



# Partnership Proposal

# INE SPORTS

nothing but the best

# WHO WE ARE

9ineSports is a new channel of communication to enhance the connection between Fans, Athletes, Clubs, Brands and the entire Sports World.

We believe people are active by nature. We believe people are the center of every sport. In the pursuit of balance between sports, innovation, technology and people's needs, 9ineSports was born with the assurance to provide nothing but the best resources.

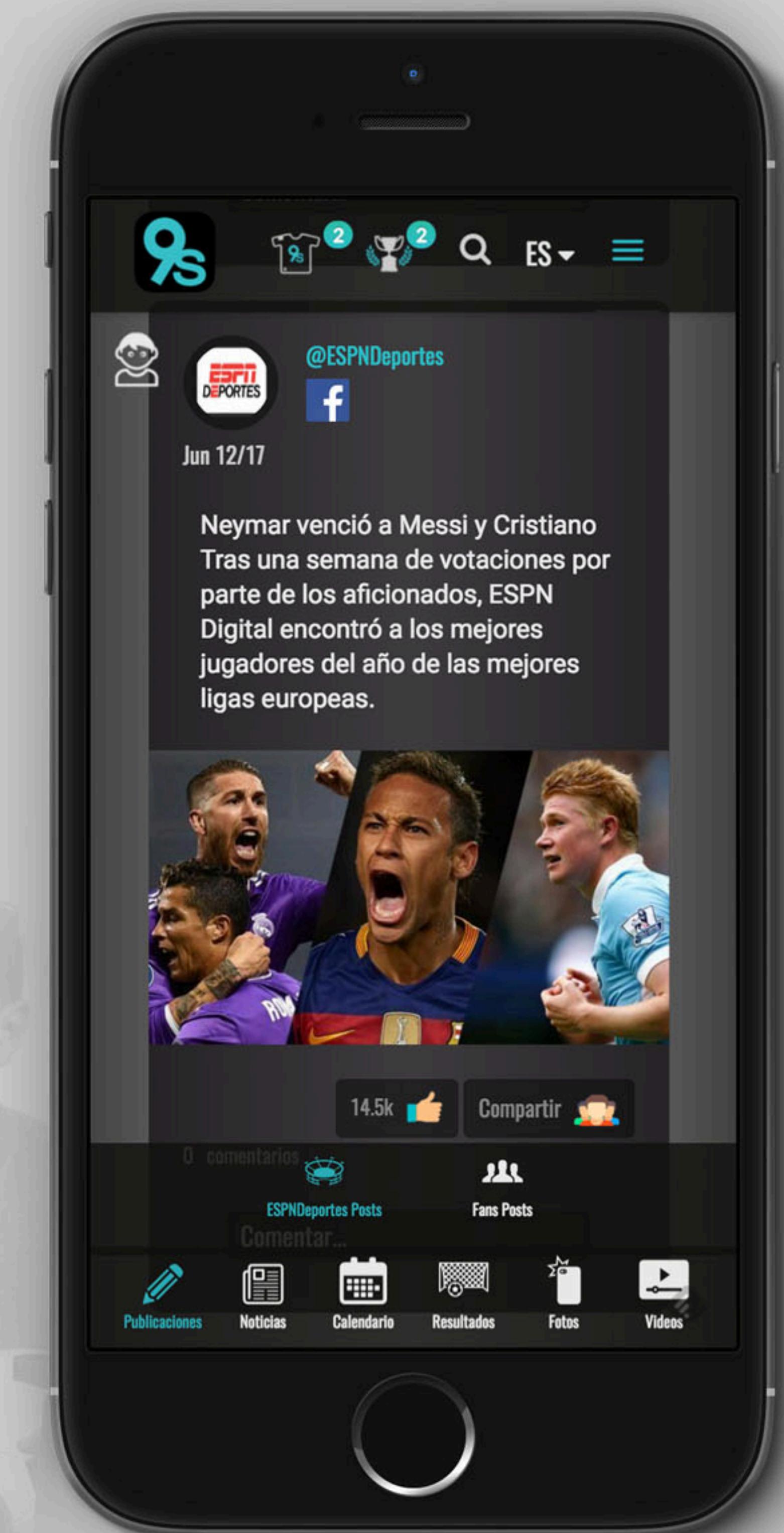
We strive to achieve uniqueness beyond our imagination and offer new alternatives to experience, enjoy and live Sports.



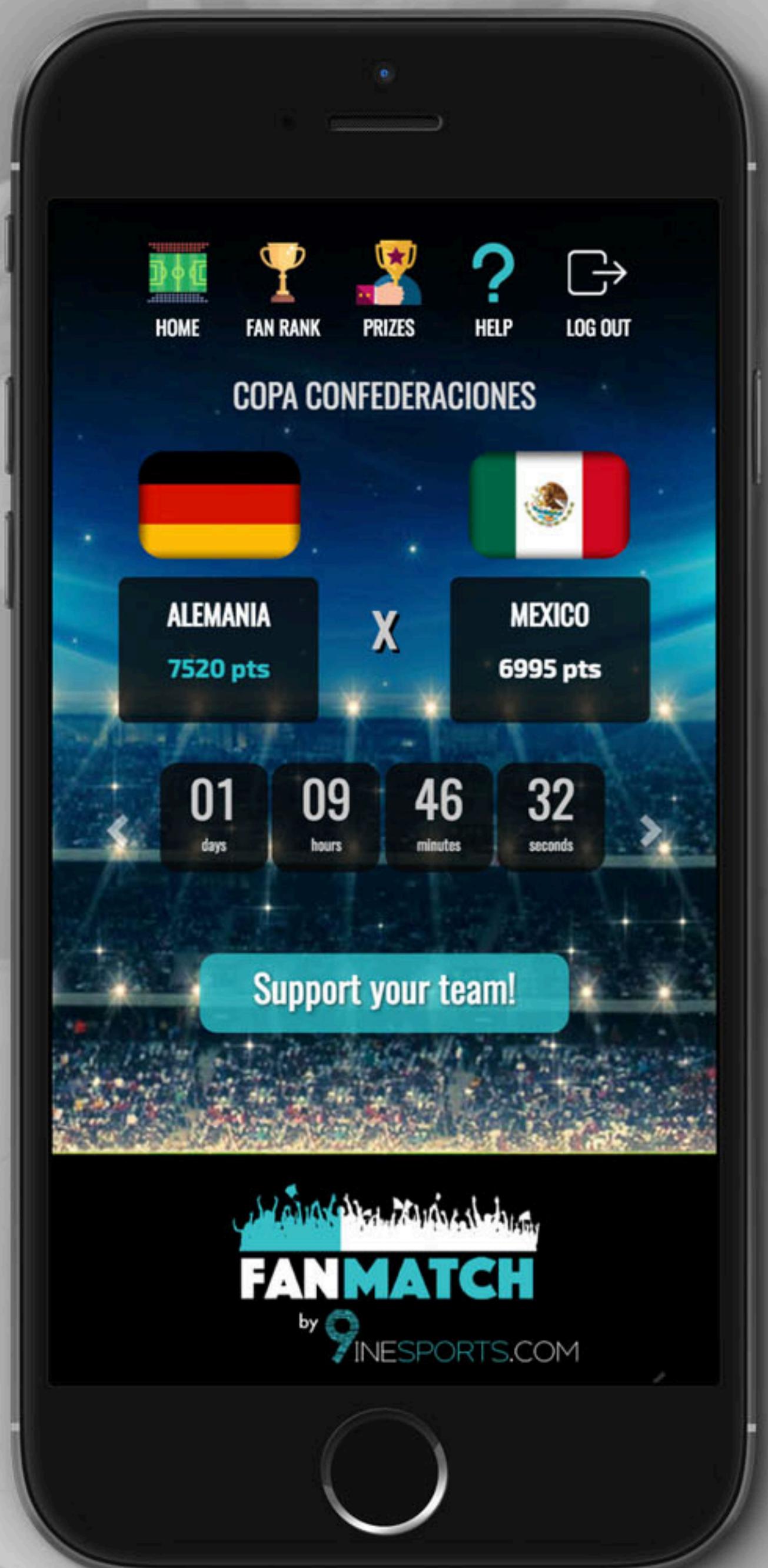
# WHAT WE DO

9ineSports is the Ultimate Sports Network: The first complete solution for the Sports Fan.

We revolutionize the way people follow, live and share their Sports Passion through the implementation of our web and mobile platform that focuses on establishing tangible growth in the Engagement and Monetization of Sports Fans.



# WHAT WE DO



FanMatch is a web application, a social game that allows users to play a game between fans.

The app recreates the real games, so users may support their favorite team through their vote.

Victory depends entirely on the vote of the users and their friends, not on what happens on the actual match; unlike betting.

Users are rewarded with points for each vote, for sharing the game with their friends and according to the outcome of the game. These points can be exchanged for digital prizes.

# OPPORTUNITY CLUBS



The image displays a composite view of a sports website and a mobile application interface for the football club Queens Park Rangers (QPR).

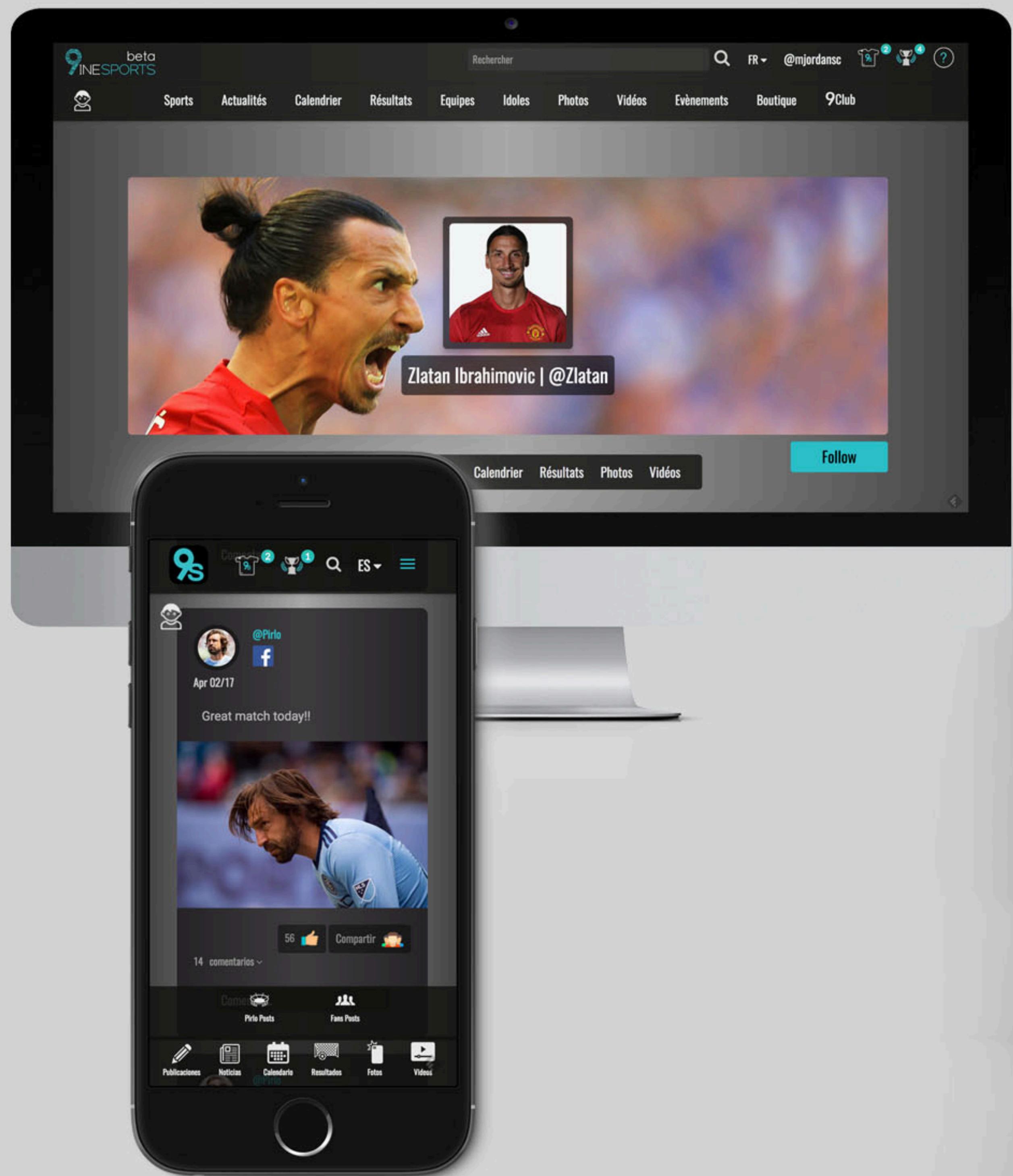
**Top Section (Website):**

- The header features the 9INE SPORTS logo with "beta" underneath.
- The navigation bar includes links for Sports, News, Calendar, Results, Teams, Idols, Photos, Videos, Events, Shop, and a 9Club link.
- A search bar is located in the top right corner.
- The main content area shows a photograph of two QPR players in blue and white jerseys celebrating. The QPR crest is overlaid on the image.
- Below the photo is a banner with the text "Queens Park Rangers | @QueensPR".
- The bottom navigation bar has tabs for Posts (which is active), News, Calendar, Results, Photos, and Videos.

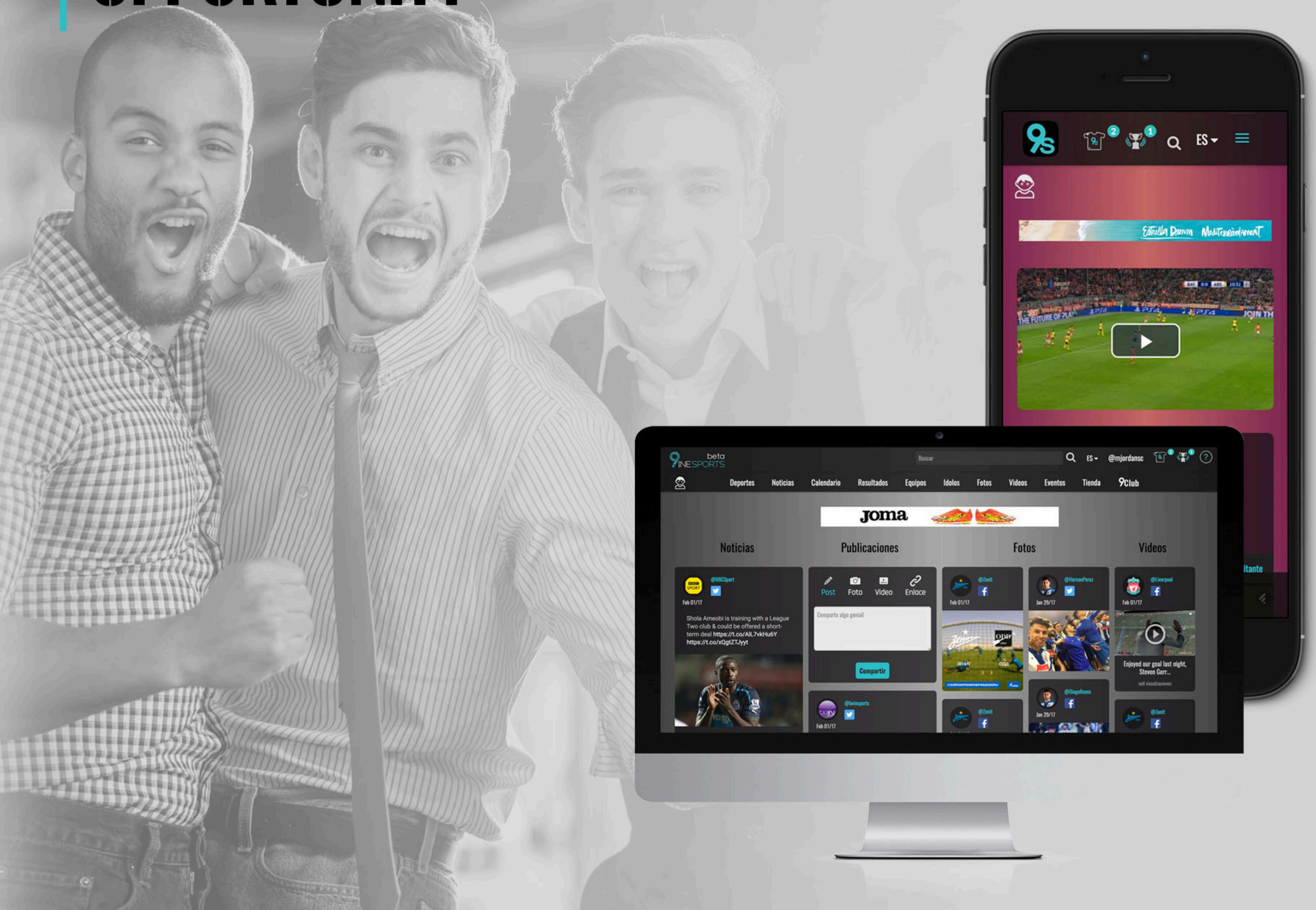
**Bottom Section (Mobile App):**

- The header includes the 9S logo, user profile information (@QueensPR, Jul 08/17), and social sharing icons for Twitter and Facebook.
- The main post content includes a message about a countdown to a game against Reading on August 5th, with a link provided.
- The post has 99 comments and 345 likes.
- The bottom of the screen shows the QPR mobile app's navigation menu with links for Posts, News, Calendar, Results, Photos, and Videos.

# OPPORTUNITY ATHLETES



# OPPORTUNITY BRANDS



# OUR AUDIENCE

105k

- 9ineTribes: Communities in different social networks
- 5% Weekly Growth
- Minimum 10% Interaction per Post
- Views from more than 1448 cities and 114 different countries in the World



# BENEFITS

## BRANDING



- Be the First Club in the Championship to join an Exclusive Sports Network
- Reinforce the image of Queens Park Rangers as a technology & innovation oriented Club
- Enhance the Club's Sponsors Positioning, Reach and Targeting to current and new audiences

# BENEFITS

# ENGAGEMENT

- Get a holistic understanding of the Fans
- Empower the current Fan Base and provide them with adequate channels to make their voices heard
- Evangelize fans by strengthening their connection to the Queens Park Rangers F.C.



# BENEFITS

## FAN BASE GROWTH

- Discover new audiences from Spain, Brazil and Latin America
- Expand the Club's brand by reaching young users from 9ineSports' captive niche market



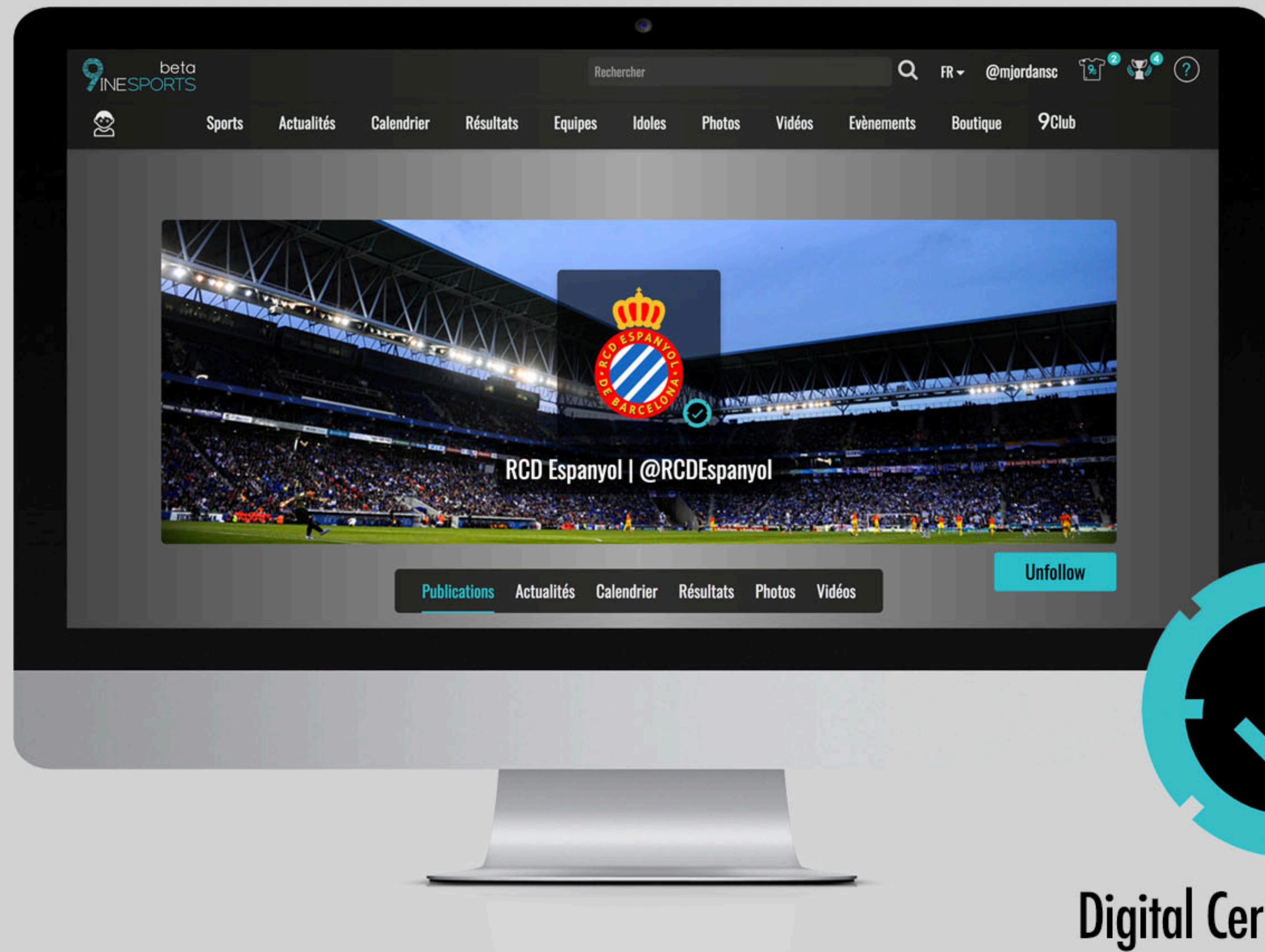
# BENEFITS

## REVENUE GROWTH

- Introduce a new channel for Tickets Purchase
- Provide a personalized Shopping Experience for Queens Park Rangers FC current Fan Base and potential customers from different markets
- Attract more young players to the Academy's Programs



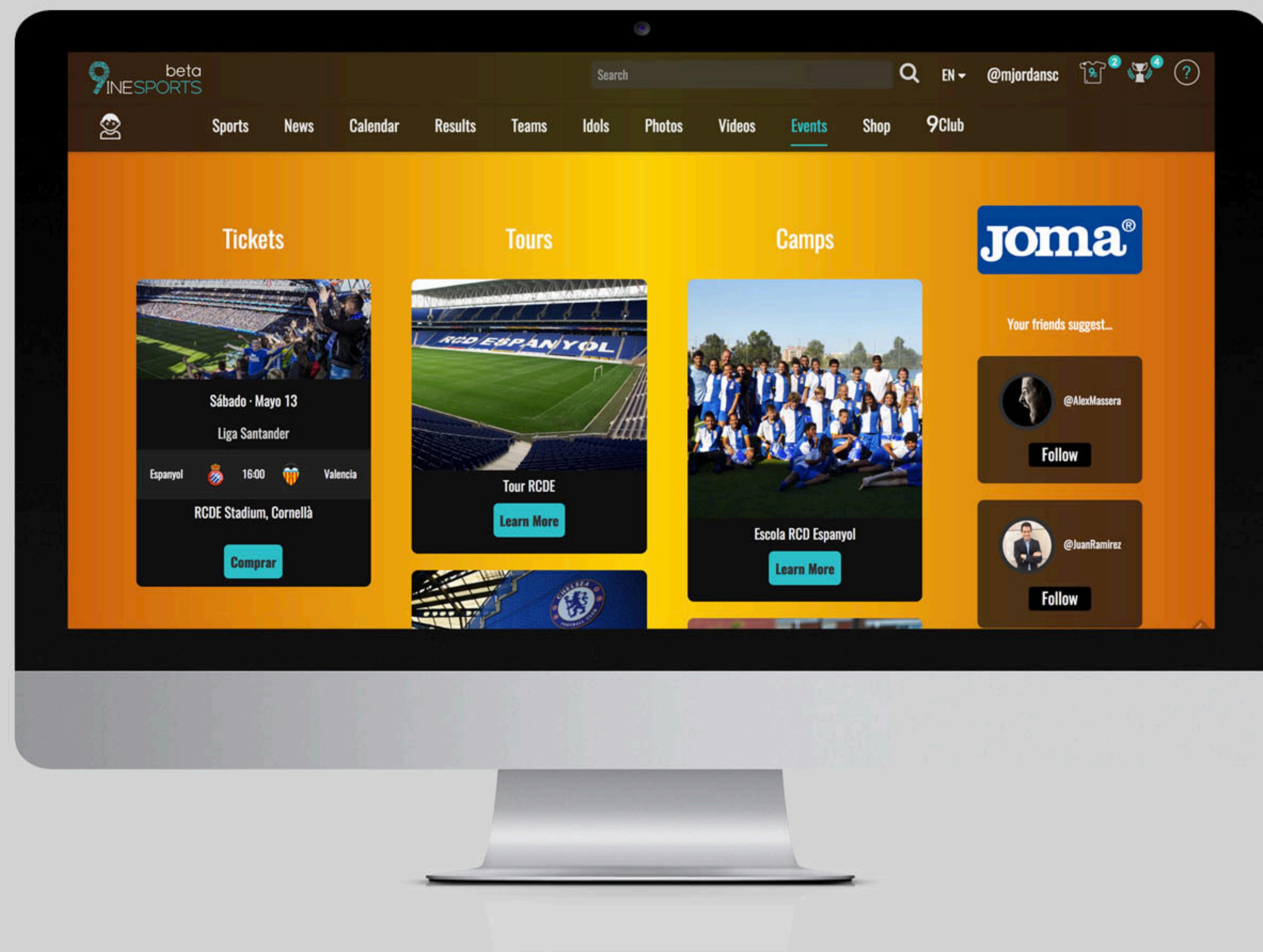
# IMPLEMENTATION STAGE 1



Digital Certification Badge

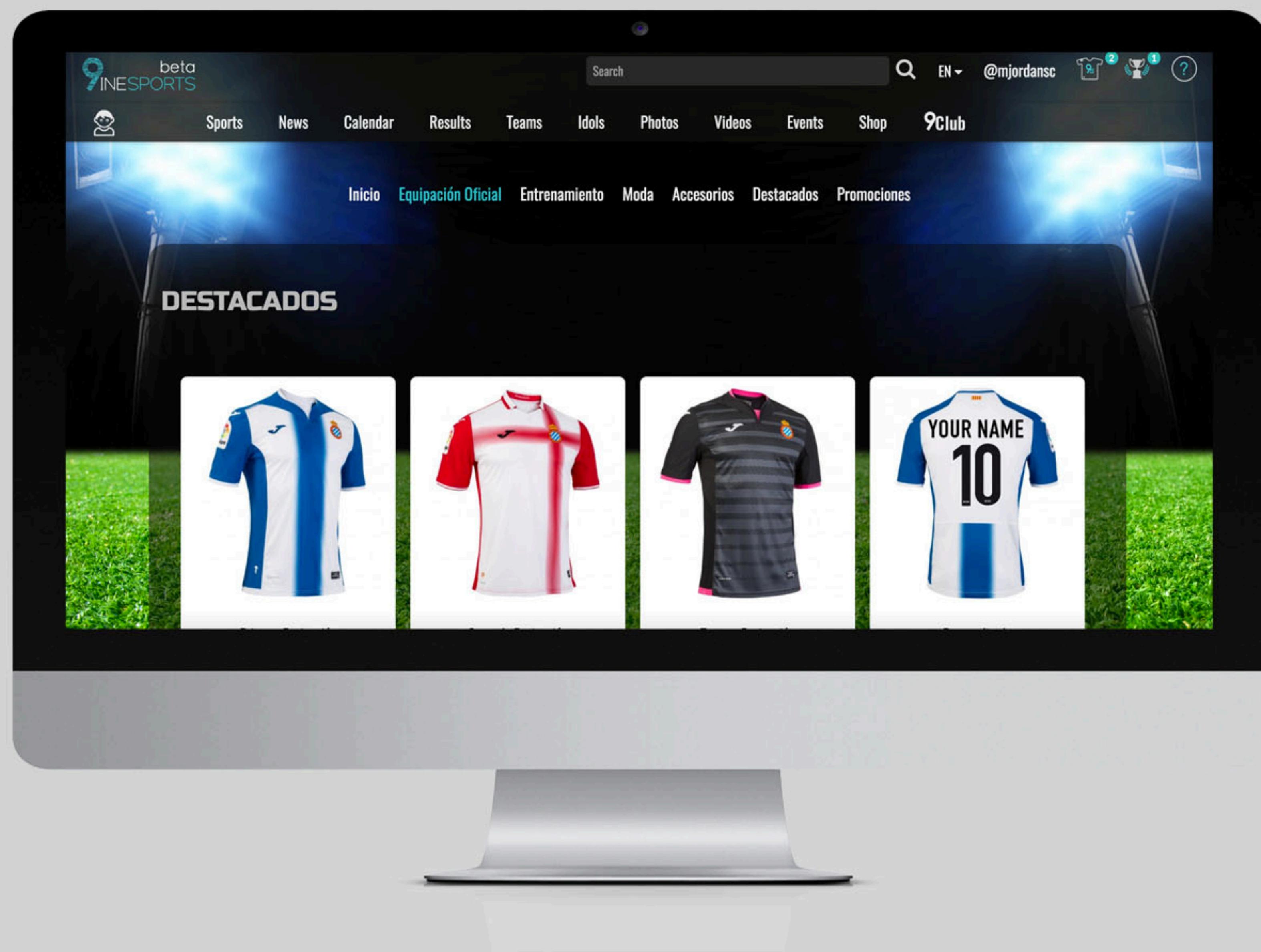
Inclusion of a “digital certificate” on QPR FC profile to officialize the Club’s content on 9ineSports.  
Also connect the Club’s Official Instagram Account feed to the Platform

# IMPLEMENTATION STAGE 2



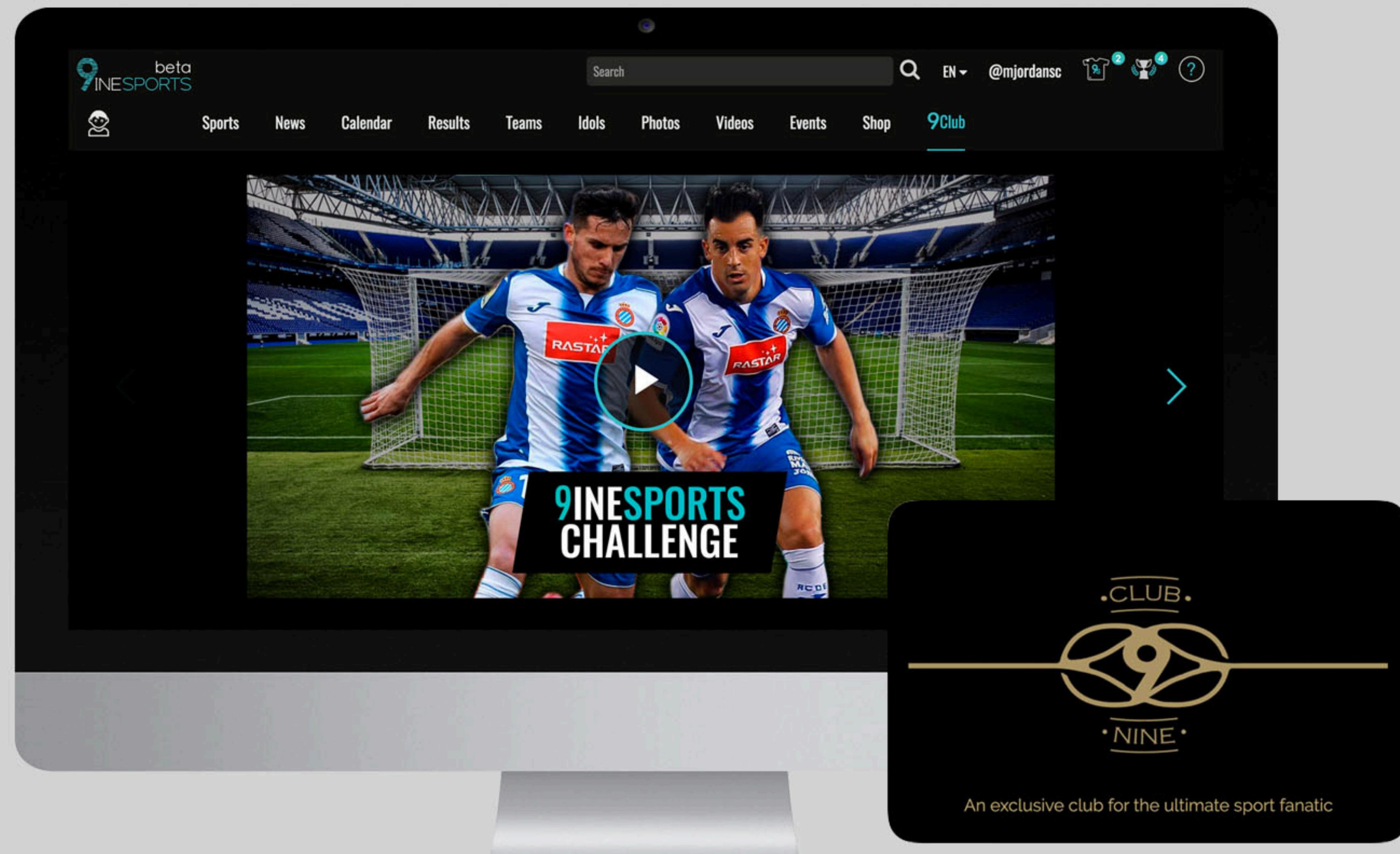
Linkage and connection of QPR official tickets section and the QPR Academies and Summer Camps with the respective areas of the 9ineSports Platform

# IMPLEMENTATION STAGE 3



Technological integration of QPR FC official online store with the respective areas of the Platform

# IMPLEMENTATION STAGE 4



Creation and publication of exclusive content about QPR FC, its history, Players and Activities.

# IMPLEMENTATION

Stage 1

Digital Certificate on  
the Club's Profile  
Integration of the  
Club's official  
Instagram account.

Stage 2

Integration of the  
Tickets Section for  
Matches, the  
Academy and  
Summer Camps

Stage 3

Integration of the  
Club's Online Shop

Stage 4

9Club: Exclusive  
Content

# WHO WE WORK WITH



We are currently in negotiations with Clubs & Federations from: Spain, England, France, Russia, Brazil, Argentina, Colombia and Bolivia, to join 9ineSports as Official Partners.

# OFFICIAL PARTNER



We proudly announce that RCD Espanyol is the First Club in Spain  
to officially join 9ineSports



# OFFICIAL PARTNER



We proudly announce that CF Reus is the First Club of LaLiga 11213  
to officially join 9ineSports

# PARTNERS



Le Five Sports Center  
Barcelona



Kaptiva Sports Academy  
Barcelona



OffSide Sports Events Organizer  
Barcelona

# INSTITUTIONS

Institutions we are proud to collaborate with



*Universitat  
Abat Oliba CEU*



INTERN-TECH

**ELISAVA**  
Barcelona School of  
Design and Engineering



UNIVERSITAT  
POMPEU FABRA



**connect123**  
WORK LEARN EXPLORE

**IES**  
ABROAD.



**INESEM**  
BUSINESS SCHOOL



**tbs** Toulouse Business School  
**Think & Create**



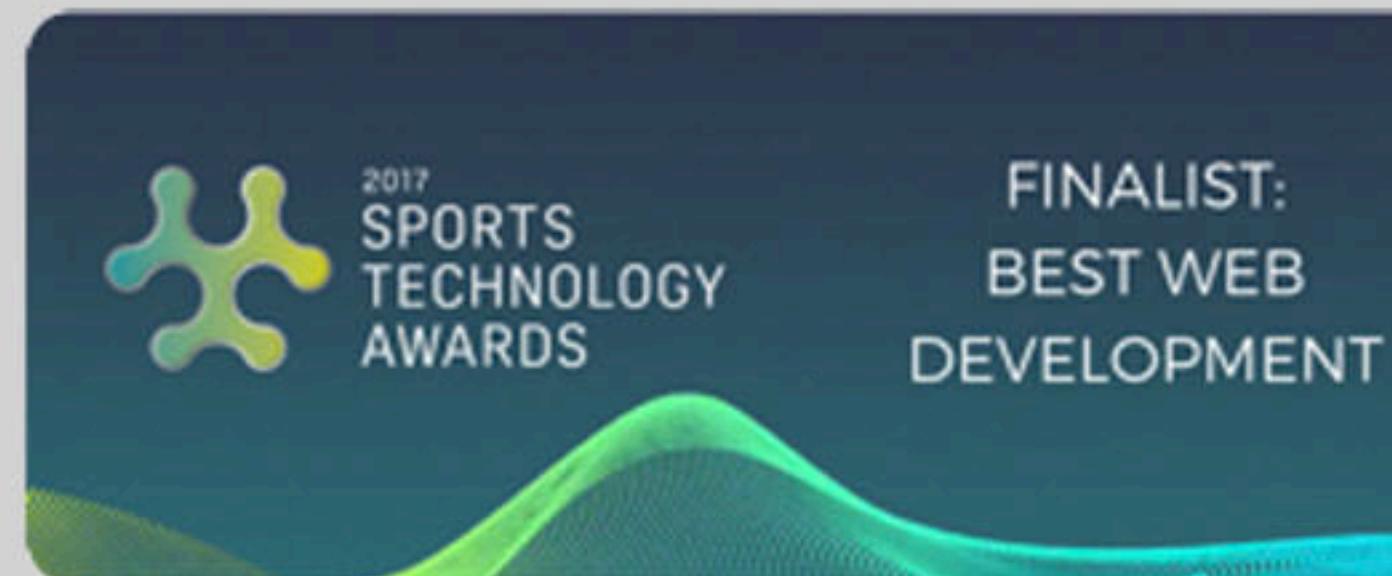
Ajuntament de  
Barcelona

**Barcelona  
Activa**

**INSEEC**  
PARIS • LYON • BORDEAUX  
Programmes Masters & MBA  
ALTERNANCE GRANDE ÉCOLE / ENTREPRISE

# AWARDS & RECGNITIONS

The Awards & Recognitions we have received so far



# LET'S TALK

We search for Partners who match our values and have the desire to empower and engage the Fans through innovation and technology.

All the benefits we have listed are completely free of charge and they can be easily implemented.

We want to grow with Queens Park Rangers F.C.

We want to bring nothing but the best to the all the fans.

Feel free to get in touch with us.



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