# Tweets Sentiment Analysis Using LSTM Recurrent Neural Networks

Cormick Hnilicka, Garritt Moede, Yazeed Sabri



## Why Sentiment Analysis?

- Help consumers gauge products.
- Help marketers find public opinion of of their company and products.

#### What defines a sentiment?

 "If the tweet could ever appear as a frontpage newspaper headline or as a sentence in Wikipedia, then it belongs in the neutral class."



## **Our Data**

Sentiment140



- 1,600,000 tweets.
- Each tweet is limited to 140 characters.
- Noisy Labels as emoticons.
- More frequent misspellings and slang.
- Lots of different domains.
- Neutral tweets taken out.

# **Our First Approach**

Convolution

Sliding Window

Tweet

Convolution

Fully Connected

Outputs

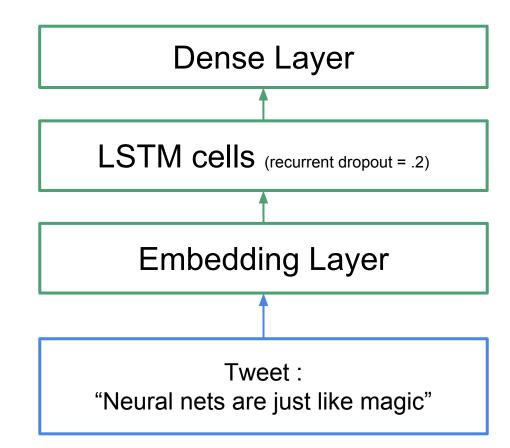
Classification

## Our Current Approach

- Build a dictionary from the data set using word2vector as well as gensim.
- Concatenate those word vectors to construct a tweet.
- Feed into our Long Short-Term Memory (LSTM) network.

-- vary # of output units

-- vary # of memory cells

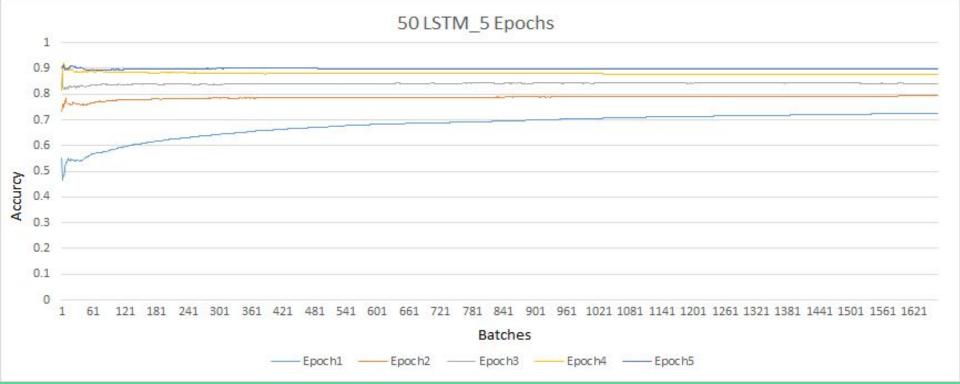


## Results Thus Far

### Best Model (with sampled data)

50 LSTM Memory Cells, 1 Dense Output Unit **Training (100000 examples):** acc: 0.8967

**Testing (2000 examples):** acc: 0.7758



# Moving Forward

- The cloud
- Feature reduction
- Time Steps window
- Different architecture

#### Feature Reduction

Elongated Words: 'hunnnngry' > 'hunngry'

Usernames: '@MarkWaid' > 'USERNAME'

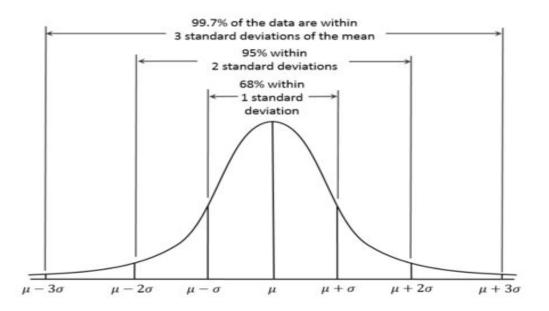
URLs:  $\frac{\text{'http://blip.fm/}^{\circ}6iocx'}{\text{URL'}}$ 

http://cs.stanford.edu/people/alecmgo/papers/TwitterDistantSupervision09.pdf

#### Time Steps Window

[ <PADDING><PADDING><Neural><nets><are><just><like><magic><PADDING><PADDING> ]

[ <This><tweet><is><way><way><too><long><for><our> ] <constant><time><step><value>



## Questions / Suggestions ?

- <u>gmoede@wisc.edu</u>
- cvhnilicka@wisc.edu
- vsabri@wisc.edu