



YOUR LUXURY DMC IN EGYPT



Cadence Vacations Center

Your Luxury Destination Management Company in Egypt

Abstract

This paper aims at presenting [Cadence Vacations Center](#) (CVC) as one of a few Destination Management Companies (DMCs) in Egypt.

Definitions, functions and benefits of hiring DMC will be also introduced.

We, as well, proudly present a brief profile of our staff and our CEO.

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What is a Destination Management Company?

A destination management company (DMC) is a highly specialized firm that provides expert services as well as professional planning & implementation for every aspect of out-of-town event programs. The core value of a destination management company is maintaining in-depth local destination knowledge besides its qualified relationships with local resources.

A DMC can contribute in a business event via planning and coordinating meetings. It can also provide all hospitality-related services in its [destination](#) such as: meet and greet, transfers / transportation, hotel / cruise accommodations, restaurants, local activities and venues. Moreover, DMC assists in overcoming language barriers.

In addition, dealing with a DMC can provide special rates in an event by using its remarkable purchasing power to negotiate rates with local suppliers and vendors.

On the other hand, the corporation's primary service might include the organization and planning of the main event itself whether it is a gala dinner, corporate meeting or a conference.

What is DMC's task?

A Destination Management company core duties fall under four main categories:

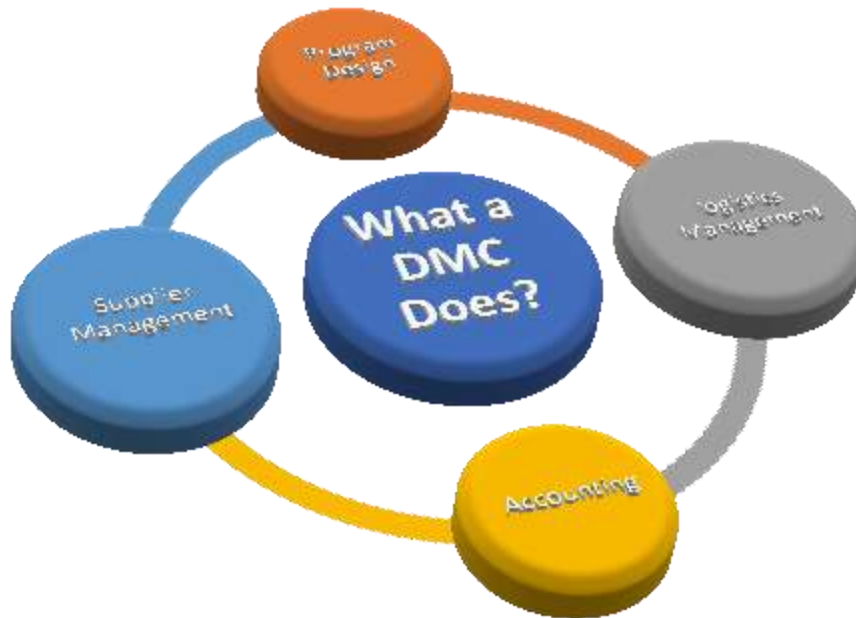


Figure 1: DMC function

Firstly, Program Design services which include selection and booking of venues, organization of event activities, and it might involve the event decor.

Secondly, Logistics Management services which include planning an event timeline and schedule, transportation booking, the meet & greet of guests and it might involve organizing the arrivals and departures of visitors.

Thirdly, Supplier Management services which include selection of vendor and negotiation of supplier's price.

Lastly, Accounting services which include vendor invoices payment, bills auditing and financial negotiations.

Introduction to CVC

[Cadence Vacations Center](#) is one of the few DMCs in [Egypt](#) (Destination Management Companies). We maintain in-depth local knowledge of the area and we provide luxuries professional services. CVC is a Joint-stock company with a total capital of 10,000,000 EGP. Our license number is "142214".

Our Mission

CVC team works on providing a unique travel experience throughout our tailor-made luxuries itineraries. Moreover, we are committed on turning your good vacation to extraordinary one!

Our Principles

❖ Transparency

We provide our customers with all details they need to know before travelling such as: the exact cost they should pay and the accommodation facilities they will stay in.

❖ Uniqueness

In Cadence Vacations Center, we work to craft distinctive luxuries tours to engage, entertain and educate our customers. We are always enthusiastic about delivering the exceptional service you deserve!

CVC program example as a luxury Destination Management Company

The following program is an example of Cadence Vacations Center's selection of [programs](#) and services. It will act as a case study to explain how a DMC work in details.

The following case study, in addition, will reveal how DMC's services were designed to take the headaches out of your travel and to help you enjoy to the fullest your vacation.

11 Day Inclusive Egypt Tour Program

Day 1, Arrival at Cairo, Optional Sound and Light Show

- Arrive at [Cairo](#) International Airport and you will find our representative waiting for you after receiving your luggage and clearing customs. You, then, will reach the hotel and the rest of the day will be free at your leisure.
- In the evening, you may choose our Optional Sound and Light Show in front of the three pyramids of Giza plateau. Illuminated against the night sky, historical narrative and impressive show will be presented guaranteeing unforgettable night.

Day 2, Great Pyramids, Memphis and Sakkara Pyramids Tour

- Our day starts with a visit to the one and only standing monument among the seven wonders of the ancient world, the Great Pyramid of Khufu, and then we will proceed to The Pyramids of Khafra, Menkaura, the well-preserved valley temple of Khafra and the Great Sphinx guarding the area.

- The next stop will be a nice restaurant for having lunch. Our tour will continue to Memphis, south west of Giza pyramids, the 1st capital of Ancient Egypt.
- The last stop of our tour will be The Pyramid Complex of Sakkara.
- Meals served: Breakfast and Lunch.

Day 3, Cairo City Tour

- Start the day with a visit to the famous bazaar or market Khan El-Khalili in the historic center of Cairo. The ancient market is as old as the 14th century, and is characterized by the manufacture of a unique handicrafts and souvenirs made by the Egyptian talented artisans.
- Our last stop of the day will be the Egyptian Museum in El-Tahrir Square, the home of Egypt's most valuable antiquities. You will be amazed by the number of treasures gathered in this building. It is highly recommended that you access "the Royal Mummy Room", at extra fees, to have a glimpse of the mummified great kings and queens of Ancient Egypt!
- Meals served: Breakfast and Lunch.

Day 4, Old Cairo, The Citadel, Optional [Grand Egyptian Museum](#) exclusive Tour (Wednesday)

- Start the day by visiting the area of Old Cairo, also known as the "Center of Religions". The area encompasses many Coptic churches. There are also the synagogue of Ben Ezra and the Mosque of Amr Ibn Al-Aas very near to the complex.
- Constructed by the legendary army leader Saladin in the 13th century, The Citadel of Saladin will be our second stop. The citadel area encompasses several museums and monuments from different eras such as: the great alabaster Mosque of Mohamed Ali, the Royal Carriage Museum and Al-Gawhara Palace Museum.

- Then you have the day free at your leisure or you may choose our exclusive optional tour to the Grand Egyptian Museum (GEM). It is described as the largest archaeological museum in the world! The estimated floor area is 480,000 square meters. After several years of examining, restoring and transporting the ancient antiquities, the GEM is expected to house approximately 100,000 artifacts from different periods of Egypt's glorious history. The building takes the shape of a triangle; the northern and southern walls of which line up directly with Khufu's Great Pyramid and the Pyramid of Menkawre on the Giza plateau. It is also designed to include the latest interpretation technologies comprising virtual reality.
- Meals Served: Breakfast and Lunch.

Day 5, Alexandria Day Tour (Thursday)

- We will head to [Alexandria](#) by private car. Alexandria is a charming coastal city on the Mediterranean Sea. You will be accompanied by our professional tour guide among number of touristic attractions.
- Our first stop will be Alexandria National Museum; it includes a collection of more than 1800 archaeological pieces displayed in chronological order from one floor to the next. The building used to be a palace serving the meeting place for royals and high class hierarchy of Alexandria.
- Proceed to the Catacomb of Kom El-Shoqafa in Karmouz district to the east of Alexandria. It is recommended that the catacomb used to be a private tomb which was converted to be a public cemetery.
- Carrying on in our tour; you will go to the Ancient Roman Amphitheater in Al-Attarin district. It was built by ancient Romans to hold popular events such as: gladiator combats, executions and animal slayings!
- Finally, you will arrive at Bibliotheca Alexandrina; a brilliant piece of modern architecture is located directly on the Mediterranean Sea. Bibliotheca Alexandrina takes the shape of the sun disk rising out of the sea. The exterior walls of the library are made of granite

and are carved with letters, hieroglyphs and symbols from over 120 different human scripts.

- Return to Cairo for overnight.
- Meals served: Breakfast.

Day 6, Travel to Aswan, Nile Cruise Sightseeing (Friday)

- Early morning, you will arrive at Cairo International Airport to catch the flight to [Aswan](#).
- Upon arrival, you will then reach the luxuries Nile Cruise, where you will spend the next three nights, to start your relaxing tour sailing from Aswan to Luxor.
- After having lunch, the Nile Cruise excursion will start by visiting The Aswan High Dam built across the Nile between 1960 and 1970. The importance of The High Dam lies in controlling the annual flood, providing increased storage of water used for irrigation and generating hydroelectricity. It has significant influence on the Egyptian economy and culture.
- The last stop of the day will be Philae Temple. The whole temple was dismantled and reassembled within the UNESCO project to save it from a watery grave during the construction of Aswan High Dam. The ancient temple was dedicated to the fertility goddess Isis and it has artifacts, scenes and statues from different history layers.
- At night you may choose the Optional breathtaking Sound and Light show at Philae Temple.
- Meals served: Lunch and Dinner.

Day 7, Kom Ombo, Edfu (Saturday)

- We will sail to Kom Ombo at the early morning and visit the Temple of Kom Ombo as a part of our Nile Cruise Sightseeing Tour. This temple is an unusual double temple built in the Ptolemaic dynasty of Egypt. It is recognized by the symmetrical interior design dedicated

to two different gods; the crocodile god Sobek and Haroeris or Horus the Elder.

- Sail to Edfu for having dinner and overnight.
- Meals served: Breakfast, Lunch and Dinner.

Day 8, Arrive at Edfu, Luxor East Bank, Optional Sound and Light Show (Sunday)

- Arrive at Edfu and visit the Temple of Edfu, one of the best preserved temples in Egypt. It was built during the Ptolemaic dynasty dedicated to the falcon god Horus. It provides important information about religion, myth and language during the Greco-Roman Dynasty in Ancient Egypt.
- We will then be back to the Nile Cruise to have lunch while heading to [Luxor](#).
- In the afternoon, you will visit Luxor East Bank beginning with the outstanding Karnak Temple. The largest cult temple ever built in Ancient Egypt, dedicated to the Theban triad Amun, Mut and Khonsou. It is a city of temples built upon a combined effort of many great kings and queens. You should not miss catching a glimpse to the glory of Ancient Egypt represented in the Karnak Temple!
- Temple of Luxor will be our next stop. It is built by the two great pharaohs Amenhotep III and Ramases II. The temple is easily recognized by a huge obelisk and two colossal statues flanking the entrance. Luxor temple was dedicated to the famous sun god of Ancient Egypt, Amun Ra.
- Evening, you may choose the Light and Sound Show inside Karnak Temple to be educated more about the history of Thebes and Ancient Egypt.
- Meals served: Breakfast, Lunch and Dinner.

Day 9, Luxor West bank, Transfer to Hotel for overnight (Monday)

- Breakfast will be served on the Nile Cruise, and then we will proceed to the checkout.
- Early morning, visit Luxor West Bank necropolis including the Valley of the Kings. It used to be the burial place of the 18th, 19th and 20th dynasty kings. The necropolis is the same place where the famous Howard Carter made his greatest discovery of Tutankhamen's sealed tomb in KV62 (King's Valley no.62). Don't miss witnessing the breathtaking colorful scenes on the walls of the ancient tombs!
- Afterwards, we will visit Dier El-Bahari Mortuary Temple of Queen Hatshepsut. Located beneath the cliffs of the mountains, the temple owns spectacular location. The temple is a representation of the New Kingdom funerary architectural intelligence!
- The last stop of the day will be the Colossi of Memnon, the only standing monuments of Amenhotep III's temple in the west bank of Thebes.
- Check in your hotel in Luxor for overnight.
- Meals served: Breakfast.

Day 10, Dendera, Travel to Cairo (Tuesday)

- After having breakfast and checking out from the hotel, we will go to visit Temple of Dendera belonging to Hathor, goddess of love, joy and motherhood. The temple is situated 2.5 kilometers south-east of Dendera to the north of Luxor. It is one of the best-preserved temple complexes in Egypt. It has stunning structures such as the grand entrance, detailed carvings, hieroglyphs, and decorated colored ceilings.
- Afterwards, arrive at Luxor International Airport to catch the flight back to Cairo and check in the hotel for overnight.
- Meals served: Breakfast.

Day 11, Departure (Wednesday)

- Transfer to Cairo International Airport for Departure after having an early breakfast at the hotel.
- Meals served: Breakfast.

CVC Staff

Our team has many years of collective experience in tourism field. For more than 32 years, our staff had been working on understanding the motivations and expectations of our travelers to guarantee the best quality service.

We are proud to hire professional and passionate Egyptologists. They are the most knowledgeable, experienced team in the field and you will definitely feel it the moment you meet them.

CEO Biography

Mr. Yasser Salah holds BA from the Faculty of Arts, German Language Department, Ain-Shams University in Cairo. Within his years of education, he was rewarded one year scholarship to study language literature in Essen University, Germany. He was then graduated in 1989.

Back in 1990, he started working in the tourism field, where he held a tour leader position in Cosmos Tours, USA. After which he worked as an office manager in City First Company. Later, Mr. Yasser held the General Manager position in both Right Travel LLC and Flo Tours in USA. Worthwhile, he is currently their main agent in the Middle East.

To strengthen his knowledge, CVC's CEO attended number of courses such as: digital marketing and photographing.

As for conferences, Mr. Yasser is an active member of many travel shows around the world. For instance he attended ITB Berlin travel show 10 times acting as the owner of a DMC in Egypt. Moreover, he was present at many travel & tourism conferences and travel shows around the world.



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