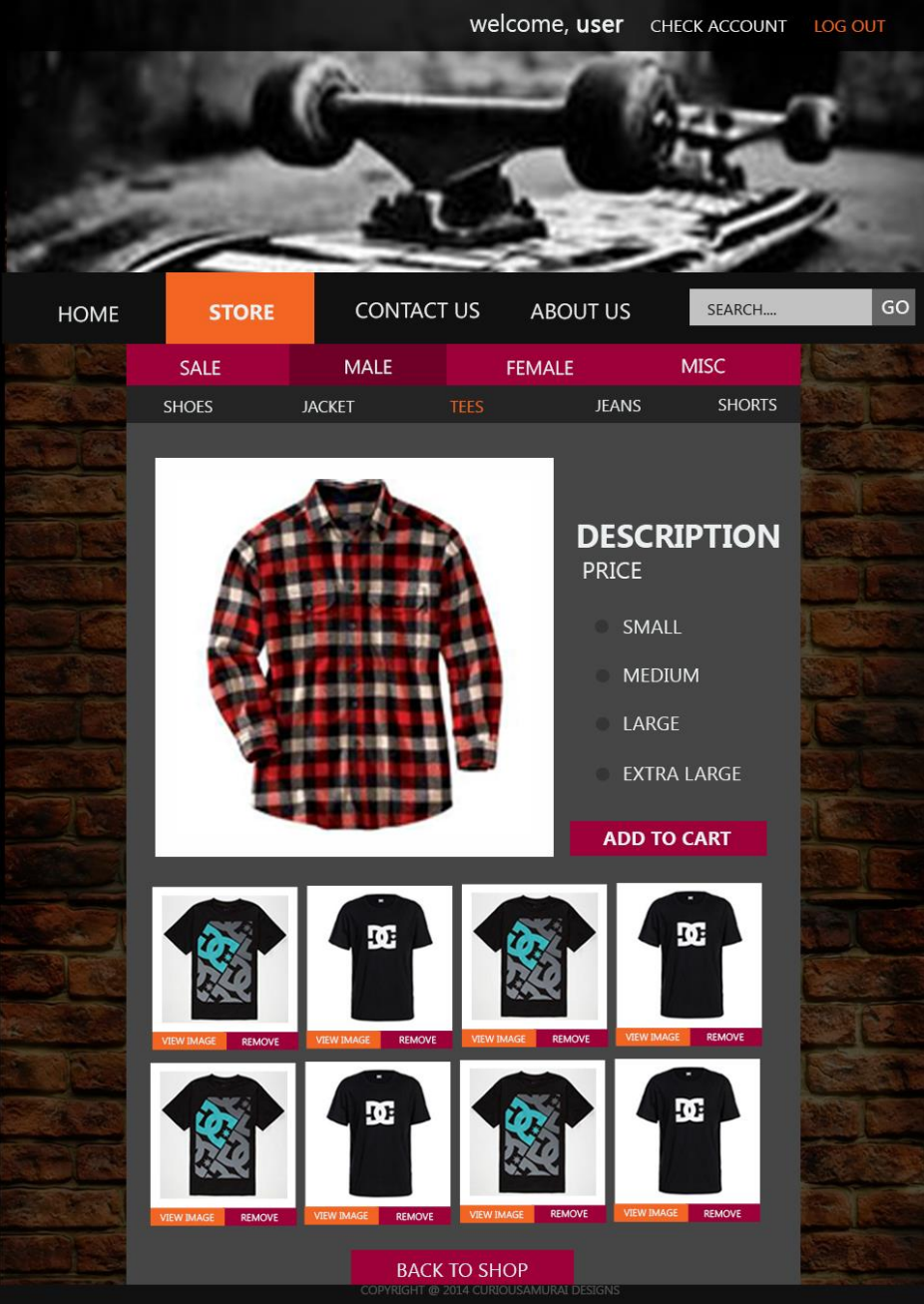
## Store Page

- Actual layout of the store page
- Items are set into categories such as male, female, sale and miscellaneous.
- Under each category, there are subcategories such as shoes, jackets, jeans etc...



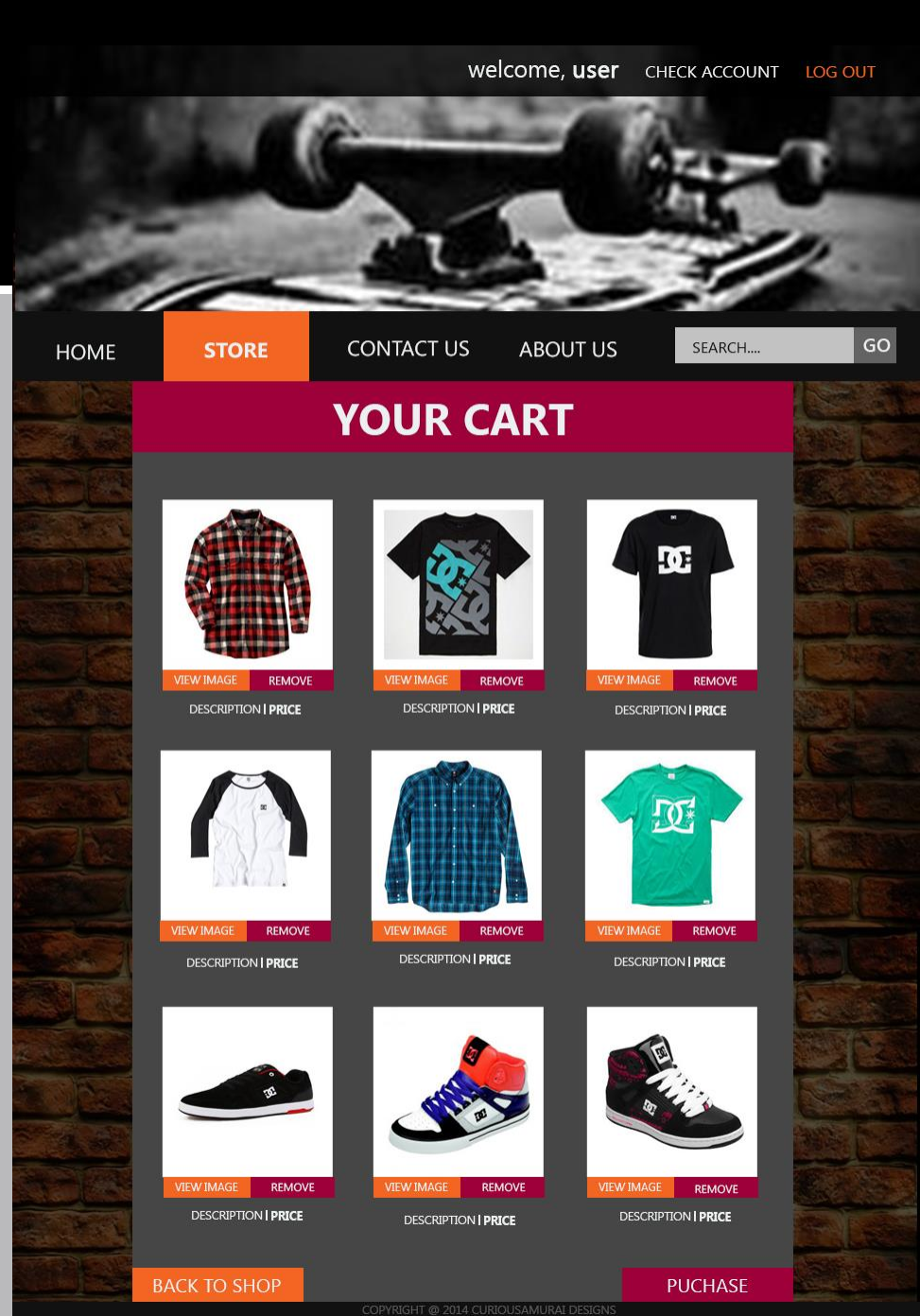
# Select Sizes Page

This allows the user to choose the right size of the clothes for him/herself



# Cart

- This page will preview the items that you have added into your cart
- you have the option of removing some of the items that you already have



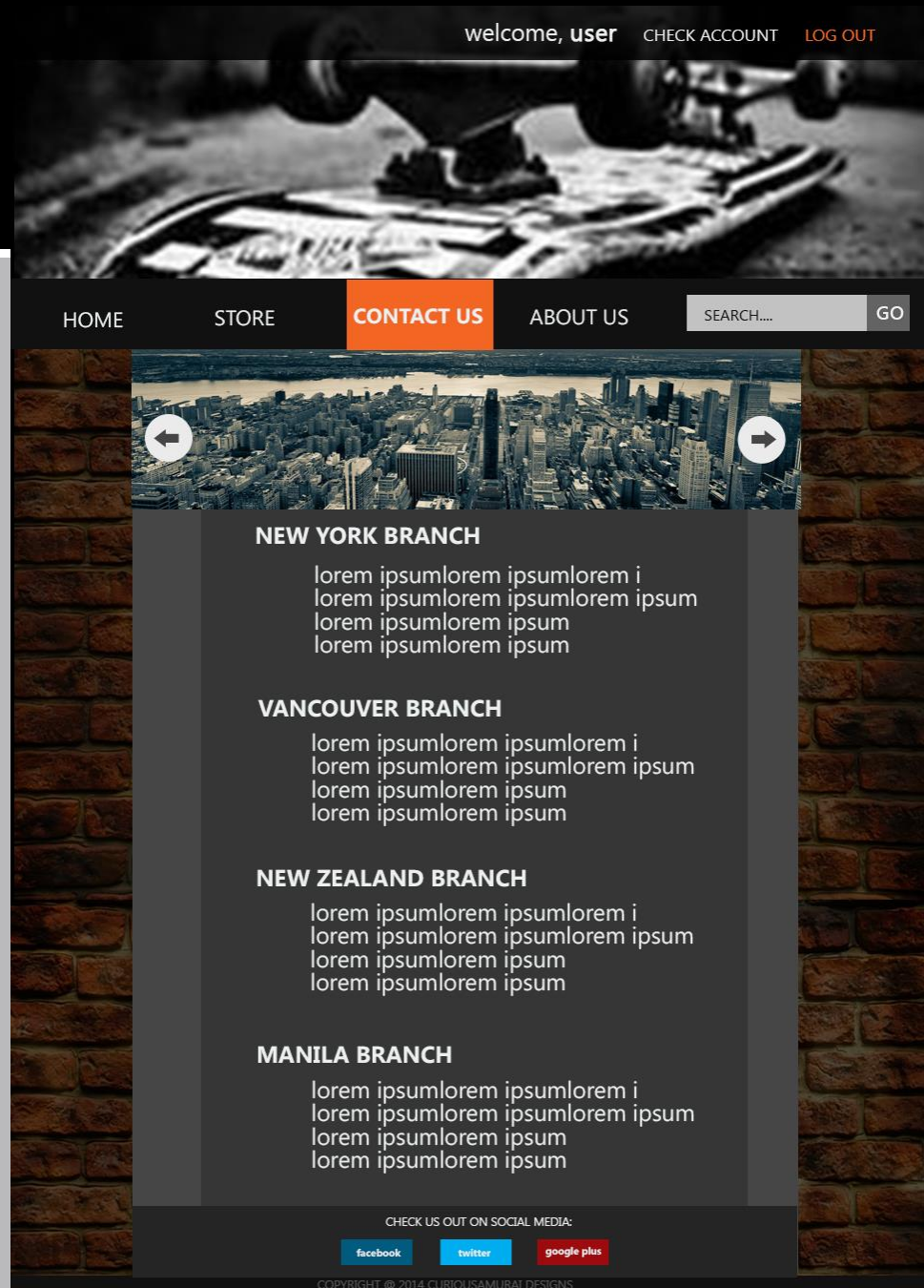


## Contact Page

Allows the user to know more about our branches posted in many countries.

This would include the phone numbers and addresses of each store

Users would also be able to check us out on social network by clicking on the buttons at the end of the page



# About Page

Allows the use to know more about our accompany such us its history.

Also shows the people who made this possible

welcome, userCHECK ACCOUNTLOG OUT

HOMESTORECONTACT USABOUT US

SEARCH...GO

WHO ARE WE?

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JOHN DOE

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JAMES SMITH

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# GENERAL VIEW OF THE SKATESHOP WEBSITE

