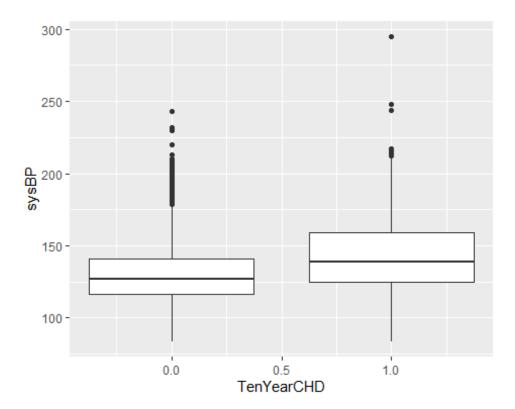
#### **R Notebook**

```
library("skimr")
library("plotly")
## Loading required package: ggplot2
##
## Attaching package: 'plotly'
## The following object is masked from 'package:ggplot2':
##
      last_plot
##
## The following object is masked from 'package:stats':
##
      filter
##
## The following object is masked from 'package:graphics':
##
      layout
##
library("tidymodels")
## Registered S3 method overwritten by 'xts':
##
    method
              from
##
    as.zoo.xts zoo
## -- Attaching packages ------ tidymodels
0.0.3 --
## v broom
             0.5.3
                       v purrr
                                  0.3.3
## v dials
             0.0.4
                     v recipes
                                  0.1.9
## v dplyr
             0.8.3
                     v rsample
                                  0.0.5
                     v tibble
## v infer
             0.5.1
                                  2.1.3
## v parsnip
             0.0.5
                     v yardstick 0.0.4
## -- Conflicts -----
tidymodels_conflicts() --
## x purrr::discard()
                       masks scales::discard()
## x dplyr::filter()
                      masks plotly::filter(), stats::filter()
## x dplyr::lag()
                       masks stats::lag()
## x dials::margin()
                       masks ggplot2::margin()
## x recipes::step()
                       masks stats::step()
## x recipes::yj_trans() masks scales::yj_trans()
library("tidyverse")
## -- Attaching packages ------ tidyverse
1.3.0 --
```

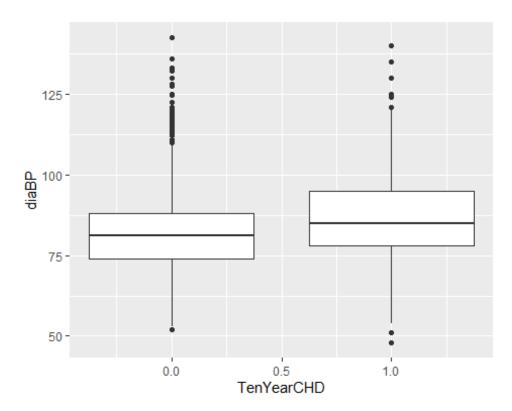
```
## v readr
            1.3.1
                     v forcats 0.4.0
## v stringr 1.4.0
## -- Conflicts -----
tidyverse conflicts() --
## x readr::col factor() masks scales::col factor()
## x purrr::discard()
                       masks scales::discard()
                       masks plotly::filter(), stats::filter()
## x dplyr::filter()
## x stringr::fixed()
                       masks recipes::fixed()
## x dplyr::lag()
                       masks stats::lag()
## x dials::margin()
                       masks ggplot2::margin()
## x readr::spec()
                       masks yardstick::spec()
library("lubridate")
##
## Attaching package: 'lubridate'
## The following object is masked from 'package:base':
##
##
      date
library("caret")
## Loading required package: lattice
##
## Attaching package: 'caret'
## The following objects are masked from 'package:yardstick':
##
##
      precision, recall
## The following object is masked from 'package:purrr':
##
##
      lift
library("e1071")
dff <- read.csv("lab3FraminghamHeart.csv")</pre>
str(dff)
## 'data.frame':
                   3658 obs. of 16 variables:
                   : int 1010000011...
## $ gender
## $ age
                    : int 39 46 48 61 46 43 63 45 52 43 ...
## $ education
                    : int 4213321211...
## $ currentSmoker : int 0011100101...
## $ cigsPerDay
                    : int 0 0 20 30 23 0 0 20 0 30 ...
## $ BPMeds
                    : int 0000000000...
## $ prevalentStroke: int 0000000000...
## $ prevalentHyp
                   : int 0001010011...
## $ diabetes
              : int 0000000000...
```

```
## $ totChol
                    : int 195 250 245 225 285 228 205 313 260 225 ...
## $ sysBP
                    : num 106 121 128 150 130 ...
## $ diaBP
                    : num 70 81 80 95 84 110 71 71 89 107 ...
## $ BMI
                    : num 27 28.7 25.3 28.6 23.1 ...
                    : int 80 95 75 65 85 77 60 79 76 93 ...
## $ heartRate
                    : int 77 76 70 103 85 99 85 78 79 88 ...
## $ glucose
## $ TenYearCHD
                    : int 0001001000...
colsToFactor <- c('gender', 'education', 'currentSmoker', 'BPMeds',</pre>
'prevalentStroke', 'prevalentHyp', 'diabetes')
dff <-
 dff %>%
 mutate at(colsToFactor,~factor(.))
str(dff)
## 'data.frame':
                   3658 obs. of 16 variables:
                    : Factor w/ 2 levels "0","1": 2 1 2 1 1 1 1 1 2 2 ...
## $ gender
## $ age
                    : int 39 46 48 61 46 43 63 45 52 43 ...
                    : Factor w/ 4 levels "1", "2", "3", "4": 4 2 1 3 3 2 1 2 1
## $ education
1 ...
## $ currentSmoker : Factor w/ 2 levels "0", "1": 1 1 2 2 2 1 1 2 1 2 ...
## $ cigsPerDay
                    : int 0 0 20 30 23 0 0 20 0 30 ...
                    : Factor w/ 2 levels "0", "1": 1 1 1 1 1 1 1 1 1 1 ...
## $ BPMeds
## $ prevalentStroke: Factor w/ 2 levels "0", "1": 1 1 1 1 1 1 1 1 1 ...
## $ prevalentHyp : Factor w/ 2 levels "0","1": 1 1 1 2 1 2 1 1 2 2 ...
## $ diabetes
                    : Factor w/ 2 levels "0", "1": 1 1 1 1 1 1 1 1 1 1 ...
## $ totChol
                    : int 195 250 245 225 285 228 205 313 260 225 ...
## $ sysBP
                    : num 106 121 128 150 130 ...
## $ diaBP
                    : num 70 81 80 95 84 110 71 71 89 107 ...
## $ BMI
                    : num 27 28.7 25.3 28.6 23.1 ...
## $ heartRate
                    : int 80 95 75 65 85 77 60 79 76 93 ...
                    : int 77 76 70 103 85 99 85 78 79 88 ...
## $ glucose
## $ TenYearCHD
                    : int 0001001000...
plot <-
 ggplot(aes(x=TenYearCHD, y=sysBP,
group=TenYearCHD),data=dff)+geom boxplot()
#ggplotly(plot)
plot
```



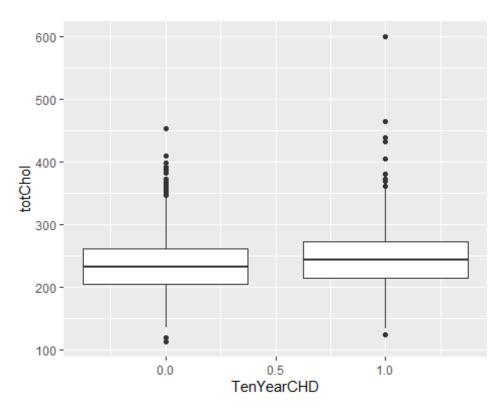
```
plot2 <-
    ggplot(aes(x= TenYearCHD, y=diaBP, group= TenYearCHD),
data=dff)+geom_boxplot()

#ggplotly(plot2)
plot2</pre>
```



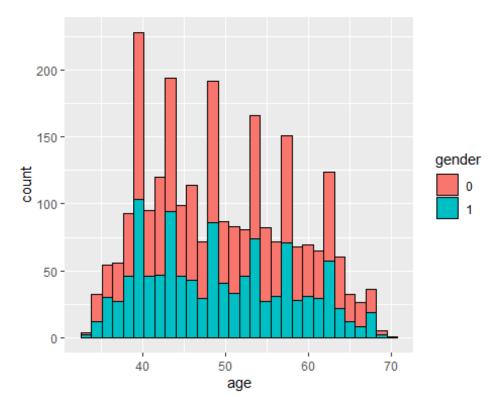
```
plot3 <-
   ggplot(aes(x= TenYearCHD, y=totChol, group= TenYearCHD),
data=dff)+geom_boxplot()

#ggplotly(plot3)
plot3</pre>
```

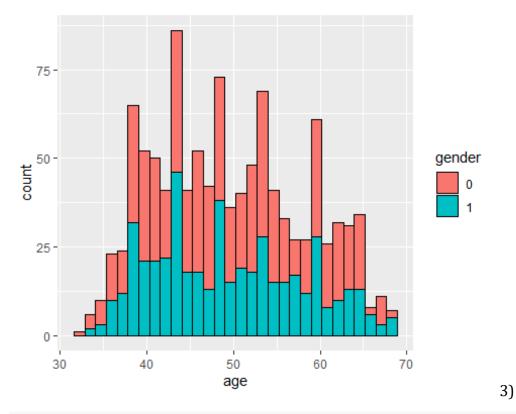


```
set.seed(123)
dffTrain <-
  dff %>% sample_frac(0.7)
dffTest <-
 dplyr::setdiff(dff, dffTrain)
dffTrain %>%
  group_by(gender) %>%
 tally() %>%
 mutate(pct=100*n/sum(n))
## # A tibble: 2 x 3
## gender n pct
## <fct> <int> <dbl>
## 1 0
            1419 55.4
## 2 1
            1142 44.6
dffTest %>%
 group_by(gender) %>%
 tally() %>%
 mutate(pct=100*n/sum(n))
## # A tibble: 2 x 3
## gender n pct
## <fct> <int> <dbl>
```

```
## 1 0
              616 56.2
## 2 1
              481 43.8
dffTrain %>%
  group_by(ageGroup=cut_interval(age, length=10)) %>%
  tally() %>%
  mutate(pct=100*n/sum(n))
## # A tibble: 4 x 3
##
     ageGroup
                n
                      pct
##
     <fct>
              <int> <dbl>
## 1 [30,40]
               467 18.2
## 2 (40,50]
                973 38.0
## 3 (50,60]
                772 30.1
## 4 (60,70]
                349 13.6
dffTest %>%
  group_by(ageGroup=cut_interval(age, length=10)) %>%
  tally() %>%
  mutate(pct=100*n/sum(n))
## # A tibble: 4 x 3
     ageGroup
##
                n
                      pct
##
     <fct>
              <int> <dbl>
## 1 [30,40]
                181 16.5
## 2 (40,50]
                421 38.4
## 3 (50,60]
                346 31.5
## 4 (60,70]
                149 13.6
plot4 <-
  ggplot(aes(x=age, fill=gender),data=dffTrain)+geom_histogram(color='black')
#ggplotly(plot4)
plot4
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



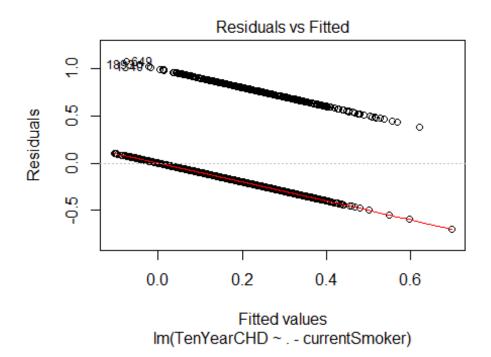
```
plot5 <-
    ggplot(aes(x=age, fill=gender), data=dffTest)+geom_histogram(color='black')
#ggplotly(plot5)
plot5
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.</pre>
```

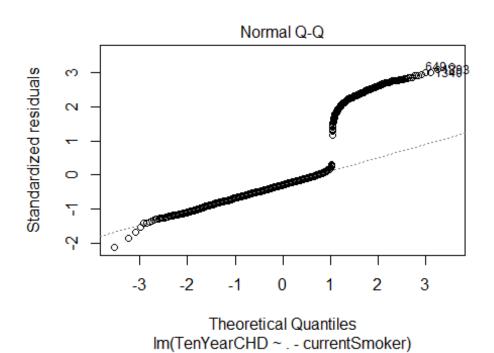


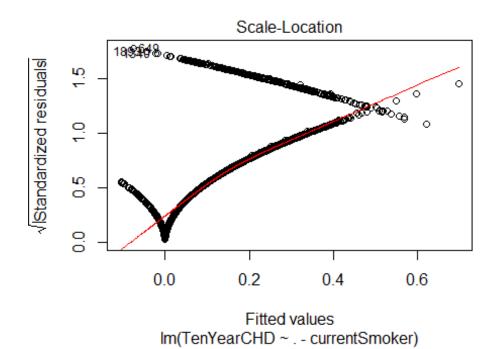
```
fitLPM <-
  lm(TenYearCHD ~ ., data = dffTrain)
summary(fitLPM)
##
## Call:
## lm(formula = TenYearCHD ~ ., data = dffTrain)
##
## Residuals:
                        Median
##
        Min
                  1Q
                                     3Q
                                              Max
## -0.69588 -0.18760 -0.09864 -0.00854
                                          1.06563
##
## Coefficients:
##
                       Estimate Std. Error t value Pr(>|t|)
                     -0.5193243
                                 0.0939086
                                            -5.530 3.53e-08 ***
## (Intercept)
                                              2.694
                                                     0.00711 **
## gender1
                      0.0402834
                                 0.0149552
## age
                      0.0073056
                                 0.0009204
                                              7.938 3.06e-15 ***
## education2
                     -0.0114841
                                 0.0167200
                                             -0.687
                                                     0.49224
## education3
                     -0.0345910
                                 0.0196551
                                             -1.760
                                                     0.07854
## education4
                     -0.0259428
                                 0.0230652
                                             -1.125
                                                     0.26080
## currentSmoker1
                      0.0143681
                                 0.0216179
                                              0.665
                                                     0.50634
## cigsPerDay
                                              2.004
                      0.0018669
                                 0.0009316
                                                     0.04519 *
## BPMeds1
                      0.0184297
                                 0.0434995
                                              0.424
                                                     0.67184
## prevalentStroke1
                      0.2099878
                                 0.0983542
                                              2.135
                                                     0.03285 *
## prevalentHyp1
                      0.0448001
                                 0.0208879
                                              2.145
                                                     0.03206 *
## diabetes1
                      0.0204464
                                 0.0513727
                                              0.398
                                                     0.69066
## totChol
                      0.0002882
                                0.0001590
                                              1.813
                                                     0.07000
```

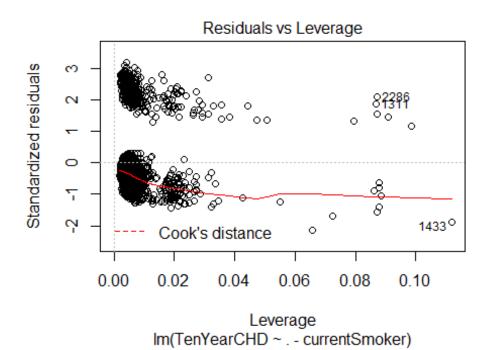
```
## sysBP
                     0.0023876 0.0005798 4.118 3.95e-05 ***
## diaBP
                    -0.0016597 0.0009716 -1.708 0.08770 .
## BMI
                     0.0007242 0.0018265
                                            0.397
                                                   0.69175
## heartRate
                              0.0005843 -2.233
                                                   0.02566 *
                   -0.0013046
## glucose
                     0.0011775 0.0003608
                                            3.264 0.00111 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.3388 on 2543 degrees of freedom
## Multiple R-squared: 0.1077, Adjusted R-squared: 0.1017
## F-statistic: 18.05 on 17 and 2543 DF, p-value: < 2.2e-16
car::vif(fitLPM)
## Registered S3 methods overwritten by 'car':
                                     from
##
    influence.merMod
                                     1me4
##
    cooks.distance.influence.merMod lme4
##
    dfbeta.influence.merMod
                                     lme4
    dfbetas.influence.merMod
##
                                     1me4
                       GVIF Df GVIF^(1/(2*Df))
##
## gender
                  1.232950 1
                                      1.110383
## age
                  1.398367 1
                                      1.182526
## education
                  1.139817
                            3
                                      1.022051
## currentSmoker
                  2.604754
                            1
                                      1.613925
                  2.762784
## cigsPerDay
                            1
                                      1.662163
## BPMeds
                  1.106826
                            1
                                      1.052058
## prevalentStroke 1.006585 1
                                      1.003287
## prevalentHyp
                  2.057398
                                      1.434363
## diabetes
                  1.630615
                            1
                                      1.276956
## totChol
                  1.106930
                            1
                                      1.052107
## sysBP
                   3.777158
                            1
                                      1.943491
## diaBP
                   2.997947
                                      1.731458
                            1
## BMI
                            1
                  1.227604
                                      1.107973
## heartRate
                  1.095878 1
                                      1.046842
## glucose
                  1.645722 1
                                      1.282857
newfitLPM <-
 lm(TenYearCHD ~. -currentSmoker, data= dffTrain)
summary(newfitLPM)
##
## Call:
## lm(formula = TenYearCHD ~ . - currentSmoker, data = dffTrain)
##
## Residuals:
##
        Min
                      Median
                  10
                                    30
                                            Max
## -0.69721 -0.18848 -0.09967 -0.00937
                                       1.07518
##
```

```
## Coefficients:
                  Estimate Std. Error t value Pr(>|t|)
##
                ## (Intercept)
                 0.0396262 0.0149208 2.656 0.007962 **
## gender1
                 0.0072591 0.0009176 7.911 3.78e-15 ***
## age
                -0.0113009 0.0167159 -0.676 0.499067
## education2
## education3
                -0.0346151 0.0196529 -1.761 0.078304 .
                -0.0260964 0.0230615 -1.132 0.257909
## education4
                 ## cigsPerDay
                 0.0185984 0.0434940 0.428 0.668972
## BPMeds1
## prevalentStroke1 0.2097097 0.0983425 2.132 0.033066 *
                 ## prevalentHyp1
## diabetes1
## totChol
                 0.0002875 0.0001590 1.809 0.070633 .
                 0.0023882 0.0005798 4.119 3.92e-05 ***
## sysBP
## diaBP
               -0.0016833 0.0009708 -1.734 0.083051 .
                0.0006191 0.0018194 0.340 0.733670
## BMI
## heartRate
               0.0011752 0.0003607 3.258 0.001138 **
## glucose
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.3388 on 2544 degrees of freedom
## Multiple R-squared: 0.1075, Adjusted R-squared: 0.1019
## F-statistic: 19.16 on 16 and 2544 DF, p-value: < 2.2e-16
plot(newfitLPM)
```





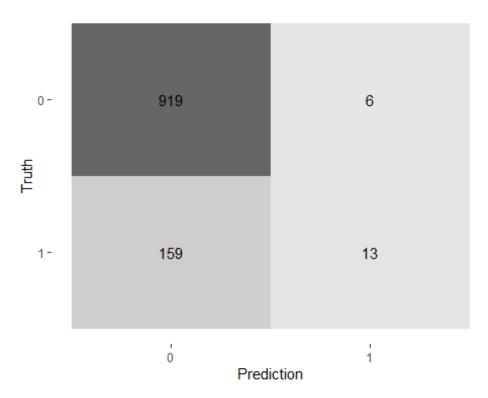




```
resultsLPM <-
    lm( TenYearCHD ~. -currentSmoker, data= dffTrain ) %>%
    predict(., dffTest) %>%
    bind_cols(dffTest, predictedProb=.) %>%
```

```
mutate(predictedClass = ifelse(predictedProb > 0.5, 1, 0))
#resultsLPM
dffTest %>%
  group_by(TenYearCHD ) %>%
  tally() %>%
  mutate(pct = 100*n/sum(n))
## # A tibble: 2 x 3
##
    TenYearCHD
                   n
                        pct
##
          <int> <int> <dbl>
## 1
                  925 84.3
              0
## 2
              1
                  172 15.7
resultsLPM %>%
  group_by(predictedClass ) %>%
  tally() %>%
  mutate(pct = 100*n/sum(n))
## # A tibble: 2 x 3
     predictedClass
                      n pct
##
              <dbl> <int> <dbl>
                  0 1087 99.1
## 1
## 2
                  1
                       10 0.912
colsToFactor <- c('TenYearCHD')</pre>
dffTrain <-
  dffTrain%>%
  mutate_at(colsToFactor, ~factor(.))
#dffTrain
dffTest <-
  dffTest%>%
  mutate_at(colsToFactor, ~factor(.))
#dffTest
fitGLM <-
  glm(TenYearCHD ~. -currentSmoker, family = binomial(), data= dffTrain)
summary(fitGLM)
##
## Call:
## glm(formula = TenYearCHD ~ . - currentSmoker, family = binomial(),
##
       data = dffTrain)
##
## Deviance Residuals:
                     Median
       Min
                 1Q
                                   3Q
                                           Max
## -1.8022 -0.5882 -0.4071 -0.2738
                                        2.8363
##
## Coefficients:
```

```
##
                     Estimate Std. Error z value Pr(>|z|)
                                0.846875 -9.361 < 2e-16 ***
## (Intercept)
                    -7.927497
## gender1
                     0.422202
                                0.133313
                                           3.167 0.001540 **
                     0.066797
                                           8.237 < 2e-16 ***
## age
                                0.008110
## education2
                    -0.079672
                                0.146967 -0.542 0.587743
## education3
                    -0.329631
                                0.183167 -1.800 0.071921 .
## education4
                                0.213615 -1.105 0.268960
                    -0.236143
## cigsPerDay
                     0.020000
                                0.005146
                                          3.886 0.000102 ***
## BPMeds1
                    -0.002423
                                0.294477 -0.008 0.993434
## prevalentStroke1 1.152421
                                0.659094
                                           1.748 0.080379
## prevalentHyp1
                     0.338398
                                0.166699
                                           2.030 0.042358 *
## diabetes1
                    -0.005002
                                0.374594 -0.013 0.989345
## totChol
                                         2.696 0.007017 **
                     0.003606
                                0.001338
## sysBP
                     0.014442
                                0.004495 3.213 0.001315 **
                                0.007813 -0.906 0.365014
## diaBP
                    -0.007077
## BMI
                     0.011682
                                0.015070
                                           0.775 0.438211
## heartRate
                    -0.011470
                                0.005157 -2.224 0.026137 *
                                         2.808 0.004983 **
## glucose
                     0.007397
                                0.002634
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 2168.1
                             on 2560
                                       degrees of freedom
                                       degrees of freedom
## Residual deviance: 1894.3
                              on 2544
## AIC: 1928.3
##
## Number of Fisher Scoring iterations: 5
exp(coef(fitGLM))
##
        (Intercept)
                             gender1
                                                            education2
                                                  age
##
                        1.5253171095
       0.0003606879
                                         1.0690784440
                                                          0.9234189417
##
         education3
                          education4
                                                               BPMeds1
                                           cigsPerDay
##
       0.7191887265
                        0.7896676736
                                                          0.9975796686
                                         1.0202012574
## prevalentStroke1
                       prevalentHyp1
                                            diabetes1
                                                               totChol
##
       3.1658488040
                        1.4026980839
                                         0.9950101842
                                                          1.0036127972
##
              sysBP
                               diaBP
                                                  BMI
                                                             heartRate
##
       1.0145465769
                        0.9929479273
                                         1.0117507851
                                                          0.9885958031
            glucose
##
##
       1.0074239785
resultsLog <-
    glm(TenYearCHD ~. -currentSmoker, family = binomial(), data= dffTrain )
%>%
    predict(dffTest, type= 'response') %>%
    bind_cols(dffTest, predictedProb=.) %>%
    mutate(predictedClass = as.factor(ifelse(predictedProb > 0.5, 1, 0)))
#resultsLog
```

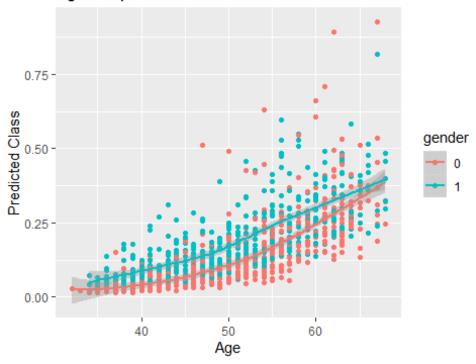


```
plot6 <-
    ggplot(aes(x= age, y=predictedProb, color=gender),
data=resultsLog)+geom_point()+geom_smooth()+labs(title="Age vs.
predictedClass", x="Age", y="Predicted Class")

plot6

## `geom_smooth()` using method = 'loess' and formula 'y ~ x'</pre>
```

## Age vs. predictedClass

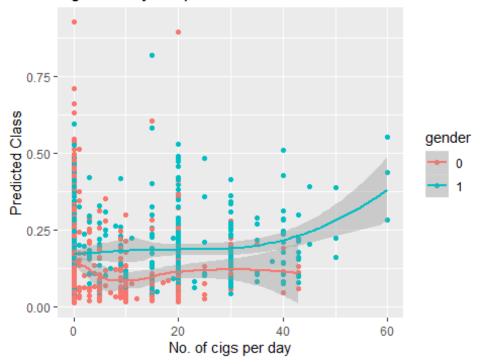


```
plot7 <-
    ggplot(aes(x= cigsPerDay, y=predictedProb, color=gender),
data=resultsLog)+geom_point()+geom_smooth()+labs(title="cigsPerDay vs.
predictedClass", x="No. of cigs per day", y="Predicted Class")

plot7

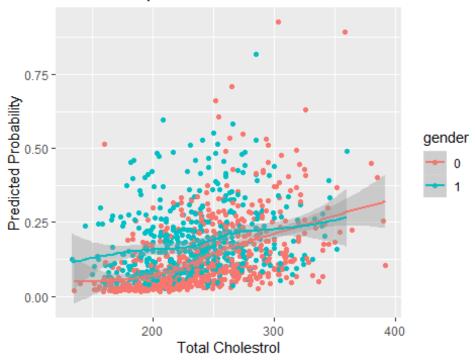
## `geom_smooth()` using method = 'loess' and formula 'y ~ x'</pre>
```

# cigsPerDay vs. predictedClass



```
plot8 <-
    ggplot(aes(x= totChol, y=predictedProb, color=gender),
data=resultsLog)+geom_point()+geom_smooth()+labs(title="totChol vs.
predictedProb", x="Total Cholestrol", y="Predicted Probability")
plot8
## `geom_smooth()` using method = 'loess' and formula 'y ~ x'</pre>
```

## totChol vs. predictedProb

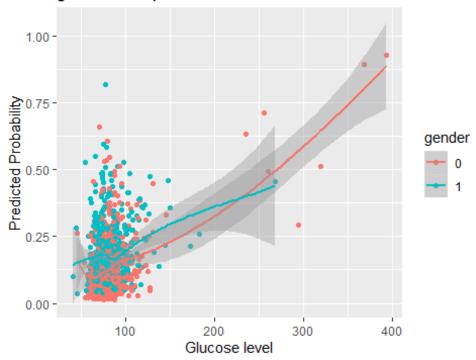


```
plot9 <-
    ggplot(aes(x= glucose, y=predictedProb,color=gender),
data=resultsLog)+geom_point()+geom_smooth()+labs(title="glucose vs.
predictedProb", x="Glucose level", y="Predicted Probability")

plot9

## `geom_smooth()` using method = 'loess' and formula 'y ~ x'</pre>
```

### glucose vs. predictedProb



```
resultsLogCaret <-
    train(TenYearCHD ~. -currentSmoker, family = 'binomial', data= dffTrain,
method= 'glm' ) %>%
    predict(dffTest, type= 'raw') %>%
    bind_cols(dffTest, predictedClass=.)
resultsLogCaret %>%
  xtabs(~predictedClass+TenYearCHD, .) %>%
  confusionMatrix(positive = '1')
## Confusion Matrix and Statistics
##
##
                 TenYearCHD
## predictedClass
                    0 1
##
                0 919 159
                    6
##
                      13
##
##
                  Accuracy : 0.8496
##
                    95% CI: (0.827, 0.8702)
##
       No Information Rate : 0.8432
       P-Value [Acc > NIR] : 0.297
##
##
##
                     Kappa: 0.1083
##
##
    Mcnemar's Test P-Value : <2e-16
##
##
               Sensitivity: 0.07558
```

```
##
               Specificity: 0.99351
##
            Pos Pred Value : 0.68421
##
            Neg Pred Value: 0.85250
##
                Prevalence: 0.15679
##
            Detection Rate: 0.01185
##
      Detection Prevalence: 0.01732
##
         Balanced Accuracy: 0.53455
##
##
          'Positive' Class : 1
##
dfBanco <- read_csv("lab3BancoPortugal.csv")</pre>
## Parsed with column specification:
## cols(
##
     .default = col double(),
     job = col_character(),
##
##
     marital = col_character(),
     education = col_character(),
##
##
     default = col_character(),
##
     housing = col character(),
     loan = col_character(),
##
##
     contact = col_character(),
     month = col character(),
##
     day_of_week = col_character(),
##
##
     poutcome = col_character(),
     agegroup = col character()
##
## )
## See spec(...) for full column specifications.
skim(dfBanco)
Data summary
Name
                      dfBanco
```

Number of rows 30488 Number of columns 23

#### Column type frequency:

character 11 12 numeric

Group variables None

Variable type: character

| skim_variable | n_missing | complete_rate | min | max | empty | n_unique | whitespace |
|---------------|-----------|---------------|-----|-----|-------|----------|------------|
| job           | 0         | 1             | 6   | 13  | 0     | 11       | 0          |
| marital       | 0         | 1             | 6   | 8   | 0     | 3        | 0          |
| education     | 0         | 1             | 8   | 19  | 0     | 7        | 0          |
| default       | 0         | 1             | 2   | 3   | 0     | 2        | 0          |
| housing       | 0         | 1             | 2   | 3   | 0     | 2        | 0          |
| loan          | 0         | 1             | 2   | 3   | 0     | 2        | 0          |
| contact       | 0         | 1             | 8   | 9   | 0     | 2        | 0          |
| month         | 0         | 1             | 3   | 3   | 0     | 10       | 0          |
| day_of_week   | 0         | 1             | 3   | 3   | 0     | 5        | 0          |
| poutcome      | 0         | 1             | 7   | 11  | 0     | 3        | 0          |
| agegroup      | 0         | 1             | 6   | 15  | 0     | 4        | 0          |

# Variable type: numeric

| skim_vari  | n_mis | complete | mea   |      |       |       |      |      |      |          |
|------------|-------|----------|-------|------|-------|-------|------|------|------|----------|
| able       | sing  | _rate    | n     | sd   | p0    | p25   | p50  | p75  | p100 | hist     |
| age        | 0     | 1        | 39.0  | 10.3 | 17.0  | 31.0  | 37.0 | 45.0 | 95.0 |          |
|            |       |          | 3     | 3    | 0     | 0     | 0    | 0    | 0    | _        |
| duration   | 0     | 1        | 259.  | 261. | 0.00  | 103.  | 181. | 321. | 4918 | ■        |
|            |       |          | 48    | 71   |       | 00    | 00   | 00   | .00  |          |
| campaign   | 0     | 1        | 2.52  | 2.72 | 1.00  | 1.00  | 2.00 | 3.00 | 43.0 | ■        |
|            |       |          |       |      |       |       |      |      | 0    |          |
| pdays      | 0     | 1        | 956.  | 201. | 0.00  | 999.  | 999. | 999. | 999. |          |
|            |       |          | 33    | 37   |       | 00    | 00   | 00   | 00   | _        |
| previous   | 0     | 1        | 0.19  | 0.52 | 0.00  | 0.00  | 0.00 | 0.00 | 7.00 | <b>I</b> |
|            |       |          |       |      |       |       |      |      |      |          |
| emp.var.r  | 0     | 1        | -0.07 | 1.61 | -3.40 | -1.80 | 1.10 | 1.40 | 1.40 | -=-      |
| ate        |       |          |       |      |       |       |      |      |      | _        |
| cons.price | 0     | 1        | 93.5  | 0.59 | 92.2  | 93.0  | 93.4 | 93.9 | 94.7 |          |
| .idx       |       |          | 2     |      | 0     | 8     | 4    | 9    | 7    |          |
| cons.conf. | 0     | 1        | -     | 4.79 | -     | -     | -    | -    | -    |          |
| idx        |       |          | 40.6  |      | 50.8  | 42.7  | 41.8 | 36.4 | 26.9 | _        |
|            |       |          | 0     |      | 0     | 0     | 0    | 0    | 0    |          |
| euribor3   | 0     | 1        | 3.46  | 1.78 | 0.63  | 1.31  | 4.86 | 4.96 | 5.04 | ■        |
| m          |       |          |       |      |       |       |      |      |      | _∎       |
| nr.employ  | 0     | 1        | 5160  | 75.1 | 4963  | 5099  | 5191 | 5228 | 5228 |          |
| ed         |       |          | .81   | 6    | .60   | .10   | .00  | .10  | .10  | _■       |
| openedAc   | 0     | 1        | 0.13  | 0.33 | 0.00  | 0.00  | 0.00 | 0.00 | 1.00 | <b>I</b> |

```
count
newcusto
              0
                 1
                           0.85 0.36
                                       0.00
                                              1.00
                                                    1.00
                                                          1.00
                                                                1.00
mer
colsToFactorBank <- c('openedAccount', 'newcustomer', 'default', 'housing',</pre>
'loan')
dfBanco <- dfBanco %>%
 mutate_at(colsToFactorBank, ~factor(.))
str(dfBanco)
## Classes 'spec tbl df', 'tbl df', 'tbl' and 'data.frame': 30488 obs. of 23
variables:
## $ age
                   : num
                          56 37 40 56 59 24 25 25 29 57 ...
## $ job
                   : chr
                          "housemaid" "services" "admin." "services" ...
                          "married" "married" "married" ...
## $ marital
                   : chr
## $ education
                   : chr "basic.4y" "high.school" "basic.6y" "high.school"
. . .
## $ default
                   : Factor w/ 2 levels "no", "yes": 1 1 1 1 1 1 1 1 1 1 ...
## $ housing
                   : Factor w/ 2 levels "no", "yes": 1 2 1 1 1 2 2 2 1 2 ...
                   : Factor w/ 2 levels "no", "yes": 1 1 1 2 1 1 1 1 2 1 ...
## $ loan
                   : chr "telephone" "telephone" "telephone" "telephone"
## $ contact
. . .
## $ month
                   : chr
                          "may" "may" "may" ...
                         "mon" "mon" "mon" "mon" ...
## $ day_of_week
                   : chr
## $ duration
                   : num 261 226 151 307 139 380 50 222 137 293 ...
## $ campaign
                   : num 1 1 1 1 1 1 1 1 1 1 ...
                   : num 999 999 999 999 999 999 999 999 ...
## $ pdays
## $ previous
                   : num 0000000000...
                   : chr "nonexistent" "nonexistent" "nonexistent"
## $ poutcome
"nonexistent" ...
## $ emp.var.rate : num 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 ...
## $ cons.price.idx: num 94 94 94 94 ...
## $ cons.conf.idx : num -36.4 -36.4 -36.4 -36.4 -36.4 -36.4 -36.4 -36.4 -
36.4 - 36.4 ...
## $ euribor3m
                   : num 4.86 4.86 4.86 4.86 ...
## $ nr.employed
                   : num 5191 5191 5191 5191 ...
## $ openedAccount : Factor w/ 2 levels "0", "1": 1 1 1 1 1 1 1 1 1 ...
                         "Adults" "Adults" "Adults" ...
## $ agegroup
                   : chr
                   : Factor w/ 2 levels "0", "1": 2 2 2 2 2 2 2 2 2 2 ...
## $ newcustomer
set.seed(123)
dfTrainBanco <- dfBanco %>% sample_frac(0.7)
dfTestBanco <- dplyr::setdiff(dfBanco, dfTrainBanco)</pre>
bancoDflogit <-</pre>
glm(openedAccount~. -(duration), family='binomial', data=dfTestBanco)
```

```
summary(bancoDflogit)
##
## Call:
## glm(formula = openedAccount ~ . - (duration), family = "binomial",
       data = dfTestBanco)
##
##
## Deviance Residuals:
                      Median
##
       Min
                 10
                                    3Q
                                            Max
## -2.2651
           -0.4044
                     -0.3241
                              -0.2654
                                         2.8866
##
## Coefficients: (1 not defined because of singularities)
                                   Estimate Std. Error z value Pr(>|z|)
##
## (Intercept)
                                -3.169e+02 6.773e+01 -4.679 2.88e-06 ***
                                -1.680e-03
                                            6.898e-03
                                                       -0.244 0.80757
## age
## jobblue-collar
                                -2.454e-01
                                            1.451e-01
                                                       -1.692
                                                                0.09071 .
## jobentrepreneur
                                -8.622e-02
                                            2.146e-01
                                                        -0.402
                                                                0.68778
## jobhousemaid
                                            2.599e-01
                                                         0.306
                                 7.953e-02
                                                                0.75963
## jobmanagement
                                -2.662e-01
                                             1.543e-01
                                                        -1.725
                                                                0.08455 .
## jobretired
                                 8.730e-02
                                             2.243e-01
                                                         0.389
                                                                0.69705
## jobself-employed
                                -1.442e-01
                                             2.029e-01
                                                        -0.711
                                                                0.47732
## jobservices
                                -2.323e-01 1.527e-01
                                                       -1.521
                                                                0.12819
## jobstudent
                                 1.087e-01
                                             2.213e-01
                                                         0.491
                                                                0.62319
## jobtechnician
                                -8.129e-02
                                             1.241e-01
                                                        -0.655
                                                                0.51250
                                                        -0.336
## jobunemployed
                                -7.586e-02
                                            2.260e-01
                                                                0.73715
## maritalmarried
                                 6.297e-02
                                            1.207e-01
                                                         0.522
                                                                0.60193
## maritalsingle
                                -2.897e-02 1.381e-01
                                                       -0.210
                                                                0.83393
## educationbasic.6y
                                 5.447e-01
                                             2.370e-01
                                                         2.298
                                                                0.02154 *
## educationbasic.9y
                                 3.858e-01
                                                         2.059
                                             1.873e-01
                                                                0.03946 *
## educationhigh.school
                                 3.516e-01
                                             1.817e-01
                                                         1.935
                                                                0.05297 .
## educationilliterate
                                                         0.979
                                 1.412e+00
                                            1.442e+00
                                                                0.32746
## educationprofessional.course
                                 2.198e-01
                                             1.958e-01
                                                         1.122
                                                                0.26172
## educationuniversity.degree
                                 3.168e-01
                                             1.814e-01
                                                         1.746
                                                                0.08083 .
## defaultyes
                                -9.326e+00
                                             2.295e+02
                                                       -0.041
                                                                0.96758
## housingyes
                                -4.499e-02
                                            7.332e-02
                                                        -0.614
                                                                0.53946
## loanves
                                 9.764e-03
                                             1.014e-01
                                                         0.096
                                                                0.92328
## contacttelephone
                                -9.220e-01
                                             1.398e-01
                                                        -6.596 4.22e-11 ***
                                                         2.926
## monthaug
                                 6.422e-01
                                             2.195e-01
                                                                0.00343 **
                                                         0.236
## monthdec
                                 8.929e-02
                                             3.778e-01
                                                                0.81316
## monthjul
                                -1.045e-02
                                            1.733e-01
                                                       -0.060
                                                                0.95191
## monthjun
                                -8.328e-01
                                             2.247e-01
                                                        -3.707
                                                                0.00021 ***
## monthmar
                                 2.068e+00
                                             2.696e-01
                                                         7.670 1.72e-14 ***
## monthmay
                                -2.816e-01
                                            1.462e-01
                                                        -1.926
                                                                0.05410
## monthnov
                                -6.099e-01
                                             2.168e-01
                                                        -2.814
                                                                0.00490 **
## monthoct
                                                         0.554
                                 1.485e-01 2.681e-01
                                                                0.57962
## monthsep
                                             3.167e-01
                                                         0.953
                                 3.018e-01
                                                                0.34060
## day of weekmon
                                                        -1.428
                                -1.685e-01
                                            1.180e-01
                                                                0.15335
## day_of_weekthu
                                 2.073e-01
                                             1.154e-01
                                                         1.797
                                                                0.07228 .
## day_of_weektue
                                -1.169e-01 1.206e-01 -0.970 0.33214
```

```
6.629e-02 1.186e-01
## day of weekwed
                                                       0.559 0.57613
## campaign
                               -2.950e-02 1.821e-02 -1.620 0.10527
## pdays
                               -1.240e-03 3.911e-04
                                                      -3.171 0.00152 **
## previous
                               -3.613e-02 1.120e-01 -0.323 0.74703
## poutcomenonexistent
                                5.130e-01 1.759e-01
                                                       2.917 0.00354 **
## poutcomesuccess
                                8.688e-01 3.830e-01
                                                       2.269
                                                              0.02329 *
                               -2.036e+00 2.452e-01 -8.303 < 2e-16 ***
## emp.var.rate
## cons.price.idx
                                2.770e+00 4.447e-01
                                                       6.229 4.70e-10 ***
## cons.conf.idx
                                2.951e-02 1.438e-02
                                                       2.052 0.04020 *
## euribor3m
                                3.850e-01 2.378e-01
                                                       1.619
                                                              0.10542
## nr.employed
                                1.090e-02 5.563e-03
                                                       1.960 0.05004 .
## agegroupSenior Citizens
                                3.350e-01 2.452e-01
                                                       1.366 0.17184
                               -1.459e+00 8.601e-01 -1.696 0.08985 .
## agegroupTeenagers
## agegroupYoung Adults
                                2.877e-02 1.196e-01
                                                       0.240 0.80998
## newcustomer1
                                       NA
                                                  NA
                                                          NA
                                                                   NA
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
       Null deviance: 7005.7 on 9141 degrees of freedom
##
## Residual deviance: 5304.9
                             on 9092 degrees of freedom
## AIC: 5404.9
## Number of Fisher Scoring iterations: 11
bancoDfCaret <-
    train(openedAccount ~. -(duration), family = 'binomial', data=
dfTrainBanco, method= 'glm' ) %>%
    predict(dfTestBanco, type= 'raw') %>%
    bind_cols(dfTestBanco, predictedClass=.)
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
== :
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
== :
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
```

```
## prediction from a rank-deficient fit may be misleading
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## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
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## prediction from a rank-deficient fit may be misleading
```

```
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
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## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
#bancoDfCaret
bancoDfCaret %>%
  xtabs(~predictedClass+openedAccount, .) %>%
  confusionMatrix(positive = '1')
## Confusion Matrix and Statistics
##
##
                 openedAccount
## predictedClass
##
                0 7833
                        871
##
                  136
                        302
##
```

```
##
                  Accuracy : 0.8898
##
                    95% CI: (0.8833, 0.8962)
       No Information Rate : 0.8717
##
       P-Value [Acc > NIR] : 6.372e-08
##
##
##
                     Kappa: 0.328
##
##
   Mcnemar's Test P-Value : < 2.2e-16
##
##
               Sensitivity: 0.25746
##
               Specificity: 0.98293
            Pos Pred Value: 0.68950
##
##
            Neg Pred Value: 0.89993
                Prevalence: 0.12831
##
            Detection Rate: 0.03303
##
##
      Detection Prevalence: 0.04791
##
         Balanced Accuracy: 0.62020
##
##
          'Positive' Class : 1
##
bancoDfCaret1 <-
    train(openedAccount ~. -(duration + marital + agegroup + housing + loan +
day of week + euribor3m + newcustomer + contact), family = 'binomial', data=
dfTrainBanco, method= 'glm' ) %>%
    predict(dfTestBanco, type= 'raw') %>%
    bind cols(dfTestBanco, predictedClass=.)
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
== :
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
== :
## prediction from a rank-deficient fit may be misleading
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## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
```

```
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
## prediction from a rank-deficient fit may be misleading
## Warning in predict.lm(object, newdata, se.fit, scale = 1, type = if (type
== :
## prediction from a rank-deficient fit may be misleading
#bancoDfCaret1
bancoDfCaret1 %>%
  xtabs(~predictedClass+openedAccount, .) %>%
  confusionMatrix(positive = '1')
## Confusion Matrix and Statistics
##
##
                 openedAccount
## predictedClass
                     0
##
                0 7841
                        886
##
                   128
                        287
##
                  Accuracy : 0.8891
##
##
                    95% CI: (0.8825, 0.8955)
       No Information Rate : 0.8717
##
##
       P-Value [Acc > NIR] : 2.162e-07
##
##
                     Kappa : 0.3156
##
##
   Mcnemar's Test P-Value : < 2.2e-16
##
               Sensitivity: 0.24467
##
##
               Specificity: 0.98394
```

```
##
            Pos Pred Value: 0.69157
##
            Neg Pred Value: 0.89848
##
                Prevalence: 0.12831
##
            Detection Rate: 0.03139
      Detection Prevalence: 0.04539
##
##
         Balanced Accuracy: 0.61430
##
##
          'Positive' Class : 1
##
bancoDfCaret2 <-
train(openedAccount ~ marital , family = 'binomial', data= dfTrainBanco,
method= 'glm' ) %>%
    predict(dfTestBanco, type= 'raw') %>%
    bind_cols(dfTestBanco, predictedClass=.)
#bancoDfCaret2
bancoDfCaret2 %>%
  xtabs(~predictedClass+openedAccount, .) %>%
  confusionMatrix(positive = '1')
## Confusion Matrix and Statistics
##
##
                 openedAccount
## predictedClass
                     0
##
                0 7969 1173
##
                1
                     0
##
##
                  Accuracy : 0.8717
##
                    95% CI: (0.8647, 0.8785)
##
       No Information Rate: 0.8717
##
       P-Value [Acc > NIR] : 0.5078
##
##
                     Kappa: 0
##
    Mcnemar's Test P-Value : <2e-16
##
##
##
               Sensitivity: 0.0000
##
               Specificity: 1.0000
##
            Pos Pred Value :
                                NaN
##
            Neg Pred Value: 0.8717
                Prevalence: 0.1283
##
            Detection Rate: 0.0000
##
##
      Detection Prevalence: 0.0000
##
         Balanced Accuracy: 0.5000
##
          'Positive' Class : 1
##
##
```