lana Lozano

Designer and Web Developer

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PROIECTS

giglandia — giglandia.herokuapp.com

This is a personal project that lets the user find a band to see their tour schedule. A user can sign up or sign in and favorite as many bands as they like! It is written in Ruby, Sinatra, JQuerymobile, Songkick API and Echonest API.

Writefast (Hackathon Winner) — writefast.herokuapp.com

A two-day group hackathon project that helps students create, edit, save, and revise documents.

My area of focus:

- · setup routes and implemented sessions in Sinatra
- · login authentication and error handling

Prototype Task App — <u>prototype-task-app.firebaseapp.com</u>

In this project, I wanted to improve my skills in HTML, CSS and Flexbox. I found digital mockups from InVision and used it to prototype a website.

PROFESSIONAL EXPERIENCE

Graphic Designer - Jul 2013 - Dec 2014

Victory Team Apparel—San Diego, CA

- · redesigned the Campus TeamWear Cheerleading Apparel catalog
- · created a style guide for the redesigned catalog
- · photoshoot and edit images for catalog and web

Contract Graphic Designer — Oct 2010 - Jun 2013

Creative Group | Aquent | Skinit — San Diego, CA

Worked as a Graphic Designer for various creative agencies. Work involved using Adobe InDesign, Photoshop and Illustrator to perform catalog, marketing collateral, prepress and production work.

Graphic Designer - Feb 2010 - Aug 2011

Aroma Housewares — San Diego, CA

- · designed marketing materials for web and print
- · created illustrations, logos, and icons
- · edit images for print and web

Graphic Designer - Feb 2010 - Aug 2011

CopyZone —*McAllen*, TX

- responsible for meeting and following up with various clients from design to production of client's orders
- · conceptualized and branded several business identities

Graphic Designer — May 2006 - Feb 2010

Logos Etc - Private business specializing in branding and customized apparel ABC Custom Advertising - Design and screen print shop that worked with schools and private businesses to create customized logos and branding for various marketing items.

Design by Klein - A graphic design studio that offers various customized design for print, web and packaging.

EDUCATION

Dev Bootcamp, San Francisco — Feb 2015 - Jul 2015

Full time immersive web development program.

University of Texas-Pan American, *Edinburg*, TX — 2001 - 2006

Bachelor of Fine Arts - Graphic Design

SKILLS

HTML, CSS, Git, Javascript, JQuery, React, Ruby, Ruby on Rails, Sinatra, ActiveRecord, SQL, RSpec, Graphic Design, Wireframing, Illustration, Branding, Prepress, Photography, Photo retouching