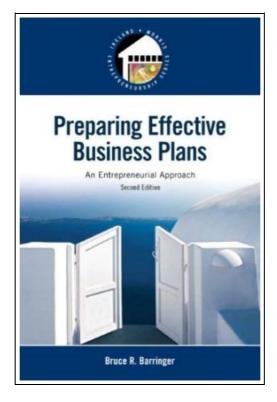
# Preparing Effective Business Plans: An Entrepreneurial Approach (Hardback)



Filesize: 4.01 MB

#### Reviews

This publication is worth getting. it was writtern really flawlessly and valuable. Its been designed in an exceedingly easy way and is particularly only right after i finished reading this ebook through which in fact altered me, affect the way i believe. (Lester Ebert)

### PREPARING EFFECTIVE BUSINESS PLANS: AN ENTREPRENEURIAL APPROACH (HARDBACK)



Pearson Education (US), United States, 2014. Hardback. Condition: New. 2nd edition. Language: English. Brand new Book. For undergraduate and graduate courses in entrepreneurship This book is for the future entrepreneur who wants to understand the critical issues and feasibility of developing a business venture, while developing an extensive business plan. Teaching and Learning Experience This text will provide a better teaching and learning experience-for you and your students. Here's how: Focus on the "Front End" of the Entrepreneurial Process: The entrepreneurial process is discussed and defined as part of the comprehensive business plan process. Give Students a Solid Point of Reference: A business plan, for a fictitious company name Prime Adult Fitness, is built throughout the course of the book. Present Special Insights on Presenting and Writing a Business Plan: The book provides tips and suggesting for presenting a business plan with confidence and pose and includes a 12 slide PowerPoint with suggestions on what to include on each slide.



Read Preparing Effective Business Plans: An Entrepreneurial Approach (Hardback) Online Download PDF Preparing Effective Business Plans: An Entrepreneurial Approach (Hardback)

## You May Also Like



#### Negotiating with Backbone: Eight Sales Strategies to Defend Your Price and Value (Hardback)

Pearson Education (US), United States, 2015. Hardback. Condition: New. 2nd edition. Language: English. Brand new Book. B2B sales professionals: resist mindless discounting, level the playing field against tough procurement organizations, and close the deal on...

Save Document

**>>** 



#### Hesi A2 Practice Test Book: 500 Study Questions for the Hesi A2 Admission Assessment Exam Review (Paperback)

Moon Point Test Prep, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Boost Your Confidence and Your Score! Score big with Moon Point Test Prep, a powerful new education and test preparation series...

Save Document

..



#### The Business Student's Handbook: Skills for Study and Employment (Paperback)

Pearson Education Limited, United Kingdom, 2016. Paperback. Condition: New. 6th New edition. Language: English. Brand new Book. 'It is very clear and easy to understand and well laid out. A good key text.' Alison Bragg,...

Save Document

**>>** 



# Unlock: Unlock Level 4 Listening, Speaking & Critical Thinking Student's Book, Mob App and Online Workbook w/ Downloadable Audio and Video (Mixed media product)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2019. Mixed media product. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Get your students thinking critically. A six-level skills-based English course. Unlock Listening, Speaking & Critical Thinking...

Save Document

•



#### Frank Wood's Business Accounting: Volume Two (Paperback)

Pearson Education Limited, United Kingdom, 2015. Paperback. Condition: New. 13th New edition. Language: English. Brand new Book. "This is an ideal technical accounting textbook, broken into short chapters that focus on specific areas" Elayne Taylor,...

Save Document

»