



CALL FOR SPONSOR

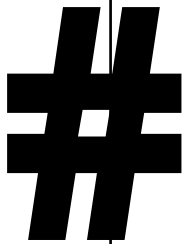
1 DAY AGILE RETREAT
June 2nd, 2017

1 DAY CONFERENCE
June 3ND, 2017

📍 **DANANG, VIETNAM**

Becoming an Agile{Tour}World's sponsor means that you support all AgileTour events worldwide and wants to encourage them for continuing their actions.





ABOUT AGILE{TOUR}WORLD: AN EMERGENT EVENT

AGILE{TOUR}WORLD is an international conference that is the emergence from more than one hundred of AgileTour's local events. AgileTour is a series of events that communicates on Agile since 2008. These organizers took great care to make your local event unforgettable during the last ten years by selecting the Best Of their country for communicating on Agile. With AGILE{TOUR}WORLD, they design a new program from The Best Of this Best Of Content in the goal to make, another time, an international event unforgettable and important for the attendees and all local organizers.



AGILETOUR: ALREADY 10 YEARS!

The 2017 year will be also the 10 years old of AgileTour. It will also provide for the event organizers a time to privilege for celebrating this birthday. The best choice, for realizing this gathering, had to be closed to the Sun and under the banner of Fun. We choose Danang in Vietnam for sponsoring these symbols: Fun and Sun.

The co-chairs are Event Organizers and great Leaders on Agile in different countries in Europe, North Africa and Asia.



Agile Vietnam represents in Hanoi, Danang and Ho Chi Minh City. You could find more information about Agile Vietnam at our official **Website: <http://www.agilevietnam.org>**



Agile World University facilitates the AgileTour events with a list of volunteers. **Website: <http://www.agile-world.com>**

#WHO ATTENDS

AGILE{TOUR}WORLD will gathered **300** people on conference day
and **100** Agile experts and professionals on Retreat Day

THEME, TRACKS & SESSIONS


Theme will be automatically : Agile & Beyond Agile

We privilege Workshops, Games but accept also Lectures
and are opened to other experiences.

■ On Agile Retreat Day

Program	June 2nd, 2017	 DANANG CITY VIETNAM
Registration and coffee time	07:00 - 08:00	
Introducing plenary	08:00 - 08:30	
Opeing speeches	08:30 - 10:15	
Tea break and networking	10:15 - 10:45	
Open Speeches	10:45 - 11:45	
Lunch time	11:45 - 13:00	
Open Speeches	13:00 - 14:00	
Tea break and networking	14:00 - 14:30	
Closing plenary	14:30 - 15:15	

■ On Conference Day

Program	June 3rd, 2017	 DANANG CITY VIETNAM
Registration and coffee time	07:00 - 08:00	
Opening plenary	08:00 - 08:30	
Workshop or Lecture	08:30 - 09:30	
Workshop or Lecture	09:30 - 10:15	
Tea break and networking	10:15 - 10:45	
Workshop or Lecture	10:45 - 11:45	
Lunch time	11:45 - 13:00	
Workshop or Lecture	13:00 - 14:00	
Tea break and networking	14:00 - 14:30	
Workshop or Lecture	14:30 - 15:15	
Closing plenary	15:15 - 16:15	

SPONSORSHIP BENEFITS

Branding and Promotion

- Increase your brand awareness; demonstrate the strength of your corporate brand, products, and/or services.
- Market your products via event theme to leads in a creative way.
- Engage in an authentic dialogue with the remarkable audiences who are open-minded, curious, intelligent and hungry to learn.

Business Development

- Obtaining direct access to current and potential clients during and after the event.
- Networking with recognized IT companies or speakers to create further business opportunities.

Recruitment & HR

- Attract high quality talents from the local community.
- Approach recognized speakers planned to recruit.
- Provide practical trainings to your employees to improve their performance and widen their knowledge.

Company Strategy

- Build long-term relationship with AgileTour brand.
- Demonstrate your organization's forward-looking management practices.
- Community support by declaring to support all AgileTour events worldwide.

#SPONSOR PACKAGES

Especially designed for individuals, this sponsorship permits to display a profesional Logo. Profesional can be defined by a company with one person.

- Logo placement & backlink on event's website www.conference.agile-world.com
- Logo placement on printing materials and videos.
- 1 free ticket to event.

#GOLD / 300USD

Designed for organizations, this sponsorship allows you to Obtain:

- GOLD advantages applied to a Company.
- Booth (2 meters larger max).
- 3 free tickets to event.

#PLATINUM / 1500USD

#SPONSOR PACKAGES

- PLATINUM advantages.
- LOGO bigger than the other type of sponsors.
- INTERVIEW included on the Event VIDEO.
- Speech during the event in 1 slot of 3 minutes (Launching, Lunch or Break) or Possible to project a VIDEO on screens during the Lunch or Break.
- 5 free tickets to event.

#DIAMOND / 4000USD

- DIAMOND advantages.
- The only sponsor who appears in the Networking Dinner and Agile Retreat Day on 2nd June with logo, 1 slot of 3 minutes speech or VIDEO on screens.
- Logo featured in 6 monthly news and all workshops, dialogue events organized by Agile Vietnam Community from 3rd June 2017 to 3rd Jan 2018.
- Logo featured in 1 year on on 2017 website of Agile Tour Community www.at2017.agiletour.org and Agile World University www.agile-world.com
- 7 free tickets to event.

#PREMIUM / 6000USD

#SPONSORING ENGAGEMENT FORM:

Instructions

Fill out all sections, sign and return to the address below. Please make a copy for your archives. After accepting your sponsorship file, the organizers will send you an confirmation email of your participation.

Company Name:

Contact Name:

+ Title / Job:

+ Address (street):

+ Postal code: + City:

+ Region / State:

+ E-mail:

+ Phone:

Sponsoring Commitment

In view of the opportunity to sponsor the Agile Tour World 2017 event and in return for the advantages associated with the level of Sponsoring, we undertake to pay the amount of \$ to the signature, to the association "Agile World University", financial manager of the event.

I hereby undertake to forward any cancellation request at least 30 working days before the event. I accept that any payment already made can not be refunded.

Add **Tel**

Signature, mention "Approved":

Method of payment.

Transfer to the bank account of the association "Agile World University".
Document to be signed and returned by email (**scan or PDF**) for the attention of:

Patrice Petit

Agile Tour

Email: board@agiletour.org

Transfers must be made to the account of the Société Générale Bank .

Note: For Vietnamese Sponsors which requires VAT Invoice

VAT Invoice will be provided by the event's co-organizer: Finix Asia Company

Please sign and return Sponsoring Document by email (scan or PDF) to:

Tai Huynh

E: tai@agilevietnam.org

Société Générale Bank Details

Title: **"Agile World University".**

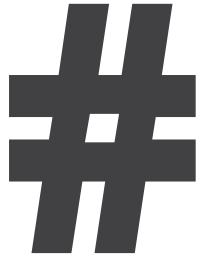
Domiciliation:

**SG CLAMART VILLAGE (03857)
16 AV JEAN JAURES
92140 CLAMART**

Banking Reference:

Bank Code	Counter Code	Account No.	RIB
30003	03857	00037291099	07

IBAN: RF76 3000 3038 5700 0372 9109 907
BIC-ADDRESS SWIFT: SOGEFRPP



THANK YOU

CONTACT INFORMATION

Patrice Petit

E: Email: board@agiletour.org

Tai Huynh

T: 0975 112 112

E: tai@agilevietnam.org

