SAMPLE PRICE REPORT

{{ company\_name }}

{{ contract\_number }}

**Contract Option End Date:** {{ option\_end\_date }}

**Contract Ultimate End Date:** {{ ultimate\_end\_date }}

**SAM UIE:** {{ option\_end\_date }}

**Sample GSA Price Report**See Your Contract Potential **-----------------------------------**

Highlights pricing trends, competitor benchmarks, and offers actionable insights to help refine your pricing strategy and stay competitive.

**Key Findings**

We randomly selected 100 items from contract number: {{ contract\_number }} and compared them to similar products from competitors.

**General Overview:**

***Items below competitor price: {{ below\_competitor }}***

***Items above competitor price: {{ above\_competitor }}***

***Average percent difference: {{ avg\_percent\_diff }}***

***Maximum percent difference: {{ max\_percent\_diff }}***

***Minimum percent difference: {{ min\_percent\_diff }}***

***Average price deviation: {{ avg\_price\_deviation }}***

***Maximum price deviation: {{ max\_price\_deviation }}***

***Minimum price deviation: {{ min\_price\_deviation }}***

***Items with price deviation more than $1: {{ count\_more\_than\_1 }}***

***Items with price deviation more than $10: {{ count\_more\_than\_10 }}***

***Items with price deviation more than $100: {{ count\_more\_than\_100 }}***

**Manufacture Overview:**

|  |  |
| --- | --- |
| **Manufacturer Name** | **Average Percent Difference**  (**indicates your price average vs competitor's average)** |
| {% for item in manufacture\_analysis\_df %} |  |
| {{ item.manufacturer\_name }} | {{ item.average\_percent\_difference }} {{ item.comparison\_string }} |
| {% endfor %} |  |