

Student Assignment Brief

This document is intended for Coventry University Group students for their own use in completing their assessed work for this module. It must not be passed to third parties or posted on any website. If you require this document in an alternative format, please contact your Module Leader.

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The work you submit for this assignment must be your own independent work, or in the case of a group assignment your own groups' work. More information is available in the '[Assignment Task](#)' section of this assignment brief.

Assignment Information

Module Name: Individual Project

Module Code: 7011CEM

Assignment Title: Project Presentation

Assignment Due: 22/07/2025

Assignment Credit: 5 Credits

Word Count (or equivalent): N/A

Assignment Type:

Percentage Grade (Applied Core Assessment). You will be provided with an overall grade between 0% and 100%.

Assignment Task

Submission Instructions:

- You need to submit a presentation file.
- The presentation should be in a .pdf format, where the filename of the document should be your SID number.
- The presentation will be submitted in Aula.

Task and Mark Distribution:

The purpose of this presentation is to assess your masters project and test its scholarly activity. You are therefore asked to prepare and present your project and a summary of your research and findings in a presentation.

This presentation should include:

- Broad subject area – What subject area of your discipline does your work fall into?
- Narrow topic area – Within this subject area, what is your specific topic? (This may be simply an expanded discussion of your research title).
- Relevant Existing Studies – What studies have already been done on your specific topic?
- What are their strengths and weaknesses? How does your work fit among them?
- Methodology – What methodology have you chosen to conduct your research? Why is this a good approach?
- Research Results – Note the results of your research in detail. Relate these back to your theoretical framework and discuss how the results support or contradict existing studies.

Marks will be allocated as follows, by assessing the relevant module learning outcome below:

LO3 Describe effectively in formal and informal situations both verbally and otherwise with interested parties.

- Confidence in presenting (50 Marks).
- Structure/Organisation (50 Marks).

This presentation will be attended by your first supervisor and the second assessor. Arrange a suitable timeslot with all involved and can be conducted on MS Teams or any other university approved sites.

The presentation should:

- normally be 15 minutes followed by 10 minutes for questions and answers
- allow a further 15 minutes for a system demonstration where appropriate

The presentation slides should be uploaded to Aula by the given due date.

Marking and Feedback

How will my assignment be marked?

Your assignment will be marked jointly by the supervisor and second assessor.

How will I receive my grades and feedback?

Provisional marks will be released once internally moderated.

Feedback will be provided by the supervisor. The feedback will be annotated comments within the pdf file or within the Turnitin link.

Your provisional marks and feedback should be available within 2 weeks (10 working days)].

What will I be marked against?

Details of the marking criteria for this task can be found at the [bottom of this assignment brief](#).

Assessed Module Learning Outcomes

The Learning Outcomes for this module align to the [marking criteria](#) which can be found at the end of this brief. Ensure you understand the marking criteria to ensure successful achievement of the assessment task. The following module learning outcomes are assessed in this task:

LO3: Describe effectively in formal and informal situations both verbally and otherwise with interested parties.

Assignment Support and Academic Integrity

If you have any questions about this assignment please see the [Student Guidance on Coursework](#) for more information.

Spelling, Punctuation, and Grammar:

You are expected to use effective, accurate, and appropriate language within this assessment task.

Academic Integrity:

The work you submit must be your own, or in the case of groupwork, that of your group. All sources of information need to be acknowledged and attributed; therefore, you must provide references for all sources of information and acknowledge any tools used in the production of your work, including Artificial Intelligence (AI). We use detection software and make routine checks for evidence of academic misconduct.

Definitions of academic misconduct, including plagiarism, self-plagiarism, and collusion can be found [on the Student Portal](#). All cases of suspected academic misconduct are referred for investigation, the outcomes of which can have profound consequences to your studies. For more information on academic integrity please visit the [Academic and Research Integrity](#) section of the Student Portal.

Support for Students with Disabilities or Additional Needs:

If you have a disability, long-term health condition, specific learning difference, mental health diagnosis or symptoms and have discussed your support needs with health and wellbeing you may be able to access support that will help with your studies.

If you feel you may benefit from additional support, but have not disclosed a disability to the University, or have disclosed but are yet to discuss your support needs it is important to let us know so we can provide the right support for your circumstances. Visit [the Student Portal](#) to find out more.

Unable to Submit on Time?

The University wants you to do your best. However, we know that sometimes events happen which mean that you cannot submit your assessment by the deadline or sit a scheduled exam. If you think this might be the case, guidance on understanding what counts as an extenuating circumstance, and how to apply is [available on the Student Portal](#).

Administration of Assessment

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Assignment Category: Written

Attempt Type: Standard

Component Code: CW2