LUNAR HACKS

August 31 - September 1
University of Toronto

SPONSORSHIP PACKAGE

What is Lunar Hacks?

Lunar Hacks is a 24 hour hackathon, where participants are able to build "hacks" to real-life problems using both software and hardware. Lunar Hacks focuses on providing the necessary resources for participants to experiment and create meaningful projects to impact the world. Lunar Hacks serves as an environment in which participants will innovate and learn, as well as encouraging our participants to discover opportunities with our sponsors.

Lunar Hacks will host 300 talented, curious, and innovative high school and university students who will be competing for various prizes in categories such as social impact, environment, innovation, and education. With your support, they will leave with new skills, new networks, and a new sense of innovation. Make an impact and provide the resources for the future leaders of the world to succeed!

Now more than ever, the tech sector is evolving, solving problems, and disrupting industries. By supporting Lunar Hacks, your company will have the opportunity to be an essential force in creating long-lasting change.

Why sponsor Lunar Hacks?

GAIN ATTENTION
Your branding will be shown to hundreds of developers across North America through our social media and email lists. Lunar Hacks is hosted by two organizations, giving you access to a wide audience spanning across a large geographical area.

NETWORKING
Joining us at Lunar Hacks will allow you to witness great minds at work and will allow you to interact with bright students. You will have the opportunity to recruit our devoted and passionate students through verbally promoting your company and improving your reputation amongst youth.

COMMUNITY OUTREACH
Help shape the next generation of engineers, programmers, designers, and great thinkers through both mentoring and sponsorship! Along with networking, you will be connected with 300+ hard working students who will be eager to start up a conversation regarding your success and to learn from the experts!

ENCOURAGE EDUCATION
The most fulfilling educational experiences occur outside the classroom when students collaborate and navigate realms of problems. Sponsoring Lunar Hacks allows us to provide resources such as hardware, workshops, and mentors, all of which will equip students with the tools necessary to explore their innovative solutions.

Who we are

Toronto Youth Network is a non-profit organization fully dedicated to and run by the youth. We organize events with a focus on networking and career preparation, attracting youth from all across the GTA. Our team realizes the importance of exploring diverse experiences and making connections with people of all ages and fields of work. We love providing youth with opportunities to do just that. Our commitment to helping youth across the nation succeed will only grow stronger, just like our passion to network.

Cursor is a youth run organization from the Greater Toronto Area involved in tech-related events geared towards other passionate students. We strive to provide exceptional and free tech education and experiences to youth in the GTA, all the while maintaining an open and transparent organizational structure. In addition to that, we are proud to be building an enthusiastic community of tech-inclined students, excited to meet new people and local businesses.

PAST EVENTS
InspireHacks + Local Hack Day

Toronto Youth Network has extensive experience in planning various hackathons, having hosted two in the past year. Our first event, InspireHacks, hosted 120 students at the North York Civic Centre. It was a 12 hour design hackathon geared towards hackathon-beginners as it focused on the design process. Our next event, Local Hack Day, hosted at Shopify Toronto, was a more typical hackathon that required the use of software. Over 300 students signed up to participate, and we hosted a variety of workshops to aid their innovation. Both these events were huge successes, and we cannot wait to work with you to make Lunar Hacks our next!

Sponsorship Tiers

Package	Crescent ☽	Half ◐	Full ●	Co-Partner
Price	$400	$700	$1,000	$3,000

GENERAL

	Crescent	Half	Full	Co-Partner
Send Mentors (company reps)	✓	✓	✓	✓
"Thank you" (Social Media)	✓	✓	✓	✓
Workshop	✓	✓	✓	✓
Own prize category (prize must be provided)	✓	✓	✓	✓
Booth			✓	✓
Judge			✓	✓

BRANDING

	Crescent	Half	Full	Co-Partner
Logo on website	S	M	L	XL
Item in Swag Bag	✓	✓	✓	✓
Speak at ceremony		Opening (1 min)	Opening (2 min)	Opening and closing (5 mins)
Attendee Email List		✓	✓	✓
Social Media Shoutouts			✓	✓
Co-host Status				✓

RECRUITING

	Crescent	Half	Full	Co-Partner
Distribute recruiting materials	✓	✓	✓	✓
Lounge area	✓	✓	✓	✓
Send recruiters	✓	✓	✓	✓
Pre-event access to resumes		✓	✓	✓