

A vintage typewriter is shown in a dark, moody setting, partially obscured by a large, stylized logo. The logo consists of a grey, curved shape with a white outline, resembling a stylized 'C' or a swoosh. The background is a solid, vibrant red. The typewriter's carriage and paper are visible on the left side.

CUTC¹⁵

E V O L V E

sponsorship package



From the Co-Chairs

We would like to cordially invite your organization to participate in the 15th annual Canadian Undergraduate Technology Conference (CUTC).

at MaRS Discovery District from May 1 to May 3, 2015.

The CUTC connects undergraduate students from diverse skillsets and interests across Canada to discover how technology will impact their future careers.

The CUTC is Canada's largest and longest running undergraduate technology conference. In the past 14 years, we've reached 4500 students by partnering with hundreds of industry leaders and have given opportunities for companies to connect with fresh talent.

This year we hope to deliver three days of opportunities for sponsors and students to engage in keynote presentations from dynamic industry leaders, technology exhibitions to showcase latest products and activities, and case-challenges to tackle real life issues.

By partnering with our conference, together we can offer our delegates an experience like no other. Whether your organization's primary objective is to create, monitor, fix, or use technology, we will have an audience that fits your industry.

In our sponsorship package you will discover our desire to deliver the best value to your organization through a variety of sponsorship levels, helping you choose the one that fits your needs. Please do not hesitate to contact us if you have any questions regarding the contents of this package or about a partnership with the Canadian Undergraduate Technology Conference.

We thank you for your time and interest, and look forward to hearing back from you.

Carl Cao
Co-Chair
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Neha Sharma
Co-Chair
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The Canadian Undergraduate Technology Conference is the bridge between generations of technology creators, users, and leaders.

The CUTC continues to expose thousands of people to the fundamental innovations and problems in the technology industry and gives them the opportunity to learn from the pioneers at the forefront of it all. Our alumni come out of CUTC with the inspiration, tenacity, and knowledge that guide them for years to come. As the organization grows, the CUTC continues to evolve beyond just a conference, into a platform to connect talent and employers in a richer and more rewarding way.

The CUTC brings together incredible organizations, high quality speakers, and droves of determined, curious individuals. Unlike other professional events, the CUTC focuses on satiating this curiosity without drowning delegates in unnecessary formality. Every piece of the conference challenges delegates to stop talking and start doing. With our partners, we create large scale events that ask delegates to tackle hard technology problems head on. Our breakout sessions are intimate, focused discussions between industry leaders and inquisitive delegates. And finally, the Tech Expo is a chance for all to go hands on with tomorrow's technology and interact with sponsors.

Evolve /ē'vālv/

[verb] develop gradually, especially from a simple to a more complex form

Throughout time humans have adapted to their environment. From sticks and stones to steel and electricity, we have certainly come a long way from our Neanderthal relatives. At the turn of the decade, we have once again leaped into the future to allow technology to enhance our lives. This year CUTC aims to showcase how businesses are incorporating more technology into their daily operations, how technology has made our lives easier, and the potential of technology that has yet to be commercialized. Allow us to show you our technological evolution!

BY THE NUMBERS

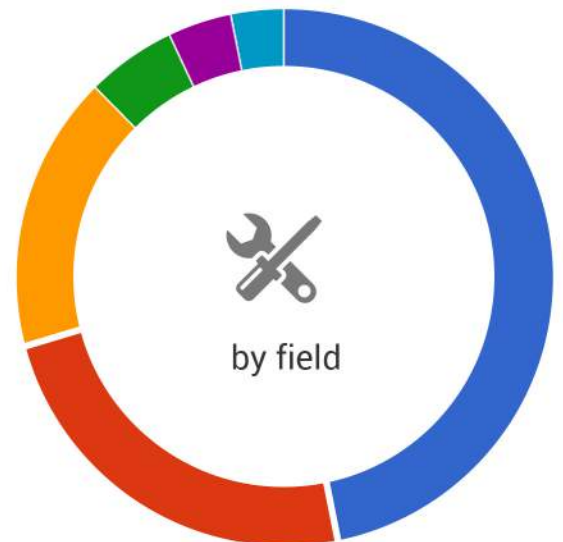
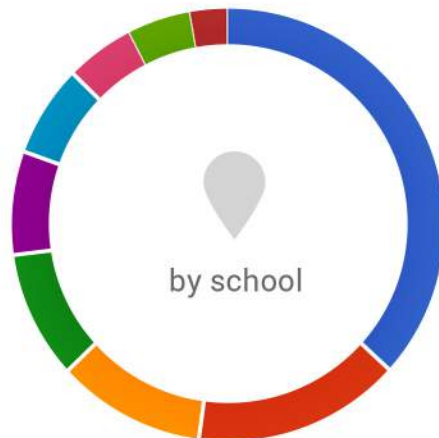
since 1999 | 15th annual conference

f 1,700+ t 1,000+

4,500+ students reached

200+ Past industry partners

500+ annual delegate attendance



University of Waterloo 36.48%	Other 7.73%
University of Toronto 15.67%	Western University 6.87%
Queen's University 11.16%	McMaster University 5.15%
Ryerson University 9.44%	Wilfrid Laurier University 4.72%
	Professional Corporations 2.79%

Engineering 46.62%	Science 5.41%
Business 24.32%	Math 3.83%
Software 16.67%	Other 3.15%

Why CUTC

Our conference is all about showing delegates what's hot right now and where the future is headed. Our partners are more than just sponsors: They are crucial to our success. Our vision is to bring the latest advancements in technology to the floor for our delegates to discover. Partners have an opportunity to showcase their products and develop lasting branding impressions on a large audience. The CUTC is committed to providing for you a variety of ways to advertise your organization.

OPPORTUNITIES Custom Events Delegate Access Brand Promotion Event Passes

Custom Event: Creation of your custom event, Nationwide campus promotion for your custom event

Delegate Access: Network with over 500 tech enthusiasts, Access to Delegate Resume Database, Competition Winners Meet and Greet

Brand Promotion: Logos on Promotional Materials, Posts on CUTC Facebook and Twitter Feeds, Rotating advertisement on CUTC Website

Event Passes: Premium placement opportunities at the Tech Expo, Corporate Conference Passes, Opportunity for Speaker Positions on the Conference Panel



Sponsorship Tiers

The CUTC is excited to create unique partnership opportunities for our Sponsors. We are not limited to the rewards offered on the tiers depicted above. To discuss one of a kind advertising initiatives, or for more information on our different tiers of sponsorship, please contact a CUTC representative.

	Diamond \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$500
Panel Spots	2	1		
Blog Posts	X	X		
Access to Delegate Resumes	X	X	X	
Event	Custom Case Study or Hackathon	Custom Workshop	Custom Event (CUTC Tour)	
Corporate Passes	5	3	2	2
Social Media Posts	Monthly	Monthly	Two	One
Swag Bags	X	X	X	X
Tech Expo (Tables)	2	2	1	1
Tech Expo (Placement)	Premium	Ideal	Ideal	Standard
Logo Advertising	Website + Conference Guide + Standup Banner + Volunteer Shirts	Website + Conference Guide + Standup Banner + Volunteer Shirts	Website + Conference Guide + Standup Banner + Volunteer Shirts	Website

The Canadian Undergraduate Technology Conference Executive Team is proud to acknowledge the support of our past and present sponsors. The successful delivery of this conference would not have been possible without their involvement and support.

17th Parallel Consulting	Critical Path	Leitch	RoyNat Inc.
3DNA	Cyberplex	Linuxcare	Ryerson University
3M	Dayforce HCM	M.I.T	Shell
724 Solution	Defence Research and	MacDonald Dettwiler	Sheridan College
A Thinking Ape	Development Canada	Macromedia	Side Effects Software
Accenture	Deloitte	MagiTam Ltd	Sibel Systems
AdExact	DEM Society	Magna International	Singspiel
AGFA	Design Exchange	MappedIn	Sitrake
Agile Systems	Dexit	Mars Imager for Cloud and	Snap Media
Alcatel	Digital 4Sight	Aerosol	SocialSpark
Alias	Digital Domain	McCarthy Tetrault	Sony Music Canada
Amazon	DrawSplash	McGill University	Sun Microsystems
American Technologies	DSP Factory	McKinsey and Co.	Sunnybrook Hospital
Anchor Lamina	DYNAMATIK	McLuhan Global Research	Sybase iAnywhere Solutions
AOL Canada	E-Finity Group	Network	T4G Limited
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Bank of Montreal	Ernst & Young	Media Spot Me	Telus Mobility
Bank of Nova Scotia	Facebook	Microsoft	Thalmic Labs
Bedarra Research Labs	FirstVision	Mitel Networks	The Da Vinci Project
Bedford Consulting Group	Fog Creek Software	Mitra	The Electronic Commons
Big Viking Games	Freestyle Solve	Monetary Reform Magazine	The James Gang
Bitmaker Labs	FreshBooks	Monsanto	Toastmasters International
BizInc	Futereciti Electronics	MultiVision	Toronto Hydro Electric Systems
Blackberry	General Electric	National Institute of	Toronto Police Service
BNOTIONS	General Motors of Canada	Nanotechnology	Ubi Soft
Brightspark	Georgia Institute of Technology	National Instruments	United Way
Brock Solutions	Global Outlook Magazine	National Research Council of	University of Arizona
Business Objects	GrowLab	Canada	University of Calgary
Buybuddy.com	Handspring Canada	Nerdheaven Ltd	University of California, Berkeley
C.D. Howe Institution	Hanell Consulting Inc.	nID Solutions	University of Pittsburgh
Cacheflow	Harvard University	Nitido Inc.	University of South Florida
Canada Computers	Hermosol	Nortel Networks	University of Toronto
Canadastartups.com	Honeywell	Nspire	University of Waterloo
Canadian Institute of Health	Hootsuite	Nulogy	UofTDev
Research	HP Canada	Nulogy	Upverter
Canadian Lightsource	Human Chromo 7 Sequencing	Nvidia	UW Innovate
Canadian NanoBusiness Alliance	iBinary	Penyo Pal	Velocity
Canoe.ca	IBM	Planboard	VoiceGenie
Cap Gemini Ernst & Young	Idee Inc.	PMC Sierra	Waterloo Engineering Society
Cassels Brock & Blackwell LLP	Information & Privacy	Polychart	Waterloo Institute for
CBC Radio	Commission of Ontario	Pratt and Whitney Canada	HealthInformatics research
CCR Solutions	Infusion Development Corporation	PricewaterhouseCoopers	WhiteHat Inc.
Centre for Digital Media	Institute for Business Technology	Project	WILKES Patent Law Patent
Centre for the Public Domain	and Ethics	PumpUp	Agency
Certicom	Institute for Global Ethics Canada	Quack.com	WiseUncle
CGI	Insudtrial Light & Magic	Queen's Startup Summit	Workbrain
CH2M Hill Canada	Intellitactics	Queens University	XDL Ventures Ltd
CheckFree	International Road Dynamics	Quorum Funding Corp	Xerox
Cisco Systems	ITG	re:me	XJ Partners
CITO	Ivara	Reboot	York University
CMA	Ivyrook	RedHat	Zenon Environmental Inc.
CMLabs Simulations	Janna Systems Inc.	RedKnee	
Cognos	Kennedy Management Partners	Reebie Inc.	
COM DEV	Kik Messenger	Report on Business Television	
Communitech	Kira Talent	Research In Motion	
Crimson Ventures	Knexa	Royal Bank of Canada	

Past Speakers

The CUTC brings on board some of the most talented and accomplished speakers from the largest tech giants, prolific non-profits, rising startups, and top notch universities.



Alex Ohanian
Co-founder, Reddit



Mike Shaver
Founding Member
of the Mozilla Project



Chamath Palihapitiya
VP of User Growth,
Mobile and International,
Facebook



Mike Lazaridis
Founder, BlackBerry



Steve Sinofsky,
President of Windows and
Windows Live, Microsoft



Werner Vogels,
VP, Amazon

Thank you

We've been running CUTC for over a decade, delivering a truly one of a kind conference each and every year.

Partnerships and monetary contributions are essential in creating an unforgettable experience. Join us, we can't wait to hear what you are up to.