

# Carla Valdivia

## Fullstack Web Developer

I am a passionate web developer with a strong foundation in modern technologies and a unique background in digital marketing. Having transitioned into software development, I blend technical expertise with creativity to build user-friendly web applications. I am always eager to collaborate and contribute to innovative projects that make a difference.



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📅 [carla-valdivia.pro/](https://carla-valdivia.pro/)

🐙 [github.com/cvaldivia83](https://github.com/cvaldivia83)

## WORK EXPERIENCE

### Web Development Lead Teacher Le Wagon

09/2021 - Present

Rio de Janeiro, Brazil

#### Achievements/Tasks

- Successfully delivered and led 20 web development batches and achieved 97% positive reviews from recently graduated students.
- Plan and deliver daily lectures on various topics such as programming basics, regex, parsing, object-oriented programming, SQL, HTML, CSS, Bootstrap, Javascript, Ruby on Rails, etc.
- Conduct code reviews to assess student progress and provide constructive feedback.
- Project management - provided guidance and advice on data modeling, front-end development, MVP, and agile methodology techniques.

Contact : Chloe Geerdens - [chloe.geerdens@lewagon.org](mailto:chloe.geerdens@lewagon.org)

### Digital Product Manager The Y-box

05/2017 - 03/2020

Paris, France

#### Achievements/Tasks

- I achieved significant results: a 30% increase in community member acquisition and a 15% increase in revenue growth, reaching R\$55.000 per month.
- Responsible for developing activities in the Brazilian market and managing the website [www.gostei.club](http://www.gostei.club).
- Plan and purchase ad space across media channels such as Google Ads and Facebook Ads.
- Set up and manage an advertising plan in partnership with local performance marketing platforms.

## EDUCATION

### Web Development Bootcamp Le Wagon

04/2021 - 06/2021

Paris, France

### Bachelor's Degree in Journalism Pontifícia Universidade Católica

03/2003 - 12/2008

Rio de Janeiro, Brazil

## SKILLS

Ruby

Javascript

HTML

CSS

React

Postgres

Tailwind

Bootstrap

Python

Ruby On Rails

Rspec

Heroku

## PERSONAL PROJECTS

### Petz Social Media (09/2024 - 11/2024)

- A web app for sharing and exploring pet moments. Connect with fellow pet owners by posting photos, updates, and stories about your pets. View your personalized feed of pet posts, see user profiles, and engage by commenting on and liking posts.

### Cookbook

- A web app for collecting and exploring new recipes. Save, update and delete your personal recipes.

## ACHIEVEMENTS

### CS50 - Introduction to Programming Using Python (11/2023 - 11/2023)

## LANGUAGES

English

Full Professional Proficiency

French

Full Professional Proficiency

Spanish

Full Professional Proficiency

Portuguese

Full Professional Proficiency

## INTERESTS

Piano

Photography

Samba School Percussion