

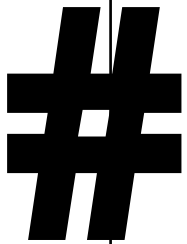


CALL FOR SPONSOR

• 1 DAY CONFERENCE • JUNE 3RD, 2017 • DANANG CITY, VIETNAM

Becoming an Agile{Tour}World's sponsor means that you support all AgileTour events worldwide and wants to encourage them for continuing their actions.





ABOUT AGILE{TOUR}WORLD: AN EMERGENT EVENT

AGILE{TOUR}WORLD is an international conference that is the emergence from more than one hundred of AgileTour's local events. AgileTour is a series of events that communicates on Agile since 2008. These organizers took great care to make your local event unforgettable during the last ten years by selecting the Best Of their country for communicating on Agile. With **AGILE{TOUR}WORLD**, they design a new program from The Best Of this Best Of Content in the goal to make, another time, an international event unforgettable and important for the attendees and all local organizers.



AGILETOUR: ALREADY 10 YEARS!

The 2017 year will be also the 10 years old of AgileTour. It will also provide for the event organizers a time to privilege for celebrating this birthday. The best choice, for realizing this gathering, had to be closed to the Sun and under the banner of Fun. We choose Danang in Vietnam for sponsoring these symbols: Fun and Sun.

The co-chairs are Event Organizers and great Leaders on Agile in different countries in Europe, North Africa and Asia.



Agile Vietnam represents in Hanoi, Danang and Ho Chi Minh City. You could find more information about Agile Vietnam at our official website: <http://www.agilevietnam.org>



Agile World University facilitates the AgileTour events with a list of volunteers.

#WHO ATTENDS

AGILE{TOUR}WORLD will gathered **300** people

THEME, TRACKS & SESSIONS

Theme will be automatically : Agile & Beyond Agile

We privilege Workshops, Games but accept also Lectures and are opened to other experiences.

Program	June 3rd, 2017	DANANG CITY VIETNAM
Registration and coffee time	07:00 – 08:00	
Opening plenary	08:00 – 08:30	
Workshop or Lecture	08:30 – 09:30	
Workshop or Lecture	09:30 – 10:15	
Tea break and networking	10:15 – 10:45	
Workshop or Lecture	10:45 – 11:45	
Lunch time	11:45 – 13:00	
Workshop or Lecture	13:00 – 14:00	
Tea break and networking	14:00 – 14:30	
Workshop or Lecture	14:30 – 15:15	
Closing plenary	15:15 – 16:15	

SPONSORSHIP BENEFITS

Branding and Promotion

- Increase your brand awareness; demonstrate the strength of your corporate brand, products, and/or services.
- Market your products via event theme to leads in a creative way.
- Engage in an authentic dialogue with the remarkable audiences who are open-minded, curious, intelligent and hungry to learn.

Business Development

- Obtaining direct access to current and potential clients during and after the event.
- Networking with recognized IT companies or speakers to create further business opportunities.

Recruitment & HR

- Attract high quality talents from the local community.
- Approach recognized speakers planned to recruit.
- Provide practical trainings to your employees to improve their performance and widen their knowledge.

Company Strategy

- Build long-term relationship with AgileTour brand.
- Demonstrate your organization's forward-looking management practices.
- Community support by declaring to support all AgileTour events worldwide.

#SPONSOR PACKAGES

Especially designed for individuals, this sponsorship permits to display a profesional Logo. Profesional can be defined by a company with one person.

- Logo placement & backlink on website
- Logo placement on printing materials and videos
- 1 free ticket to event

#GOLD / 300USD

Designed for organizations, this sponsorship allows you to Obtain:

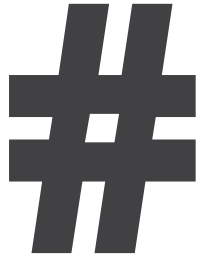
- GOLD advantages applied to a Company
- Booth (2 meters larger max.)
- 2 free tickets to event (then 3 tickets)

#PLATINUM / 1500USD

PLATINIUM advantages

- LOGO bigger than the other type of sponsors
- INTERVIEW included on the Event VIDEO
- Speech during the event in 1 slot of 3 minutes (Launching, Lunch or Break) or Possible to project a VIDEO on screens during the Lunch or Break.
- 2 free tickets to event (then 5 tickets)

#PREMIUM / 4000USD



CONTACT INFORMATION

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