

# KARINA VALDEZ

## UX/UI Designer

I specialize in creating intuitive and visually appealing interfaces that prioritize user experience. With a keen eye for detail, I leverage usability testing, wireframing, and prototyping to craft engaging designs that align with business goals. My goal is to continuously improve user satisfaction while driving business growth through thoughtful, user-centered design.

### CONTACT

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### EDUCATION

#### Cal State University San Bernardino

2020 - 2022

B.A. in Graphic Design

#### Hochschule der Medien Stuttgart

2021 - 2022 | Exchange Year

Visual Communication

#### Technical Hochschule Augsburg

2022 - 2024

M.A. in interactive media systems with a focus on Mobile Experience

### SKILLS

- **Tools:** Figma, Adobe XD, Adobe Creative Cloud, Excel
- **Technical Skills:** Prototyping, graphic design, branding, illustration, layout design, design thinking, user research, AI, Blender, Animation
- **Soft Skills:** Creativity, attention to detail, team collaboration, adaptable

### WORK EXPERIENCE

Retail Worker

#### Sostrene Grene

Jan 2024 - Present

- Understand and empathise with customer needs
- Communicating with team members when help was needed for a task
- Quickly solving problems that arose in any given moment
- Focused on details to assure accurate transactions between business and customer
- Gaining German language skills

Freelance Graphic Designer

#### Victoria Magathan Elementary

2021 - 2022

- Collaborated with a school campus to develop and implement creative design concepts, ensuring alignment with the institution's brand strategy and identity.
- Designed a range of visual products, including promotional materials and digital content, that effectively communicated the school's values and objectives.
- Collaborated closely with teachers to create classroom materials based on their personal identity.

Technical Hochschule Augsburg

#### M.A. in Interactive Media Systems with a focus on Mobile Experience

2022 - 2024

- Created wireframes, mockups, and prototypes to align designs with goals and user needs.
- Developed responsive UIs for web and mobile, optimizing usability and accessibility.
- Collaborated with teams for agile implementation and quality outcomes.
- Improved designs through user feedback, boosting satisfaction and usability.