



CuseHacks 2019

Hello Potential Sponsors!

Syracuse University will welcome back its first student-run hackathon CuseHacks which will be held Spring 2019. Around 150- 250 college students, high school students, and middle school students around the northeast region will spend 24 hours hacking to build cool and innovative applications, websites, and hardware projects; meet amazing people; and win prizes and awards. We'd love for you to get involved!

What is a hackathon?

A hackathon is an invention marathon- an event where programmers, designers, and engineers compete, learn, build, and share original creations in 24 hours. Hackathons present an opportunity like no other: programmers can develop their creativity, problem-solving, teamwork in an environment both competitive and fun.

CuseHacks is not your typical hackathon. We encourage students with any level of experience to sign up. By including the unique participation of middle school and high school students, we are focused on providing a more welcoming environment and introduce the younger generation to tech culture. Additionally, we are providing a fully immersive experience for all participants by having sponsors and mentors hack alongside students. We provide a collaborative, competitive, and exciting platform for students to finally bring their dream projects to life. Not only does CuseHacks serve as a great incubator for creating and promoting a diverse work force in the future, but it also provides an optimal opportunity for recruitment and outreach.

Interested in sponsoring?

contact us at cusehacks@gmail.com

<http://cusehacks.github.io>

Syracuse University, Location TBD | Spring 2019



Sponsoring CuseHacks is a great way to share your brand with the upcoming talent in the computer science and software development community, as well as connecting to future customers, leaders, and innovators. With the help of sponsors like you, we will be able to offer an engaging and diverse workspace, as well as free food, drinks, and giveaways.

As a sponsor, you will get the most out of the hackathon if you...

Send Company Swag (t-shirts, water bottles, etc.) for participants which is an easy way to build company brand recognition as well as general positive spirit.

Bring Company Representatives and mentors to the event to provide assistance to participants working with your APIs and other technologies. Mentoring at CuseHacks is a great way to meet participants for face-to-face networking, receive feedback on developer tools, APIs, devices, etc. and further establish brand recognition.

Please review the various tiers of sponsorship below, and let us know if you are interested in becoming an official sponsor of CuseHacks 2018 by emailing your interest to cusehacks@gmail.com

Even if you aren't sold on sponsoring quite yet, we encourage you to contact us. We will do our best to accommodate your business.

Thank you,
The CuseHacks Team

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Sponsorship Deck

| | Supporter Donation | Bronze \$ 1,000 | Silver \$ 3,000 | Gold \$ 5,000 | Platinum \$ 10,000 |
|--|-----------------------|--------------------|--------------------|------------------|-----------------------|
| GENERAL | | | | | |
| Mentors passes | 1 | 2 | 3 | 5 | 8 |
| Sponsored side event (tech talk, workshop, etc.) | | | 30 mins | 60 mins | 60 mins |
| Send a judge for general categories | | | ● | ● | ● |
| Keynote speaker | | | | | ● |
| Provide branded prize for general category* | ● | ● | ● | ● | ● |
| Provide branded prize for company-specific category | | | ● | ● | ● |
| RECRUITING | | | | | |
| Reserved company table | | ● | ● | ● | ● |
| Access to resume database, github, linkedin | | post-event | post-event | pre-event | pre-event |
| Private interview room | | | | | ● |
| BRANDING | | | | | |
| Logo on website and poster | x-small | small | medium | large | x-large |
| Logo on t-shirt | | small | medium | large | x-large |
| Area name after company | | | | | ● |
| Recognition at opening/closing | ● | ● | ● | ● | ● |
| Standing banner permitted | | | | ● | ● |
| Marketing materials in swag bag | | ● | ● | ● | ● |
| Recognized as co-host | | | | | ● |

*general category: theme related, but not a device or API specific to company