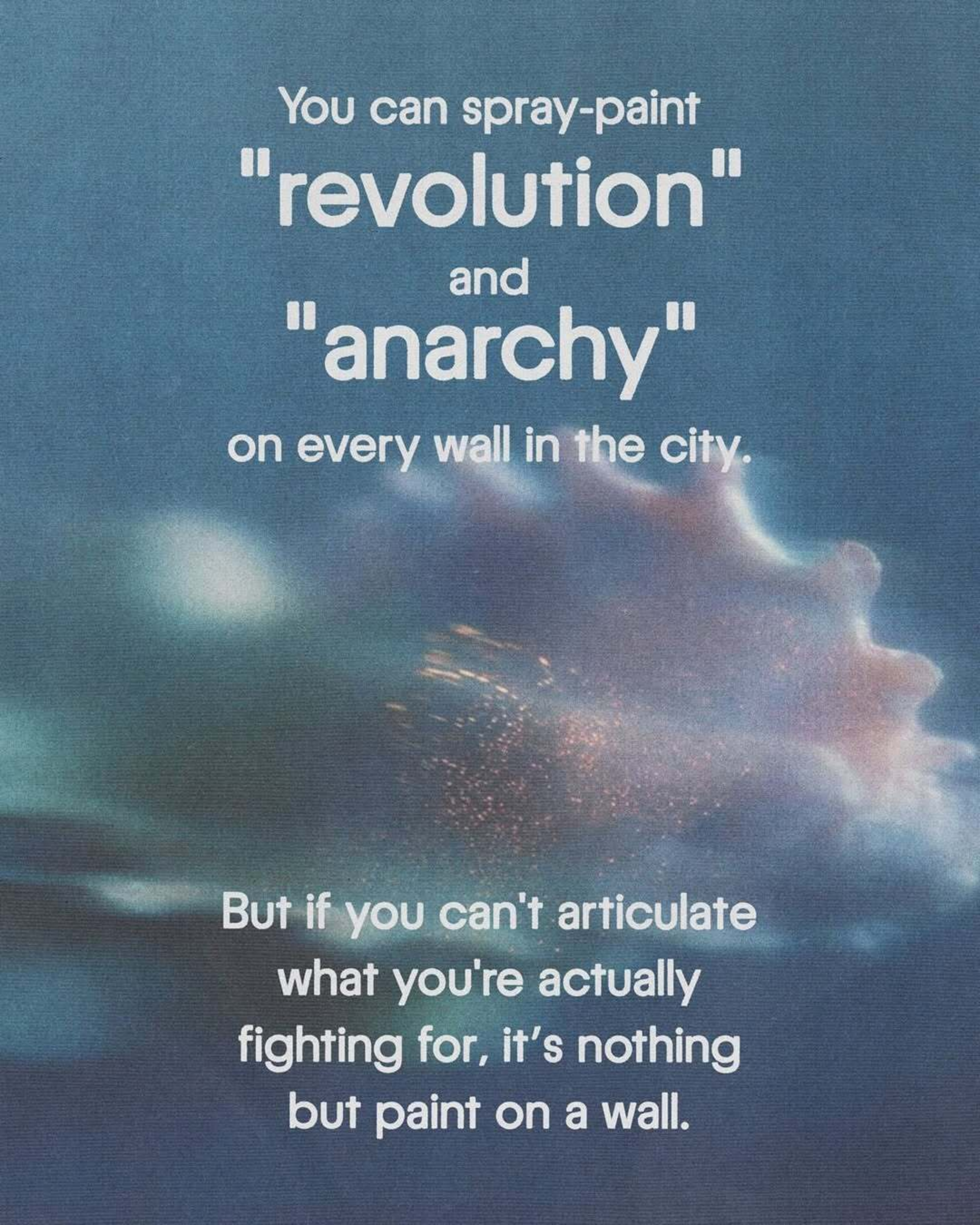


If you want  
a revolution,

learn to write,  
communicate and nourish  
your creative expression.





You can spray-paint  
"revolution"  
and  
"anarchy"  
on every wall in the city.

But if you can't articulate  
what you're actually  
fighting for, it's nothing  
but paint on a wall.



**Truly revolutionary work requires:**

**(01) The intellectual rigour to examine your own biases.**



**(02) The emotional capacity to be wrong in public.**



**(03) The somatic resilience to wrestle with complexity and contradiction without making it mean anything about you.**



**Truly revolutionary work requires:**

**(04) The linguistic precision to say what you mean, not JUST what sounds radical.**

**(05) The cognitive flexibility to back yourself up and stay in the room when things get uncomfortable or someone disagrees (because they will)**





**This isn't something that just comes naturally to most of us.**



**So, many otherwise well-intentioned people can wind up following the most extreme and mistaking it for righteousness.**

**Confusing volume with conviction and the aesthetic of rebellion with actual, true resistance.**



**Meanwhile, the real revolution  
happens in rough drafts.**

**In learning to understand  
what you really think.  
In learning to think beyond  
approved narratives.**

**In building the stamina to  
hold contradiction without  
collapsing.**

**In critical thinking, asking  
hard questions, pushing back  
on a narrative that excludes  
whole groups of people.**



**Every revolution began with someone who could articulate why the current reality was intolerable and what could replace it.**



**When you name the problem, it's easier to see how to get from here to there. You do that with language, THEN add the spray paint.**



**So, if you really want to change the world, start by changing how you use language.**

**Change how you think about solving problems.**

**Get comfortable questioning yourself, your leadership, your family, your friends. Think creatively, critically, brutally honestly.**

**Revolution isn't performed. It's practiced.**



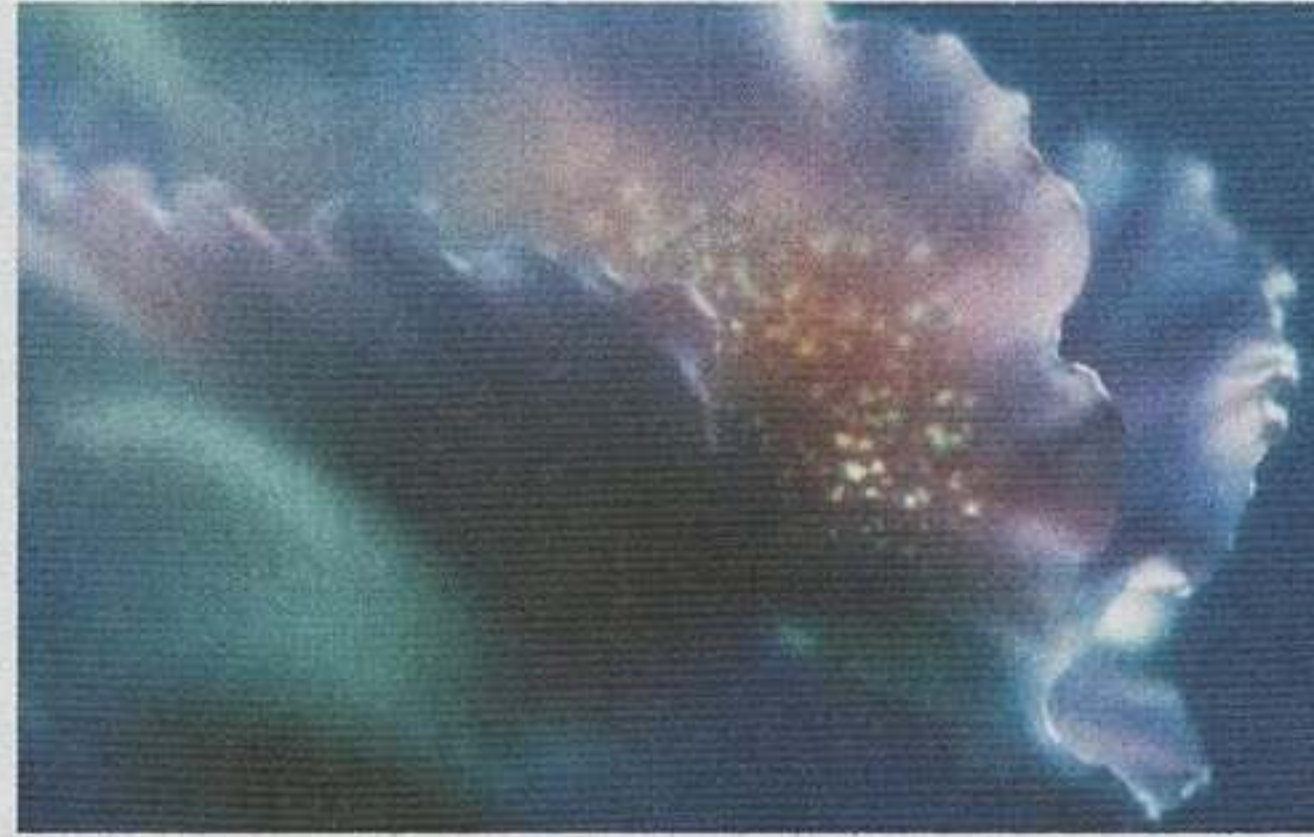
**We need more people with the creative resilience to imagine what comes next and the courage to articulate it while holding space for alternative views.**



**We need people willing to use their platform to address nuance and complexity versus the quick soundbites that result in the largest dopamine hit.**



**We need more people with the creative tools to decide themselves what they think, believe, desire and feel, instead of waiting for someone else to tell them.**



**And we need people to have the critical thinking and communication skills to convince others it is actually possible to live in peace and unity.**