Student Assignment Brief

This document is intended for Coventry University Group students for their own use in completing their assessed work for this module. It must not be passed to third parties or posted on any website.

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Contents:

The work you submit for this assignment must be your own independent work, or in the case of a group assignment your own groups' work. More information is available in the 'Assignment Task' section of this assignment brief.

Assignment Information

Module Name: Individual Project

Module Code: 7011CEM

Assignment Title: Project Presentation

Assignment Due: 14/08/2025

Assignment Credit: 50 Credits

Word Count (or equivalent): N/A

Assignment Type:

Percentage Grade (Applied Core Assessment). You will be provided with an overall grade between 0% and 100%.

Assignment Task

Submission Instructions:

- You need to submit a written report.

- The report should be in a .pdf format, where the filename of the document should be your SID number.

- The report will be submitted in Aula.

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Task and Mark Distribution:

The project is intended to provide you with the opportunity to demonstrate competence in applying the concepts and skills acquired during the taught part of the course. You will apply a level of intellectual rigor which is commensurate with the standard of your master's level programme of study. The project may be a solution to a practical industry problem/requirement or focus on a research topic. Projects can be either practical problems undertaken for a real client or a research project, normally undertaken in conjunction with a research group in the faculty. In either case you will be applying and extending skills and knowledge acquired in the taught elements of the course. You are asked to produce a comprehensive, thorough and professional report, documenting the conduct, approach and outcomes of the project, further supported with a critical review of the project conduct and management. The project should include the following:

1. Research methods & literature review with discussion and analysis **(20 Marks)**
2. Tools and Techniques used within chosen specialism to help with the construction of chosen solutions. **(30 Marks)**
3. Solution, conclusion and recommendations **(20 Marks)**
4. Project management and critical evaluation of performance and conduct **(20 Marks)**
5. The evaluation of any legal, social and ethical issues relating to research and project work. **(10 Marks)**

Marking and Feedback

How will my assignment be marked?

Your assignment will be marked jointly by the supervisor and second assessor.

How will I receive my grades and feedback?

Provisional marks will be released once internally moderated.

Feedback will be provided by the supervisor. The feedback will be annotated comments within the pdf file or within the Turnitin link.

Your provisional marks and feedback should be available within 2 weeks (10 working days)].

What will I be marked against?

Details of the marking criteria for this task can be found at the bottom of this assignment brief.

Assessed Module Learning Outcomes

The Learning Outcomes for this module align to the marking criteria which can be found at the end of this brief. Ensure you understand the marking criteria to ensure successful achievement of the assessment task. The following module learning outcomes are assessed in this task:

LO1: Construct solutions to given problems by the application of appropriate tools and techniques, within a chosen specialism, with professionalism, confidence and competence.

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LO2: Identify, select and review current information resources relevant to a particular problem and justify appropriate problem-solving strategies with respect to resources, tools and techniques.

LO3: Describe effectively in formal and informal situations both verbally and otherwise with interested parties.

LO4: Apply project management skills and critically evaluate research and problem-solving processes.

LO5: Evaluate of any legal, social and ethical issues relating to research and project work.

Assignment Support and Academic Integrity

If you have any questions about this assignment please see the Student Guidance on Coursework for more information.

Spelling, Punctuation, and Grammar:

You are expected to use effective, accurate, and appropriate language within this assessment task.

Academic Integrity:

The work you submit must be your own, or in the case of groupwork, that of your group. All sources of information need to be acknowledged and attributed; therefore, you must provide references for all sources of information and acknowledge any tools used in the production of your work, including Artificial Intelligence (AI). We use detection software and make routine checks for evidence of academic misconduct.

Definitions of academic misconduct, including plagiarism, self-plagiarism, and collusion can be found on the Student Portal. All cases of suspected academic misconduct are referred for investigation, the outcomes of which can have profound consequences to your studies. For more information on academic integrity please visit the Academic and Research Integrity section of the Student Portal.

Support for Students with Disabilities or Additional Needs:

If you have a disability, long-term health condition, specific learning difference, mental health diagnosis or symptoms and have discussed your support needs with health and wellbeing you may be able to access support that will help with your studies.

If you feel you may benefit from additional support, but have not disclosed a disability to the University, or have disclosed but are yet to discuss your support needs it is important to let us know so we can provide the right support for your circumstances. Visit the Student Portal to find out more.

Unable to Submit on Time?

The University wants you to do your best. However, we know that sometimes events happen which mean that you cannot submit your assessment by the deadline or sit a scheduled exam. If you think this might be the case, guidance on understanding what counts as an extenuating circumstance, and how to apply is available on the Student Portal.

Administration of Assessment

Module Leader Name: John Arvanitakis

Module Leader Email: ac7632@coventry.ac.uk

Assignment Category: Written

Attempt Type: Standard

Component Code: CW2

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