

Extra Credit

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Due: December 6, 2016 @ 5:00 PM CST

I was watching television the other night when a promotional ad aired stating that “95% of customers who switched to Allstate saved an average of \$496 on annual insurance premiums”. So...I started thinking about this claim and had some thoughts of my own regarding the “statistics” provided.

Instructions

- Write one paragraph (No more than 4 sentences)
- Elaborate on the claim by Allstate. I want you to investigate such statement from different angles
- Submit via Blackboard by due date and time provided above in word or pdf format (as attachment)
- Grading: Excellent Answer (10 Points); Good Answer (7 Points); Average Answer (4 Points); Any Other Decent Answer (1 Point)

Notes: This exercise, specifically the instructions may seem vague. This is on purpose. I will allow you the latitude to explore and comment as you deem necessary. **No clarification will be provided.** There is no negotiation on grading and no late submissions. Extra credit points will be applied to your lowest problem set score.