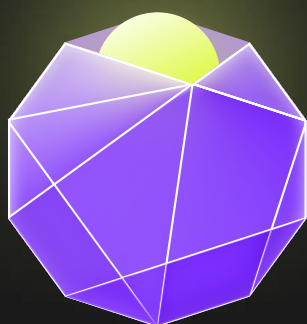# Sponsorship Package

CUSEC

2023

January 12 - 14, 2023

Montréal, Québec, Canada

Canada's Annual Software Engineering Conference

The Canadian University Software Engineering Conference (CUSEC) is one of Canada's largest student-run tech conferences. For decades, CUSEC has provided networking opportunities for thousands of students and industry professionals alike. This conference unites students nationwide and enables them to discover knowledgeable speakers, connect with sponsors (such as you!), and make lifelong friends.

Our sponsors have always been the heart of the conference. Through career fairs, workshops, social events, and yet more to be spoken of, our sponsors provide the educational experience that is ever so desired at CUSEC. We provide sponsors a unique opportunity to connect with delegates from across the country, ranging from first-year students to recent graduates.
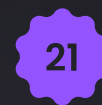
Montréal, Canada

January 12 - 13 -14

200+ Students

21st year of **CUSEC**

Recruitment Opportunities

As a sponsor, you have the opportunity to meet hundreds of students in one weekend and connect with innovative talent from Canada's top universities. CUSEC creates an immersive environment that allows for a professional yet social atmosphere for company representatives to participate in.

Brand Exposure

Sponsoring CUSEC provides a range of options for you to showcase your brand. From having your logo presented in promo material to highly engaging options like hosting workshops, there are a multitude of options to suit your needs.

Sponsoring an Experience

Sponsors have the option of sponsoring social events that happen throughout the conference. From a group dinner, to an outing in the city, these events allow students, sponsors and speakers to engage with each other in a casual setting.

Startup Package - $500

1 Representative Pass	A pass allows one representative to be present during the event, and can be passed off from one rep to another.
Full Event Career Fair - High Top Round Table	A high top round table will be reserved for you in the sponsors room. The sponsor room is open for the majority of the event.
Branding	Sponsor's Logo on our Website, and an announcement on our Instagram and LinkedIn.
Swag Distribution	Swag Distribution can happen at the Sponsor booths, or distributed with the other swag to all attendees, or both.

Add-Ons

Upgrade to Full Table	500	Instead of a High Top Round, a full rectangle table will be reserved.
Additional Rep Pass	500	Gain an additional representative presence at CUSEC
Recieve Electronic Resumes and CVs	300/500	Recieve All Attendee Resumes and CVs After/Before the Conference.
Sponsor an Event	500	Sponsor Events, such as the Devs' Den, Pub Night, Resume Review, and more!

Thank you for your time and consideration. Please reach out to us with any questions, concerns, or feedback.

We are fully committed to working with you to create the right partnership that best benefits your company. If you have any questions or would like to create your own personalized package, please do not hesitate to contact our team at sponsor@cusec.net.

Once again, thank you for your time and consideration.

Kha Pham | Director of Sponsorship

sponsor@cusec.net

cusecofficial   cusec_official   /company/cusec/