



Scan for more info on the next Captain America film) a "superhero" that personifies apartheid Israel.

Scan for more info on the BDS Movement, its history and more all detailed info on each of these targets

* PRESSURE TARGETS *

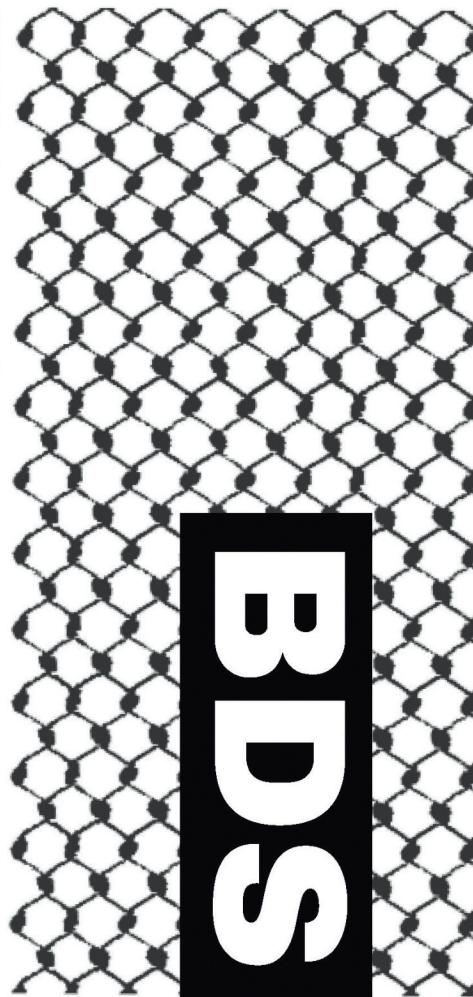
WHAT WE CAN DO IN FORT COLLINS

AMAZON + GOOGLE: Both have contracts to provide cloud technology to the Israeli gov. and military. Learn more and take action www.notechforapartheid.com

AIRBNB, BOOKING.COM, + EXPEDIA: All offer rentals in illegal Israeli settlements built on stolen Palestinian land.

DISNEY: Marvel Studios is promoting (in the next Captain America film) a "superhero" that personifies apartheid Israel.

All of the pizza and fast food consumer boycott targets have locations in town. Contact them and let them know you do not support them due to their open support of Israel. You can also delete their apps from your phone and choose to purchase food elsewhere (preferably at a locally owned restaurant)!



BOYCOTT · DIVEST · SANCTION

WHAT IS

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BDS is a Palestinian-led movement for freedom, justice and equality. BDS upholds the simple principle that Palestinians are entitled to the same rights as the rest of humanity.

The movement uses the historically successful method of targeted boycotts, inspired by the South African anti-apartheid movement, the US Civil Rights movement, and the Indian anti-colonial struggle, among others.

Israel maintains a regime of settler colonialism, apartheid and occupation over the Palestinian people. **THIS IS ONLY POSSIBLE BECAUSE OF INTERNATIONAL SUPPORT.**

Governments, corporations, and institutions across the world fail to hold Israel to accountable making them complicit in supporting Israel.

By strategically focusing on a smaller number of carefully selected companies and products, we can maximize our impact.

WHY

BOYCOTT · DIVEST · SANCTION

DIVESTMENT TARGETS
The movement is pressuring governments, institutions, and investment funds to exclude and divest from these companies (among others) who enable Israeli occupation.



2 TARGETS



PRESSURE (NON-BOYCOTT) TARGETS
The movement suggests actively pressuring these companies (more on this on the next page) to end their complicity with Israeli apartheid.

3 TARGETS



BDS aims to end international support for Israeli violations of international law by forcing companies, institutions and governments to change their policies.

Follow @bdsnationalcommittee

ACT NOW AGAINST COMPANIES PROFITING FROM THE GENOCIDE OF PALESTINIANS