CUSE HACKS 2020

Hello Potential Sponsors!

Syracuse University will welcome back its first student-run hackathon CuseHacks which will be held February 15-16th 2020. Around 150 - 250 college students, around the northeast region will spend 24 hours hacking to build cool and innovative applications, websites, and hardware projects; meet amazing people; and win prizes and awards.

What is a hackathon?

A hackathon is an invention marathon- an event where programmers, designers, and engineers compete, learn, build, and share original creations in 24 hours. Hackathons present an opportunity like no other: programmers can develop their creativity, problem-solving, teamwork in an environment both competitive and fun.

CuseHacks is not your typical hackathon. We encourage students with any level of experience to sign up. Additionally, we are providing a fully immersive experience for all participants by having sponsors and mentors hack alongside students. We provide a collaborative, competitive, and exciting platform for students to finally bring their dream projects to life. Not only does CuseHacks serve as a great incubator for creating and promoting a diverse work force in the future, but it also provides an optimal opportunity for recruitment and outreach.

Sponsoring CuseHacks is a great way to share your brand with the upcoming talent in the computer science and software development community, as well as connecting to future customers, leaders, and innovators. With the help of sponsors like you, we will be able to offer an engaging and diverse workspace, as well as free food, drinks, and giveaways.

As a sponsor, you will get the most out of the hackathon if you...

Send Company Swag (t-shirts, water bottles, etc.) for participants which is an easy way to build company brand recognition as well as general positive spirit.

Bring Company Representatives and mentors to the event to provide assistance to participants working with your APIs and other technologies. Mentoring at CuseHacks is a great way to meet participants for face-to-face networking, receive feedback on developer tools, APIs, devices, etc. and further establish brand recognition.

Please review the various tiers of sponsorship below, and let us know if you are interested in becoming an official sponsor of CuseHacks 2020 by emailing your interest to cusehacks@gmail.com

Even if you aren't sold on sponsoring quite yet, we encourage you to contact us. We will do our best to accommodate your business.

Thank you,

The CuseHacks Team

CUSE HACKS 2020

	Supporter donation	Bronze $1000	Silver $3000	Gold $5000	Platinum $10,000
Mentor Passes	1	2	3	5	8
Sponsored side event (Tech talk, workshop, etc)			30 min	60 min	60 min
Send a judge for general categories					X
Keynote speaker					X
Provide branded prize for General category*	X	X	X	X	X
Reserved company table		X	X	X	X
Access to resume database github, linkedin		Post event	Post event	Pre-event	Pre-event
Private interview room					X
Logo on website and poster	x-small	small	medium	large	x-large
Logo on t-shirt		small	medium	large	x-large
Area name after company	X	X	X	X	X
Recognition at opening/ closing			X	X	X
Standing banner permitted				X	X
Marketing materials in swag bag		X	X	X	X
Recognized as co-host					X

*General catergory: theme related, but not a device or API specific to company