

## Bavarian Brathaus Wireframe Document – Lab 7

### Rationale:

The main problem with the existing page is its complexity in the design in a way that makes it very difficult to read and understand. The header is very chaotic and hard to understand. It took me a good amount of effort to find that the restaurant was called Bavarian Brathaus and not 19 German Draft Beers. To fix this, we have kept the originality and homeliness of the old website but re-designed it to be more readable consisting of only the website title and the German flag. Next, there are random announcements sprinkled throughout the website such as Oktoberfest, closed for summer, etc, which in our redesign, is all found on one content block instead of spreading throughout. Another problem with the old website is the varying font sizes and colors between text, headings, and links. This makes it so that you cannot tell the difference between normal text and a link. This will be fixed in the redesign by using lists of links which are all distinguishable from normal text. Lastly, the website does not have a listed spot for their address but instead what could possibly be a link to their address? On top of this, they have their reviews sorted by year on the main page, which personally seems like a very cluttered way of dealing with them. This issue will be fixed by implementing a footer which will hold a link to the reviews hosted on a separate page. The restaurant's address will also be listed clearly in the footer along with their contact and social media information. The color theory in the re-design will be like the old website, following the German color scheming but in a way which contributes to the ease of the website instead of making it more difficult to navigate. This will be done by using more pastel colors than harsh reds and yellows. Basic Accessibility rules will of course be followed.

### Item #1

Description: Image banner

Background Color: Black, red, yellow – Text color: black

Alignment: Top - Center

Media: Company Logo, German flag, etc.

Interactivity: N/A

Other Details: Maybe the picture of the restaurant building could fit in the corner of the image banner?

Item #2

Description: Side header announcements

Font: Libre Franklin 18px

Color: Pastel yellow

Alignment: Middle - Left

Media: N/A

Interactivity: Links to other sites and calendars.

Other Details: Lists announcements such as live music, Oktoberfest, closed for summer, hours of operation.

Item #3

Description: Food menus

Font: Franklin 18px

Color: Pastel red

Alignment: Middle - Right

Media: Images of each type of food or drink

Interactivity: Click images to go to another page (page based on menu type)

Item #4

Description: Contact footer

Font: Franklin 18px

Color: Black

Alignment: Bottom - Center

Media: Company Logo, all company social media logos.

Interactivity: links to contact, reservations, reviews and address.