Anil Ozsoy

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Frontend Developer

As a Freelance Frontend Developer, I build user-centric applications with Next.js, React, Node.js, and Firebase. I launched HitMagnet, a YouTube thumbnail analysis platform, and DecoJoy, an AI-powered interior design tool.

Previously, as a Senior Experience Designer at trivago, I led projects that increased user engagement by 14% and developed a design system that improved product consistency. My background in UX design enhances my approach to development, ensuring both functionality and great user experience.

I'm passionate about merging design and technology to create seamless digital experiences

WORK EXPERIENCE

Freelance Developer
Düsseldorf/Germany | 03/2023 - Present

- Founded and launched HitMagnet, a YouTube thumbnail analysis platform with a web app and Chrome extension, built with Next.js, Tailwind CSS, Redux, and Firebase, integrating Google Authentication & Stripe.
- Developed DecoJoy, an AI-powered interior design tool that identifies design elements in AI-generated interiors and suggests real-world purchase options, leveraging Next.js, Node.js, MongoDB, and Google Vision API.
- Paused development briefly to attend a German language course, enhancing adaptability and communication skills.
- Transitioned from UX Design to Fullstack Development through a 6-month Ironhack bootcamp, mastering JavaScript, React, Node.js, and MongoDB.

trivago
Senior Experience Designer
Düsseldorf/Germany | 05/2019 - 02/2023

- Designed a new trivago Business Studio product from initial concept to launch resulting in a 14% increase in user engagement over a period of 6 months
- Created a comprehensive design system within a span of 9 months, resulting in a measured improvement of consistency and usability across all trivago Business Studio products.
- In 3 months, developed user experience prototypes for the new trivago Business Studio that increased user engagement and reduced development time by 30%

Jotform
Experience Designer - Team Lead
Ankara/Turkey | 04/2017 - 05/2019

- Led team of 6 to integrate new form type into JotForm in 4 months , successfully boosting user engagement by 8%.
- Within 3 months, steered production team's workflow for efficient, on-time delivery of new JotForm feature, resulting in a 15% improvement in project efficiency
- In a 6-month period, designed engaging JotForm UI/UX, leading to a 20% rise in user interaction via micro animations and transitions.

ICterra Communication Tech.
Frontend Developer / UX Designer
Ankara/Turkey | 12/2015 - 04/2017

- Designed and developed a responsive web application in 4 months with HTML, CSS, and JavaScript. Achieved 20% traffic increase and 12% higher user satisfaction.
- Involved in Wacom Bamboo Spark & MontBlanc app projects, delivering outstanding designs. Improved UX efficiency by 25% in 6 months, achieving 10% higher user engagement.
- Enhanced product vision understanding, enabling efficient development. Reduced revisions by 25% in 3 months, aligning design and development teams effectively.

EDUCATION

Full Stack Web Development Bootcamp
Ironhack

Attained proficiency in HTML, CSS, JavaScript, React, Express.js, MongoDB, and Node.js through the successful completion of a comprehensive full-time web development bootcamp.

BA in Graphic Design
Bilkent University

PROJECTS

Small Fresh full stack e-commerce website

- Built a full-stack e-commerce website using Tailwind CSS, React, Node.js, Express.js, MongoDB, and Git. Incorporated product listing, filtering, search, and shopping cart features within 6 weeks.

Feedback management platform

- Developed a responsive web platform using HTML, SCSS, React, and Git. Integrated sorting, filtering, commenting, and threaded replies within three weeks.

Job board

- Built a responsive online job board using HTML, SCSS, React, and Implemented filtering options and provided detailed job information for seamless job application.

TECHNICAL SKILLS

- JavaScript
- TypeScript
- JQuery
- ExpressJS
- ReactJS
- NextJS
- ReduxJS
- NodeJS
- MongoDB
- RESTApi Development

- HTML/HTML5
- CSS
- SASS
- Tailwind
- Bootstrap
- Saas
- Wordpress
- Git
- Jira
- Figma/Sketch

SKILLS

- Clearly convey design concepts to non-technical stakeholders and collaborate for seamless project execution.
- Articulate design concepts to non-technical stakeholders and collaborate for smooth project execution.
- Quickly adapt to evolving requirements, learn new technologies, and deliver high-quality solutions.
- Analyze complex problems, identify creative solutions, and optimize user interfaces.
- Collaborate within cross-functional teams, fostering a positive and productive work environment.